

WBCT  
Grand Rapids, MI  
Quarterly Issues/Programs List  
Second Quarter, 2023  
07/06/2023

WBCT  
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                         | PROGRAM / TITLE                    | DESCRIPTION   | GUEST                      | DATE/TIME           | DURATION |
|-------------------------------|------------------------------------|---|----------------------------|---------------------|----------|
| ACCESS TO MENTAL HEALTH CARE  | IHEART MEDIA WEST MICHIGAN WEEKEND | A DISCUSSION ON THE RECENT HEALTHCARE INTEGRATION AND COORDINATION STUDY                            | ROBERT SHEEHAN/SARA NELSON | 04/02/2023 07:00 AM | 028:26   |
| SPORTS TOURISM FOSTER CARE    | IHEART MEDIA WEST MICHIGAN WEEKEND | A DISCUSSION ON THE MEIJER LPGA CLASSIC GOLF TOURNAMENT AND THE EFFORTS TO RESTOCK FOOD PANTRIES    | CATHY COOPER/DIANE BREWER  | 04/09/2023 06:59 AM | 028:06   |
| AMPUTEES DISABILITY AWARENESS | IHEART MEDIA WEST MICHIGAN WEEKEND | THE COMMUNITY CARE COORDINATOR FOR HANGAR CLINIC SPEAKS ABOUT THE LIMB LOSS AWARENESS 5K FUNDRAISER | NIKKI STONER/ANNA KAHL     | 04/16/2023 07:02 AM | 028:05   |
| WILDLIFE CONSERVATION TOURISM | IHEART MEDIA WEST MICHIGAN WEEKEND | AN UPDATE FROM THE JOHN BALL ZOO ON WHAT IS HAPPENING INCLUDING THE GRAND RAPIDS LANTERN FESTIVAL   | ANDY MCINTYRE/M IGNATIEFF  | 04/23/2023 07:02 AM | 028:02   |
| SPECIAL OLYMPICS INCLUSION    | IHEART MEDIA WEST MICHIGAN WEEKEND | A DISCUSSION ON THE MISSION OF SPECIAL OLYMPICS MICHIGAN/REMINDE R ON THE AMWAY RIVER BANK 25K RUN  | TIM HILEMAN/RUSS HINES     | 04/30/2023 07:00 AM | 028:07   |

|                               |                                    |   |                               |                          |        |
|-------------------------------|------------------------------------|---|-------------------------------|--------------------------|--------|
| RESPECT FOR MILITARY/POVERTY  | IHEART MEDIA WEST MICHIGAN WEEKEND | DISCUSSION ON THE ANNUAL ARMED FORCES THANKSGIVING AND CATHOLIC CHARITIES WEST MICHIGAN BBQ EVENT   | JIM MEEKS/KAROL MAURER        | 05/07/2022<br>3 06:59 AM | 028:58 |
| HEALTHCARE PATIENT ADVOCACY   | IHEART MEDIA WEST MICHIGAN WEEKEND | AN AUTHOR AND GERONTOLOGY INSTRUCTOR DISCUSSES AFFORDABLE HEALTHCARE PATIENT ADVOCACY AND INSURANCE | JENNIFER FITZPATRICK/J SHAARA | 05/14/2022<br>3 07:01 AM | 028:19 |
| CHILD HELMET SAFETY/ASTRONOMY | IHEART MEDIA WEST MICHIGAN WEEKEND | A DISCUSSION ON THE ANNUAL GRAND RAPIDS LIDS FOR KIDS EVENT/A TALK ON ASTRONOMY AND TOURISM         | TOM SINAS/MELISSA F KAELEN    | 05/21/2022<br>3 06:59 AM | 028:52 |
| ELECTRIC VEHICLES/PET WELFARE | IHEART MEDIA WEST MICHIGAN WEEKEND | THE LATEST DEVELOPMENTS IN THE WORLD OF ELECTRIC VEHICLES/THE 17TH ANNUAL BISSELL BLOCKTAIL PARTY   | JEFF GILBERT/ELIZA CURTIN     | 05/28/2022<br>3 07:02 AM | 028:24 |
| TOURISM ECONOMY/BLACK HISTORY | IHEART MEDIA WEST MICHIGAN WEEKEND | HIGHLIGHT OF SEVEN GREAT ADVENTURES IN THE GAYLORD AREA THIS SUMMER/THE JIM CROW MUSEUM PARTNERSHIP | PAUL BEACHNAU/DAVID PILGRIM   | 06/04/2022<br>3 07:02 AM | 028:46 |
| BICYCLING TOURISM/JOB SEEKERS | IHEART MEDIA WEST MICHIGAN WEEKEND | A LOOK AT THE GRAND RAPIDS GRAN FONDO CYCLING EVENT AND FUNDRAISER/A TALK ON YOUTH JOB TRAINING     | JON CONKLING/CHAD PATTON      | 06/11/2022<br>3 07:00 AM | 028:57 |
| INVESTING BASICS SECURITIES   | IHEART MEDIA WEST MICHIGAN WEEKEND | A CONVERSATION WITH THE FOUNDER AND CEO OF TIICKER WHICH IS A SHAREHOLDER LOYALTY PLATFORM          | JEFF LAMBERT                  | 06/18/2022<br>3 06:59 AM | 028:19 |

|                                 |  |   |                        |                            |        |
|---------------------------------|--|---|------------------------|----------------------------|--------|
| PHYSICAL<br>WELLNESS/ECOTOURISM | IHEART<br>MEDIA<br>WEST<br>MICHIGAN<br>WEEKEND | A DISCUSSION ON<br>HOW TO LIVE THE<br>REST OF YOUR<br>LIFE/OVERVIEW OF<br>THE 97TH<br>NATIONAL CHERRY<br>FESTIVAL | ALLEN<br>HUNT/KAT PAYE | 06/25/202<br>3 06:59<br>AM | 029:08 |
|---------------------------------|--|---|------------------------|----------------------------|--------|

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE  | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) |                 |             |           |          |

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                | ORGANIZATION OR TITLE   | DURATION | RUNS |
|----------------------|-------------------------|----------|------|
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE    | 000:32   | 2    |
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE    | 000:35   | 5    |
| GLOBAL CITIZEN       | GLOBAL CITIZEN          | 000:30   | 1    |
| LGBT RIGHTS          | SAGE                    | 000:30   | 12   |
| LGBT RIGHTS          | TREVOR PROJECT          | 000:30   | 9    |
| MAKE A WISH          | MAKE A WISH             | 000:30   | 11   |
| MENTAL HEALTH        | CHILD MIND INSTITUTE    | 000:30   | 9    |
| MENTAL HEALTH        | MENTAL HEALTH COALITION | 000:30   | 6    |
| MENTAL HEALTH        | NAMI                    | 000:30   | 7    |
| NO KID HUNGRY        | NO KID HUNGRY           | 000:29   | 6    |
| THE V FOUNDATION     | THE V FOUNDATION        | 000:29   | 16   |