



Broadcast Order

P.O. Box 277, Oberlin, OH 44074
(440) 774-1320 | Fax (440) 774-1336
www.woblradio.com | www.wdlwradio.com

◆ NOW STREAMING LIVE ◆



X

X

Date: 3/11/2024

- | | | |
|------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> New Order | <input type="checkbox"/> Agency | <input type="checkbox"/> Podcast |
| <input type="checkbox"/> Renewal | <input type="checkbox"/> Local Direct | <input type="checkbox"/> PSA |
| <input type="checkbox"/> Trade | <input checked="" type="checkbox"/> Political | <input type="checkbox"/> Sponsorship |
| | | <input type="checkbox"/> Tele-Hold |

Co-Op: Yes No
 Start Date: 3/13/2024
 End Date: 3/19/2024

Advertiser: Dawn Walther For Recorder
 Agency: _____
 Address: 4324 Hickory Hill Ave.
Lorain, Ohio 44052
 Contact: Dawn Walther
 Phone: 440-320-7525
 Fax: _____
 Email: dawnwaltherforrecorder@gmail.com
 Conflicts: _____

Cut #: 2059
 Salesperson: Dave Rivera
 Contract _____
 Description: Custom Political Package
 Contract #: _____
 P.O. #: _____
 Agency _____
 Commission: _____

Rate	Length	Daypart	Dates Start-End	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total # Per Week	Comments
Paid	:30's	6a-10p	3/13 - 3/19	6	6	6	6	6			30	Wobl
Paid	:30's	6a-10p	3/13 - 3/19	6	6	6	6	6			30	Wdlw
			-									
			-									
			-									
			-									
			-									
			-									
			-									

Jan \$ _____	Apr \$ _____	Jul \$ _____	Oct \$ _____
Feb \$ _____	Ma \$ _____	Aug \$ _____	Nov \$ _____
	y _____		
Mar \$ <u>1,620.00</u>	Jun \$ _____	Sep \$ _____	Dec \$ _____
Total Spots: <u>60</u>	Total Dollars: <u>1,620.00</u>		

Special Instructions: This broadcast order represents coverage on both stations. Custom Political Package Dawn Walther for Recorder. (60) thirty second commercials. Run 3/13,3/14,3/15,3/18,3/19.

Client Signature: Dawn Walther Date: 3/8/2024

All fixed position spots will air approximately within 10 minutes of designated time.
 Net Terms: 15 Days - Accounts not paid within 30 days will be charged a late payment fee of 1.5% per month.
 WOBL/WDLW Radio "Terms & Conditions" is part of the order.

*Verbal or written cancellation is required at the end of each annual agreement. If cancellation is not received the annual broadcast order will automatically be renewed. Prior notification will be given for any annual increase.

Stations owned by WOBL Radio, Inc. and WDLW Radio, Inc. do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Dawn Walther, hereby request station time as follows.

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS / BLOCKS MUST BE COMPLETED.

Candidate Name: Dawn Walther

Authorized Committee: Dawn Walther for Recorder

Agency requesting time (and contact information):

Dawn Walther - 440 320-7525 dawnwaltherforrecorder@gmail.com N/A

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Lorain County Recorder

Date of election: March 19, 2024 Primary General

Treasurer of candidate's authorized committee: Tricia Chopcinski - Deputy Treasurer Hayley Marques

The undersigned represents that:

(1) The payment for the broadcast time requested has been furnished by (check one box below):

The candidate listed above who is a legally qualified candidate, or

The authorized committee of the legally qualified candidate listed above;

(2) This station is authorized to announce the time as paid for by such person or entity; and

(3) This station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

CANDIDATE / COMMITTEE / AGENCY

Signature: Dawn Walther

Name: Dawn Walther

Date of Request to Purchase Ad Time: 3.8.2024

STATION REPRESENTATIVE

Signature: Dave Rivera

Name: Dave Rivera

Date of Station Agreement to Sell Time:

3-8-2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate / Authorized Committee / Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3-11-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason: _____

* Upload partially accepted form, then promptly upload updated final form when complete.

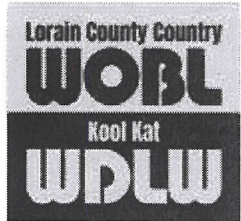
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>17072</u>	Station Call Letters: <u>WDLW</u>	Date Received/Requested: <u>3-11-24</u>
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Ext. #:	Station Location: <u>lorain</u>	Run Start and End Dates: <u>3/13/24 - 3/19/24</u>
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Upload order, this form and invoices for traffic system print-out, or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of the contact person who can provide that information immediately should be placed in the "Terms of Disclosure" folder in the OPIF.

Confirmation



WOBL/WDLW RADIO INC.
 PO Box 277
 Oberlin OH 44074

Contract # 17072
 Date Entered 03/11/2024
 Sales Person David Rivera
 Billing Cycle Calendar
 Conflict 1 Political
 Product POLITICAL
 Contract 03/13/2024 - 03/19/2024

WALTHER FOR RECORDER
 4324 HICKORY HILL AVE
 LORAIN OH 44052

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total
WDLW-AM	03/13/2024-03/18/2024	00:30	6,6,6,6,0,0	All Weeks	27.00	24	648.00
WOBL-AM	03/13/2024-03/18/2024	00:30	6,6,6,6,0,0	All Weeks	27.00	24	648.00
WOBL-AM	03/19/2024-03/19/2024	00:30	0,6,0,0,0,0	All Weeks	27.00	6	162.00
WDLW-AM	03/19/2024-03/19/2024	00:30	0,6,0,0,0,0	All Weeks	27.00	6	162.00
Total							1620.00

Projected Billing	Count	Gross	Net	
March	2024	60	1620.00	1620.00
		60	1620.00	1620.00

WALTHER RADIO

:30 "FULL-TIME RECORDER"

YOU HAVE TO SHOW UP FOR WORK EVERYDAY. SHOULDN'T
YOUR ELECTED COUNTY RECORDER DO THE SAME?

WE NEED A CHANGE. WE NEED DAWN WALTHER.

DAWN WALTHER WILL BE A FULL-TIME RECORDER.

DAWN WALTHER WILL MAKE SURE OUR VITAL RECORDS ARE
SAFE AND USER-FRIENDLY FOR TAXPAYERS.

ENDORSED BY THE CHRONICLE AND LAW ENFORCEMENT.

DAWN WALTHER KNOWS.....SHE WORKS FOR US.

THE FULL-TIME COUNTY RECORDER WE NEED – DAWN
WALTHER.

(Paid for by Dawn Walther for Recorder Committee)