

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Second Quarter, 2017
07/10/2017

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Affordable housing, healthcare:** Paul Holtrop with Streams of Hope discussing affordable housing and healthcare for the poor
 - **Animal rehab and survival:** Katyln Mettler with Blandford Nature Center discusses animal rehab and survival
 - **Animals, nature and education:** Andy McIntyre with the John Ball Zoo discussing education programs and understanding nature
 - **Help women facing abuse:** Dennis Van Kampen of Mel Trotter discussing helping women get out from domestic abuse
 - **Helping the homeless and poor:** Starla McDermott with Guiding Light discusses helping the homeless get back on their feet
 - **Helping with brain injuries:** Tom Sinas with Lids for Kids on Helping those with brain injuries
 - **Honor Rewards Program:** Justin Roebuck the Ottawa County Clerk on the Honor Rewards Program
 - **Michigan economics and family:** Kat Paye with the Traverse City National Cherry Festival on Michigan economics and family fun.
 - **Music education and life skill:** Mestro James Meena with the Grand Rapids Opera discussing music education
 - **Native American's in Art:** Judy Hayner with the Muskegon Museum of Art discusses America's native heritage.
 - **Severe weather help and alert:** Lisa LePlante with Kent County discussing severe weather awareness and help
 - **Youth learning and life skill:** Syd Baxter YMCA Chairty Sale
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Music education and life skill	iHeartMedia West MI Weekend Show (2017) 3-31 i	Mestro James Meena with the Grand Rapids Opera discussing music education	James Meena, GR Opera	04/02/2017 06:03 AM	029:15
Severe weather help and alert	iHeartMedia West MI Weekend Show (2017) 4-9	Lisa LePlante with Kent County discussing severe weather awareness and help	Lisa LePlante, Kent County	04/09/2017 06:00 AM	024:55
Animal rehab and survival	iHeartMedia West MI Weekend Show (2017) 4-16	Katyln Mettler with Blandford Nature Center discusses animal rehab and survival	Katyln Mettler, Blandford N.C	04/16/2017 06:03 AM	026:10
Youth learning and life skill	iHeartMedia West MI Weekend Show (2017) 4-23	Syd Baxter YMCA Chairty Sale	Syd Baxter YMCA chairty sale	04/23/2017 06:04 AM	024:04
Help women facing abuse	iHeartMedia West MI Weekend Show (2017) 4-30	Dennis Van Kampen of Mel Trotter discussing helping women get out from domestic abuse	Dennis Van Kampen, Mel Trotter	04/30/2017 06:03 AM	028:28
Affordable housing, healthcare	iHeartMedia West MI Weekend Show (2017) 5-7	Paul Holtrop with Streams of Hope discussing affordable housing and healthcare for the poor	Paul Holtrop, Streams of Hope	05/07/2017 06:00 AM	025:04
Honor Rewards Program	iHeartMedia West MI Weekend Show (2017) 5-14	Justin Roebuck the Ottawa County Clerk on the Honor Rewards Program	Justin Roebuck, Ottawa County	05/14/2017 05:59 AM	026:29
Native American's in Art	iHeartMedia West MI Weekend Show (2017)	Judy Hayner with the Muskegon Museum of Art discusses America's	Judy Hayner, Muskegon Art Mus	05/21/2017 06:03 AM	026:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	5-21	native heritage.			
Helping with brain injuries	iHeartMedia West MI Weekend Show 5-28 (2017)	Tom Sinas with Lids for Kids on Helping those with brain injuries	Tom Sinas, Lids for Kids	05/28/2017 05:58 AM	025:58
Helping the homeless and poor	iHeartMedia West MI Weekend Show (2017) 6-4	Starla McDermott with Guiding Light discusses helping the homeless get back on their feet	Starla McDermott, GuidingLight	06/04/2017 05:58 AM	027:22
Animals, nature and education	iHeartMedia West MI Weekend Show (2017) 6-11	Andy McIntyre with the John Ball Zoo discussing education programs and understanding nature	Andy McIntyre	06/11/2017 05:57 AM	027:41
Michigan economics and family	iHeartMedia West MI Weekend Show (2017) 6-25	Kat Paye with the Traverse City National Cherry Festival on Michigan economics and family fun.	Kat Paye, Nat'l Cherry Fest.	06/25/2017 06:04 AM	028:37

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Fundraiser	PSA ERASE MS-BAILEY	000:30	008
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	NATIONAL SUMMER LEARNING	000:30	005
HEALTH AND FITNESS	ERASE MS	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	014
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	006
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	004
POVERTY	HABITAT FOR HUMANITY	000:31	008
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	006
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	003