

ORDER



KSHB-TV

Orders

Order / Rev: 169603

Alt Order #:

Product Desc: Yoder/Republican/Congress

Estimate: 4598

Flight Dates: 07/25/16 - 08/01/16

Original Date / Rev: 07/19/16 / 07/19/16

Order Type: GENERAL

Primary AE: Erin Coppock

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Strategic Media Placement

Buying Contact:

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Yoder/Republican/Congress

Demographic: A25-54

Product Codes: PL Federal Candidate

Priority: P-2

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

New Business Thru:

Order Separation: 00:30:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	8	\$3,500.00	\$2,975.00
08/01/16	08/01/16	1	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	8	\$3,500.00	\$2,975.00	0.00
August 2016	1	\$300.00	\$255.00	0.00
Totals	9	\$3,800.00	\$3,230.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	07/25/16	08/01/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	MTWTF--		2				\$275.00		0.00			
		Week: 08/01/16	08/07/16	-----		0				\$275.00		0.00			
N 2	KSHB	07/25/16	08/01/16	M-F Today Show M-F Today Show	CM	7-9am	-----	:30	0	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	MTWTF--		2				\$300.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$300.00		0.00			
N 3	KSHB	07/25/16	08/01/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$325.00	P-2	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	MTWTF--		2				\$325.00		0.00			
		Week: 08/01/16	08/07/16	-----		0				\$325.00		0.00			
N 4	KSHB	07/25/16	08/01/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	:30	0	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	MTWTF--		2				\$850.00		0.00			
		Week: 08/01/16	08/07/16	-----		0				\$325.00		0.00			

