

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
First Quarter, 2020
04/16/2019
WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SELF-IMPROVEMENT, MENTAL HEALTH, TRANSPORTATION, STEM, INTERNATIONAL AFFAIRS, WAR	IHM WM WEEKEND	GUESTS ARE THE AUTHORS OF "SUPER THINKING" THEY DISCUSSED THEIR BOOK ABOUT CONCEPTS TO HELP MAKE BETTER LIFE DECISIONS. AUTHOR OF INSANE MODE: THE LIFE OF ELON MUSK. DISCUSSED THE TECHNOLOGY INTO NEW ELECTRIC VEHICLES AND THE FUTURE. AUTHOR OF "PLACES & NAMES, RETURN ON WAR. DISCUSSED HIS BOOK ABOUT WAR AND THE COST OF IT.	GABRIEL WEINBERG, LAUREN MCCANN, HAMISH MACKENZIE, ELLIOT ACKERMANN	01/05/2020 05:56:08	028:58
HOMELINESS, AT RISK YOUTH	IHM WM WEEKEND	GUEST GAVE US AN UPDATE ABOUT WHAT IS HAPPENING AT MELTROTTER MINISTRIES. DISCUSSED WINTER BANQUET FOR WM WHITE CAPS, DONATIONS GO TO YOUTH AT RISK. YOUTH FOUNDATION-WHITECAPS YOUTH FOUNDATION AT RISK YOUTH BENEFIT	DENNIS VANKAMPEN, JENNY GARONE	01/12/2020 05:59:56	28:41
EDUCATION, LITERACY, RADON AWARENESS	IHM WM WEEKEND	PROMOTE THEIR SEIRES FOR LITERACY SKILLS AND EDUCATION. NATION WIDE SERIES HELD IN TRAVERSE CITY. GUEST DISCUSSED DANGER OF RADON AND RADON AWARENESS MONTH.	DOUG STANTON, BRENDAN EARL	01/19/2020 06:00:20	28:58
HOMELESSNESS, FOSTER PARENTING, STEM, SCIENCE EDUCATION	IHM WM WEEKEND	GUEST PROMOTING THE DAY OF HOPE FUNDRAISER. PROMOTING FOSTER PARENTING AND WELLNESS FOR FOSTER CHILDREN THRU SAMARITAS. AUTHOR OF WHEN THE SCIENTIFIC SECURITIES OF PERFECT TIMING. TO HELP YOU FLURISH AT WORK AND SCHOOL.	MARGE PARMERLEE, SAM BEALS, DANIEL PINK	01/26/2020 06:01:24	28:59
PHILANTHROPIC GIVING, CHARITABLE CAUSES, DEAF/HARD OF HEARING POPULATION & NEEDS	IHM WM WEEKEND	REVIEWED THE JOHNSONS CENTERS REPORT OF GIVING. GVSU JOHNS CENTER. TALKED ABOUT ISSUES THAT THEY FACE AND THE ONGOING NEED OF EDUCATION TO SERVE THE POPULATION BETTER	TERRI BEHRENS, DEB ATWOOD	02/02/2020 05:58:13	26:34
GR PROMISE, TUTORING, MINORITY OWNED BUSINESSES	IHM WM WEEKEND	GUEST OUTLINED THE NEW GR PROMISE AND HOW IT BENEFITS THE GRAND RAPIDS STUDENTS AND PARENTS. DISCUSSED OUTREACH TO MINORITY OWNED RESOURCES, AND HOW THE CHAMBER HELPS THEM	DR. TERESA NEAL, DR. BILL PINK, DANTE VILLAREAL	02/09/2020 05:59:33	28:51
AT RISK MILITARY VETERANS, VOLUNTEERISM, TRAVEL, MICHIGAN TOURISM	IHM WM WEEKEND	ARTIST/ AUTHOR WHO TALKED ABOUT HIS PIECE AT THE FORD MUESUM, HIS TRAVELING EXHIBIT OF WOUNDED WARRIOR DOGS. LPGA MEIJER CLASSIC TALKED ABOUT THEIR UPCOMING GOLF EVENT. PROMOTED IT AND PRESENTED VOLUNTEER OPPORTUNITIES. VP OF TRAVEL MI HIGH LIGHTED TOP TRAVEL SPOTS IN MI AND IMPORTANCE OF FUNDING PURE MI AND MI TOURISM.	JAMES MELLICK, CATHY COOPER, DAVE LORENZ	02/16/2020 05:55:47	29:28
LENT, CATHOLICS, AT RISK YOUTH	IHM WM WEEKEND	GUEST DISCUSSED THE UPCOMING OBSERVATION OF LENT AND EVENTS HAPPENING. GUEST PROMOTED THE PROGRAMS OF THE BOYS AND GIRLS CLUB	BISHOPH DAVID WALKOWIAK, PAT PLACZKOWSKI	02/23/2020 06:02:42	28:56
GENDER EQUILITY, INCLUSIVITY, TOURISM/TRAVEL, PARENTING, CHILD WELFARE	IHM WM WEEKEND	GUEST PROMOTED ANNUAL INTERNATIONAL WOMENS DAY EVENT IN GR. PROMOTED ANNUAL EXHIBIT THE BUTTERFLIES ARE BLOOMING. DISCUSSED "THE BOOK YOU WISH YOUR PARENTS WOULD HAVE READ" TAKE ABOUT PARENTING AND RAISING CHILDREN.	MOLLY MURRAY, JOHN VANDERHAAGEN, PHILIPPA PERRY	03/01/2020 05:58:49	28:53
FOOD SAFETY, HOME SECURITY, DISABLED RIGHTS, BLIND VISUALLY IMPAIRED WELLES	IHM WM WEEKEND	GUEST HIGHLIGHTED EXPIRATION DATES OF COMMON HOUSEHOLD ITEMS. AND IMPORTANCE OF KNOWING THEM. DISCUSSED THEIR JOINT EFFORT TO PROVIDE SERVICES FOR LOW VISION/BLIND INDIVIDUALS LIVING IN WEST MI	ELIZABETH LEAMY, MARCUS MANDERS, KENT RIDDLE	03/08/2020 06:55:22	28:27
CORONAVIRUS EXPLAINED	IHM WM WEEKEND	DISCUSSED GENERAL QUESTIONS--WHAT IT LOOKS LIKE TO BE QUARANTINE. HOW TO KEEP YOURSELF PROTECTED, DIFFERENCES FROM THE VIRUS AND ALLERGIES. FORMER GOVERNMENT OFFICIAL DISCUSSING THE FEDERAL, STATE, AND LOCAL RESPONSE. (WHAT AGENCIES ARE HANDLING THE RESPONSE AND WHY, WHAT IS AN EMERGENCY DECLARATION AND HOW IS THAT DECISION MADE, WHAT GOES INTO THE DECISION TO CANCEL EVENTS AND LARGE GATHERINGS. FINANCIAL EXPERT DISCUSSING THE ECONOMIC IMPACT OF THE OUTBREAK. (WHY IS THE MARKET RESPONDING THE WAY IT HAS RECENTLY, WHAT ARE THEY HALTING TRADING? HOW CONCERNED SHOULD YOU BE ABOUT YOUR INVESTMENTS AND 401K, WHAT WILL A RECOVERY POTENTIALLY LOOK LIKE.	DR. ROBERT LAHITA, JARED BERNSTEIN, RON INSANA	03/15/2020 07:00:05	29:24

