

Works for You

Public Service Announcements

WJBK FOX 2 Detroit is committed to serving our community. One way we show that commitment is through the public service announcements that air on FOX 2.

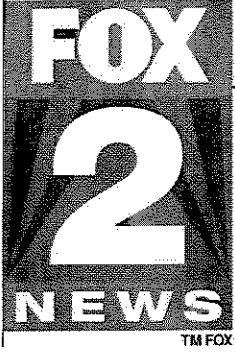
Throughout the year FOX 2 airs hundreds of public service announcements. These announcements are designed to inform the viewing audience of issues concerning their local community. They provide a service to the community in the areas of health, education, welfare, charity, culture and safety (complete list of community concerns attached).

FOX 2 offers free air time to run public service announcements. We have a number of locked-in positions during the day and in the overnight hours. The majority of spots that air are produced here at FOX 2 using our on-air talent and highlighting areas we feel are important for our viewers.

PSAs are selected in the following ways:

- Our Community Service Director meets individually with nonprofit organizations in the community – including our Problem Solver Community Partners. They are a network of 15 nonprofit agencies that are selected based on the trends we see from viewers calling our "Problem Solver Hotline." Not all those calls can be news stories - so we refer the callers directly to the nonprofit agencies who can help solve the problem. The agencies keep us informed of what trends they see in the community - and the community partners change as different needs arise.
- The Community Service Director also uses the monthly 2-1-1 reports from United Way that highlight the issues that are of interest to those in our community. The monthly report tracks calls coming into the 2-1-1 center from Wayne, Oakland, Macomb, Monroe and Washtenaw Counties. 2-1-1 is a multi-lingual information and referral service that can link callers to more than 20,000 programs and services. The 2-1-1 report highlights the top service requests – like basic needs, employment, health care or legal assistance. We can then use that information to determine priorities in various station projects and PSA placement.
- We also use surveys and reports from the Skillman Foundation and the Ad Council

Attached you will find a list of our issues of community concern, as well as a list of every public service announcement that aired in the past three months.



Works for You

Issues of Community Concern April – June 2013

Top Ten:

- Utility Assistance (gas service / electric)
- Food / Hunger
- Housing / Rent Assistance
- Tax assistance
- Health Care / Dental Care / Health Insurance / Prescription Cost
- Homelessness
- Child Care
- Legal Aid
- Jobs / training
- Obesity / Fitness / Health / Mental Health

Other Top Issues: (in no particular order)

- Substance Abuse
- Youth and Family Concerns and Services / Fatherhood Involvement
- Adoption / Foster care
- Domestic Violence
- Environmental / Energy Concerns
- Senior Citizens Concerns
- Minority Concerns
- Military Concerns / Veteran Services
- Animal Welfare
- Traffic and Transportation
- Culture

Updated June 2013

PSA air list April - June 2013

| Air Date | Aired Time | Aired Length | Aired House | Material Description | Aired Ad-ID |
|----------|-------------|--------------|-------------|-------------------------------------|-------------------------|
| 04/01/13 | 10:35:20 AM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/01/13 | 12:43:10 PM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/01/13 | 1:30:10 PM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/01/13 | 2:40:39 PM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/01/13 | 4:23:30 PM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/01/13 | 3:08:51 XM | :30 | WJBK8410 | NAB Ad Council | TV Boss of Drugs :30 |
| 04/02/13 | 4:11:00 AM | :30 | WJBK8410 | NAB Ad Council | TV Boss of Drugs :30 |
| 04/02/13 | 4:24:17 AM | :30 | WJBK8410 | NAB Ad Council | TV Boss of Drugs :30 |
| 04/02/13 | 10:29:55 AM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/02/13 | 12:46:24 PM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/02/13 | 1:34:23 PM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/02/13 | 2:39:08 PM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/02/13 | 4:24:04 PM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/03/13 | 4:23:30 AM | :30 | WJBK8206 | MAB MI Sheriff's Assoc | Potholes |
| 04/03/13 | 10:30:10 AM | :30 | WJBK8211 | MAB Radon | Baby Steps :30 |
| 04/03/13 | 12:42:42 PM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/03/13 | 1:32:18 PM | :30 | WJBK8408 | NAB Ad Council | TV Boss of Bad Guys :30 |
| 04/03/13 | 2:39:37 PM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/03/13 | 4:23:39 PM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/04/13 | 4:24:02 AM | :30 | WJBK8412 | NAB Ad Council | TV Boss of Slasher :30 |
| 04/04/13 | 10:31:04 AM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/04/13 | 12:48:30 PM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/04/13 | 1:26:59 PM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/04/13 | 2:39:19 PM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/04/13 | 4:23:56 PM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/05/13 | 4:23:55 AM | :30 | WJBK8208 | MAB USCG | Reserve - The Ride :30 |
| 04/05/13 | 11:01:14 AM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/05/13 | 12:37:49 PM | :30 | WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/05/13 | 3:08:55 XM | :30 | WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/05/13 | 3:26:29 XM | :30 | WJBK8408 | NAB Ad Council | TV Boss of Bad Guys :30 |
| 04/06/13 | 4:23:14 AM | :30 | WJBK8408 | NAB Ad Council | TV Boss of Bad Guys :30 |
| 04/06/13 | 9:57:30 AM | :30 | WJBK8211 | MAB Radon | Baby Steps :30 |
| 04/06/13 | 10:21:06 AM | 1:00 | WJBK8315 | Ad Council - Childhood Obesity | Park Day 60 |
| 04/06/13 | 10:26:15 AM | 1:00 | WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 04/06/13 | 10:29:15 AM | :30 | WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 04/06/13 | 10:40:37 AM | 1:00 | WJBK8361 | Ad Council - Child Passenger Safety | Know it Alls :60 |
| 04/06/13 | 10:47:43 AM | 1:00 | WJBK8315 | Ad Council - Childhood Obesity | Park Day 60 |
| 04/06/13 | 10:48:43 AM | 1:00 | WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 04/06/13 | 10:49:43 AM | :30 | WJBK8340 | Ad Council - High School Dropout | 4 Miles |
| 04/06/13 | 10:59:49 AM | :10 | WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 04/06/13 | 11:18:01 AM | 1:00 | WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 04/06/13 | 11:19:01 AM | 1:00 | WJBK8361 | Ad Council - Child Passenger Safety | Know it Alls :60 |
| 04/06/13 | 11:20:01 AM | :30 | WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 04/06/13 | 11:48:53 AM | 1:00 | WJBK8315 | Ad Council - Childhood Obesity | Park Day 60 |
| 04/06/13 | 11:49:53 AM | :30 | WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 04/06/13 | 11:56:10 AM | 1:00 | WJBK8364 | Ad Council - Discovering Nature | Unplug :60 |
| 04/06/13 | 12:11:20 PM | 1:00 | WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |

