

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

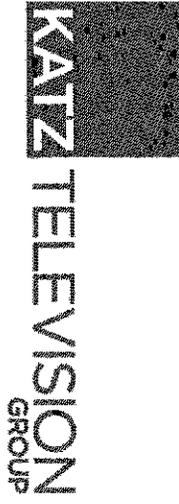
Contract # 26234835 Changes as of: 10/30/2018 at 4:28 PM Version: Current State Version 2 Con Type: POLITICAL/VOTE

CPE: 71/78/330 Flight: 10/31/18 - 11/6/18 Station: WTHR Market: Indianapolis Total \$: \$17,500.00

Agency: JAMESTOWN ASSOCIATES Advertiser: Braun/NRSC Product: General Buyer: Lacks, Penny Salesperson: BOB CAIN 215-557-4216 Office: PHILADELPHIA Service: Nielsen Primary Demo: SHEPARD RITZEN Assistant: 215-567-7950 Total Spots: 8 Total CPP: \$0.00 Total GRP:

Comments: THIS IS A NEW ORDER FOR BRAUN/NRSC. FLIGHT IS 10/31-11/6, TOTAL = \$17500. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	10/31 - 10/31		Total Spots	Total \$	CPP*	GRP*
						10/31	10/31				
M	1 8p-10p		THE VOICE-NBC	\$2,500.00	30	1		1	\$2,500.00	\$0.00	0.0
Target 302 Index: 121, Nielsen: 7.0											
M	2 10p-11p		MANIFEST-NBC	\$1,500.00	30	0		0	\$0.00	\$0.00	0.0
Target 302 Index: 116, Nielsen: 5.0											
W	3 8p-9p		CHICAGO MED-NBC	\$1,500.00	30	0		0	\$0.00	\$0.00	0.0
Target 302 Index: 130, Nielsen: 3.6											
W	4 9p-10p		CHICAGO FIRE-NBC	\$1,100.00	30	0		0	\$0.00	\$0.00	0.0
Target 302 Index: 126, Nielsen: 3.5											
W	5 10p-11p		CHICAGO PD-NBC	\$1,300.00	30	0		0	\$0.00	\$0.00	0.0
Target 302 Index: 121, Nielsen: 3.6											
Th	6 8p-9p		WTHR ELECTION SPECIAL	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
Target 302 Index: 132, Nielsen: 3.4											
Th	7 10p-11p		LAW & ORDER: SVU-NBC	\$2,000.00	30	0		0	\$0.00	\$0.00	0.0
Target 302 Index: 118, Nielsen: 3.7											
F	8 10p-11p		DATELINE-NBC	\$1,000.00	30	0		0	\$0.00	\$0.00	0.0
Target 302 Index: 128, Nielsen: 4.0											
Sa	9 10p-11p		SNL ENCORES-NBC	\$600.00	30	0		0	\$0.00	\$0.00	0.0
Target 302 Index: 124, Nielsen: 2.5											
SU	10 8:20p-11:30p		NFL	\$4,500.00	30	1		1	\$4,500.00	\$0.00	0.0
Target 302 Index: 118, Nielsen: 5.8											
SU	11 8:20p-11:30p		NFL	\$4,500.00	30	1		1	\$4,500.00	\$0.00	0.0
Target 302 Index: 118, Nielsen: 5.9											
SU	12 7p-8:20p		FOOTBALL NIGHT IN AMERICA	\$2,500.00	30	1		1	\$2,500.00	\$0.00	0.0
Target 302 Index: 132, Nielsen: 3.4											
Sa	13 11:30p-1a		SATURDAY NIGHT LIVE	\$500.00	30	1		1	\$500.00	\$0.00	0.0
Target 302 Index: 118, Nielsen: 5.9											
Sa	14 10p-11p		SNL ENCORES-NBC	\$1,300.00	30	1		1	\$1,300.00	\$0.00	0.0
Target 302 Index: 124, Nielsen: 2.5											



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CPE: 71/78/330 Flight: 10/31/18 - 11/6/18 Station: WTHR Con Type: POLITICAL/NOTE
 Agency: JAMESTOWN ASSOCIATES Advertiser: Braun/NRSC Market: Indianapolis Total \$: \$17,500.00

116 Craig Road Product: General Office: PHILADELPHIA Total Spots: 8
 Manalapan, NJ 07726 Agency Order #: 7907542 Service: Nielsen Total CPP: \$0.00

Buyer: Lacks, Penny Salesperson: BOB CAIN Separation: Assistant: SHEPARD RITZEN Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/31 - 10/31		Total Spots	Total \$	CPP*	GRP*
						10/31					
15	Su 6a-7a		SUNDAY SUNRISE	\$200.00	30	1		1	\$200.00	\$0.00	0.0
TOTALS:						8		8	\$17,500.00	\$0.00	0.0

KATZ TELEVISION GROUP

126 West 55th St
New York, NY 10019

Contract # 26234835 Changes as of 10/30/2018 at 4:28 PM Version: Current State Version 2

CPE: 717/8/330 Flight: 10/31/18 - 11/6/18 Station: WTHR
Agency: JAMESTOWN ASSOCIATES Advertiser: Braun/NRSC Market: Indianapolis

