WBCT

Grand Rapids, MI Quarterly Issues/Programs List First Quarter, 2023 04/06/2023

WBCT

Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/TIME	DURATION
HIGHER EDUCATION JOURNALISM	IHEART MEDIA WEST MICHIGAN WEEKEND	FOSTER CARE HIGHER EDUCATION AMERICAN HISTORY COMMUNISM FREE SPEECH	ROBIN LOTT DAVID MARANISS	01/01/2023 06:56 AM	028:14
FREE SPEECH HIGHER ED READING	IHEART MEDIA WEST MICHIGAN WEEKEND	CONTEMPLATIVE THOUGHT HIGHER EDUCATION LITERACY READING PROFICIENCY	MICHAEL WILDSCHUT WENDY FALB	01/08/2023 06:57 AM	028:26
END OF LIFE ISSUES GRIEVING	IHEART MEDIA WEST MICHIGAN WEEKEND	END OF LIFE ISSUES GRIEF GRIEVING HOSPICE CARE EMOTIONAL WELL BEING	TERRI DEBOER JANET JAYMIN	01/15/2023 07:01 AM	028:18
CPR TECHNIQUES ORGAN DONATION	IHEART MEDIA WEST MICHIGAN WEEKEND	HEALTH WOMEN HEART DISEASE AED DEVICES AND EDUCATION ORGAN TISSUE DONATION	MATT JOHNSON DORRIE DILS	01/22/2023 06:59 AM	028:19
RADON GAS AWARENESS COVID 19	IHEART MEDIA WEST MICHIGAN WEEKEND	COVID 19 VACCINATIONS RADON GAS AWARENESS FOOD SAFETY HEART HEALTH CARDIOVASCULAR DISEASE	ADAM LONDON	01/29/2023 07:03 AM	027:02
HEARING LOSS HOMEOWNERSHIP	IHEART MEDIA WEST MICHIGAN WEEKEND	DEAFNESS SIGN LANGUAGE INCLUSION HOMEOWNERSHIP HOME REPAIRS HOUSING ACCESSIBILITY	DEB ATWOOD JOEL RUITER	02/05/2023 06:59 AM	028:33
STATE ELECTIONS FISCAL POLICY	IHEART MEDIA WEST	MICHIGAN ELECTIONS TERM LIMITS FISCAL POLICY PARTY LEADERSHIP	CHAD LIVENGOOD	02/12/2023 06:58 AM	028:03

	MICHIGAN WEEKEND	REPRESENTATIVE GOVERNMENT			
HEALTHCARE NUCLEAR MEDICINE	IHEART MEDIA WEST MICHIGAN WEEKEND	UTILIZING MOLECULAR IMAGING AND THERAPY TO PINPOINT AND TREAT CANCER AND NEURODEGENERATIVE DISEASES	ANTHONY CHANG	02/19/2023 07:00 AM	026:44
CONSPIRACY THEORY ADVERTISING	IHEART MEDIA WEST MICHIGAN WEEKEND	PROBING THE RELATIONSHIP BETWEEN FLAT EARTH BELIEFS AND MODERN CONPIRACY THEORIES	WEILL/BILL	02/26/2023 07:00 AM	029:26
CATASTROPHIC ACCIDENTS	IHEART MEDIA WEST MICHIGAN WEEKEND	DISCUSSION ON THE COMPLEXITIES OF THE RECENTLY REFORMED NO FAULT AUTO INSURANCE LAWS IN MICHIGAN	TOM SINAS	03/05/2023 06:58 AM	027:38
US HISTORY COMMUNITY THEATRE	IHEART MEDIA WEST MICHIGAN WEEKEND	A LOOK AT THE GREAT DEPRESSION AND US HISTORY DURING WORLD WAR II	DEREK LEEBAERT JAMIE EVANS	03/12/2023 06:58 AM	028:54
LEADERSHIP ECONOMIC GROWTH	IHEART MEDIA WEST MICHIGAN WEEKEND	A LOCAL FAMILY OWNED FIRM THAT GREW FROM FROM 1 EMPLOYEE TO 1700 WITH TEAM MEMBERS ACROSS 17 STATES	GREG MCNEILLY	03/19/2023 07:02 AM	026:36
REHABILITATION MEDICINE	IHEART MEDIA WEST MICHIGAN WEEKEND	A DISCUSSION ON THE RICH HISTORY OF MARY FREE BED AND HOW THE HOSPITAL HAS EXPANDED ITS SERVICES	KENT RIDDLE	03/26/2023 07:01 AM	027:07

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)					

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station question.)	aired no public service announcements	during the quarter	rin