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| 04/06/13 12:18:11 PM | 1:00 WJBK8315 | Ad Council - Childhood Obesity | Park Day 60 |
| 04/06/13 12:19:11 PM | 1:00 WJBK8361 | Ad Council - Child Passenger Safety | Know it Alls :60 |
| 04/06/13 12:29:50 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 04/06/13 12:39:12 PM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 04/06/13 12:53:18 PM | :30 WJBK8354 | Ad Council - Texting and Driving | Why 30 |
| 04/07/13 9:56:59 AM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/08/13 4:22:03 AM | :30 WJBK8208 | MAB USCG | Reserve - The Ride :30 |
| 04/08/13 10:36:03 AM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/08/13 12:48:25 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/08/13 1:33:27 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/08/13 2:39:22 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/08/13 4:25:17 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/08/13 3:12:35 XM | :30 WJBK8207 | MAB USCG | The Workout :30 |
| 04/09/13 10:30:57 AM | :30 WJBK8046 | Gleaners Food Bank | Double Day TODAY |
| 04/09/13 12:45:30 PM | :30 WJBK8046 | Gleaners Food Bank | Double Day TODAY |
| 04/09/13 1:33:13 PM | :30 WJBK8046 | Gleaners Food Bank | Double Day TODAY |
| 04/09/13 2:38:53 PM | :30 WJBK8046 | Gleaners Food Bank | Double Day TODAY |
| 04/09/13 12:53:50 XM | :30 WJBK8400 | Helping Heroes | PSA - Helping Heroes 30 |
| 04/09/13 2:18:02 XM | :30 WJBK8400 | Helping Heroes | PSA - Helping Heroes 30 |
| 04/10/13 10:32:43 AM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/10/13 12:43:30 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/10/13 1:33:42 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/10/13 2:39:43 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/10/13 4:24:02 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/10/13 3:10:49 XM | :30 WJBK8412 | NAB Ad Council | TV Boss of Slasher :30 |
| 04/11/13 10:34:42 AM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/11/13 12:47:01 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/11/13 1:32:21 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/11/13 2:39:42 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/11/13 4:24:13 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/11/13 3:10:43 XM | :30 WJBK8208 | MAB USCG | Reserve - The Ride :30 |
| 04/12/13 10:37:16 AM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/12/13 12:45:31 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/12/13 1:29:35 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/12/13 2:38:58 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/12/13 4:24:24 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/12/13 3:11:07 XM | :30 WJBK8412 | NAB Ad Council | TV Boss of Slasher :30 |
| 04/13/13 9:57:42 AM | :30 WJBK8211 | MAB Radon | Baby Steps :30 |
| 04/13/13 10:19:20 AM | :30 WJBK8302 | Ad Council - Shelter Pet Adoption | Sand Castle :30 |
| 04/13/13 10:19:50 AM | :30 WJBK8303 | Ad Council - Community Engagement | Game On 30 |
| 04/13/13 10:25:49 AM | :30 WJBK8304 | Ad Council - Fatherhood | Reunion 30 |
| 04/13/13 10:26:19 AM | :30 WJBK8308 | Ad Council - High School Drop Out | Cap Drop 30 |
| 04/13/13 10:28:42 AM | :30 WJBK8309 | Ad Council - Children's Oral Health | Brushy Brush 30 |
| 04/13/13 10:38:23 AM | :30 WJBK8310 | Ad Council -Hunger | Obama/BW Localized |
| 04/13/13 10:38:53 AM | :30 WJBK8312 | Ad Council - Childhood Obesity | Dunk 30 |
| 04/13/13 10:45:13 AM | 1:00 WJBK8315 | Ad Council - Childhood Obesity | Park Day 60 |
| 04/13/13 10:46:13 AM | :30 WJBK8318 | Ad Council - Energy Efficiency | Oven :30 |
| 04/13/13 10:46:43 AM | :30 WJBK8321 | Ad Council - High School Drop Out | LeBron 30 |
| 04/13/13 10:47:13 AM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 04/13/13 11:09:59 AM | :30 WJBK8324 | Tigers Kids Baseball | Tigers Kids - Jason |
| 04/13/13 11:16:27 AM | :30 WJBK8330 | Ad Council - Shelter Pet Adoption | Fun New Friend :30 |
| 04/13/13 11:16:57 AM | :30 WJBK8331 | Ad Council - Childhood Obesity | Juice :30 |

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| 04/13/13 11:17:27 AM | :30 WJBK8332 | Ad Council - Children's Oral Health | Super Duper Party 30 |
| 04/13/13 11:17:57 AM | :30 WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 04/13/13 11:18:27 AM | :30 WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 04/13/13 11:49:34 AM | :30 WJBK8340 | Ad Council - High School Dropout | 4 Miles |
| 04/13/13 11:50:04 AM | :30 WJBK8341 | Ad Council - Reading | Book People Unite 30 |
| 04/13/13 11:50:34 AM | :30 WJBK8342 | Ad Council - Childhood Obesity | Park Day :30 |
| 04/13/13 11:55:36 AM | :30 WJBK8343 | Ad Council - Shelter Pet Adoption | Santa Paws Consider :30 |
| 04/13/13 11:56:06 AM | :30 WJBK8345 | Ad Council - Energy Efficiency | Cliff :30 |
| 04/13/13 11:56:36 AM | :30 WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 04/13/13 12:06:27 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 04/13/13 12:06:37 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 04/14/13 1:11:11 PM | 1:00 WJBK8370 | Ad Council - Children's Oral Health | Super Duper Party :60 |
| 04/14/13 1:16:24 PM | :30 WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 04/14/13 1:16:54 PM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 04/14/13 1:17:24 PM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 04/14/13 1:17:54 PM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 04/14/13 1:37:57 PM | :30 WJBK8351 | Ad Council - Shelter Pet Adoption | Best Places :30 |
| 04/14/13 1:49:21 PM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 04/14/13 1:53:19 PM | :30 WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 04/14/13 1:59:30 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 04/14/13 1:59:40 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 04/15/13 10:33:57 AM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/15/13 12:46:55 PM | :30 WJBK8054 | Accounting Aid Society | Families - Taxes |
| 04/15/13 1:32:06 PM | :30 WJBK8208 | MAB USCG | Reserve - The Ride :30 |
| 04/15/13 3:12:09 XM | :30 WJBK8208 | MAB USCG | Reserve - The Ride :30 |
| 04/16/13 10:28:45 AM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/16/13 12:48:51 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/16/13 1:30:43 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/16/13 2:39:10 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/16/13 3:11:35 XM | :30 WJBK8207 | MAB USCG | The Workout :30 |
| 04/17/13 10:35:59 AM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/17/13 12:40:56 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/17/13 1:32:31 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/17/13 2:38:48 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/17/13 4:24:47 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/17/13 1:24:54 XM | :30 WJBK8400 | Helping Heroes | PSA - Helping Heroes 30 |
| 04/17/13 3:11:49 XM | :30 WJBK8410 | NAB Ad Council | TV Boss of Drugs :30 |
| 04/18/13 10:36:58 AM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/18/13 12:45:29 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/18/13 1:32:17 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/18/13 2:39:37 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/18/13 4:23:59 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/18/13 3:10:55 XM | :30 WJBK8208 | MAB USCG | Reserve - The Ride :30 |
| 04/19/13 12:23:28 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/19/13 2:37:50 PM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/19/13 3:10:11 XM | :30 WJBK8412 | NAB Ad Council | TV Boss of Slasher :30 |
| 04/20/13 9:57:41 AM | :30 WJBK8070 | BBB Better Business Bureau | Shred It Day April |
| 04/20/13 10:19:12 AM | :15 WJBK8394 | Ad Council - Shelter Pet Adoption | Fun New Friend :15 |
| 04/20/13 10:19:27 AM | :15 WJBK8393 | Ad Council - Shelter Pet Adoption | Best Places :15 |
| 04/20/13 10:19:42 AM | :15 WJBK8392 | Ad Council - Shelter Pet Adoption | Santa Paws Best Thing :15 |
| 04/20/13 10:19:57 AM | :15 WJBK8391 | Ad Council - High School Drop Out | LeBron :15 |
| 04/20/13 10:25:47 AM | :15 WJBK8390 | Ad Council - High School Drop Out | 4 Miles :15 |

