



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR
NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: NO on 23 - Stop the Dangerous & Costly Dialysis Proposition, a coalition of dialysis providers, nurses, doctors and patients
Address: 455 Capitol Mall, Suite 600, Sacramento, CA 95814
Contact: Thomas W. Hiltachk Phone: (916) 442-7757 Email: tomh@bmhlaw.com

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Thomas W. Hiltachk, Treasurer / Counsel

Federal candidate(s) or election(s) referred to: N/A [checked]

Name(s):
Office(s):
Date of election:

Matters of national importance referred to: N/A [checked]

Sponsor authorized signature: Julie Iadanza
Date:

Station authorized signature:
Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes No **Date received:**

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #:
Est. #:

Station Call Letters:
Station Location:

Date Received:
Flight Dates: