



NRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

CONTRACT

<u>Contract / Revision</u> 1528109 /		<u>Alt Order #</u> 26007659
<u>Product</u> ISSUE		
<u>Contract Dates</u> 05/09/18 - 05/22/18		<u>Estimate #</u>
<u>Advertiser</u> POL/7Gen Leaders PAC		<u>Original Date / Revision</u> 05/08/18 / 05/08/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN13530		<u>Advertiser Ref</u>

And:

Dudley Media
919 Catharine Street
Philadelphia, PA 19147

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NRQE	05/09/18	05/22/18	KRQE 13 This Morning @ 7aM-F 7a-8a			:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/09/18	05/15/18	MTWTF--				3	\$75.00				
	Week:	05/16/18	05/22/18	MTWTF--				3	\$75.00				
N 2	NRQE	05/09/18	05/22/18	M-F News 13 on FOX 9-930p9p-930p			:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/09/18	05/15/18	MTWTF--				2	\$500.00				
	Week:	05/16/18	05/22/18	MTWTF--				2	\$500.00				
Totals								0.00				10	\$2,450.00

*Tax 1 Note: ABQ GRT Ju 17 7.500 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/22/18	10	\$2,450.00	(\$367.50)	\$2,082.50	\$156.19	\$2,238.69
Totals	10	\$2,450.00	(\$367.50)	\$2,082.50	\$156.19	\$2,238.69

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 26007659 Changes as of: 5/7/2018 at 7:05 AM Version: Current State Version 1
CPE: Station: NRQE
Agency: DUDLEY MEDIA Advertiser: 7Gen Leaders Market: Albuquerque
919 CATHARINE ST Product: ISSUE Office: WASHINGTON
PHILADELPHIA PA
19147
Agency Order #: Service: Nielsen
Buyer: BOB DUDLEY Primary Demo: Adults 35+
Salesperson: BEN WILMETH Assistant: BEN WILMETH
202-955-5342 202-955-5342
Separation:
Comments: NEW ORDER
Con Type: POLITICAL/VOTE
Total \$: \$2,450.00
Total Spots: 10
Total CPP: \$0.00
Total GRP: 1528109

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/9	5/16	5/9 - 5/16	Total Spots	Total \$	CPP*	GRP*
1	W-F,M-Tu 7a-8a	3	News	\$75.00	0.0	30	3	3		6	\$450.00	\$0.00	0.0
2	W-F,M-Tu 9p-9:30p	3	News	\$500.00	0.0	30	2	2		4	\$2,000.00	\$0.00	0.0
TOTALS: 5 5										10	\$2,450.00	\$0.00	0.0

5/11/15
5/12/14



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26007659 Changes as of: 5/7/2018 at 7:05 AM Version: Current State Version 1

CPE: Flight: 5/9/18 - 5/22/18 Station: NRQE Con Type: POLITICAL/VOTE
Agency: DUDLEY MEDIA Advertiser: 7Gen Leaders Market: Albuquerque Total \$: \$2,450.00
919 CATHARINE ST Product: ISSUE Office: WASHINGTON Total Spots: 10
19147

Agency Order #: Service: Nielsen Total CPP: \$0.00
Buyer: BOB DUDLEY Primary Demo: Adults 35+ Total GRP:
Salesperson: BEN WILMETH Assistant: BEN WILMETH
202-955-5342 202-955-5342
Separation:

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
05/07/18 7:05 AM	BEN WILMETH	NEW ORDER

Competitive Information	
Market Budget:	\$49,000
NRQE Share:	5%
Comment:	EST
KOAT:	27%
KOB:	32%
KRQE:	36%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	10	\$2,450.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-May	10	\$2,450.00
Total	10	\$2,450.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	5/7/18 7:05 AM	BEN WILMETH	New	
			Spot+	10
			\$ Chg	\$2,450.00
			Contract \$	\$2,450.00
			Comment	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

NAB Form PB-18 Issues

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: NRQE TV Albuquerque, NM	Date: 4-5-18
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I, Dudley Media

do hereby request station time concerning the following issue:

NM - CD-1

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by

Teen Leaders

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

7 Gen Leaders
810 7th Street N.E.
Washington, D.C. 20002

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Xavier A. Barraza, Treasurer

NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4-5-18 [Signature] 215-923-8814
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE


☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

James Giudicessi
National Sales Manager
[Signature] 5/7/18

DUDLEY MEDIA
919 CATHARINE STREET
PHILADELPHIA, PA 19147

PNC Bank, N.A.
Philadelphia, PA 020

 EZShield® Check Fraud
Protection for Business

3-5/310

5/4/2018

PAY TO THE ORDER OF NRQE-TV

\$ **2,238.69

Two Thousand Two Hundred Thirty-Eight and 69/100*****

DOLLARS

NRQE-TV



AUTHORIZED SIGNATURE

MEMO

7Gen Leaders

Cont # 1528109

Security features. Details on back.

FD

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