

INVOICE



WWWX-FM
491 S. Washburn Street
Suite 400
Oshkosh, WI 54904
Main: (920) 426-3239
Billing:

| | | | |
|----------------|--------------------------------------|--------------|---------------------|
| Property | WWWX-FM | | |
| Invoice # | BB3819899 | Order # | 1127433 |
| Invoice Date | 08/27/23 | Alt Order # | |
| Invoice Month | August 2023 | Deal # | |
| Invoice Period | 07/31/23 - 08/27/23 | Flight Dates | 06/26/23 - 09/06/23 |
| Advertiser | National Association of Broadcasters | | |
| Product | Keeping AM Radio in Automobiles | | |
| Estimate # | | | |

Billing Address:

National Association of Broadcasters
Attention: Accounts Payable
1 M Street SE
Washington, DC 20003

| | |
|-------------------|-------------------|
| Account Executive | Corporate House |
| Sales Office | Internal National |
| Sales Region | Internal National |
| Agency Code | |
| Advertiser Code | |
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | Do Not Print |
| Agency Ref | |
| Advertiser Ref | |
| Product 1 | |
| Product 2 | |

Send Payment To:

WWWX-FM
Cumulus Media- Appleton
3590 Momentum Place
Chicago, IL 60689-5336
Billing Inquiries: cmls.ar@cumulus.com

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: [67QA8HANBF](#)

