

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Fourth Quarter, 2020
04/16/2019

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION AND ARTS, VOTER RIGHTS AND VOTER EDUCATION	iHMWMW	MIKE LOMONACO, COMMUNITY ENGAGEMENT OFFICER AT JOHN BALL ZOO DISCUSSED THE IMPORTANCE OF ARTS EDUCATION. KE NT COUNTY CLERK, JOEL HONDORP GIVES IMPORTANT INFORMATION ON VOTING RIGHTS.	MIKE LOMONACO & JOEL HONDORP	10/04/20 20 07:02 AM	028:59
ELECTION INTEGRITY AND AT RISK FAMILIES IN WEST MICHIGAN	iHMWMW	JAMES WYPCH AND MARIBETH GROEN ABOUT ELECTION INTEGRITY AND HOW THE HEART OF WEST MICHIGAN HELPS AT RISK FAMILIES IN WEST MICHIGAN.	JAMES WYPCH & MARIBETH GROEN	10/11/20 20 07:00 AM	026:30
ECONOMIC STATE	iHMWMW	TINA FREESE DECKER FROM THE ECON	TINA FREESE DECKER	10/18/20 20 07:03 AM	025:35

		CLUB DISCUSSED GRAND RAPIDS ECONOMIC STATE.			
ECONOMY UNDER COVID 19-POST ELECTION, SUBSTANCE ABUSE AND RECOVERY DURING COVID19	iHMWMW	JILL SCHLESINGER AN ANYLYST WITH CBS NEWS BUSINESS DISCUSSES THE ECONOMY DURING COVID AND AFTER THE ELECTION. CRAIG WASSENAAR, PROGRAM INTAKE MANAGER AT GUIDING LIGHT MINISTRIES DISCUSSED THE CHALLENGES OF FACING ADDICTION DURING COVID19.	JILL SCHLESINGER & CRAIG WASS	10/25/20 20 07:00 AM	027:51
COMMUNITY TRANSFORMATION FUND	iHMWMW	DISCUSSED HOW THE FUND CAME TO BE, THE PURPOSE OF IT AND WHY ITS NEEDED. THE FUND PROVIDS INVESTMENTS TO RACIAL AND ETHNIC MINORITY OWNED BUSINESSES.	SCOTT WELCH	11/01/20 20 07:00 AM	028:14
VETERANS, HOMLESSNESS, AT RISK FAMILIES IN GR	iHMWMW	ERIC NELSON AND PAUL RYAN FROM UNITED VETERANS COUNCIL DISCUSS VETERANS DAY CELEBRATIONS	ERIC NELSON, PAUL RYAN & CARLA MOORE	11/08/20 20 07:01 AM	027:21

		GOING VIRTUAL. CARLA MOORE, COO UNITED METHODIST COMMUNITY HOUSE DISCUSSED HOW THEY HELP THE HOMELESS INDIVIDUALS IN GRAND RAPIDS.			
MISSION TO HELP TEEN PARENTS, COVID19 & FRAUD HAPPENING BECAUSE OF THE PANDEMIC	IHEARTRADIO COMMUNITIES	GENERATION HOPE'S MISSION IS TO SURROUND MOTIVATED TEEN PARENTS AND THEIR CHILDREN WITH THE MENTORS, EMOTIONAL SUPPORT, AND FINANCIAL RESOURCES. DISCUSSED THE LATEST ON THE RAPID INCREASE OF COVID-19 CASES IN THE UNITED STATES AND WORLDWIDE. SHE FOCUSED ON THANKSGIVING AND THE UPDATED CDC GUIDELINES FOR HOLIDAY GATHERINGS. LEACH DISCUSSED THE FEDERAL TRADE COMMISSION'S RECENTLY DEPLOYED PSA CAMPAIGN TO BRING ATTENTION TO ALL OF THE	NICOLE LYNN LEWIS, GABRIELLE FITZGERALD, JENNIFER LEACH	11/22/2020 07:03 AM	029:22

