

CONTRACT



KRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

<u>Contract / Revision</u> 1538791 /		<u>Alt Order #</u> 26016180
<u>Product</u> ISSUE		
<u>Contract Dates</u> 05/23/18 - 06/05/18		<u>Estimate #</u>
<u>Advertiser</u> POL/7Gen Leaders PAC		<u>Original Date / Revision</u> 05/18/18 / 05/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> IN13530	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Dudley Media
919 Catharine Street
Philadelphia, PA 19147

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KRQE	05/23/18	06/05/18	KRQE News 13 @6a	KRQE News 13 @		:30				NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/23/18	05/29/18	MTWTF--				5	\$900.00				
		Week: 05/30/18	06/05/18	MTWTF--				5	\$900.00				
N 2	KRQE	05/23/18	06/05/18	KRQE News 13 @5a	KRQE News 13 @		:30				NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/23/18	05/29/18	MTWTF--				10	\$200.00				
		Week: 05/30/18	06/05/18	MTWTF--				10	\$200.00				
N 3	KRQE	05/23/18	06/05/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/23/18	05/29/18	MTWTF--				3	\$750.00				
		Week: 05/30/18	06/05/18	MTWTF--				3	\$750.00				
N 4	KRQE	05/23/18	06/05/18	KRQE News 13 @Noon	12p-1230p		:30				NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/23/18	05/29/18	MTWTF--				5	\$500.00				
		Week: 05/30/18	06/05/18	MTWTF--				4	\$500.00				
N 5	KRQE	05/23/18	06/05/18	CBS Evening News	5p-530p		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/23/18	05/29/18	MTWTF--				2	\$2,500.00				
		Week: 05/30/18	06/05/18	MTWTF--				2	\$2,500.00				
N 6	KRQE	05/27/18	06/03/18	Su KRQE News 13 @530p	530p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/21/18	05/27/18	-----S				1	\$500.00				
		Week: 05/28/18	06/03/18	-----S				1	\$500.00				
N 7	KRQE	05/23/18	06/05/18	M-F KRQE News 13 @10p	10p-1035p		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/23/18	05/29/18	MTWTF--				2	\$2,500.00				
		Week: 05/30/18	06/05/18	MTWTF--				2	\$2,500.00				
N 8	KRQE	05/23/18	06/05/18	KRQE News 13 @430a	430a-50a		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/23/18	05/29/18	MTWTF--				5	\$75.00				
		Week: 05/30/18	06/05/18	MTWTF--				5	\$75.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 9	KRQE	05/26/18	06/02/18	The Early Show Sa	5a-7a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$50.00				
Week:		05/28/18	06/03/18	-----S-				1	\$50.00				
N 10	KRQE	05/26/18	06/02/18	Sa 7a-8a	Sa 7a-8a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$150.00				
Week:		05/28/18	06/03/18	-----S-				1	\$150.00				
N 11	KRQE	05/27/18	06/03/18	KRQE News Sunday 6AM	Su 6a-7a		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				2	\$75.00				
Week:		05/28/18	06/03/18	-----S				2	\$75.00				
N 12	KRQE	05/27/18	06/03/18	KRQE News Sunday 7AM	Su 7a-8a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$400.00				
Week:		05/28/18	06/03/18	-----S				1	\$400.00				
N 13	KRQE	06/02/18	06/02/18	Early News Sa-Su	Sa/Su 5-6p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$500.00				
N 14	KRQE	05/23/18	06/05/18	Jeopardy	M-F 6p-630p		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/18	05/29/18	MTWTF--				2	\$2,500.00				
Week:		05/30/18	06/05/18	MTWTF--				2	\$2,500.00				
Totals								0.00				80	\$55,750.00

*Tax 1 Note: ABQ GRT Ju 17 7.500 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 -05/27/18	24	\$12,625.00	(\$1,893.75)	\$10,731.25	\$804.84	\$11,536.09
05/28/18 -06/05/18	56	\$43,125.00	(\$6,468.75)	\$36,656.25	\$2,749.22	\$39,405.47
Totals	80	\$55,750.00	(\$8,362.50)	\$47,387.50	\$3,554.06	\$50,941.56

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26016180
CPE:
Agency: DUDLEY MEDIA
919 CATHARINE ST
PHILADELPHIA PA
19147

Changes as of: 5/18/2018 at 8:13 AM
Flight: 5/23/18 - 6/5/18
Advertiser: 7Gen Leaders
Product: ISSUE

Version: Current State Version 1
Station: KRQE
Market: Albuquerque
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$55,750.00
Total Spots: 80

Agency Order #:

Buyer: BOB DUDLEY
Salesperson: BEN WILMETH
202-955-5342

Service: Nielsen

Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Total CPP: \$0.00
Total GRP:

Comments: NEW ORDER

1538791

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	5/23 - 5/30			Total Spots	Total \$	CPP*	GRP*
							5/23	5/30					
1	W-F,M-Tu 6a-7a	1	News	\$900.00	0.0	30	5	5		10	\$9,000.00	\$0.00	0.0
2	W-F,M-Tu 5a-6a	2	News	\$200.00	0.0	30	10	10		20	\$4,000.00	\$0.00	0.0
3	W-F,M-Tu 7a-9a	1	CBS This Morn	\$750.00	0.0	30	3	3		6	\$4,500.00	\$0.00	0.0
4	W-F,M-Tu 12n-12:30p	2	Noon News	\$500.00	0.0	30	5	4		9	\$4,500.00	\$0.00	0.0
5	W-F,M-Tu 5p-5:30p	1	CBS Eve News	\$2,500.00	0.0	30	2	2		4	\$10,000.00	\$0.00	0.0
6	Su 5p-6p	2	News	\$500.00	0.0	30	1	1		2	\$1,000.00	\$0.00	0.0
7	W-F,M-Tu 10p-10:35p	1	News	\$2,500.00	0.0	30	2	2		4	\$10,000.00	\$0.00	0.0
8	W-F,M-Tu 4:30a-5a	3	News	\$75.00	0.0	30	5	5		10	\$750.00	\$0.00	0.0
9	Sa 5a-7a	2	News	\$50.00	0.0	30	1	1		2	\$100.00	\$0.00	0.0
10	Sa 7a-8a	2	News	\$150.00	0.0	30	1	1		2	\$300.00	\$0.00	0.0
11	Su 6a-7a	3	News	\$75.00	0.0	30	2	2		4	\$300.00	\$0.00	0.0
12	Su 7a-8a	1	News	\$400.00	0.0	30	1	1		2	\$800.00	\$0.00	0.0
13	Sa 5p-6p	2	News	\$500.00	0.0	30	0	1		1	\$500.00	\$0.00	0.0
14	M-F 6p-6:30p	1	Jeopardy	\$2,500.00	0.0	30	2	2		4	\$10,000.00	\$0.00	0.0
TOTALS:							40	40		80	\$55,750.00	\$0.00	0.0

Aug 5/18/18



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Separation:

Service: Nielsen
Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Total CPP: \$0.00
Total GRP:

Special Instructions 12noon cutoff on 6/5

Order Level Comments

Date/Time	Added by	Comment
05/18/18 8:13 AM	BEN WILMETH	NEW ORDER

Competitive Information

Market Budget: \$159,286
KRQE Share: 35%
Comment: 65%
Unknown: 65%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	80	\$55,750.00	N/A	0.0
Total	100%	80	\$55,750.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2018-May	40	\$27,875.00
2018-Jun	40	\$27,875.00
Total	80	\$55,750.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/18/18 8:13 AM	BEN WILMETH	New	80		\$55,750.00	\$55,750.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.