

CONTRACT



NRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

<u>Contract / Revision</u> 1538815 /		<u>Alt Order #</u> 26016196
<u>Product</u> ISSUE		
<u>Contract Dates</u> 05/23/18 - 06/05/18		<u>Estimate #</u>
<u>Advertiser</u> POL/7Gen Leaders PAC		<u>Original Date / Revision</u> 05/18/18 / 05/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN13530		<u>Advertiser Ref</u>

And:

Dudley Media
919 Catharine Street
Philadelphia, PA 19147

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NRQE	05/23/18	06/05/18	KRQE 13 This Morning @ 7aM-F 7a-8a			:30				NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/23/18	05/29/18	MTWTF--				5	\$200.00				
	Week:	05/30/18	06/05/18	MTWTF--				5	\$200.00				
N 2	NRQE	05/23/18	06/05/18	M-F News 13 on FOX 9-930p9p-930p			:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/23/18	05/29/18	MTWTF--				2	\$1,000.00				
	Week:	05/30/18	06/05/18	MTWTF--				2	\$1,000.00				
N 3	NRQE	05/23/18	06/05/18	M-F 10-11a	10a-11a		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/23/18	05/29/18	MTWTF--				2	\$50.00				
	Week:	05/30/18	06/05/18	MTWTF--				4	\$50.00				
N 4	NRQE	05/23/18	06/05/18	M-F News 13 on FOX 1035p	M-F 10:35p-11:05p		:30				NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/23/18	05/29/18	MTWTF--				5	\$100.00				
	Week:	05/30/18	06/05/18	MTWTF--				4	\$100.00				
N 5	NRQE	05/26/18	06/02/18	Sa 6-7p	6p-7p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	-----S-				1	\$100.00				
	Week:	05/28/18	06/03/18	-----S-				1	\$100.00				
N 6	NRQE	05/27/18	06/03/18	Su News 13 on FOX 9-930p	9p-930p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	-----S				1	\$400.00				
	Week:	05/28/18	06/03/18	-----S				1	\$400.00				
Totals								0.00				33	\$8,200.00

*Tax 1 Note: ABQ GRT Ju 17 7.500 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 -05/27/18	10	\$2,450.00	(\$367.50)	\$2,082.50	\$156.19	\$2,238.69
05/28/18 -06/05/18	23	\$5,750.00	(\$862.50)	\$4,887.50	\$366.56	\$5,254.06
Totals	33	\$8,200.00	(\$1,230.00)	\$6,970.00	\$522.75	\$7,492.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



NRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

Contract / Revision	Alt Order #
1538815 /	26016196

Contract Dates	Product	Estimate #
05/23/18 - 06/05/18	ISSUE	

Advertiser	Original Date / Revision
POL/7Gen Leaders PAC	05/18/18 / 05/18/18

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26016196
CPE:
Agency: DUDLEY MEDIA
919 CATHARINE ST
PHILADELPHIA PA
19147

Changes as of: 5/18/2018 at 8:13 AM

Flight: 5/23/18 - 6/5/18

Advertiser: 7Gen Leaders
Product: ISSUE

Agency Order #:

Buyer: BOB DUDLEY
Salesperson: BEN WILMETH
202-955-5342

Separation:

Comments: NEW ORDER

Version: Current State Version 1

Station: NRQE

Market: Albuquerque
Office: WASHINGTON

Total CPP: \$0.00

Total GRP:

Con Type: POLITICAL/VOTE

Total \$: \$8,200.00

Total Spots: 33

1538815

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/23 - 5/30			Total Spots	Total \$	CPP*	GRP*
							5/23	5/30					
1	W-F, M-Tu 17a-8a	2	News	\$200.00	0.0	30	5	5		10	\$2,000.00	\$0.00	0.0
2	W-F, M-Tu 9p-9:30p	2	News	\$1,000.00	0.0	30	2	2		4	\$4,000.00	\$0.00	0.0
3	W-F, M-Tu 10a-11a	3	Peoples Court	\$50.00	0.0	30	2	4		6	\$300.00	\$0.00	0.0
4	W-F, M-Tu 10:35p-11:05p	3	1035p News	\$100.00	0.0	30	5	4		9	\$900.00	\$0.00	0.0
5	Sa 6p-7p	3	Family Feud	\$100.00	0.0	30	1	1		2	\$200.00	\$0.00	0.0
6	Su 9p-9:30p	3	News	\$400.00	0.0	30	1	1		2	\$800.00	\$0.00	0.0
TOTALS:							16	17		33	\$8,200.00	\$0.00	0.0

Buy 5/18/18



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26016196
CPE:
Agency: DUDLEY MEDIA
919 CATHARINE ST
PHILADELPHIA PA
19147

Changes as of: 5/18/2018 at 8:13 AM

Flight: 5/23/18 - 6/5/18
Advertiser: 7Gen Leaders
Product: ISSUE

Station: NRQE
Market: Albuquerque
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$8,200.00
Total Spots: 33

Agency Order #:

Buyer: BOB DUDLEY
Salesperson: BEN WILMETH
202-955-5342

Service: Nielsen
Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Separation:

Special Instructions 12n cutoff on 6/5

Order Level Comments

Date/Time	Added by	Comment
05/18/18 8:13 AM	BEN WILMETH	NEW ORDER

Competitive Information

Market Budget:	\$82,000
NRQE Share:	10%
Comment:	
Unknown:	90%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$8,200.00	N/A	0.0
Total	100%	33	\$8,200.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2018-May	16	\$4,100.00
2018-Jun	17	\$4,100.00
Total	33	\$8,200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/18/18 8:13 AM	BEN WILMETH	New	33		\$8,200.00	\$8,200.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NRQE-TV	Albuquerque, NM	Date: 4.5.18
--	--	---

I, Dudley Media
do hereby request station time concerning the following issue:

NM-CD-1

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by 7Gen Leaders

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4-5-18 [Signature] 215 923 0014
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Beverly Frazier NSM
Signature Printed Name Title

6267

DUDLEY MEDIA
919 CATHARINE STREET
PHILADELPHIA, PA 19147

PNC Bank, N.A.
Philadelphia, PA 020

 E-Z Shield™ Check Fraud
Protection for Business

3-5/310

5/21/2018

PAY TO THE ORDER OF NRQE-TV

\$ **7,492.75

Seven Thousand Four Hundred Ninety-Two and 75/100*****

DOLLARS

NRQE-TV



AUTHORIZED SIGNATURE

MEMO

7Gen Leaders

Cont # 1538815

Security features. Details on back.