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| 04/20/13 10:26:02 AM | :15 WJBK8389 | Ad Council - High School Drop Out | Threat :15 |
| 04/20/13 10:26:17 AM | :15 WJBK8388 | Ad Council - Fatherhood | Devotion :15 |
| 04/20/13 10:26:32 AM | :15 WJBK8387 | Ad Council - Fatherhood | Big Night :15 |
| 04/20/13 10:28:40 AM | :15 WJBK8386 | Ad Council - Fatherhood | Manicure :15 |
| 04/20/13 10:28:55 AM | :15 WJBK8385 | Ad Council - Energy Efficiency | Oven :15 |
| 04/20/13 10:37:51 AM | :15 WJBK8384 | Ad Council - Energy Efficiency | Cliff :15 |
| 04/20/13 10:38:06 AM | :15 WJBK8383 | Ad Council - Childhood Obesity | Juice :15 |
| 04/20/13 10:38:21 AM | :15 WJBK8382 | Ad Council - Childhood Obesity | Dunk :15 |
| 04/20/13 10:38:36 AM | :15 WJBK8381 | Ad Council - Child Asthma | Fish :15 |
| 04/20/13 10:47:22 AM | :15 WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |
| 04/20/13 10:47:37 AM | 1:00 WJBK8370 | Ad Council - Children's Oral Health | Super Duper Party :60 |
| 04/20/13 10:48:37 AM | 1:00 WJBK8367 | Ad Council - Texting and Driving | Be a Friend 60 |
| 04/20/13 10:49:37 AM | :15 WJBK8314 | Ad Council - Childhood Obesity | Park Day 15 |
| 04/20/13 11:08:26 AM | :30 WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 04/20/13 11:14:39 AM | 1:00 WJBK8366 | Ad Council - Reading | Book People Unite 60 |
| 04/20/13 11:15:39 AM | 1:00 WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 04/20/13 11:16:39 AM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 04/20/13 11:49:23 AM | 1:00 WJBK8364 | Ad Council - Discovering Nature | Unplug :60 |
| 04/20/13 11:50:23 AM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 04/20/13 11:55:41 AM | 1:00 WJBK8363 | Ad Council - Community Engagement | Game On :60 |
| 04/20/13 11:56:41 AM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 04/20/13 12:10:58 PM | 1:00 WJBK8362 | Ad Council - Children's Oral Health | Gerbils on a Train :60 |
| 04/20/13 12:16:19 PM | 1:00 WJBK8361 | Ad Council - Child Passenger Safety | Know it Alls :60 |
| 04/20/13 12:17:19 PM | :30 WJBK8354 | Ad Council - Texting and Driving | Why 30 |
| 04/20/13 12:17:49 PM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 04/20/13 12:37:23 PM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 04/20/13 12:48:18 PM | :30 WJBK8351 | Ad Council - Shelter Pet Adoption | Best Places :30 |
| 04/20/13 12:53:57 PM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 04/20/13 12:59:30 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 04/20/13 12:59:40 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 04/21/13 9:56:59 AM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/22/13 10:32:15 AM | :30 WJBK8004 | CFL Recycling | CFL Recycling (DTE) |
| 04/22/13 12:47:09 PM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/22/13 1:35:25 PM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/22/13 2:36:27 PM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/22/13 4:24:56 PM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/22/13 3:10:32 XM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/23/13 10:32:09 AM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/23/13 3:12:51 XM | :30 WJBK8207 | MAB USCG | The Workout :30 |
| 04/24/13 10:31:31 AM | :30 WJBK8085 | HEALTHY HEART PROJECT | HEALTHY HEART PROJECT |
| 04/24/13 4:24:20 PM | :30 WJBK8085 | HEALTHY HEART PROJECT | HEALTHY HEART PROJECT |
| 04/24/13 3:12:37 XM | :30 WJBK8085 | HEALTHY HEART PROJECT | HEALTHY HEART PROJECT |
| 04/25/13 10:30:04 AM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/25/13 1:31:17 PM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/25/13 2:38:57 PM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/25/13 2:59:54 PM | :10 WJBK8087 | Healthy Heart 2013 :10 | Healthy Heart 2013 :10 |
| 04/25/13 4:24:28 PM | :30 WJBK8083 | MARCH OF DIMES | MARCH FOR BABIES |
| 04/25/13 1:30:56 XM | :30 WJBK8086 | Healthy Heart 2013 | Healthy Heart 2013 |
| 04/25/13 3:11:38 XM | :30 WJBK8208 | MAB USCG | Reserve - The Ride :30 |
| 04/25/13 3:29:51 XM | :10 WJBK8087 | Healthy Heart 2013 :10 | Healthy Heart 2013 :10 |
| 04/26/13 12:41:42 PM | :30 WJBK8086 | Healthy Heart 2013 | Healthy Heart 2013 |
| 04/26/13 2:27:53 PM | :30 WJBK8089 | March of Dimes 2013 | March for Babies 2013 |

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| 04/26/13 2:59:51 PM | :10 WJBK8087 | Healthy Heart 2013 :10 | Healthy Heart 2013 :10 |
| 04/26/13 4:24:22 PM | :30 WJBK8086 | Healthy Heart 2013 | Healthy Heart 2013 |
| 04/26/13 1:28:14 XM | :10 WJBK8087 | Healthy Heart 2013 :10 | Healthy Heart 2013 :10 |
| 04/26/13 3:12:13 XM | :30 WJBK8089 | March of Dimes 2013 | March for Babies 2013 |
| 04/26/13 3:58:46 XM | :10 WJBK8087 | Healthy Heart 2013 :10 | Healthy Heart 2013 :10 |
| 04/27/13 10:19:28 AM | 1:00 WJBK8315 | Ad Council - Childhood Obesity | Park Day 60 |
| 04/27/13 10:25:47 AM | :30 WJBK8318 | Ad Council - Energy Efficiency | Oven :30 |
| 04/27/13 10:26:17 AM | :30 WJBK8321 | Ad Council - High School Drop Out | LeBron 30 |
| 04/27/13 10:28:40 AM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 04/27/13 10:37:51 AM | :30 WJBK8324 | Tigers Kids Baseball | Tigers Kids - Jason |
| 04/27/13 10:38:21 AM | :30 WJBK8330 | Ad Council - Shelter Pet Adoption | Fun New Friend :30 |
| 04/27/13 10:45:44 AM | :30 WJBK8331 | Ad Council - Childhood Obesity | Juice :30 |
| 04/27/13 10:46:14 AM | :30 WJBK8332 | Ad Council - Children's Oral Health | Super Duper Party 30 |
| 04/27/13 10:46:44 AM | :30 WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 04/27/13 10:47:14 AM | :30 WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 04/27/13 10:47:44 AM | :30 WJBK8340 | Ad Council - High School Dropout | 4 Miles |
| 04/27/13 11:08:34 AM | :30 WJBK8341 | Ad Council - Reading | Book People Unite 30 |
| 04/27/13 11:16:02 AM | :30 WJBK8342 | Ad Council - Childhood Obesity | Park Day :30 |
| 04/27/13 11:16:32 AM | :30 WJBK8343 | Ad Council - Shelter Pet Adoption | Santa Paws Consider :30 |
| 04/27/13 11:17:02 AM | :30 WJBK8345 | Ad Council - Energy Efficiency | Cliff :30 |
| 04/27/13 11:17:32 AM | :30 WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 04/27/13 11:18:02 AM | :30 WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 04/27/13 11:48:52 AM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 04/27/13 11:49:22 AM | :30 WJBK8351 | Ad Council - Shelter Pet Adoption | Best Places :30 |
| 04/27/13 11:49:52 AM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 04/27/13 11:55:40 AM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 04/27/13 11:56:11 AM | :30 WJBK8354 | Ad Council - Texting and Driving | Why 30 |
| 04/27/13 11:56:41 AM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 04/27/13 12:06:56 PM | :10 WJBK8313 | Ad Council - Childhood Obesity | Park Day 10 |
| 04/27/13 12:07:06 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 04/28/13 1:17:27 PM | :30 WJBK8400 | Helping Heroes | PSA - Helping Heroes 30 |
| 04/28/13 1:18:27 PM | :30 WJBK8332 | Ad Council - Children's Oral Health | Super Duper Party 30 |
| 04/28/13 1:59:30 PM | :20 WJBK8401 | Helping Heroes | PSA - Helping Heroes 20 |
| 04/29/13 10:32:38 AM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/29/13 12:48:32 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/29/13 1:29:57 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/29/13 2:40:25 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/29/13 4:24:36 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/29/13 3:12:33 XM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/30/13 10:35:04 AM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/30/13 12:47:49 PM | :30 WJBK8408 | NAB Ad Council | TV Boss of Bad Guys :30 |
| 04/30/13 1:33:04 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/30/13 2:39:35 PM | :30 WJBK8023 | Volunteers of America | PSA - Vets |
| 04/30/13 4:24:05 PM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 04/30/13 3:10:52 XM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 05/01/13 10:31:08 AM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/01/13 12:48:12 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/01/13 1:34:52 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/01/13 2:39:14 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/01/13 4:23:41 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/01/13 3:10:59 XM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/02/13 10:33:25 AM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |

