

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WCEI Easton MD	<b>Date:</b> 10/18/18
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I, Keri Ann Thomas  
do hereby request station time concerning the following issue:

growth issues in Talbot County

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 } 15 }	6a-7p	M-F	ROS	varies	1

**Total Charges:** \$ 353 net

This broadcast time will be used by: Common Sense Talbot

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes                       No

\* Balance of gross - donated  
by Agency.

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

n/a

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Common Sense Talbot PAC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/18/18 Date      [Signature] Signature      \_\_\_\_\_ Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected

[Signature] Signature      Pats Tibbitt Printed Name      GSM Title

# BROADCAST AGREEMENT STANDARD CONDITIONS

## 1. PAYMENT

- (a.) The advertiser agrees to pay, and the broadcasting station agrees to hold the advertiser solely liable for payment for the broadcasts or announcement covered by this contract, unless expressly otherwise agreed in writing.
- (b.) The advertiser agrees to pay for broadcasts or announcements covered by this contract, at the office of the broadcasting station, on or before 30 days following receipt of invoice. Payments not received within 30 days of invoice will incur a finance charge of 1.5% per month from date of invoice. If advertiser does not pay within sixty (60) days all scheduled advertising will terminate.
- (c.) Station's Invoices for broadcasts or announcements covered by this contract shall be in accordance with the station's log and shall be deemed to be accurate unless proved otherwise.
- (d.) Unless specifically requested in writing by advertiser, invoices will be rendered not less than monthly and electronic invoicing will be utilized.
- (e.) Upon written request of the advertiser, affidavits or certificates of performance will be furnished by the station to the agency at the time of billing. Unless the request is received prior to billing, the request for and the furnishing of such affidavits or certificates shall not act as a condition precedent to the payment or the time of any payment called for hereunder.
- (f.) If it becomes necessary to place this account with an attorney for collection for funds due hereunder then the advertiser agrees to pay the reasonable fees for such attorney and/or costs of collection incurred by Forever Media Group in such action.

## 2. TERMINATION

- (a.) Advertiser may terminate the agreement by giving the station no less than fourteen (14) business days prior written notice on regular orders and thirty (30) business days prior written notice to cancel annual orders. Advertiser will be held responsible for payment of all time units contracted for within the respective fourteen (14) business days or thirty (30) business days notice period.
- (b.) If station so terminates this contract, advertiser will then either agree with station on a satisfactory substitute day or time for continuance of broadcasts or announcements covered by this contract at the card rates on which this contract is based for such substitute time, or, if no such agreement can be reached, advertiser will pay station according to the rates specified herein for all broadcasts or announcements previously rendered by station. In the event of termination hereunder, neither party shall be liable to the other party otherwise than specified in this paragraph and in paragraph five hereof.

## 3. SUBSTITUTION OF PROGRAMS OF PUBLIC IMPORTANCE OR IN THE PUBLIC INTEREST

- (a.) The station shall have the right to pre-empt, move or cancel any broadcast or announcement or any portion thereof covered by this contract in order to broadcast any program which in station's absolute discretion deems to be of public importance or of public interest.
- (b.) In the case of any broadcast or announcement cancelled under Paragraph 3(a) above, the advertiser and the station will agree on satisfactory substitute day and time for the broadcast or announcement or, if no such agreement can be reached within seven (7) days after notice of cancellation, the broadcast or

announcement will be considered as cancelled without affecting the rates or rights provided under this contract, except that the advertiser shall not be required to pay for the cancelled broadcast or announcement.

## 4. BROADCASTS AND ANNOUNCEMENTS

- (a.) The contract for station time includes the service of the technical staff and of a regular staff announcer. Other talent and service charges, if any, are in addition to the charges stated.
- (b.) Broadcasts or announcements prepared by the advertiser are subject to the prior approval of the station at its sole and complete discretion as to broadcast content.
- (c.) If client requests prior approval of copy and such approval is fulfilled, all commercials aired during the schedule will be deemed correct and client will be responsible for payment. Copy approved will be dated and initialed by Creative Services Director. If prior copy approval is not requested and through no fault of station incorrect or outdated copy is aired, client will be held responsible for payment of the full obligation.

## 5. GENERAL

- (a.) This contract is at all times subject to the terms of the licenses held by the station and is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future, including, but not limited to, the Rules and Regulations of the Federal Communications Commission made in pursuance of its quasi-legislative powers and its decisions and actions and orders when acting in its quasi-judicial capacity.
- (b.) This contract, including the rights under it, may not be assigned or transferred without first obtaining the consent of the station in writing; nor may the station be required to broadcast hereunder for the benefit of any other advertiser than the one named on the face of the contract.
- (c.) This contract shall be construed under and according to the laws of the State of station's city of license and the provisions hereof constitute the entire agreement between the parties and supersede any and all other transactions, negotiations, or representatives whatever as to the broadcasts or announcements.
- (d.) As agency of record for advertiser (if applicable), Agency agrees to make payment to station within ninety days of invoice from station for commercials ordered through agency and aired by station. If ninety (90) day terms are not met, any current on-air schedule and/or future schedule for that advertiser placed with the station for advertiser by agency will be canceled. In the event of agency's insolvency or default of payment, and without releasing agency from any liability, advertiser will be liable to station and not to agency on all unpaid invoices.

In the event of agency's insolvency or default of payment, or in the event station turns over to an attorney an account(s) for collection, agency agrees to pay any reasonable attorney's fees and costs of suit incurred by station.

