

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Second Quarter, 2013
07/12/2013

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business, Success, Learn,** : Jordan O'Neil of Failure Lab on Succeeding in Business
- **Disaster Relief, Emergencies,** : Cheryl Bremer a Regional CEO of the Red Cross on Disaster Relief and Emergency Readiness
- **Disease, Illness, Relief, Care:** Cheryl Rothe of Multiple Sclerosis of Michigan on Living and Caring for those with diseases and ill
- **Men, Shelter, Abuse, Help,** : Stuart Ray of Guiding Light Missions on Helping Men Recover From Abuse and Mental Disability
- **Youth, Athletics, Inspire,** : Tyler Smies of The First Tee of West Michigan on Youth Athletics

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Disaster Relief, Emergencies,	CLEARLY COMMUNITY 4/7/13	Cheryl Bremer a Regional CEO of the Red Cross on Disaster Relief and Emergency Readiness	Cheryl Bremer, Red Cross CEO	04/07/2013 07:00 AM	028:10
Disease, Illness, Relief, Care	CLEARLY COMMUNITY 4/14/13	Cheryl Rothe of Multiple Sclerosis of Michigan on Living and Caring for those with diseases and ill	Cheryl Rothe of MS of MI	04/14/2013 07:02 AM	027:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth, Athletics, Inspire,	CLEARLY COMMUNITY 5/12/13	Tyler Smies of The First Tee of West Michigan on Youth Athletics	Tyler Smies, First Tee WM	05/12/2013 06:58 AM	025:45
Business, Success, Learn,	CLEARLY COMMUNITY 5/19/13	Jordan O'Neil of Failure Lab on Succeeding in Business	Jordan O'Neil of Failure Lab	05/19/2013 06:59 AM	026:07
Men, Shelter, Abuse, Help,	CLEARLY COMMUNITY 5/26/13	Stuart Ray of Guiding Light Missions on Helping Men Recover From Abuse and Mental Disability	Stuart Ray, Guiding Light Mis	05/26/2013 06:57 AM	027:23

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
---- PSA	GREENLEAF REMOTE	000:35	001
---- Health	HDVCH CMN PSA	000:15	018
---- Health	HDVCH PORT PSA	000:15	034
---- Health, Fitness	PSA / HDVCH ZUMBA	000:15	002
---- Family Event	PSA Let's Play	000:14	018
Red Cross	PSA RED CROSS	000:15	006
---- Health, Fitness	PSA/AHA CPR	000:16	053
ARTS	SMITHSONIAN	000:31	032
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
MILITARY AND VETERANS	FISHER HOUSE	000:30	027

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	SHARE OUR STRENGTH	000:31	043
PSA	SHOW YOUR STRIPES	000:29	019
PSA	SHOW YOUR STRIPES	000:30	167