

2014 1st Quarter

Mike Crisona (Associate Director of Development for Special Olympics) and Heather Whiting Events Director for Special Olympics came on WBER's New Wave Wednesday program on January 29th, 2014 from 7:35 - 7:45 A.M. to discuss the Special Olympics organization and what they offer the Rochester community. The interview also talked about the Special Olympics Polar Plunge event that held on February 9, 2014.

Issue Addressed: Education

WBER's Friday Morning Show had Rod, Executive Director for Hillside Work Scholarship Connection on the air from 8:15-8:35 A.M.. This was the first time for HWSC on the air with WBER and we discussed various topics about the organization on the air, including their history and what they offer to the community. They have been around for 27 years and provide a solution to the drop out crisis in schools focusing on graduation, college career readiness and employment. HWSC offers mentoring with students at risk with professional youth advocates.

Issue Addressed: Education

WBER's Friday Morning Show had Chris Fitzgerald, Director Of Animal Services and Jennifer Brown from Verona Street Animal Society on air from 8:15-8:30 A.M.. The interview was to talk about the Frosty February Foster Feline Event that was held on February 7, 2014 from 11:00 A.M.-3:00 P.M. at Rochester Animal Services. The event offers people the opportunity meet cats that are being fostered, then for potential adoption. In addition to this event, we also discussed the other services and activities offered by Verona Street Animal Society and Rochester Animal Services.

Issue Addressed: Family and Community

WBER's Friday Morning Show had Meron Getahun Rush-Henrietta High School and BOCES's Eastern Monroe Career Center's Criminal Justice program on the air from 8:40-8:50 A.M. on Friday, February 7th, 2014. We talked to her about why she decided to enroll in the class, the types of things that the class offers and what kind of stuff she is learning. Also, covered was how the class will prepare her for a potential future career in this field.

Issue Addressed: Education

WBER's Friday Morning Show had Kris Dreessen on the air from 6:40-6:50 A.M. on February 14th. Kris is a Rochester photojournalist who has been going to Nicaragua for several years documenting farming community efforts to rebuild post-civil war and economic downturn. She is the founder of The Friends Project which is taking part in building a pre-school/kindergarten in El Sauce, Nicaragua as well as helping the community there become independent and work together.

Issue Addressed: Quality Of Life

WBER's Friday Morning Show had Lea Polizzi, a senior at Brighton High School and BOCES's Eastern Monroe Career Center's Visual Communications & Photography program on the air February 14, 2014 from 8:40-8:50 A.M.. We talked to her about why she decided to enroll in the class, the types of things that the class offers and what kind of stuff she is learning. Also, covered was how the class will prepare her for a potential future career in this field as well as internships available.

Issue Addressed: Education

WBER's Friday Morning Show had Joanna Prescott from Pitty Love Rescue on the air February 28, 2014, from 8:15-8:30 A.M.. Pitty Love Rescue is a pit bull specific rescue organization in Rochester, which serves the Buffalo and Syracuse area. Their mission is rescue, rehabilitation, and responsible placement of abandoned, abused and neglected pit bull and pit bull mix breeds of dogs.

Issue Addressed: Family and Community

WBER's Friday Morning Show had 3 students from the Eastern Monroe Career Center's Cosmetology program, Leanna Roelle, Sarah Reale and Paige Casey as well as the teacher, Lisa Romeiser, on the air February 28, 2014 from 8:40-8:55 A.M.. We talked to them about why they decided to enroll in the class, the types of things that the class offers and what kind of stuff they have learned, which will help them after high school as they get ready for college.. Also, covered was how the class will prepare her for a potential future career in this field as well as internships available.

Issue Addressed: Education

WBER's Friday Morning Show had Adam Spencer from the Eastern Monroe Career Center's Auto Services come to the studio with his teacher, Steve Donovan on March 7, 2014 from 8:30-8:45 A.M.. We discussed the real life skills that are involved in the class and how they can help students prepare for a future career in the field. We covered the basic automotive skills to the most complex skills.

Issue Addressed: Education

WBER's Friday Morning Show had Jennifer Byrnes from the Central Library Of Rochester & Monroe County along with Chad Rieflin from Consumer Credit Counseling Services Of Rochester on March 28, 2014 from 8:15-8:30 A.M.. The interview revolved around Smart Money Week and we discussed the ways the Monroe County Library and Consumer Credit Counseling Services were offering classes and financial literacy programs to the community on how to be better prepared and organized with their finances. Smart Money Week awareness program is set up to reach all age groups and cover topics including kids and money, unemployment, student debt management and retirement.

Issue Addressed: Education

WBER's Friday Morning Show had Jake Pellicciotti, Ben Biando and Ryan Rapp from the Eastern Monroe Career Center's Construction Trades at the studio along with their teacher, Steve Stanley on March 28, 2014 from 8:30-8:45 A.M.. We interviewed the students and teacher about the skills learned as part taking this class and how it can prepare kids for a future in the construction industry.

Issue Addressed: Education

WBER aired PSA's from the following organizations in the 1st quarter of 2014. These are PSA's that students in the Monroe #1 BOCES Eastern Monroe Career Center Media Production class picked. They chose these PSA's based on how it related to them, how they thought it would help kids their age or just on the fact of how listeners of WBER could benefit from hearing them on our airwaves.

-ADHD

-Center for Disease Control and Prevention

-Wildfire Prevention

-IRS

-NHTSA

-Wounded Warrior Project

-American Lung Association

-Recycling

-Marines

9 student public service announcements ran in the 1st quarter of 2014. These PSA's were produced by the students of the Monroe #1 BOCES Eastern Monroe Career Center Media Production class and were written about their class.