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| 05/02/13 12:48:47 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/02/13 1:31:18 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/02/13 2:38:54 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/02/13 4:23:59 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/02/13 3:11:20 XM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/03/13 10:36:18 AM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/03/13 12:47:47 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/03/13 1:35:05 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/03/13 2:38:18 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/03/13 4:24:37 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/03/13 3:12:11 XM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/04/13 9:36:54 AM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/04/13 10:19:44 AM | :30 WJBK8300 | Ad Council - Childhood Asthma | Fish 30 |
| 05/04/13 10:20:14 AM | :30 WJBK8302 | Ad Council - Shelter Pet Adoption | Sand Castle :30 |
| 05/04/13 10:25:47 AM | :30 WJBK8303 | Ad Council - Community Engagement | Game On 30 |
| 05/04/13 10:26:17 AM | :30 WJBK8304 | Ad Council - Fatherhood | Reunion 30 |
| 05/04/13 10:28:40 AM | :30 WJBK8308 | Ad Council - High School Drop Out | Cap Drop 30 |
| 05/04/13 10:38:13 AM | :30 WJBK8309 | Ad Council - Children's Oral Health | Brushy Brush 30 |
| 05/04/13 10:38:43 AM | :30 WJBK8310 | Ad Council -Hunger | Obama/BW Localized |
| 05/04/13 10:45:26 AM | :30 WJBK8312 | Ad Council - Childhood Obesity | Dunk 30 |
| 05/04/13 10:45:56 AM | 1:00 WJBK8367 | Ad Council - Texting and Driving | Be a Friend 60 |
| 05/04/13 10:46:56 AM | 1:00 WJBK8370 | Ad Council - Children's Oral Health | Super Duper Party :60 |
| 05/04/13 11:11:10 AM | :30 WJBK8318 | Ad Council - Energy Efficiency | Oven :30 |
| 05/04/13 11:17:04 AM | :30 WJBK8321 | Ad Council - High School Drop Out | LeBron 30 |
| 05/04/13 11:17:34 AM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 05/04/13 11:18:04 AM | 1:00 WJBK8315 | Ad Council - Childhood Obesity | Park Day 60 |
| 05/04/13 11:19:04 AM | :30 WJBK8324 | Tigers Kids Baseball | Tigers Kids - Jason |
| 05/04/13 11:48:49 AM | :30 WJBK8330 | Ad Council - Shelter Pet Adoption | Fun New Friend :30 |
| 05/04/13 11:49:19 AM | :30 WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 05/04/13 11:49:49 AM | :30 WJBK8341 | Ad Council - Reading | Book People Unite 30 |
| 05/04/13 11:54:33 AM | :30 WJBK8343 | Ad Council - Shelter Pet Adoption | Santa Paws Consider :30 |
| 05/04/13 11:55:03 AM | :30 WJBK8345 | Ad Council - Energy Efficiency | Cliff :30 |
| 05/04/13 11:55:33 AM | :30 WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 05/04/13 12:09:48 PM | :30 WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 05/04/13 12:10:18 PM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 05/04/13 12:15:31 PM | :30 WJBK8351 | Ad Council - Shelter Pet Adoption | Best Places :30 |
| 05/04/13 12:16:01 PM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 05/04/13 12:16:31 PM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 05/04/13 12:17:01 PM | :30 WJBK8354 | Ad Council - Texting and Driving | Why 30 |
| 05/04/13 12:39:18 PM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 05/04/13 12:47:28 PM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 05/04/13 12:53:19 PM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 05/04/13 12:59:30 PM | :10 WJBK8313 | Ad Council - Childhood Obesity | Park Day 10 |
| 05/04/13 12:59:40 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 05/06/13 10:31:04 AM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/06/13 12:44:31 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/06/13 1:33:39 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/06/13 2:39:18 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/06/13 4:23:18 PM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/06/13 3:10:10 XM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/07/13 2:18:12 XM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/07/13 3:10:26 XM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |

