



125 West 55th St
New York, NY 10019

Contract # 26123329

CPE:

Agency: JAMESTOWN ASSOCIATES

734 15th Street NW
Suite 550
Washington, DC 20005

Changes as of: 8/7/2018 at 3:14 PM

Flight: 8/8/18 - 8/14/18

Advertiser: Braun - IN Senate

Product: Braun/RSen

Agency Order #: Buyer: Lacks, Penny

Salesperson: MEREDITH THOMPSON

Separation: Sep:5

Version: Original Order

Station: WTHR

Market: Indianapolis

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: STEVE SEVERE

Con Type: POLITICAL/NOTE

Total \$: \$33,670.00

Total Spots: 61

Total CPE: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	8/8 - 8/8		Total Spots	Total \$	CPP+	GRP+
						8/8	8/8				
1	W-F M-Tu 4a-4:30a		4a news	\$30.00	30	4		4	\$120.00	\$0.00	0.0
2	W-F M-Tu 4:30a-5a		430a news	\$50.00	30	4		4	\$200.00	\$0.00	0.0
3	W-F M-Tu 5a-5:30a		5a news	\$175.00	30	4		4	\$700.00	\$0.00	0.0
4	W-F M-Tu 5:30a-6a		530a news	\$250.00	30	4		4	\$1,000.00	\$0.00	0.0
5	W-F M-Tu 6a-7a		6a news	\$500.00	30	4		4	\$2,000.00	\$0.00	0.0
6	W-F M-Tu 7a-9a		today	\$700.00	30	4		4	\$2,800.00	\$0.00	0.0
7	W-F M-Tu 12n-12:30p		12n news	\$350.00	30	4		4	\$1,400.00	\$0.00	0.0
8	W-F M-Tu 12:30p-1p		1230p news	\$350.00	30	4		4	\$1,400.00	\$0.00	0.0
9	W-F M-Tu 5p-6p		5p news	\$550.00	30	4		4	\$2,200.00	\$0.00	0.0
10	W-F M-Tu 6p-6:30p		6p news	\$1,000.00	30	4		4	\$4,000.00	\$0.00	0.0
11	W-F M-Tu 7p-7:30p		wheel	\$1,200.00	30	5		5	\$6,000.00	\$0.00	0.0
12	W-F M-Tu 7:30p-8p		jeopardy	\$1,300.00	30	5		5	\$6,500.00	\$0.00	0.0
13	W-Tu 11p-11:35p		11p news	\$700.00	30	4		4	\$2,800.00	\$0.00	0.0
14	Sa 6a-7a		sa 6a news	\$200.00	30	1		1	\$200.00	\$0.00	0.0
15	Sa 7a-8a		sa today	\$400.00	30	1		1	\$400.00	\$0.00	0.0
16	Sa-Su 6p-6:30p		wknd e n	\$400.00	30	1		1	\$400.00	\$0.00	0.0
17	Sa 7p-7:30p		sa whl	\$450.00	30	1		1	\$450.00	\$0.00	0.0
18	Sa 7:30p-8p		sa jeop	\$450.00	30	1		1	\$450.00	\$0.00	0.0
19	Su 7a-8a		su news	\$300.00	30	1		1	\$300.00	\$0.00	0.0
20	Su 8a-10a		su news	\$350.00	30	1		1	\$350.00	\$0.00	0.0
TOTALS: 61						61		61	\$33,670.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26123329	Changes as of: 8/7/2018 at 3:14 PM	Version: Original Order
CPE:	Flight: 8/8/18 - 8/14/18	Station: WTHR
Agency: JAMESTOWN ASSOCIATES	Advertiser: Braun - IN Senate	Market: Indianapolis
734 15th Street NW Suite 550 Washington, DC 20005	Product: Braun/R/Sen	Office: WASHINGTON
	Agency Order #:	Service: Nielsen
	Buyer: Lacks, Penny	Primary Demo: Adults 35+
	Salesperson: MEREDITH THOMPSON	Assistant: STEVE SEVERE
	212-408-3622	
	Separation: Sep:5	
		Con Type: POLITICAL/NOTE
		Total \$: \$33,670.00
		Total Spots: 61
		Total CPE: \$0.00
		Total GRP:

