

WBCT  
Grand Rapids, MI  
Quarterly Issues/Programs List  
Fourth Quarter, 2012  
01/02/2013

WBCT  
Quarterly Issues/Programs List

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WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education, Filling Gaps:** Becky Afendoulis for the Forest Hills Education Foundation on Filling in the Gaps
- **Employment, Gaps, Fill:** Megan Saul of the Right Place Inc. on Filling Gaps in Employment
- **HEALTH, LUPUS, AWARENESS:** FRANK MURTLE OF LUPUS OF MICHIGAN AND HEALTH AWARENESS
- **Housing, Development:** Daryl Ross of Link on Local Business and Housing Development and Community Engagement
- **Lupus, Awareness, Healthcare:** Frank Murtle of the Lupus Alliance of Michigan on Lupus Awareness
- **VETERANS, NEEDS, FAMILY:** DAN FITZPATRICK OF VFW UNMET NEEDS VETERAN ASSISTANCE AWARENESS

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
<b>Local, Businesses, Community</b>	<b>Clearly Community 10/7/12</b>	<b>Alessa Hillary of Local First on Supporting Local Business</b>	<b>Alessa Hillary of Local First</b>	<b>10/07/2012 07:00 AM</b>	<b>027:26</b>

<b>Disability, Living, Mental, P</b>	<b>Clearly Community 10/14/12</b>	<b>Dave Bukowski of DAKC on Disabilities and Living Sucessfully</b>	<b>Dave Bukowski, DAKC</b>	<b>10/14/2012 07:00 AM</b>	<b>026:35</b>
<b>Housing, Development</b>	<b>Clearly Community 10/21/12</b>	<b>Daryl Ross of Link on Local Business and Housing Development and Community Engagement</b>	<b>Daryl Ross of Link</b>	<b>10/21/2012 07:00 AM</b>	<b>028:32</b>
<b>Job, Growth, Education</b>	<b>Clearly Community 10/28/12</b>	<b>Brian Cloyd of the Chair of the Futures Committee on Jobs and Job Growth Education</b>	<b>Brian Cloyd, Chair Futures Co</b>	<b>10/28/2012 06:59 AM</b>	<b>027:44</b>
<b>Education, Filling Gaps</b>	<b>Clearly Community 11/4/12</b>	<b>Becky Afendoulis for the Forest Hills Education Foundation on Filling in the Gaps</b>	<b>Becky Afendoulis, FHEF</b>	<b>11/04/2012 07:01 AM</b>	<b>028:33</b>
<b>Lupus, Awareness, Healthcare</b>	<b>Clearly Community 11/11/12</b>	<b>Frank Murtle of the Lupus Alliance of Michigan on Lupus Awareness</b>	<b>Frank Murtle of LAM</b>	<b>11/11/2012 07:31 AM</b>	<b>028:20</b>
<b>Employment, Gaps, Fill</b>	<b>Clearly Community 11/18/12</b>	<b>Megan Saul of the Right Place Inc. on Filling Gaps in Employment</b>	<b>Megan Saul, Right Place Inc</b>	<b>11/18/2012 07:32 AM</b>	<b>027:53</b>
<b>HEALTH, LUPUS, AWARENESS</b>	<b>CLEARLY COMMUNITY 11/25/12</b>	<b>FRANK MURTLE OF LUPUS OF MICHIGAN AND HEALTH AWARENESS</b>	<b>Fran Murtle, of Lupus of MI</b>	<b>11/25/2012 07:02 AM</b>	<b>027:17</b>
<b>VETERANS, NEEDS, FAMILY</b>	<b>CLEARLY COMMUNITY 12/2/12</b>	<b>DAN FITZPATRICK OF VFW UNMET NEEDS VETERAN ASSISTANCE AWARENESS</b>	<b>DAN FITZPATRICK, VFW</b>	<b>12/02/2012 07:06 AM</b>	<b>028:59</b>
<b>Green Living, Sustainability</b>	<b>CLEARLY COMMUNITY 12/9/12</b>	<b>Sal Tucker of Better Buildings for Michigan on Green Living and Economic Sustainability</b>	<b>Sal Tucker, Better Buildings</b>	<b>12/09/2012 07:04 AM</b>	<b>029:23</b>

Energy, Clean, Water, Policy	CLEARLY COMMUNITY 12/16/12	SUSAN HARLEY MICHIGAN POLICY DIRECTOR FORUM FOR CLEAN WATER AND CLEAN ENERGY	Sue Harley, MI Policy Forum	12/16/2012 07:01 AM	026:34
Local, Business, Parks	CLEARLY COMMUNITY 12/23/12	Chef Tommy Fitzgerald on the Juice Ball Event for Local First and Community Recreation	Chef Tom Fitzgerald, Juice Ba	12/23/2012 07:04 AM	028:56
Energy, Clean, Water, Policy	CLEARLY COMMUNITY 12/30/12	Chef Tommy Fitzgerald on the Juice Ball Event for Local First and Community Recreation	Sue Harley, MI Policy Forum	12/30/2012 07:00 AM	029:29

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SUSAN G KOMEN	KOMEN PSA	000:15	027
MEL TROTTER MINISTRIES	MEL TROTTER TURKEY DROP	000:15	024
OUR HOPE	Our Hope Association	000:16	042
JINGLE BELL RUN	PSA/Jingle Bell Run	000:16	097
VOTING CAMPAIGN	YES I WILL - VOTING PSA	000:15	011

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
VOTING CAMPAIGN	YES I WILL - VOTING PSA	000:16	011
VOTING CAMPAIGN	YES I WILL - VOTING PSA	000:17	013
ARTS	SMITHSONIAN	000:31	003
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
MILITARY AND VETERANS	FISHER HOUSE	000:30	035
SELF ESTEEM	SPECIAL OLYMPICS	000:29	021
SELF ESTEEM	SPECIAL OLYMPICS	000:30	061
SELF ESTEEM	SPECIAL OLYMPICS	000:31	020