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | 06/26/23 | 09/06/23 | M-Su | 5a-12a | 5555555 | :30 | 35 | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/31/23</td> <td>08/06/23</td> <td>5555555</td> <td>35</td> <td>\$0.00</td> <td colspan="4"></td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/31/23 | 08/06/23 | 5555555 | 35 | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/31/23 | 08/06/23 | 5555555 | 35 | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr><td>177</td><td>WWWX</td><td>M</td><td>07/31/23</td><td>5:20 AM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>179</td><td>WWWX</td><td>M</td><td>07/31/23</td><td>9:46 AM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>178</td><td>WWWX</td><td>M</td><td>07/31/23</td><td>11:16 AM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>176</td><td>WWWX</td><td>M</td><td>07/31/23</td><td>6:16 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>180</td><td>WWWX</td><td>M</td><td>07/31/23</td><td>6:50 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>181</td><td>WWWX</td><td>Tu</td><td>08/01/23</td><td>8:14 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>184</td><td>WWWX</td><td>Tu</td><td>08/01/23</td><td>8:47 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>182</td><td>WWWX</td><td>Tu</td><td>08/01/23</td><td>10:20 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>183</td><td>WWWX</td><td>Tu</td><td>08/01/23</td><td>11:19 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>185</td><td>WWWX</td><td>Tu</td><td>08/01/23</td><td>11:55 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>190</td><td>WWWX</td><td>W</td><td>08/02/23</td><td>5:55 AM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>186</td><td>WWWX</td><td>W</td><td>08/02/23</td><td>9:54 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>188</td><td>WWWX</td><td>W</td><td>08/02/23</td><td>10:49 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>189</td><td>WWWX</td><td>W</td><td>08/02/23</td><td>11:18 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>187</td><td>WWWX</td><td>W</td><td>08/02/23</td><td>11:50 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>191</td><td>WWWX</td><td>Th</td><td>08/03/23</td><td>8:19 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>192</td><td>WWWX</td><td>Th</td><td>08/03/23</td><td>8:48 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>195</td><td>WWWX</td><td>Th</td><td>08/03/23</td><td>9:21 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>194</td><td>WWWX</td><td>Th</td><td>08/03/23</td><td>9:52 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>193</td><td>WWWX</td><td>Th</td><td>08/03/23</td><td>11:49 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>197</td><td>WWWX</td><td>F</td><td>08/04/23</td><td>8:19 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>196</td><td>WWWX</td><td>F</td><td>08/04/23</td><td>10:24 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>199</td><td>WWWX</td><td>F</td><td>08/04/23</td><td>10:52 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>200</td><td>WWWX</td><td>F</td><td>08/04/23</td><td>11:23 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>198</td><td>WWWX</td><td>F</td><td>08/04/23</td><td>11:51 PM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> <tr><td>201</td><td>WWWX</td><td>Sa</td><td>08/05/23</td><td>5:44 AM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - DEPEND ON AM</td><td>\$0.00</td><td>NM</td></tr> <tr><td>202</td><td>WWWX</td><td>Sa</td><td>08/05/23</td><td>11:46 AM</td><td>M-Su</td><td>5a-12a</td><td>:30</td><td>AM RADIO - REASONS</td><td>\$0.00</td><td>NM</td></tr> </tbody> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 177 | WWWX | M | 07/31/23 | 5:20 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 179 | WWWX | M | 07/31/23 | 9:46 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 178 | WWWX | M | 07/31/23 | 11:16 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 176 | WWWX | M | 07/31/23 | 6:16 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 180 | WWWX | M | 07/31/23 | 6:50 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 181 | WWWX | Tu | 08/01/23 | 8:14 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 184 | WWWX | Tu | 08/01/23 | 8:47 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 182 | WWWX | Tu | 08/01/23 | 10:20 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 183 | WWWX | Tu | 08/01/23 | 11:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 185 | WWWX | Tu | 08/01/23 | 11:55 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 190 | WWWX | W | 08/02/23 | 5:55 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 186 | WWWX | W | 08/02/23 | 9:54 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 188 | WWWX | W | 08/02/23 | 10:49 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 189 | WWWX | W | 08/02/23 | 11:18 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 187 | WWWX | W | 08/02/23 | 11:50 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 191 | WWWX | Th | 08/03/23 | 8:19 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 192 | WWWX | Th | 08/03/23 | 8:48 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 195 | WWWX | Th | 08/03/23 | 9:21 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 194 | WWWX | Th | 08/03/23 | 9:52 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 193 | WWWX | Th | 08/03/23 | 11:49 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 197 | WWWX | F | 08/04/23 | 8:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 196 | WWWX | F | 08/04/23 | 10:24 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 199 | WWWX | F | 08/04/23 | 10:52 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 200 | WWWX | F | 08/04/23 | 11:23 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 198 | WWWX | F | 08/04/23 | 11:51 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | 201 | WWWX | Sa | 08/05/23 | 5:44 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | 202 | WWWX | Sa | 08/05/23 | 11:46 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 177 | WWWX | M | 07/31/23 | 5:20 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 179 | WWWX | M | 07/31/23 | 9:46 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 178 | WWWX | M | 07/31/23 | 11:16 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 176 | WWWX | M | 07/31/23 | 6:16 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 180 | WWWX | M | 07/31/23 | 6:50 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 181 | WWWX | Tu | 08/01/23 | 8:14 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 184 | WWWX | Tu | 08/01/23 | 8:47 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 182 | WWWX | Tu | 08/01/23 | 10:20 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 183 | WWWX | Tu | 08/01/23 | 11:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 185 | WWWX | Tu | 08/01/23 | 11:55 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 190 | WWWX | W | 08/02/23 | 5:55 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 186 | WWWX | W | 08/02/23 | 9:54 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 188 | WWWX | W | 08/02/23 | 10:49 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 189 | WWWX | W | 08/02/23 | 11:18 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 187 | WWWX | W | 08/02/23 | 11:50 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 191 | WWWX | Th | 08/03/23 | 8:19 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 192 | WWWX | Th | 08/03/23 | 8:48 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 195 | WWWX | Th | 08/03/23 | 9:21 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 194 | WWWX | Th | 08/03/23 | 9:52 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 193 | WWWX | Th | 08/03/23 | 11:49 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 197 | WWWX | F | 08/04/23 | 8:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 196 | WWWX | F | 08/04/23 | 10:24 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 199 | WWWX | F | 08/04/23 | 10:52 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 200 | WWWX | F | 08/04/23 | 11:23 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 198 | WWWX | F | 08/04/23 | 11:51 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 201 | WWWX | Sa | 08/05/23 | 5:44 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 202 | WWWX | Sa | 08/05/23 | 11:46 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.

INVOICE

Send Payment To:



WWWX-FM
Cumulus Media- Appleton
3590 Momentum Place
Chicago, IL 60689-5336
Billing Inquiries: cmls.ar@cumulus.com

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | BB3819899 | Invoice Month | August 2023 |
| Invoice Date | 08/27/23 | Invoice Period | 07/31/23 - 08/27/23 |
| Advertiser | National Association of Broadcasters | | |
| Product | Keeping AM Radio in Automobiles | | |
| Estimate # | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------|------------|----------|-------------|----------------|---------|--------|----------------|--------|------|
| 1 | 06/26/23 | 09/06/23 | M-Su | 5a-12a | 5555555 | :30 | 35 | \$0.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|----------|------|-----|----------|----------|-------------|----------------|--------|-------------------------|--------|------|
| 205 | WWWX | Sa | 08/05/23 | 12:56 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 204 | WWWX | Sa | 08/05/23 | 8:20 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 203 | WWWX | Sa | 08/05/23 | 9:16 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 207 | WWWX | Su | 08/06/23 | 6:50 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 206 | WWWX | Su | 08/06/23 | 8:25 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 209 | WWWX | Su | 08/06/23 | 12:22 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 210 | WWWX | Su | 08/06/23 | 2:21 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 208 | WWWX | Su | 08/06/23 | 10:18 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |