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| 05/08/13 2:20:23 XM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/08/13 3:11:26 XM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/08/13 3:28:52 XM | :10 WJBK8077 | Race for the Cure 10 | Race for the Cure 10 |
| 05/09/13 10:37:04 AM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/09/13 1:33:11 PM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/09/13 2:39:54 PM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/09/13 4:21:32 PM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/09/13 12:54:40 XM | :30 WJBK8075 | Healthy Heart Proj thanks | Healthy Heart Thanks |
| 05/09/13 2:14:00 XM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/09/13 3:10:36 XM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/09/13 3:29:50 XM | :10 WJBK8077 | Race for the Cure 10 | Race for the Cure 10 |
| 05/10/13 10:34:44 AM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/10/13 12:47:41 PM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/10/13 1:28:43 PM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/10/13 2:38:19 PM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/10/13 4:23:29 PM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/10/13 3:11:14 XM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/11/13 9:57:42 AM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/11/13 10:20:26 AM | 1:00 WJBK8361 | Ad Council - Child Passenger Safety | Know it Alls :60 |
| 05/11/13 10:25:58 AM | 1:00 WJBK8362 | Ad Council - Children's Oral Health | Gerbits on a Train :60 |
| 05/11/13 10:28:50 AM | :30 WJBK8351 | Ad Council - Shelter Pet Adoption | Best Places :30 |
| 05/11/13 10:38:24 AM | 1:00 WJBK8363 | Ad Council - Community Engagement | Game On :60 |
| 05/11/13 10:46:08 AM | 1:00 WJBK8364 | Ad Council - Discovering Nature | Unplug :60 |
| 05/11/13 10:47:08 AM | 1:00 WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 05/11/13 10:48:08 AM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 05/11/13 11:09:34 AM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 05/11/13 11:14:53 AM | 1:00 WJBK8366 | Ad Council - Reading | Book People Unite 60 |
| 05/11/13 11:15:53 AM | 1:00 WJBK8367 | Ad Council - Texting and Driving | Be a Friend 60 |
| 05/11/13 11:16:53 AM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 05/11/13 11:49:40 AM | 1:00 WJBK8370 | Ad Council - Children's Oral Health | Super Duper Party :60 |
| 05/11/13 11:50:40 AM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 05/11/13 11:54:49 AM | :15 WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |
| 05/11/13 11:55:04 AM | :15 WJBK8381 | Ad Council - Child Asthma | Fish :15 |
| 05/11/13 11:55:19 AM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 05/11/13 11:55:49 AM | :30 WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 05/12/13 9:57:00 AM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/12/13 1:09:10 PM | :30 WJBK8302 | Ad Council - Shelter Pet Adoption | Sand Castle :30 |
| 05/12/13 1:09:40 PM | :30 WJBK8303 | Ad Council - Community Engagement | Game On 30 |
| 05/12/13 1:17:01 PM | :30 WJBK8304 | Ad Council - Fatherhood | Reunion 30 |
| 05/12/13 1:17:31 PM | :30 WJBK8308 | Ad Council - High School Drop Out | Cap Drop 30 |
| 05/12/13 1:18:01 PM | :30 WJBK8309 | Ad Council - Children's Oral Health | Brushy Brush 30 |
| 05/12/13 1:18:31 PM | :30 WJBK8310 | Ad Council -Hunger | Obama/BW Localized |
| 05/12/13 1:37:43 PM | :30 WJBK8312 | Ad Council - Childhood Obesity | Dunk 30 |
| 05/12/13 1:48:31 PM | :30 WJBK8318 | Ad Council - Energy Efficiency | Oven :30 |
| 05/12/13 1:54:18 PM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 05/12/13 1:59:30 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 05/12/13 1:59:40 PM | :10 WJBK8313 | Ad Council - Childhood Obesity | Park Day 10 |
| 05/13/13 3:10:35 XM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/14/13 10:37:07 AM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/14/13 12:48:16 PM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/14/13 1:33:14 PM | :30 WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/14/13 2:39:26 PM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |

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| 05/14/13 | 4:23:54 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/14/13 | 2:21:07 XM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/14/13 | 3:10:24 XM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/14/13 | 3:58:25 XM | :10 | WJBK8077 | Race for the Cure 10 | Race for the Cure 10 |
| 05/15/13 | 10:33:45 AM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/15/13 | 2:39:47 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/15/13 | 4:23:44 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/15/13 | 3:09:56 XM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/16/13 | 10:33:00 AM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/16/13 | 1:32:56 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/16/13 | 2:38:28 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/16/13 | 4:23:51 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/16/13 | 2:28:15 XM | :10 | WJBK8077 | Race for the Cure 10 | Race for the Cure 10 |
| 05/16/13 | 2:30:27 XM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/16/13 | 3:11:54 XM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/17/13 | 10:33:05 AM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/17/13 | 12:47:33 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/17/13 | 1:31:25 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/17/13 | 2:39:29 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/17/13 | 4:27:56 PM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/17/13 | 3:12:06 XM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/17/13 | 3:29:52 XM | :10 | WJBK8077 | Race for the Cure 10 | Race for the Cure 10 |
| 05/17/13 | 3:53:10 XM | :30 | WJBK8076 | Race for the Cure 30 | Race for the Cure 30 |
| 05/18/13 | 10:19:38 AM | :30 | WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 05/18/13 | 10:20:08 AM | :30 | WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 05/18/13 | 10:25:48 AM | :30 | WJBK8351 | Ad Council - Shelter Pet Adoption | Best Places :30 |
| 05/18/13 | 10:26:18 AM | :30 | WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 05/18/13 | 10:28:40 AM | :30 | WJBK8354 | Ad Council - Texting and Driving | Why 30 |
| 05/18/13 | 10:36:55 AM | :30 | WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 05/18/13 | 10:37:25 AM | :30 | WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 05/18/13 | 10:45:41 AM | :30 | WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 05/18/13 | 10:46:12 AM | :30 | WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 05/18/13 | 10:46:42 AM | 1:00 | WJBK8362 | Ad Council - Children's Oral Health | Gerbils on a Train :60 |
| 05/18/13 | 10:47:42 AM | :15 | WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |
| 05/18/13 | 10:47:57 AM | :15 | WJBK8381 | Ad Council - Child Asthma | Fish :15 |
| 05/18/13 | 11:10:08 AM | :15 | WJBK8384 | Ad Council - Energy Efficiency | Cliff :15 |
| 05/18/13 | 11:10:23 AM | :15 | WJBK8392 | Ad Council - Shelter Pet Adoption | Santa Paws Best Thing :15 |
| 05/18/13 | 11:15:48 AM | 1:00 | WJBK8363 | Ad Council - Community Engagement | Game On :60 |
| 05/18/13 | 11:16:49 AM | 1:00 | WJBK8364 | Ad Council - Discovering Nature | Unplug :60 |
| 05/18/13 | 11:17:49 AM | :30 | WJBK8303 | Ad Council - Community Engagement | Game On 30 |
| 05/18/13 | 11:48:41 AM | 1:00 | WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 05/18/13 | 11:49:41 AM | :30 | WJBK8310 | Ad Council - Hunger | Obama/BW Localized |
| 05/18/13 | 11:54:31 AM | 1:00 | WJBK8366 | Ad Council - Reading | Book People Unite 60 |
| 05/18/13 | 11:55:31 AM | :30 | WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 05/18/13 | 12:11:42 PM | 1:00 | WJBK8367 | Ad Council - Texting and Driving | Be a Friend 60 |
| 05/18/13 | 12:16:41 PM | 1:00 | WJBK8370 | Ad Council - Children's Oral Health | Super Duper Party :60 |
| 05/18/13 | 12:17:41 PM | :30 | WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 05/18/13 | 12:18:11 PM | :30 | WJBK8324 | Tigers Kids Baseball | Tigers Kids - Jason |
| 05/18/13 | 12:37:19 PM | :30 | WJBK8341 | Ad Council - Reading | Book People Unite 30 |
| 05/18/13 | 12:47:39 PM | :30 | WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 05/18/13 | 12:54:32 PM | :30 | WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 05/18/13 | 12:59:30 PM | :10 | WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |

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| 05/18/13 12:59:40 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 05/19/13 9:56:59 AM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/20/13 10:34:43 AM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/20/13 12:46:32 PM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/20/13 1:32:44 PM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/20/13 2:39:15 PM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/20/13 4:24:43 PM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/20/13 3:10:41 XM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/21/13 3:11:42 XM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/22/13 3:08:50 XM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/23/13 4:11:19 AM | :30 WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 05/24/13 12:48:44 PM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/24/13 1:33:03 PM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/24/13 3:10:48 XM | :30 WJBK8043 | Henry Ford | Golf Fundraiser |
| 05/25/13 10:19:44 AM | :30 WJBK8318 | Ad Council - Energy Efficiency | Oven :30 |
| 05/25/13 10:20:14 AM | :30 WJBK8321 | Ad Council - High School Drop Out | LeBron 30 |
| 05/25/13 10:25:54 AM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 05/25/13 10:26:24 AM | :30 WJBK8330 | Ad Council - Shelter Pet Adoption | Fun New Friend :30 |
| 05/25/13 10:28:49 AM | :30 WJBK8331 | Ad Council - Childhood Obesity | Juice :30 |
| 05/25/13 10:29:59 AM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 05/25/13 10:40:02 AM | :30 WJBK8332 | Ad Council - Children's Oral Health | Super Duper Party 30 |
| 05/25/13 10:40:32 AM | :30 WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 05/25/13 10:48:39 AM | :30 WJBK8324 | Tigers Kids Baseball | Tigers Kids - Jason |
| 05/25/13 10:49:09 AM | :30 WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 05/25/13 10:49:39 AM | :30 WJBK8340 | Ad Council - High School Dropout | 4 Miles |
| 05/25/13 10:50:09 AM | :30 WJBK8341 | Ad Council - Reading | Book People Unite 30 |
| 05/25/13 10:50:39 AM | :30 WJBK8342 | Ad Council - Childhood Obesity | Park Day :30 |
| 05/25/13 11:10:42 AM | :30 WJBK8343 | Ad Council - Shelter Pet Adoption | Santa Paws Consider :30 |
| 05/25/13 11:17:11 AM | :30 WJBK8345 | Ad Council - Energy Efficiency | Cliff :30 |
| 05/25/13 11:17:41 AM | :30 WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 05/25/13 11:18:11 AM | :30 WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 05/25/13 11:18:41 AM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 05/25/13 11:19:11 AM | :30 WJBK8351 | Ad Council - Shelter Pet Adoption | Best Places :30 |
| 05/25/13 11:50:51 AM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 05/25/13 11:51:22 AM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 05/25/13 11:51:52 AM | :30 WJBK8354 | Ad Council - Texting and Driving | Why 30 |
| 05/25/13 11:55:36 AM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 05/25/13 11:56:06 AM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 05/25/13 11:56:36 AM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 05/25/13 11:59:50 AM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 05/25/13 12:12:08 PM | 1:00 WJBK8361 | Ad Council - Child Passenger Safety | Know it Alls :60 |
| 05/25/13 12:17:43 PM | 1:00 WJBK8362 | Ad Council - Children's Oral Health | Gerbils on a Train :60 |
| 05/25/13 12:18:43 PM | 1:00 WJBK8363 | Ad Council - Community Engagement | Game On :60 |
| 05/25/13 12:36:46 PM | :15 WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |
| 05/25/13 12:37:01 PM | :15 WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |
| 05/25/13 12:47:29 PM | :15 WJBK8381 | Ad Council - Child Asthma | Fish :15 |
| 05/25/13 12:47:44 PM | :15 WJBK8382 | Ad Council - Childhood Obesity | Dunk :15 |
| 05/25/13 12:52:51 PM | :15 WJBK8383 | Ad Council - Childhood Obesity | Juice :15 |
| 05/25/13 12:53:06 PM | :15 WJBK8384 | Ad Council - Energy Efficiency | Cliff :15 |
| 05/25/13 12:59:30 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 05/25/13 12:59:40 PM | :10 WJBK8313 | Ad Council - Childhood Obesity | Park Day 10 |
| 05/27/13 10:31:48 AM | :30 WJBK8029 | Michigan Humane Society | Veterans |