		FRAUD THAT IS HAPPENING IN OUR NEW COVID WORLD.			
COVID19-HOLIDAY SEASON	IHEARTRADIO COMMUNITIES	DR NOURI GAVE US AN UPDATE ON CURRENT COVID-19 OUTBREAK AND EXPLAINED METRICS INCLUDING POSITIVITY RATE. DISCUSSED THE POTENTIAL OF THE US RETURNING TO HOARDING AND PANIC BUYING DURING THE NEXT WAVE OF THE COVID-19 PANDEMIC AND THROUGHOUT THE HOLIDAY SEASON.	DR. ALI NOURI, JIM LUKE	11/29/2020 07:02 AM	029:39
VACCINE POSSIBILITY, PANDEMIC IMPACT ON FOOD AVAILABILITY, SUPPORTING FIRST RESPONDERS/VOLUNTEERING	IHEARTRADIO COMMUNITIES	DR. FAUCI DISCUSSED THE DECEMBER POTENTIAL FOR A VACCINE AND THE EVOLUTION IN THE FIGHT AGAINST COVID. FITZGERALD TALKED ABOUT HUNGER AND THE NEED FOR HELP ACROSS OUR COUNTRY THROUGHOUT THE HOLIDAY SEASON AND BEYOND. DISCUSSED WHAT THE SALVATION ARMY IS DOING TO	DR. ANTHONY FAUCI, KATE FITZGERALD, KENNETH HODDER	12/06/2020 07:02 AM	029:51

		SUPPORT 1ST RESPONDERS AND HOW PEOPLE CAN HELP BOTH FINANCIALLY AND THROUGH VOLUNTEERING .			
VACCINE SAFETY/MINORITIES, COVID19 RISK FOR NURSES	IHEARTRADIO COMMUNITIES	DISCUSSED THE 3 W'S FOR THE PANDEMIC. HE TALKED ABOUT COVID-19 VACCINE SAFETY WITH A SPECIAL FOCUS ON THE ISSUES IN MINORITY COMMUNITIES. THOMAS TALKED ABOUT HOW NURSES ACROSS THE COUNTRY ARE DEALING WITH THE CONSTANT RISK OF CONTRACTING COVID-19 AND WHAT A VACCINE WILL MEAN TO FIRST RESPONDERS.	DR. JEROME, SOPHIA L. THOMAS	12/13/2020 07:01 AM	029:50
COVID19 VACCINES, COVID IN WINTER MONTHS	IHEARTRADIO COMMUNITIES	DISCUSSED THIS WEEK'S FDA AUTHORIZATION OF THE PFIZER-BIONTECH COVID-19 VACCINE. HE TALKED ABOUT THE ELIGIBILITY AND TIMETABLE FOR VACCINE DISTRIBUTION AND VACCINES ON THE	DR S. HAHN, E.SAUBER-SCHATZ	12/20/2020 07:04 AM	030:01

		<p>HORIZON THAT ARE PENDING APPROVAL. DR. SAUBER-SCHATZ HAS SERVED IN CDC'S EMERGENCY OPERATIONS CENTER (EOC) ON THE COVID-19 RESPONSE BEGINNING IN MARCH 2020 AND TALKED ABOUT COVID-19 UPCOMING WINTER AND HOLIDAY GUIDANCE WITH VACCINES PENDING. SHE STRESSED REMAINING DILIGENT ABOUT COVID SAFETY.</p>			
<p>COVID 19 OUTBREAK UPDATE AND THE VACCINE</p>	<p>IHEARTRADIO COMMUNITIES</p>	<p>UPDATE ON THE CURRENT CORONAVIRUS OUTBREAK HAPPENING ACROSS THE COUNTRY & HOW TO STAY SAFE FOLLOWING HOLIDAY GATHERINGS. COVID-19 VACCINE RECIPIENT ON WHAT YOU NEED TO KNOW ABOUT THE VACCINE. PREPARATIONS UNDERWAY FOR VACCINE ARRIVAL AT NURSING HOMES AND LONG-TERM CARE</p>	<p>DR. JEROME ADAMS, DR. JASON WILSON, DR. RICHARD FEIFER</p>	<p>12/27/20 20 07:03 AM</p>	<p>029:59</p>

		FACILITIES ACROSS THE COUNTRY.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ON CALL FOR CANCER	MAB	:30	13
GET THE TEST	MAB	:30	8
SPREAD HOPE	MAB	:30	8
FACING THE FLU	MAB	:30	19
HUGS & SMILES BOUQUET	MAB	:30	1
TRUCKING SAFETY	MAB	:30	9
FOOD FOR MICHIGAN	MAB	:30	14
MINDFUL KINDNESS	MAB	:30	7
RADON TESTING	MAB	30	11
JUST VOTE	GLOBAL CITIZEN	:30	11
TELEGRAPHING	PROJECT YELLOW LIGHT	:30	4
YOU CAN WAIT	PROJECT YELLOW LIGHT	:30	1
COVID/HOLIDAY	SURGEON GENERAL	:30	6
FOOD WASTE	UN GOALS	:30	7
GARBAGE	UN GOALS	:30	7
LED LIGHT BULB	UN GOALS	:30	7
CAREGIVER ASSISTANCE	AD COUNCIL	:30	3