| | | | | | |
|--------|-------------------|-----------------|----------------|-------------------|-------------|
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |
| | 08/07/23 | 08/13/23 | 5555555 | 35 | \$0.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|----------|------|-----|----------|----------|-------------|----------------|--------|-------------------------|--------|------|
| 215 | WWWX | M | 08/07/23 | 10:17 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 214 | WWWX | M | 08/07/23 | 8:49 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 211 | WWWX | M | 08/07/23 | 10:24 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 213 | WWWX | M | 08/07/23 | 11:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 212 | WWWX | M | 08/07/23 | 11:56 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 219 | WWWX | Tu | 08/08/23 | 5:16 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 217 | WWWX | Tu | 08/08/23 | 6:46 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 220 | WWWX | Tu | 08/08/23 | 7:14 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 218 | WWWX | Tu | 08/08/23 | 6:54 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 216 | WWWX | Tu | 08/08/23 | 10:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 225 | WWWX | W | 08/09/23 | 5:24 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 223 | WWWX | W | 08/09/23 | 6:27 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 222 | WWWX | W | 08/09/23 | 7:20 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 221 | WWWX | W | 08/09/23 | 9:49 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 224 | WWWX | W | 08/09/23 | 9:49 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 228 | WWWX | Th | 08/10/23 | 7:45 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 226 | WWWX | Th | 08/10/23 | 8:50 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 227 | WWWX | Th | 08/10/23 | 9:26 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 230 | WWWX | Th | 08/10/23 | 4:17 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 229 | WWWX | Th | 08/10/23 | 4:53 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 235 | WWWX | F | 08/11/23 | 1:23 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 231 | WWWX | F | 08/11/23 | 5:53 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 233 | WWWX | F | 08/11/23 | 8:23 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 234 | WWWX | F | 08/11/23 | 9:24 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 232 | WWWX | F | 08/11/23 | 10:54 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 239 | WWWX | Sa | 08/12/23 | 9:17 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 237 | WWWX | Sa | 08/12/23 | 10:55 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 240 | WWWX | Sa | 08/12/23 | 2:17 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 236 | WWWX | Sa | 08/12/23 | 4:15 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 238 | WWWX | Sa | 08/12/23 | 10:16 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 241 | WWWX | Su | 08/13/23 | 10:21 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 245 | WWWX | Su | 08/13/23 | 1:17 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 243 | WWWX | Su | 08/13/23 | 6:20 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 244 | WWWX | Su | 08/13/23 | 7:16 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 242 | WWWX | Su | 08/13/23 | 7:50 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |

| | | | | | |
|--------|-------------------|-----------------|----------------|-------------------|-------------|
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |
| | 08/14/23 | 08/20/23 | 5555555 | 35 | \$0.00 |

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INVOICE

Send Payment To:



WWWX-FM
Cumulus Media- Appleton
3590 Momentum Place
Chicago, IL 60689-5336
Billing Inquiries: cmls.ar@cumulus.com

