

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Third Quarter, 2015
10/06/2015

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimer, Awareness, Help:** Shawn Reutz of the Alzheimer's Association on Awareness and Community
 - **Cure, Fix, Addiction, Help :** Kevin McDonald of Recovery Allies on Curing Addictions
 - **Education, Morality, Educate:** Dr. Al Blanchard of Cornerstone Univ. on Education, morality, journalism,
 - **Elder, Senior, Health Care:** Jeff Huegli of Beacon Hill on affordable senior elder health care and living
 - **Emergency, Prep, Health, Safe:** Randy Boss of Employees for a Better Healty on Health Emergency Preparedness
 - **Fire, Safety, Awareness:** GAYLE ORANGE OF THE WEST MICHIGAN CAMP FIRE 4 C ON SAFETY AND FIRE AWARENESS
 - **Help Homeless Teach Skills :** Jim Dryer of Habitat for Humanity on Community Helping the Homeless and Teaching Living Skills
 - **help, local, business, touris:** Kelly McGrail of Experince GR on Helping Local Businesses
 - **Help, Serve, Old, Disabled :** Debbi Coleman of Hope Network on Servicing the Disabled and Elderly
 - **Needy Families Living Assist.:** Bob Talsma of the Calvin Christian Family Assistance Program on helping those in need
 - **Pain, Arthritis, Awareness, :** Lisa Gigliotti of LARA on Bone and Pain Awareness
 - **Read, Summer, Youth, Educate,:** Lance Werner of KDL on Reading Fun Education Experience Unplug Children
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Smart Spend, Save, Money, Inv	(2015) 7-5 Iheartmedia West MI Weekend Show.wav	John Zimmerman of 5/3 Bank on Smart Investing, Saving, and Spending	John Zimmerman, 5/3 Bank	07/05/2015 06:42 AM	029:16
Education, Morality, Educate	(2015) 7-12 Iheartmedia West MI Weekend Show.wav	Dr. Al Blanchard of Cornerstone Univ. on Education, morality, journalism,	Dr. Al Blanchard, Cornerstone	07/12/2015 06:58 AM	028:31
Elder, Senior, Health Care	(2015) 7-19 Iheartmedia West MI Weekend Show.wav	Jeff Huegli of Beacon Hill on affordable senior elder health care and living	Jeff Huegli of Beacon Hill	07/19/2015 06:57 AM	025:28
Needy Families Living Assist.	(2015) 7-26 Iheartmedia West MI Weekend Show.wav	Bob Talsma of the Calvin Christian Family Assistance Program on helping those in need	Bob Talsma, Calvin CHR FAM AS	07/26/2015 06:56 AM	023:28
Help Homeless Teach Skills	(2015) 8-2 Iheartmedia West MI Weekend Show	Jim Dryer of Habitat for Humanity on Community Helping the Homeless and Teaching Living Skills	Jim Dryer, Habitat 4 Humanity	08/02/2015 06:52 AM	029:47
Read, Summer, Youth, Educate,	(2015) 8-9 Iheartmedia West MI Weekend Show.wav	Lance Werner of KDL on Reading Fun Education Experience Unplug Children	Lance Warner of the KDL	08/09/2015 07:00 AM	029:06
Alzheimer, Awareness, Help	(2015) 8-16 Iheartmedia West MI Weekend Show.wav	Shawn Reutz of the Alzheimer's Association on Awareness and Community	Shawn Reutz, Alzheimer's Assn	08/16/2015 06:57 AM	023:52
help, local, business, touris	(2015) 8-23 Iheartmedia West MI Weekend Show.wav	Kelly McGrail of Experince GR on Helping Local Businesses	Kelly McGrail, Experiencce GR	08/23/2015 07:01 AM	031:02
Fire, Safety, Awareness	(2015) 8-30 Iheartmedia West MI Weekend Show.wav	GAYLE ORANGE OF THE WEST MICHIGAN CAMP FIRE 4 C ON SAFETY AND FIRE AWARENESS	GAYLE ORANGE, CAMP FIRE 4C	08/30/2015 06:57 AM	027:53
Emergency,	(2015) 9-6	Randy Boss of Employees	Randy	09/06/2015	030:03

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Prep, Health, Safe	iheartmedia West MI Weekend Show .wav	for a Better Healty on Health Emergency Preparedness	Boss,Emlpoy Better Heal	06:58 AM	
Help, Serve, Old, Disabled	(2015) 9-13 iheartmedia West MI Weekend Show .wav	Debbi Coleman of Hope Network on Servicing the Disabled and Elderly	Debbi Coleman, Hope Network	09/13/2015 06:48 AM	030:09
Cure, Fix, Addiction, Help	(2015) 9-20 iHeartMedia West MI Weekend Show .wav	Kevin McDonald of Recovery Allies on Curing Addictions	Kevin McDonald, Recover Ally	09/20/2015 06:48 AM	028:33
Pain, Arthritis, Awareness,	(2015) 9-27 iHeartMedia West MI Weekend Show .wav	Lisa Gigliotti of LARA on Bone and Pain Awareness	Lisa Gigliotti, LARA	09/27/2015 07:00 AM	029:18

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
MI Dept Health&Human Services	MI Tobacco QuitLine/QuitCoach	001:00	109
MI Dept of Health & Human Svs	MAB-Foster Recruitment	000:30	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	034
POVERTY	A PLACE AT THE TABLE	000:31	004