

KTRX/DICKSON

PERFORMED FROM 07/2021 – THROUGH – 09/21

- 1) Community
- 2) Mental Health
- 3) Health & Fitness
- 4) Politics & Government
- 5) Education
- 6) Crime

Public Affairs Programs

TEXOMA TODAY: A 10-25 minute locally produced program that airs every Sunday morning at 5:30 AM. Texoma Today covers issues impacting our 5 county area (the market is made up of one large city and surrounded by small rural residential towns). Issues covered include the local economy, addiction treatment, local government, health services, community aid programs, and more

Quarterly Issues/Programs List

3rd Quarter of 2021

KTRX/Dickson/Oklahoma

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
7/4/21	5:30 a.m.	12:05	Literacy	Education	Mary Finley from the New Dimension Literacy Council spoke with us about the organization's mission to raise literacy rates among both children and adults in the Texoma area. We spoke about their other programs that include raising education levels in areas like math and technology.
7/11/21	5:30 a.m.	16:16	Blood shortage	Health & Fitness	Michelle McGuire from Oklahoma Blood Institute spoke on the massive blood shortage affecting the nation, the state, and Texoma. She urged people

					<i>to donate as soon and as often as they could along with talking about the positives of blood donation.</i>
<i>7/18/21</i>	<i>5:30 a.m.</i>	<i>12:12</i>	<i>Therapy</i>	<i>Mental Health/Health & Fitness</i>	<i>Dan Corr of Hilltop Equine Therapy called in to talk about HET and their many therapy programs involving horses for people of all ages suffering from a multitude of issues both mental and physical.</i>
<i>7/25/21</i>	<i>5:30 a.m.</i>	<i>18:29</i>	<i>Therapy/Counseling</i>	<i>Mental Health</i>	<i>We spoke with Dr. Cathi Neal of Changing Course foundation, a non-profit providing counseling and therapy services to anyone in need. She also spoke about their specialized programs for PTSD, trauma, veterans, and more.</i>
<i>8/1/21</i>	<i>5:30 a.m.</i>	<i>17:08</i>	<i>Education event</i>	<i>Education</i>	<i>Elizabeth from the Ardmore Public Library came in to speak about the upcoming Literacy Day event focusing not only on literacy, but outreach to the community in a multitude of educational areas . Literacy Day also serves to connect the community with other organizations in the area that provide nonprofit services.</i>
<i>8/8/21</i>	<i>5:30 a.m.</i>	<i>18:24</i>	<i>Community event</i>	<i>Community/Crime/Education</i>	<i>Veronica Parker from Love Everyone was interviewed about the Love Everyone Challenge event that was coming up the following weekend. The event was promoting love and kindness over hatred and bigotry and a bigger cause to spread that message not just locally but nationwide.</i>
<i>8/22/21</i>	<i>5:30 a.m.</i>	<i>14:37</i>	<i>Blood shortage</i>	<i>Health & Fitness</i>	<i>Michelle McGuire from Oklahoma Blood Institute came in again to once again urge the community</i>

					<p><i>to donate blood in the midst of the continuing blood shortage. Despite efforts, the supply level was still running too low. Michelle spoke on upcoming drives, events, and how you can donate anytime.</i></p>
8/29/21	5:30 a.m.	16:17	Breast Cancer Awareness Month	Health & Fitness/Community	<p><i>A representative from the American Cancer Society called in to talk about the upcoming Breast Cancer Awareness Month. Along with tips and statistics, they also spoke on fundraising efforts and memorial events that would be occurring in the area.</i></p>
9/19/21	5:30 a.m.	15:51	Group homes	Mental Health/Health & Fitness	<p><i>We spoke with Carter County Group Homes about their locations in Lone Grove and Ardmore which house people living with mental or physical challenges. They teach life skills that help those in the program to eventually be able to live on their own.</i></p>
9/26/21	5:30 a.m.	17:23	Habitat for Humanity	Community	<p><i>A local representative from Habitat for Humanity came in to talk about how the program helps our area, the kind of help they need, and how they build multiple homes each year for qualified families.</i></p>