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | BB3819899 | Invoice Month | August 2023 |
| Invoice Date | 08/27/23 | Invoice Period | 07/31/23 - 08/27/23 |
| Advertiser | National Association of Broadcasters | | |
| Product | Keeping AM Radio in Automobiles | | |
| Estimate # | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------|------------|----------|-------------|----------------|---------|--------|----------------|--------|------|
| 1 | 06/26/23 | 09/06/23 | M-Su | 5a-12a | 5555555 | :30 | 35 | \$0.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|----------|------|-----|----------|----------|-------------|----------------|--------|-------------------------|--------|------|
| 250 | WWWX | M | 08/14/23 | 5:53 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 247 | WWWX | M | 08/14/23 | 10:23 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 246 | WWWX | M | 08/14/23 | 11:19 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 248 | WWWX | M | 08/14/23 | 11:51 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 249 | WWWX | M | 08/14/23 | 11:51 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 255 | WWWX | Tu | 08/15/23 | 5:18 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 251 | WWWX | Tu | 08/15/23 | 7:19 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 254 | WWWX | Tu | 08/15/23 | 9:46 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 252 | WWWX | Tu | 08/15/23 | 9:51 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 253 | WWWX | Tu | 08/15/23 | 11:21 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 256 | WWWX | W | 08/16/23 | 6:46 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 257 | WWWX | W | 08/16/23 | 8:28 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 258 | WWWX | W | 08/16/23 | 8:09 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 259 | WWWX | W | 08/16/23 | 8:44 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 260 | WWWX | W | 08/16/23 | 10:17 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 262 | WWWX | Th | 08/17/23 | 6:26 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 261 | WWWX | Th | 08/17/23 | 4:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 264 | WWWX | Th | 08/17/23 | 8:17 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 265 | WWWX | Th | 08/17/23 | 9:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 263 | WWWX | Th | 08/17/23 | 10:49 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 270 | WWWX | F | 08/18/23 | 7:38 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 267 | WWWX | F | 08/18/23 | 8:43 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 266 | WWWX | F | 08/18/23 | 1:54 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 268 | WWWX | F | 08/18/23 | 5:22 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 269 | WWWX | F | 08/18/23 | 8:40 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 274 | WWWX | Sa | 08/19/23 | 5:43 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 272 | WWWX | Sa | 08/19/23 | 10:53 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 275 | WWWX | Sa | 08/19/23 | 2:56 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 271 | WWWX | Sa | 08/19/23 | 3:48 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 273 | WWWX | Sa | 08/19/23 | 7:50 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 277 | WWWX | Su | 08/20/23 | 9:21 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 279 | WWWX | Su | 08/20/23 | 10:19 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 276 | WWWX | Su | 08/20/23 | 4:19 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 280 | WWWX | Su | 08/20/23 | 10:19 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 278 | WWWX | Su | 08/20/23 | 11:49 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
 08/21/23 08/27/23 5555555 35 \$0.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|----------|------|-----|----------|----------|-------------|----------------|--------|-------------------------|--------|------|
| 281 | WWWX | M | 08/21/23 | 5:20 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 283 | WWWX | M | 08/21/23 | 11:22 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 282 | WWWX | M | 08/21/23 | 12:23 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 285 | WWWX | M | 08/21/23 | 4:53 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 284 | WWWX | M | 08/21/23 | 11:49 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 288 | WWWX | Tu | 08/22/23 | 6:22 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 287 | WWWX | Tu | 08/22/23 | 8:28 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 290 | WWWX | Tu | 08/22/23 | 12:51 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 289 | WWWX | Tu | 08/22/23 | 1:22 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 286 | WWWX | Tu | 08/22/23 | 5:55 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |

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Send Payment To:



WWWX-FM
Cumulus Media- Appleton
3590 Momentum Place
Chicago, IL 60689-5336
Billing Inquiries: cmls.ar@cumulus.com

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | BB3819899 | Invoice Month | August 2023 |
| Invoice Date | 08/27/23 | Invoice Period | 07/31/23 - 08/27/23 |
| Advertiser | National Association of Broadcasters | | |
| Product | Keeping AM Radio in Automobiles | | |
| Estimate # | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------|------------|----------|-------------|----------------|---------|--------|----------------|--------|------|
| 1 | 06/26/23 | 09/06/23 | M-Su | 5a-12a | 5555555 | :30 | 35 | \$0.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|----------|------|-----|----------|----------|-------------|----------------|--------|-------------------------|--------|------|
| 292 | WWWX | W | 08/23/23 | 9:22 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 295 | WWWX | W | 08/23/23 | 10:53 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 293 | WWWX | W | 08/23/23 | 11:19 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 298 | WWWX | Th | 08/24/23 | 5:21 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 300 | WWWX | Th | 08/24/23 | 8:46 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 296 | WWWX | Th | 08/24/23 | 1:57 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 299 | WWWX | Th | 08/24/23 | 3:18 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 297 | WWWX | Th | 08/24/23 | 6:23 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 301 | WWWX | F | 08/25/23 | 7:16 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 304 | WWWX | F | 08/25/23 | 8:14 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 302 | WWWX | F | 08/25/23 | 11:13 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 305 | WWWX | F | 08/25/23 | 6:45 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 303 | WWWX | F | 08/25/23 | 9:45 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 307 | WWWX | Sa | 08/26/23 | 9:48 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 310 | WWWX | Sa | 08/26/23 | 5:20 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 309 | WWWX | Sa | 08/26/23 | 8:44 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 308 | WWWX | Sa | 08/26/23 | 9:44 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 306 | WWWX | Sa | 08/26/23 | 10:18 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 311 | WWWX | Su | 08/27/23 | 7:17 AM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 314 | WWWX | Su | 08/27/23 | 10:19 AM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 315 | WWWX | Su | 08/27/23 | 2:20 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |
| 312 | WWWX | Su | 08/27/23 | 6:18 PM | M-Su | 5a-12a | :30 | AM RADIO - REASONS | \$0.00 | NM |
| 313 | WWWX | Su | 08/27/23 | 7:48 PM | M-Su | 5a-12a | :30 | AM RADIO - DEPEND ON AM | \$0.00 | NM |

Total Spots **138**

DUE NET 30: 2.0% Service Fee on Credit Cards

Net Total **\$0.00**

Invoice Balance as of 09/27/23 10:14:26 AM CT **\$0.00**

Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.