CORONAVIRUS EXPLAINED	IHM WM WEEKEND	DISCUSSED WHAT MORE CAN WE DO TO PROTECT OURSELVES AND OUR FAMILIES? IS OUR COUNTRY DOING ENOUGH? WHAT ECONOMIC IMPACT WILL THIS TRULY HAVE? PARENTING THROUGH THIS ALL UNDERSTANDING THE CONCEPT BEHIND FLATTENING THE CURVE.	DR. CARLOS ESPINAL, DR. JUAN RIVERA, DR. ERNESTO CARDENAS, ALEX PENELAS, FREDDY BALSERA	03/22/2020 06:59:58	29:55
CORONAVIRUS EXPLAINED	IHM WM WEEKEND	DISCUSSED WHAT ARE WE LEARNING ABOUT THE DISEASE AND HOW TO SLOW THE OUTBREAK? IMPACT OF THE VIRUS ON THE U.S. HEALTH CARE SYSTEM.HOW THE DISASTER RELIEF ORGANIZATION IS HELPING DURING THIS PANDEMIC.	DR. LEO GALLAND, ELIZABETH PENNIMAN, DR. LISA KENNEDY	03/29/2020 11:59 AM	029:29

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
IMAGINE A WORLD	MAB	000:28	9
VACCINATE GET THE FACTS	MAB	000:32	16
ASKING YOUR KIDS	MICHIGAN HEALTH DEPARTMENT	000:33	8
KIDS	MICHIGAN HEALTH DEPARTMENT	000:36	7
STUDENT SAFTEY	MAB	000:29	9
FOSTERING FUTURES SCHOLARSHIP TRUST	MAB	000:29	8
RADON TESTING	MAB	000:28	25
GAMBLING HELP	MAB	000:30	23
HAND WASHING-WASH UP	MAB	000:31	9
STAY UP TO DATE	MAB	000:29	1
OPIOID-AUTOCORRECT THE STIGMA	MAB	000:29	18
VETERNAS LETTERS FROM HOME	MAB	000:30	8
CORONOVIRUS ALONE	AD COUNCIL	000:30	1
CORONOVIRUS CONTACT	AD COUNCIL	000:30	1
CORONAVIRUS HELLO	AD COUNCIL	000:30	1