

**WMDB – AM**

**Public Affairs Report**

**3<sup>rd</sup> Quarter 2013**

**July 1 - September 30, 2013**

## **WMDB Public Affairs Report**

WMDB 880 AM is a broadcast station licensed in Nashville, Tennessee, for 2013 3er Quarter  
WMDB starts its mission: to support the Hispanic community which it's a very important part of  
its regular scheduled programming, WMDB 880AM is commitment to inform, educate, guide,  
and entertain the Hispanic community of Middle Tennessee.

## **WMDB Programming Scheduled**

WMDB, 880AM is a sun up, sun down broadcasting radio station which airs music and some  
programs which have cultural, informative and educative contents.

- Local news, weather and traffic reports are played once an hour from 7am, 9am, 3pm and 5pm.
- Immigration news from Reforma Para Mi 12pm

BACK TO SCHOOL AN EVENT WHERE WMDB & SPONSORS PROVIDED FREE SCHOOL SUPPLIES OVER 500 STUDENTS THIS EVENT WAS ON SUNDAY AUGUST 4<sup>TH</sup>

BACK TO SCHOOL II , WITH THE SUCCESS THAT WE HAD AND THE KIDS THAT WERE STILL IN NEED. WE MADE A SECOND EVENT TO PROVIDE SUPPLIES SATURDAY August 11<sup>TH</sup>

COMMUNITY CALENDAR, WMDB WE OPENED A SPACE WHERE EVERY EVENT THAT IS NOT BENIFICARY FOR THE COMMUNITY WOULDN'T POST ON STATION

### **WMDB Public Service Announcements**

- St Jude Research Hospital

**TBLC Media** took over **WMDB** on May 31, 2013 it also changed formats to different music format from Tropila to Regional Mexicana, both in the same language (Spanish)