116 Craig Road Agency Order #: 7907342 Product: General
Manalapan, NJ 07726 Buyer: Laeks, Penny Office: PHILADELPHIA

Salesperson: BOB CAIN Separation: Assistant: SHEPARD RITZEN
215-557-4216 Primary Demo: Service: Nielsen

Total Spots: 8
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/30/18 3:33 PM	BOB CAIN	ok per Penny 10/30 320p
10/30/18 11:20 AM	System	Notice Received.
10/30/18 11:03 AM	BOB CAIN	THIS IS A NEW ORDER FOR BRAUN/NRSC. FLIGHT IS 10/31-11/6. TOTAL = \$17500. PLS CFM T/R BOB

Competitive Information

Market Budget: \$58,333	Daypart Summary	Monthly Summary
WTHR Share: 30%	Day/Time	Month
Comment: Unknown: 70%	% Distrib	Spots
	Spots	Dollars
	100%	8
	100%	8
	Total	8
		\$17,500.00
		N/A
		0.0
		2018-Nov
		8
		\$17,500.00
		Total
		8
		\$17,500.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/30/18 2:41 PM	Brent Denny	Confirmed	5	7	\$0	\$17,500.00	Changes: Total Spots from 10 to 8. 12 buylines added or modified.
Queued for Electronic Contracting	10/30/18 11:16 AM					\$0	\$0	
New	10/30/18 11:02 AM	BOB CAIN	Confirmed	10		\$17,500.00	\$17,500.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTHR-TV
 1000 N. Meridian St.
 Indianapolis, IN 46204
 (317) 636-1313

CONTRACT

<u>Contract / Revision</u> 9713 /		<u>Alt Order #</u> 26234835
<u>Product</u> General		
<u>Contract Dates</u> 10/31/18 - 11/06/18		<u>Estimate #</u> 7178/330
<u>Advertiser</u> Braun/NRSC		<u>Original Date / Revision</u> 10/30/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHR-TV	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Katz Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 71	<u>Product 1/2</u> 78
<u>Agency Ref</u> 3455		<u>Advertiser Ref</u>

And:

Jamestown Associates
 116 Craig Road, Suite 1
 Manalapan, NJ 07726-3254

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHR	11/05/18	11/05/18	Mon Prime Other 1	8:00 PM-10:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$2,500.00			
N 2	WTHR	11/05/18	11/05/18	Mon Hour 3	10:00 PM-11:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,500.00			
N 3	WTHR	10/31/18	10/31/18	Wed Hour 1	8:00 PM-9:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$1,500.00			
N 4	WTHR	10/31/18	10/31/18	Wed Hour 2	9:00 PM-10:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$1,100.00			
N 5	WTHR	10/31/18	10/31/18	Wed Hour 3	10:00 PM-11:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$1,300.00			
N 6	WTHR	11/01/18	11/01/18	WTHR Election Special	WTHR Election Sp		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$1,500.00			
N 7	WTHR	11/01/18	11/01/18	Thur Hour 3	10:00 PM-11:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$2,000.00			
N 8	WTHR	11/02/18	11/02/18	Fri Hour 3	10:00 PM-11:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$1,000.00			
N 9	WTHR	11/03/18	11/03/18	Sat Hour 3	10:00 PM-11:00 PM		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

<u>Contract / Revision</u> 9713 /		<u>Alt Order #</u> 26234835
<u>Contract Dates</u> 10/31/18 - 11/06/18		<u>Product</u> General
		<u>Estimate #</u> 71778/330
<u>Advertiser</u> Braun/NRSC		<u>Original Date / Revision</u> 10/30/18 / 10/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTHR	11/04/18-11/04/18	NBC Su Night FB Game	NBC Su Night FB	(-----Su	:30		\$4,500.00	NM		
				Ⓜ MG for 4.1.5.1.3.1.2.1.8.1.7.1.9.1								
	3	WTHR	11/04/18-11/04/18	NFL Football Night in Am	NFL Football Night	(-----Su	:30		\$2,500.00	NM		
				Ⓜ MG for 4.1.5.1.3.1.2.1.8.1.7.1.9.1								
	4	WTHR	11/03/18-11/03/18	SNL: Saturday Night Live	SNL: Saturday Nig	(-----Sa--	:30		\$500.00	NM		
				Ⓜ MG for 4.1.5.1.3.1.2.1.8.1.7.1.9.1								
	5	WTHR	11/03/18-11/03/18	Sat Hour 3	10:00 PM-11:00 PM	(-----Sa--	:30		\$1,300.00	NM		
				Ⓜ MG for 4.1.5.1.3.1.2.1.8.1.7.1.9.1								
	6	WTHR	11/04/18-11/04/18	Sat-Sun 6a-7a Sunrise	6a-7a	(-----Su	:30		\$200.00	NM		
				Ⓜ MG for 4.1.5.1.3.1.2.1.8.1.7.1.9.1								
N 10	WTHR	11/04/18	11/04/18	NBC Su Night FB Game	8:20 PM-11:30 PM		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$4,500.00			
Totals											8	\$17,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	8	\$17,500.00	(\$2,625.00)	\$14,875.00
Totals	8	\$17,500.00	(\$2,625.00)	\$14,875.00

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