Advertiser/Agency Initial: 

**FOREVER MEDIA GROUP - ORDER FORM**

Client Name: Common Sense Talbot Customer No: \_\_\_\_\_  
 Date: 10/18/18 New:  Existing:  Addition:  Revision:   
 Advertiser: \_\_\_\_\_  
 Agency: JaKa Media Solutions  
 Address: 16 North Washington St.  
 City: Easton State: MD Zip: 21601  
 Phone: 410-924-2609  
 Contact: Keri-Ann  
 Notarized Affidavit Required:  
 DIRECT  AGENCY  TRADE  POLITICAL

WCEI CART#:   
 WINX CART#:   
 ACCT REP: House

Product (if new client): PAC  
 Co-op Description: \_\_\_\_\_  
 Notes: Need affidavits  
Adding agency commission to spots on contract  
as donated by Keri-Ann

Length	From	Thru	Time	Rate	M	T	W	TH	F	S	S	TOTAL DOLLARS
30	10/29	11/2	6a-7p	\$20	3	3	3	3	3			15 \$300
30	11/2	11/2	6a-7p	\$20					2			2 \$40
15	11/5	11/5	6a-7p	\$13	1							1 \$13
												18 \$353

Both parties agree that the terms listed on the back of this agreement are fully incorporated into this agreement.

Forever Media Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC, their affiliates and their Radio Stations' collectively, ("Forever Media Group") do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

Agreement between (Legal Company Name) FOREVER MEDIA GROUP and (client) JaKa Media Solutions  
 to broadcast commercial messages as outlined on reverse or attached.

Advertiser/Agency Approval: Keri-Ann Thomas Title Owner Date 10/22/2018  
 GM/GSM Approval: [Signature] Date 10/22/18  
 Salesperson Reviewed \_\_\_\_\_ Date \_\_\_\_\_



# Broadcast Contract

JaKa MEDIA SOLUTIONS  
 COMMON SENSE TALBOT  
 Attn: Keri-Ann  
 16 North Washington Street  
 Easton, MD 21601

Start Date 10/29/18	Contract# 48049379	Mod# 0
End Date 11/05/18	Date Entered 10/22/18	Date Last Modified 10/23/18
Advertiser COMMON SENSE TALBOT		Station Market WCEI-FM
Product PAC 2018		SalesRep/Office House House

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/29/18 FR 11/02/18	06:00A-07:00P	30	3	3	3	3	3	--	--	15	\$20.00
2	FR 11/02/18 FR 11/02/18	06:00A-07:00P	30	--	--	--	--	2	--	--	2	\$20.00
3	MO 11/05/18 MO 11/05/18	06:00A-07:00P	15	1	--	--	--	--	--	--	1	\$13.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	18	353.00	\$0.00	\$ 353.00	\$ 353.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	180.00	173.00
ST		353.00

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Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
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INVOICE

Invoice #: IN-118113443
Invoice Date: 11/11/2018
Contract #: 48049379
Page: 1
Net Amount Due: \$173.00

Agency: JaKa MEDIA SOLUTIONS
Attn: Keri-Ann
16 North Washington Street
Easton, MD 21601

Station(s): WCEI-FM

Advertiser: COMMON SENSE TALBOT
Product: PAC 2018
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): House House
Terms: NET DUE 30 DAYS

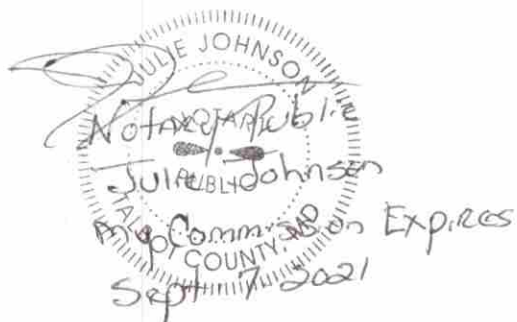
Table with columns: Day, Date, Time, Ln, Length, Product, ISCI, Rate. Contains 10 rows of advertising spots.

Remit To: Forever Media of MD, LLC
306 Port Street
Easton, MD 21601

Invoice Totals
Total Spots: 9
Gross Amount: \$173.00
Agency Commission: \$0.00
Net Amount Due: \$173.00

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Spots donated by
Jaka Media Solution



# INVOICE



Invoice #: IN-118103369  
 Invoice Date: 10/31/2018  
 Contract #: 48049379  
 Page: 1  
 Net Amount Due: \$180.00

**Agency:** JaKa MEDIA SOLUTIONS  
 Attn: Keri-Ann  
 16 North Washington Street  
 Easton, MD 21601

**Station(s):** WCEI-FM

**Advertiser:** COMMON SENSE TALBOT  
**Product:** PAC 2018  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** House House  
**Terms:** NET DUE 30 DAYS

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/29/18	11:21a	1	:30	:30 PAC RADIO AD		\$20.00
MON	10/29/18	12:40p	1	:30	:30 PAC RADIO AD		\$20.00
MON	10/29/18	05:25p	1	:30	:30 PAC RADIO AD		\$20.00
TUE	10/30/18	07:43a	1	:30	:30 PAC RADIO AD		\$20.00
TUE	10/30/18	10:36a	1	:30	:30 PAC RADIO AD		\$20.00
TUE	10/30/18	01:27p	1	:30	:30 PAC RADIO AD		\$20.00
WED	10/31/18	02:53p	1	:30	:30 PAC RADIO AD		\$20.00
WED	10/31/18	04:54p	1	:30	:30 PAC RADIO AD		\$20.00
WED	10/31/18	05:42p	1	:30	:30 PAC RADIO AD		\$20.00

**Remit To:**  
 Forever Media of MD, LLC  
 306 Port Street  
 Easton, MD 21601

**Invoice Totals**

Total Spots: 9  
 Gross Amount: \$180.00  
 Agency Commission: \$0.00  
 Net Amount Due: \$180.00

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*Spots donated by  
Jaka Media Solutions*

\$20.00

01 03

3/9/13