

Ampersand Cable System Order

Order #	63173773
Syscode	1660
System Name	Cox Media/Topeka Interconnect, KS
Market	Topeka

Flight Dates	04/10/24 - 04/16/24
Agency	Total Video Placements
Advertiser	Building Americas Future

Update Date	04/09/24
Version	2 Vs. 1

AE	Meghan Rosenow
Sales Coordinator	Mackenzie Breivis
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Apr23
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Client Code	611
Product Code	823
Est Code	5191
Product Name	BAF 2024
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$3,482.00		
Commission	\$522.30		
Net Total	\$2,959.70		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	7.91	GIMP	2590
CPP	\$440.00	CPM	\$1,344.40

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	4/9 Revised totals and spots per email
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00	X	X						0.00	0	5	\$30.00	\$150.00	30	NCR
2	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00	X	X						0.00	0	5	\$36.00	\$180.00	30	NCR
3	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00	X	X						0.00	0	2	\$74.00	\$148.00	30	NCR
4	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00	X	X						0.00	0	3	\$138.00	\$414.00	30	NCR
5	FXNC	FXNC DT	4/8/24	4/14/24	09:00	15:00			X	X	X			0.00	0	8	\$36.00	\$288.00	30	NCR
6	FXNC	FXNC PT	4/8/24	4/14/24	19:00	24:00			X	X	X	X	X	0.00	0	9	\$138.00	\$1,242.00	30	NCR
7	FXNC	FXNC EF	4/8/24	4/14/24	15:00	19:00			X	X	X	X	X	0.00	0	5	\$74.00	\$370.00	30	NCR
8	FXNC	FXNC EM	4/8/24	4/14/24	05:00	09:00			X	X	X			0.00	0	8	\$30.00	\$240.00	30	NCR
9	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00	X	X						0.00	0	2	\$138.00	\$276.00	30	NCR +2x w/o 4/15
10	FXNC	FXNC DT	4/8/24	4/14/24	09:00	15:00				X	X			3.97	1299	1	\$36.00	\$36.00	30	NCR +1x w/o 4/8
11	FXNC	FXNC PT	4/8/24	4/14/24	19:00	24:00				X	X	X	X	3.94	1291	1	\$138.00	\$138.00	30	NCR +1x w/o 4/8

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$3,482.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,482.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/09/24

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