



Broadcast Order

P.O. Box 277, Oberlin, OH 44074
 (440) 774-1320 | Fax (440) 774-1336
 www.woblradio.com | www.wdlwradio.com
 NOW STREAMING LIVE



X

X

Date: 3/6/2024

<input type="checkbox"/> New Order	<input type="checkbox"/> Agency	<input type="checkbox"/> Podcast
<input type="checkbox"/> Renewal	<input type="checkbox"/> Local Direct	<input type="checkbox"/> PSA
<input type="checkbox"/> Trade	<input checked="" type="checkbox"/> Political	<input type="checkbox"/> Sponsorship
		<input type="checkbox"/> Tele-Hold

Co-Op: Yes No
 Start Date: 3/8/2024
 End Date: 3/18/2024

Advertiser: Rick Thomas for Lorain County Sheriff
 Agency: Burges and Burges
 Address: 26100 Lakeshore Blvd.
Cleveland, Ohio 44132
 Contact: Nick Pecko
 Phone: 216-536-1744
 Fax: _____
 Email: npecko@burgessandburgess.com
 Conflicts: _____

Cut #: 2342
 Salesperson: Dave Rivera
 Contract Description: Custom Political Package
 Contract #: _____
 P.O. #: _____
 Agency: _____
 Commission: _____

Rate	Length	Daypart	Dates Start-End	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total # Per Week	Comments
Paid	:30's	6a-7p	3/8 - 3/8								6	Wobl/Wdlw
Paid	:30's	6a-7p	3/11 - 3/11								26	Wobl/Wdlw
Paid	:30's	6a-7p	3/18 - 3/18								10	Wobl/Wdlw

Jan \$ _____	Apr \$ _____	Jul \$ _____	Oct \$ _____
Feb \$ _____	May \$ _____	Aug \$ _____	Nov \$ _____
Mar \$ <u>1302.00</u>	Jun \$ _____	Sep \$ _____	Dec \$ _____
		Total Spots: <u>42</u>	Total Dollars: <u>1,302.00</u>

Special Instructions: This broadcast order represents coverage on both stations, Custom Political Package 2024 Rick Thomas for Sheriff, (42) thirty second commercials gross rate for Burges & Burges Agency flight schedule attached.

Client Signature: _____ Date: _____

All fixed position spots will air approximately within 10 minutes of designated time.
 Net Terms: 15 Days - Accounts not paid within 30 days will be charged a late payment fee of 1.5% per month.
 WOB/WDLW Radio "Terms & Conditions" is part of the order.

*Verbal or written cancellation is required at the end of each annual agreement. If cancellation is not received the annual broadcast order will automatically be renewed. Prior notification will be given for any annual increase.

Stations owned by WOB Radio, Inc. and WDLW Radio, Inc. do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Macy Southard, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Rick Thomas

Authorized committee:

Friends of Rick Thomas for Sheriff

Agency requesting time (and contact information):

Burges and Burges Strategists, npecko@burgesandburges.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Lorain County Sheriff

Date of election:

March 19, 2024

General

Primary

Treasurer of candidate's authorized committee:

Darren Conley, darrensart63@gmail.com

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Macy Southard

Signature:

Dave Rivera

Name: Macy Southard

Name:

Dave Rivera

Date of Request to Purchase Ad Time: 3/6/24

Date of Station Agreement to Sell Time: 3/6/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Macy Southard*

Name: Macy Southard

Date: 3/6/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

17069

Station Call Letters:

WDLW

Date Received/Requested:

3-6-24

Est. #:

Station Location:

Lorain

Run Start and End Dates:

3/8 - 3/19

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



BURGESS & BURGESS
S T R A T E G I S T S

Rick Thomas for Sheriff – Radio 1 x :30

VO: Narrator

In Lorain County, we need a sheriff with experience, integrity and strong leadership.

We need Rick Thomas for Lorain County Sheriff.

Rick is a military veteran.

He was the North Ridgeville Chief of Police for a decade, and the commander at the LCCC Police Academy.

Today, Rick is the director of corrections and captain of the Lorain County Sheriff's Office.

Rick provides leadership with integrity.

Vote for Rick Thomas for Sheriff.

VO: Rick

Paid for by Friends of Rick Thomas for Sheriff

Confirmation



WOBL/WDLW RADIO INC.
 PO Box 277
 Oberlin OH 44074

Contract # 17069
 Date Entered 03/07/2024
 Sales Person David Rivera
 Billing Cycle Calendar
 Conflict 1 Political
 Product POLITICAL
 Contract 03/08/2024 - 03/19/2024

RICK THOMAS FOR LC SHERIFF C/O BURGESS & BURGESS
 STRATEGISTS
 26100 LAKE SHORE BLVD
 CLEVELAND OH 44132

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total
WDLW-AM	03/04/2024-03/08/2024	00:30	0,0,0,0,2,0,0		31.00	2	62.00
WDLW-AM	03/11/2024-03/15/2024	00:30	2,2,3,3,3,0,0		31.00	13	403.00
WDLW-AM	03/18/2024-03/19/2024	00:30	3,3,0,0,0,0,0		31.00	6	186.00
WOBL-AM	03/04/2024-03/08/2024	00:30	0,0,0,0,2,0,0		31.00	2	62.00
WOBL-AM	03/11/2024-03/15/2024	00:30	2,2,2,2,3,0,0		31.00	11	341.00
WOBL-AM	03/18/2024-03/19/2024	00:30	4,4,0,0,0,0,0		31.00	8	248.00
Subtotal							1302.00
Agency Commission							195.30
Total							1106.70

Projected Billing	Count	Gross	Net	
March	2024	42	1302.00	1106.70
		42	1302.00	1106.70