

WBCT
 Grand Rapids, MI
 Quarterly Issues/Programs List
 First Quarter, 2013
 04/03/2013

WBCT
 Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consolidation, Budget, Outrea:** Jim Saalfeld of the Kent County Outreach Department on Government Consolidation and Budgets
- **Education, Choice, Local:** John Helmholdt of the Grand Rapids Public Schools on Giving a Local Choice for Education
- **EDUCATION, FINANCIAL, AID:** KEVIN SINGER OF HOPE COLLEGE ON FINANCIAL AID
- **Elder Health, Fitness, Wellne:** Justin Lyons of the YMCA on Health and Wellness
- **HEALTH, MENTAL, CARE, VETERAN:** TIFFANY CARR OF THE GRAND RAPIDS HOME FOR VETERANS ON HEALTH AND MENTAL CARE
- **Mental Health, Drug Abuse, :** Ray Stuart of Guiding Light Missions on Drug Abuse and Mental Health

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Pets, Animals, Health, Popula	CLEARLY COMMUNITY 1/6/13	Melissa Muir of Murphy's Pet Project on Caring for unwanted and neglected pets	Melissa Muir, Murphy Pet Proj	01/06/2013 07:00 AM	025:31
Technology,	CLEARLY	Lance Warner of the Kent	Lance	01/13/2013	026:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Access, People	COMMUNITY 1/13/13	District Library on Access to Technology	Warner of the KDL	07:00 AM	
EDUCATION, FINANCIAL, AID	CLEARLY COMMUNITY 1/20/13	KEVIN SINGER OF HOPE COLLEGE ON FINANCIAL AID	KEVIN SINGER, HOPE COLLEGE	01/20/2013 07:00 AM	027:55
Education, Choice, Local	CLEARLY COMMUNITY 1/27/13	John Helmholdt of the Grand Rapids Public Schools on Giving a Local Choice for Education	John Helmholdt, GRPS	01/27/2013 07:00 AM	027:43
Mental Health, Drug Abuse,	CLEARLY COMMUNITY 2/3/13	Ray Stuart of Guiding Light Missions on Drug Abuse and Mental Health	Ray Stuart, Guiding Light Mis	02/03/2013 07:00 AM	028:34
Women, Health, Hearts, Exerci	CLEARLY COMMUNITY 2/10/13	Cindy Bouma of the American Heart Association of West Michigan on Women's Health	Cindy Bouma, AHA of West MI	02/10/2013 07:00 AM	026:21
HEALTH, MENTAL, CARE, VETERAN	CLEARLY COMMUNITY 2/17/13	TIFFANY CARR OF THE GRAND RAPIDS HOME FOR VETERANS ON HEALTH AND MENTAL CARE	TIFFANY CARR, GR VETS HOME	02/17/2013 07:00 AM	027:50
Hospice, Care, Tech, Communic	CLEARLY COMMUNITY 2/24/13	Marie Hillary of Hospice of West Michigan on Ways to Connect with Care Givers	Marcie Hillary, Hospice	02/24/2013 07:00 AM	028:38
Transition, Veteran, Help, Mi	CLEARLY COMMUNITY 3/3/13	Eric Calley of "the Fight Continues" on Transitional Help for Military Veterans	Eric Calley, Fight Continues	03/03/2013 07:00 AM	028:25
Consolidation, Budget, Outrea	CLEARLY COMMUNITY 3/10/13	Jim Saalfeld of the Kent County Outreach Department on Government Consolidation and Budgets	Jim Saalfeld, Kent County GOV	03/10/2013 07:00 AM	029:32
Elder Health, Fitness, Wellne	CLEARLY COMMUNITY 3/17/13	Justin Lyons of the YMCA on Health and Wellness	Justin Lyons of YMCA	03/17/2013 07:00 AM	027:27
Funding, Higher Education,	CLEARLY COMMUNITY 3/24/13	Mark Burnham of the MSU Governmental Affairs Department on Funding Higher Education	Mark Burnham, of MSU	03/24/2013 07:00 AM	026:13
Learn, Active,	CLEARLY	Andy McIntyre	Andy	03/31/2013	026:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth, Educate	COMMUNITY 3/31/13		McIntyre, John Ball Zoo	06:30 AM	

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PSA RED CROSS	000:15	024
ARTS	SMITHSONIAN	000:31	036
BULLYING	AD COUNCIL	000:30	053
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:30	014
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	035
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007
HEALTH AND FITNESS	AMERICAN STROKE ASSOCIATION	000:30	042
HEALTH AND FITNESS	MUSIC AND MEMORIES	000:28	028
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060