

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/09/2014

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts, Career, Educate, Train,:** Kim Dabbs if WMCAT on Education and Arts in the Community
- **Arts, Community, Expression, :** Pam Steers and Jessica Barton of Civic Theater on the Arts in the Community
- **Business, Community, Lead, St:** Doug Rothwell the CEO of the Business Leaders for Michigan on a Strong Local Base
- **Donate, Kids, Christmas, Need:** Salvation Army's Major Marc Johnson Spotlighting Good Work and Deeds
- **FIT, HEALTH, WINTER, :** NANCY STORY OF CRYSTAL MOUNTAIN ON WINTER FITNESS AND ACTIVITY
- **grief, support, emotion, help:** Wendy Wigger of Gildas Club on Emotional and Grief Support
- **Help, Cancer, Live, Encourage:** Renee Kozlowski of Love for Hope on Cancer Awareness and Life Skills
- **Helping the Needy, Poor, :** Curt Repart of Other Way Ministries on Helping the Needy
- **Teen, Drug, Use, Prevent, :** Shannon Cohen, Kent County Prevention Center, on teens not taking alcohol, tobacco, and other drugs
- **Therapeutic Riding, Health, :** Kathy Ryan from Equest Center for Therapeutic Riding and Brad Darooge from Baudvillem
- **transition, help, assistance,:** Eric Calley of the Fight Continues on Military to Civilian Transition and Life

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts, Community, Expression,	CLEARLY COMMUNITY 10/20/13	Pam Steers and Jessica Barton of Civic Theater on the Arts in the Community	Pam Steers, Civic Theater	10/20/2013 07:00 AM	027:16
Business, Community, Lead, St	CLEARLY COMMUNITY 10/27/13	Doug Rothwell the CEO of the Business Leaders for Michigan on a Strong Local Base	Doug Rothwell, BLFM	10/27/2013 06:59 AM	028:11
Arts, Career, Educate, Train,	CLEARLY COMMUNITY 11/3/13	Kim Dabbs if WMCAT on Education and Arts in the Community	Kim Dabbs of WMCAT	11/03/2013 07:00 AM	027:18
Teen, Drug, Use, Prevent,	CLEARLY COMMUNITY 11/10/13	Shannon Cohen, Kent County Prevention Center, on teens not taking alcohol, tobacco, and other drugs	Shannon Cohen, KKPC	11/10/2013 06:59 AM	027:18
Donate, Kids, Christmas, Need	CLEARLY COMMUNITY 11/17/13	Salvation Army's Major Marc Johnson Spotighting Good Work and Deeds	Salvation Army, Maj Marc Johns	11/17/2013 07:02 AM	028:15
Therapeutic Riding, Health,	CLEARLY COMMUNITY 11/24/13	Kathy Ryan from Equest Center for Therapeutic Riding and Brad Darooge from Baudvillem	Kathy Ryan from Equest Center	11/24/2013 07:00 AM	027:08
Helping the Needy, Poor,	CLEARLY COMMUNITY 12/1/13	Curt Repart of Other Way Ministries on Helping the Needy	Curt Repart, Other Way Ministr	12/01/2013 06:58 AM	027:14
Help, Cancer, Live, Encourage	CLEARLY COMMUNITY 12/8/13	Renee Kozlowski of Lobe for Hope on Cancer Awareness and Life Skills	Renee Kozlowski, Lobe fo Hope	12/08/2013 06:59 AM	023:50
grief, support, emotion, help	CLEARLY COMMUNITY 12/15/13	Wendy Wigger of Gildas Club on Emotional and Grief Support	Wendy Wigger, Gilda Club	12/15/2013 06:59 AM	025:40
FIT, HEALTH, WINTER,	CLEARLY COMMUNITY 12/15/13	NANCY STORY OF CRYSTAL MOUNTAIN ON WINTER FITNESS AND ACTIVITY	NANCY STORY, CRYSTAL MT.	12/22/2013 07:00 AM	027:48
transition, help, assistance,	CLEARLY COMMUNITY 12/29/13	Eric Calley of the Fight Continues on Military to Civilian Transition and Life	Eric Calley, Fight Continues	12/29/2013 06:58 AM	026:30

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BOY SCOUTS	Boy Scout PSA	000:14	039
BOY SCOUTS	Boy Scout PSA	000:15	038
BREAST CANCER	Breast Cancer PSA	000:16	022
JOBS	MAB-WMU Career Fair	000:32	030
CHARITY	MEL TROTTER	000:16	060
FAMILY EVENT	PSA/Van Andel Institute	000:16	050
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	019
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	123
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	246
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	030
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008