

KTRX/DICKSON

PERFORMED FROM 04/2021 – THROUGH – 06/21

- 1) Community
- 2) Mental Health
- 3) Health & Fitness
- 4) Politics & Government
- 5) Education
- 6) Crime

Public Affairs Programs

TEXOMA TODAY: A 10-25 minute locally produced program that airs every Sunday morning at 5:30 AM. Texoma Today covers issues impacting our 5 county area (the market is made up of one large city and surrounded by small rural residential towns). Issues covered include the local economy, addiction treatment, local government, health services, community aid programs, and more

Quarterly Issues/Programs List

2nd Quarter of 2021

KTRX/Dickson/Oklahoma

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
4/4	5:30 a.m.	18:00	Recycling event	Community	Julie Maher from the Earth First Expo spoke about the Expo's recycling event with the Ardmore Beautification council. Paper, tires, a drug take back event, appliance recycling and more in an effort to keep the community clean.
4/11	5:30 a.m.	18:30	Health and life services	Mental Health	Cheryl Andrews, director for Naomi House, a safe place for girls and women in crisis came in to talk about the House and everything they do including life schools and 12-step programs.

4/18	5:30 a.m.	16:40	<i>Pregnancy aid</i>	<i>Health & Fitness/Education</i>	Gayla White with Hope Pregnancy Center spoke to us about how the Center works to provide help to expecting mothers and more in our 5-county area. They help provide women with the right information to help guide their decisions.
4/25	5:30 a.m.	18:20	<i>Health and life services</i>	<i>Health & Fitness/Mental Health/Education</i>	Steven Weise from the Baptist Home for Girls in Madill stopped in to talk about their campus and how they help girls with life skills, jobs, chores, managing money, and more.
5/2	5:30 a.m.	12:35	<i>Healthcare</i>	<i>Health & Fitness/Education</i>	Legal Aid Services of Oklahoma - Gayla Machell - offering help for folks to navigate the open marketplace for healthcare, helping them sign up, find discounts and in many cases get free health coverage for Oklahomans
5/9	5:30 a.m.	10:14	<i>Blood donations</i>	<i>Community/Health & Fitness</i>	<i>Oklahoma Blood Institute - Michelle McGuire - OBI entering a near critical situation as blood use increases while donations continue to decline. Discussed where blood goes, who can donate and how to have the best possible donation experience.</i>
5/16	5:30 a.m.	13:23	<i>Community activities and programs</i>	<i>Community</i>	<i>Ardmore Parks and Recreation Part 1 - Teresa Ervin and Alicia Henry - discussed all that Ardmore Parks and Recreation offers for residents of southern Oklahoma, free programs, family activities and programs for kids during the summer months</i>
5/23	5:30 a.m.	11:52	<i>Community activities and programs</i>	<i>Community</i>	<i>Ardmore Parks and Recreation Part 2 - Teresa Ervin and Alicia Henry - discussed all that Ardmore Parks and Recreation offers for residents of southern Oklahoma, free programs, family activities and programs for kids during the summer months</i>
5/30	5:30 a.m.	11:02	<i>Addiction services</i>	<i>Health & Fitness/M</i>	<i>Break Thru Service - Herman Ford - discussed the problem of addiction</i>

				<i>ental Health</i>	<i>and substance abuse, break thru offers medical withdrawal service (or detox) from alcohol benzo, xanax or opiates. How program works, how people can apply for charity help to enter program, steps during process and beyond the detox phase of substance addiction</i>
<i>6/6</i>	<i>5:30 a.m.</i>	<i>15:04</i>	<i>Animal shelters</i>	<i>Community</i>	<i>Kasey, director of the Ardmere Animal Shelter, was interviewed and spoke on the role that the shelter plays in the 5 county area and how the counties are affected by the job that they do along with what types of donations the shelter currently needs.</i>
<i>6/13</i>	<i>5:30 a.m.</i>	<i>15:13</i>	<i>United Way</i>	<i>Community</i>	<i>A representative with the United Way discussed many of their services for the area and the benefits that it provides to the community via outreach programs and different types of socioeconimc help.</i>
<i>6/20</i>	<i>5:30 a.m.</i>	<i>20:00</i>	<i>Animal Control</i>	<i>Community/Politiics & Governm ent</i>	<i>Scott Meier, the president of the board for the Ardmere Animal Shelter came in and discussed the need the shelter has from the city governments that it provides services for, in regards to funding and to what role the animal shelter plays in alleviating the financial burden on certain local city governments due to them not having to hire any type of animal control.</i>

<i>6/27</i>	<i>5:30 a.m.</i>	<i>14:19</i>	<i>Teen- centric programs</i>	<i>Education /Mental health/crime</i>	<i>Trey from the Oklahoma Teen Challenge came in and discussed the program and how it can help teens, not only in our area but the surrounding areas from OKC to Ardmore. They offer many different types of opportunities to help with drug addictions, education and housing.</i>
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