

# Children's Commercial Limitations Certification

2nd Quarter 2010

KPLR St. Louis

After a current review of internal station records and documentation provided to us by program suppliers and the networks to which we are affiliated, the licensee fully complied with the permissible amount of commercial matter broadcast in children's television programs for the designated quarter.

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Chris Fricke

Station Manager

January 31, 2013

**KPLR - ST. LOUIS**  
**COMMERCIAL CERTIFICATIONS**  
**CHILDREN'S PROGRAMMING**  
**SECOND QUARTER 2010**

KPLR  
ST. LOUIS, MO

COMMERCIAL CERTIFICATION

THE FOLLOWING IS A LIST OF ALL KPLR SCHEDULED CHILDREN'S PROGRAMMING DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH WERE SCHEDULED FOR BROADCAST DURING THE **SECOND QUARTER OF 2010.**

THIS CERTIFIES THAT, AS OF JULY 1, 2010, ALL OF THESE PROGRAMS CONTAIN NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER HOUR ON WEEKENDS.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends.

CHILDREN'S PROGRAMS

1. **Program: Winx Club**  
Rating: TV-Y7 E/I  
Length: 30 minutes
2. **Program: Magical DoReMi**  
Rating: TV-Y E/I  
Length: 30 minutes
3. **Program: Skunk Fu**  
Rating: TV-Y7  
Length: 30 minutes
4. **Program: Chaotic: Secrets of the Lost City**  
Rating: TV-Y7 FV  
Length: 30 minutes
5. **Program: Yu-Gi-Oh! 5D's**  
Rating: TV-Y7 FV  
Length: 30 minutes
6. **Program: Yu-Gi-Oh!**  
Rating: TV-Y7 FV  
Length: 30 minutes

7. Program: Dinosaur King  
Rating: TV-Y7 FV  
Length: 30 minutes
8. Program: Sonic X  
Rating: TV-Y7 FV  
Length: 30 minutes
9. **Program: Teenage Mutant Ninja Turtles – Fast Forward**  
Rating: TV-Y7 FV  
Length: 30 minutes
10. Program: Teenage Mutant Ninja Turtles – Movie  
Rating: TV-Y7 FV  
Length: 90 minutes

  
ELAINE J. CLASPILL  
PROGRAM MANAGER

DATE 7/9/10