

KKCL-AM Golden, Colorado

ISSUES and PROGRAMS

2020 Fourth Quarter Summary Period Covered from October 1, to December 31, 2020

The following issues were deemed significant by station ownership as the result of input from the public and requests from a number of qualified non-profit agencies and organizations.

In order to address these issues of public interest, KKCL-AM aired daily short form programs, public service announcements in the following specific areas of our community.

KKCL-AM continued daily updates with the Public Education Partnership (PEP) through the Jefferson County Public Health Department and with county, city and non-profit services for those families and individuals impacted by economic and special needs (including disabilities) in Jefferson County, Colorado (our service area).

We also increase our weekly updates, to daily updates with Jefferson County Public Health on the growing COVID-19 Pandemic, Testing and Vaccinations.

PUBLIC SERVICE PROGRAMS:

1). **This Time with Chuck Lontine** (station host) is a daily feature that both airs and is available as a podcast.

The daily feature focus is currently on the pandemic, testing and vaccinations. Guests include public health experts from the state, local and county government.

2). **The Cloud Cares Program**

The station has also continued its support of non-profits in Jefferson County in the areas of food insecurity, mental and behavior health for seniors and youth and medical services for those in need.

Cloud cares airs daily and streams online.

Our current Cloud Cares Partners are:

The Action Center of Lakewood (food services)
Stride Community Health of Golden (medical services)
Jefferson County Public Health (pandemic support)
Be Golden (food services)
The Family Tree (domestic abuse)

This is an ongoing program now on the radio station.