

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
First Quarter, 2022
04/06/2022

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------------|---|--|---|------------------------|----------|
| PUBLIC HEALTH OMICRON VARIANT | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | THE LATEST INFORMATION ON THE OMICRON VARIANT AND THE NECESSITY FOR VACCINES AND BOOSTERS. CANCER RESEARCH IN 2021 AND PLASMA SHORTAGE | DR JAIME FERGIE DR DAVID SPIEGEL NATE APPLEMAN | 01/02/2022 06:58 AM | 029:49 |
| PUBLIC HEALTH COVID 19 BOOSTER | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | NEW COVID BOOSTER VACCINE RECOMMENDATIONS FOR ADULTS AND CHILDREN PRACTICAL SOLUTIONS FOR PERSONAL GROWTH PARENTING AND JOB EXCELLENCE | DR CADILLA ALDANA | 01/09/2022 07:01 AM | 029:49 |
| PUBLIC HEALTH SAFETY RACE | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | RECOMMENDED BOOSTERS FOR CHILDREN AND IF THEY ARE LOSING THEIR EFFECTIVENESS DUE TO THE OMICRON VARIANT MARTIN LUTHER KING DAY AND HOW THE NAACP IS RAISING NATIONL AWARENESS OF THE HISTORY OF KING | DR PETER MARKS TROVON WILLIAMS | 01/16/2022 07:01 AM | 029:50 |
| PUBLIC HEALTH SAFETY | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | LAUNCHING THE WEBSITE OF COVIDTESTS.GOV AND N95 MASKS AND THE NECESSITY FOR VACCINE BOOSTERS | DR C WEBB GABBY LANDSVERK | 01/23/2022 07:00 AM | 029:50 |

| | | | | | |
|--|--|---|-------------------------------|---------------------|--------|
| | | NEW YEARS RESOLUTIONS HEALTH AND FITNESS IN 2022 | | | |
| PUBLIC HEALTH SAFETY EDUCATION | IHEART RADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | CONVERSATION AROUND BEING 'FULLY VACCINATED' AND THE SURGE OF THE OMICRON VARIANT IMPACT ON OUR NATIONS CHILDREN RELATING TO LITERACY AND READING | DR ASSOMOU ALICIA LEVI | 01/30/2022 07:02 AM | 029:49 |
| MENTAL HEALTH, COVID19 | IHEART MEDIA WEST MICHIGAN WEEKEND | MENTAL HEALTH, COVID 19, | CHRISTY BUCK, DR. ADAM LONDON | 02/06/2022 07:03 AM | 028:31 |
| COVID 19 BLOOD SHORTAGE | IHEART MEDIA WEST MICHIGAN WEEKEND | COVID 19 THE RESTAURANT SITUATION & BLOOD SHORTAGE IN MI | JUSTIN WINSLOW TONY GERHEISER | 02/13/2022 07:02 AM | 028:11 |
| ARTS IN GRAND RAPIDS THE BEER INDUSTRY IN MICHIGAN | IHEART MEDIA WEST MICHIGAN WEEKEND | ARTS AND CULTURE IN WEST MICHIGAN & MICRO BREWERY INDUSTRY IN MICHIGAN AND LMCU BALLPARK | DANA FRIIS HANSEN SCOTT GRAHA | 02/20/2022 07:02 AM | 028:21 |
| WILDLIFE & AFFORDABLE HOUSING | IHEART MEDIA WEST MICHIGAN WEEKEND | WILDLIFE CONSERVATION TRAVEL AND TOURISM & AFFORDABLE HOUSING AND AT RISK FAMILIES | JAY WESLEY & JON IPPEL | 02/27/2022 07:02 AM | 027:46 |
| PUBLIC HEALTH SAFETY AND CANCER | IHEART MEDIA WEST MICHIGAN WEEKEND | PHILANTHROPY FOR AT RISK FAMILIES COMMUNITY BUILDING | DR S STEPHENS DR S KING | 03/06/2022 07:01 AM | 027:58 |
| FREE SPEECH LITERACY | IHEART MEDIA WEST MICHIGAN WEEKEND | DISCUSSION ABOUT FIRST AMENDMENT RIGHTS FREE SPEECH LITERACY AND BOOK BANS | LANCE WERNER | 03/13/2022 03:01 AM | 027:31 |
| EDUCATION & ECONOMY COVID | IHEART MEDIA WEST MICHIGAN WEEKEND | EDUCATION, TOURISM, HISTORY, ECONOMIC DEVELOPMENT, COVID19, VACCINES AND JOBS | KATE KOCIENSKI, TOM ROSS | 03/20/2022 07:01 AM | 028:43 |
| ART APPRECIATION PUBLIC HEALTH | IHEART MEDIA WEST MICHIGAN WEEKEND | GRAND RAPIDS ART MUSEUM DIRECTOR RETIRING IN 2023 CATHERINES HEALTH | DANA FRIIS-HANSEN | 03/27/2022 07:00 AM | 027:54 |

| | | | | | |
|--|--|--|----------------|--|--|
| | | CENTER A NONPROFIT HEALTH CENTER FOR UNDERSERVED PATIENTS IN KENT COUNTY | KAREN KAASH | | |
|--|--|--|----------------|--|--|

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------------|-----------------------------|----------|------|
| Flu Season Awareness/Vaccine | BELLE TIRE INDUSTRIES, INC. | 000:30 | 23 |
| Mental Wellness/COVID-19 | MI Dept Health & Human Serv | 000:30 | 23 |