



Political Rates 2022
Lowest Unit Rate

Net to Station

6/1/22

30 Second Ads

Chance of clearance is 99%

Class	KHOK	KVGB-FM	KVGB-AM	KBGL
5am - 10am	10.80	10.80	9.00	9.00
10am - 3pm	4.39	4.39	5.00	4.39
3pm - 7pm	4.39	4.39	5.50	4.39
7pm - 12am	3.00	3.00	2.50	2.50
12am - 5am	1.05	1.05	0.90	0.90
5am - 7pm	7.00	7.00	6.15	6.15
5am - 12am	6.00	6.00	5.00	5.00
24 Hr	5.00	5.00	4.40	4.40
10am - 7pm	6.30	6.30	5.50	5.50
10am - 12am	5.20	5.20	4.55	4.55

60 Second Ads

Chance of clearance is 99%

Class	KHOK	KVGB-FM	KVGB-AM	KBGL
5am - 10am	15.12	15.12	12.60	12.60
10am - 3pm	8.40	8.40	7.00	7.00
3pm - 7pm	9.24	9.24	7.70	7.70
7pm - 12am	4.20	4.20	3.50	3.50
12am - 5am	1.45	1.45	1.25	1.25
5am - 7pm	10.22	10.22	8.60	8.60
5am - 12am	7.97	7.97	7.00	7.00
24 Hr	7.00	7.00	6.10	6.10
10am - 7pm	8.82	8.82	7.70	7.70
10am - 12am	7.28	7.28	6.35	6.35

For Fixed Hour placement add \$2

Multi Station Discounts Apply

10% Discount for purchasing equal schedules on any 2 Stations

20% Discount for purchasing equal schedules on any 3 Stations

30% Discount for purchasing equal schedules on all 4 Stations