Special Instructions

Competitive Information	
Market Budget:	\$84,175
WTHR Share:	40%
Comment:	
WISH:	20%
WRTV:	6%
WTTV:	6%
WXIN:	28%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	61	\$33,670.00	N/A	0.0
Total	100%	61	\$33,670.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2018-Aug	61	\$33,670.00	
Total	61	\$33,670.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	8/7/18 3:17 PM				\$0	\$0
New	8/7/18 3:14 PM	MEREDITH THOMPSON	New	61	\$33,670.00	\$33,670.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 6.6.18

I, Holly Horan,
Mike Braun
 being/on behalf of: _____,
 a legally qualified candidate of the Republican
US Senate
 political party for the office of: _____
 in the General
November 6, 2018
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Mike Braun for Indiana: 505 Main Street, Jasper, IN 47546

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Travis Kabrick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6.618

Holly Horan

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Holly Horan
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Holly Horan

signature of candidate or authorized committee

Holly Horan

printed name

6.6.18

date



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

CONTRACT

Contract / Revision 7760 /		Alt Order # 26123329
Product Braun/R/Sen		
Contract Dates 08/08/18 - 08/14/18		Estimate # BRAUN/R/SEN
Advertiser Mike Braun for Indiana		Original Date / Revision 08/07/18 / 08/13/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WTHR-TV	Account Executive Bob Cain	Sales Office Katz Philadelphia
Special Handling		
Demographic Adults 35+		
Agency Ref 3455	Advertiser Ref 11026	

And:

Jamestown Associates
116 Craig Road, Suite 1
Manalapan, NJ 07726-3254

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHR	08/08/18	08/14/18	M-F 4a-430a Sunrise	4:00 AM-4:30 AM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$30.00			
N 2	WTHR	08/08/18	08/14/18	M-F 430a-5a Sunrise	4:30 AM-5:00 AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$50.00			
N 3	WTHR	08/08/18	08/14/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$175.00			
N 4	WTHR	08/08/18	08/14/18	M-F 530a-6a Sunrise	5:30 AM-6:00 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$250.00			
N 5	WTHR	08/08/18	08/14/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$500.00			
N 6	WTHR	08/08/18	08/14/18	Today Show	7:00 AM-9:00 AM		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$700.00			
N 7	WTHR	08/08/18	08/14/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$350.00			
N 8	WTHR	08/08/18	08/14/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$350.00			
N 9	WTHR	08/08/18	08/14/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$550.00			
N 10	WTHR	08/08/18	08/14/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				4	\$1,000.00			
N 11	WTHR	08/08/18	08/14/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				5	\$1,200.00			
N 12	WTHR	08/08/18	08/14/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	5	\$6,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



WTNR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

Contract / Revision 7760 /		Alt Order # 26123329
Contract Dates 08/08/18 - 08/14/18	Product Braun/R/Sen	Estimate # BRAUN/R/SEN
Advertiser Mike Braun for Indiana		Original Date / Revision 08/07/18 / 08/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTF--				5	\$1,300.00			
N 13	WTHR	08/08/18	08/14/18	Late News	11:00 PM-11:35 PM		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/18	08/14/18	MTWTFSS				4	\$700.00			
N 14	WTHR	08/11/18	08/11/18	Sat-Sun 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----S-				1	\$200.00			
N 15	WTHR	08/11/18	08/11/18	Today Show Sat	7:00 AM-8:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----S-				1	\$400.00			
N 16	WTHR	08/11/18	08/12/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----SS				1	\$400.00			
N 17	WTHR	08/11/18	08/11/18	Sa 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----S-				1	\$450.00			
N 18	WTHR	08/11/18	08/11/18	Sa 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----S-				1	\$450.00			
N 19	WTHR	08/12/18	08/12/18	Su 7a-8a Sunrise	7:00 AM-8:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----S				1	\$300.00			
N 20	WTHR	08/12/18	08/12/18	Sun 9a-10a Sunrise	9:00 AM-10:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----S				1	\$350.00			
Totals											61	\$33,670.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/14/18	61	\$33,670.00	(\$5,050.50)	\$28,619.50
Totals	61	\$33,670.00	(\$5,050.50)	\$28,619.50

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