

Sales Order

Station: KVTA-AM Agency: MEDIA FINANCIAL SERVICES
 Contract Name: KVTA 8421 TOM STEYER 2020 Address: 1655 PALM DEAL LAKES BLVD
 Contract#: 77618 SUITE 903
 Start Date: 2/25/20 End Date: 3/02/20 City: WEST PALM
 Revenue Type: POLITICAL (ALL) Type: Cash BEACH State: FL Zip: 33401
 Advertiser: TOM STEYER 2020 Buyer:
 Address: Tax Schedule: (None)
 City: State: Zip: Agency Commission %: 15
 Product Name: POLITICAL 30 SEC BUY Billing Cycle: Standard
 Estimate #: 8421 Salesperson: GEN MED PARTNERS Comm %: 8
 Competitive Code: POLITICAL Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	2/25/20	3/02/20		5:00 AM	9:00 AM	30	X	X	X	X	X			4	W	40.00	4	160.00	1	

Billing Projections: By Month

	Feb 20	Mar 20
CA	160.00	0.00
ST	0.00	160.00

Print Spot Prices

TOTAL SPOTS 4
 GROSS TOTAL \$ 160.00
 ADJUSTED SPOTS 4
 ADJUSTED TOTAL \$ 160.00

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

STATION:	KVTA-AM	ORDER#:	3171057	DATE:	02/21/2020
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$160.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	4		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4376177
ADVERTISER:	Tom Steyer 2020	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8421 Tues 2/25-Mon 3/2 Political 30 sec buy	AGY EST:	8421		Invoices@MediaFinancial.com
FLIGHT:	02-25-2020 TO 3/2/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/21/2020 06:23

COMMENTS

[Rep Comment] 02/21/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

All SOUTH CAROLINA orders should end by NOON ON 2/29

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

WEEK#1		2/25/2020 To 3/2/2020					WK TOT \$160.00			WK TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	5:00AM	9:00AM	30	2/25/2020	3/2/2020	4	\$40	\$160

Line 1 => MCG

TOTAL	Mar											Total
SPOT	4											4
CASH	160.00											160.00
TOTAL	160.00											160.00