

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
First Quarter, 2016
04/01/2016

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Adoption, Imigrants, Safety:** CHRISTINE VANNORD OF BETHANY CHRISTIAN SERVICES ON ADOPTION
- **Business, Local, Development:** Kieth Brophy of SBDC Michigan on Local Business and Sustainability
- **Cancer Support and Awareness:** (No issue/program description given.)
- **Controlled Pet Adoption, Care:** Holly Kroeze of the Bissell Pet Foundation on Pet Adoption not Mills
- **Educate, Music, History:** Byron Stripling of the Grand Rapids Symphony on Teaching Music and the Arts History
- **Fighting Hunger and Poverty:** Autumn Hubbard of ACCESS West MICHigan on Curbing Hunger and Poverty
- **Green, Local, Building, :** Cheri Holman of the West Michigan US Green Builing Council on Clean and Renewable Commerce
- **Help with cultural diversity:** Ellen Carpenter of United Way of West Michigan on the Grand Rapids Hispanic Cultural Center
- **Human and Sex Trafficing:** Becky McDonald of Women at Risk International on Human and Sex Trafficing in West Michigan
- **Making and Shaping Good Men:** Matt Haviland of a Father's Walk Ministries on shapping and making good men
- **Marriage, Help, Counseling, :** (No issue/program description given.)
- **Safe Home Radiation Testing:** Steve Kelso, Kent County Communications Manager on Radiation Testing in Homes
- **Women's Health and Fitness:** Kirsten Adiff of Gazelle Sports on Women's Health

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Adoption, Imigrants, Safety	iHeartMedia West MI Weekend Show (2016) 1-3	CHRISTINE VANNORD OF BETHANY CHRISTIAN SERVICES ON ADOPTION	Christine VanNord, Bethany CS	01/03/2016 07:03 AM	025:05
Safe Home Radiation Testing	(2016) 1-10 iHeartMedia West MI Weekend Show.wav	Steve Kelso, Kent County Communications Manager on Radiation Testing in Homes	Steve Kelso, Kent Co Comm Mgr	01/10/2016 06:55 AM	029:12
Educate, Music, History	(2016) 1-17 iHeartMedia West MI Weekend Show.wav	Byron Stripling of the Grand Rapids Symphony on Teaching Music and the Arts History	Byron Stripling, GR Symphony	01/17/2016 07:00 AM	026:55
Marriage, Help, Counseling,	(2016) 1-24 iHeartMedia West MI Weekend Show.wav	Bert De Vries on marriages, family and marriage support	Bert DeVries, 4Better4Worse	01/24/2016 07:01 AM	028:10
Fighting Hunger and Poverty	(2016) 1-31 iHeartMedia West MI Weekend Show.wav	Autumn Hubbard of ACCESS West MIchigan on Curbing Hunger and Poverty	Autumn Hubbard, ACCESS W.MI	01/31/2016 07:03 AM	029:15
Controlled Pet Adoption, Care	(2016) 2-7 iHeartMedia West MI Weekend Show.wav	Holly Kroeze of the Bissell Pet Foundation on Pet Adoption not Mills	Holly Kroeze Bissell Pet Foun	02/07/2016 06:56 AM	026:27
Women's Health and Fitness	(2016) 2-14 iHeartMedia West MI Weekend Show.wav	Kirsten Adiff of Gazelle Sports on Women's Health	Kirsten Adiff, Gazelle Sports	02/14/2016 07:01 AM	027:35
Business, Local,	(2016) 2-21 iHeartMedia	Kieth Brophy of SBDC Michigan on Local	Keith Brophy, SBDC MI	02/21/2016 07:01 AM	029:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Development	West MI Weekend Show.wav	Business and Sustainability			
Making and Shaping Good Men	iHeartMedia West MI Weekend Show (2016) 2-28	Matt Haviland of a Father's Walk Ministries on shapping and making good men	Matt Haviland, Father's Walk	02/28/2016 07:02 AM	026:02
Cancer Support and Awareness	(2016) 3-6 iHeartMedia West MI Weekend Show.wav	John Zimmerman on cancer and charity partner for Fifth Third Riverbank Run	John Zimmerman, 5/3 Bank	03/06/2016 07:03 AM	030:21
Green, Local, Building,	iHeartMedia West MI Weekend Show (2016) 3-13	Cheri Holman of the West Michigan US Green Builing Council on Clean and Renewable Commerce	Cheri Holman, Green Buildings	03/13/2016 07:03 AM	029:08
Human and Sex Trafficing	(2016) 3-20 iHeartMedia West MI Weekend Show.wav	Becky McDonald of Women at Risk International on Human and Sex Trafficing in West Michigan	Becky McDonald, Women at Risk	03/20/2016 07:03 AM	025:34
Help with cultural diversity	(2016) 3-27 iHeartMedia West MI Weekend Show.wav	Ellen Carpenter of United Way of West Michigan on the Grand Rapids Hispanic Cultural Center	Ellen Carpenter,United Way WM	03/27/2016 07:00 AM	028:43

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	013
MI Dept of Health & Human Svcs	MAB-Gambling	001:00	061
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	002
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	004