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| 05/27/13 12:46:21 PM | :30 WJBK8023 | Volunteers of America | PSA - Vets |
| 05/27/13 1:36:12 PM | :30 WJBK8255 | AD COUNCIL VET MENTAL HEALTH | Alone Veteran Mental Heal |
| 05/27/13 2:38:58 PM | :30 WJBK8255 | AD COUNCIL VET MENTAL HEALTH | Alone Veteran Mental Heal |
| 05/27/13 4:23:32 PM | :30 WJBK8029 | Michigan Humane Society | Veterans |
| 05/27/13 3:12:02 XM | :30 WJBK8255 | AD COUNCIL VET MENTAL HEALTH | Alone Veteran Mental Heal |
| 05/28/13 3:11:20 XM | :30 WJBK8255 | AD COUNCIL VET MENTAL HEALTH | Alone Veteran Mental Heal |
| 05/29/13 10:32:37 AM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/29/13 1:32:13 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/29/13 2:39:41 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/29/13 4:24:32 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/29/13 3:11:31 XM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/30/13 10:31:40 AM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/30/13 12:48:04 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/30/13 4:23:12 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/30/13 3:11:59 XM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/31/13 10:51:10 AM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/31/13 12:47:12 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/31/13 1:24:27 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/31/13 2:28:18 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/31/13 4:23:12 PM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 05/31/13 3:11:49 XM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 06/01/13 9:57:40 AM | :30 WJBK8003 | Parkinsons Walk | Parkinson Foundation |
| 06/01/13 10:18:54 AM | :30 WJBK8300 | Ad Council - Childhood Asthma | Fish 30 |
| 06/01/13 10:19:24 AM | :30 WJBK8302 | Ad Council - Shelter Pet Adoption | Sand Castle :30 |
| 06/01/13 10:25:45 AM | :30 WJBK8303 | Ad Council - Community Engagement | Game On 30 |
| 06/01/13 10:26:15 AM | :30 WJBK8304 | Ad Council - Fatherhood | Reunion 30 |
| 06/01/13 10:28:40 AM | :30 WJBK8308 | Ad Council - High School Drop Out | Cap Drop 30 |
| 06/01/13 10:37:51 AM | :30 WJBK8309 | Ad Council - Children's Oral Health | Brushy Brush 30 |
| 06/01/13 10:38:21 AM | :30 WJBK8310 | Ad Council - Hunger | Obama/BW Localized |
| 06/01/13 10:45:43 AM | :30 WJBK8312 | Ad Council - Childhood Obesity | Dunk 30 |
| 06/01/13 10:46:13 AM | :30 WJBK8318 | Ad Council - Energy Efficiency | Oven :30 |
| 06/01/13 10:46:43 AM | :30 WJBK8321 | Ad Council - High School Drop Out | LeBron 30 |
| 06/01/13 10:47:13 AM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 06/01/13 10:47:43 AM | :30 WJBK8324 | Tigers Kids Baseball | Tigers Kids - Jason |
| 06/01/13 11:11:13 AM | :30 WJBK8331 | Ad Council - Childhood Obesity | Juice :30 |
| 06/01/13 11:17:56 AM | :30 WJBK8332 | Ad Council - Children's Oral Health | Super Duper Party 30 |
| 06/01/13 11:18:26 AM | :30 WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 06/01/13 11:18:56 AM | :30 WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 06/01/13 11:19:26 AM | :30 WJBK8340 | Ad Council - High School Dropout | 4 Miles |
| 06/01/13 11:19:56 AM | :30 WJBK8342 | Ad Council - Childhood Obesity | Park Day :30 |
| 06/01/13 11:49:19 AM | :30 WJBK8343 | Ad Council - Shelter Pet Adoption | Santa Paws Consider :30 |
| 06/01/13 11:49:49 AM | :30 WJBK8345 | Ad Council - Energy Efficiency | Cliff :30 |
| 06/01/13 11:50:19 AM | :30 WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 06/01/13 11:55:28 AM | :30 WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 06/01/13 11:55:58 AM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 06/01/13 11:56:28 AM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 06/01/13 12:10:51 PM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 06/01/13 12:11:21 PM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 06/01/13 12:16:06 PM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 06/01/13 12:16:36 PM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 06/01/13 12:17:06 PM | :30 WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 06/01/13 12:17:36 PM | :15 WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |

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| 06/01/13 12:17:51 PM | :15 WJBK8381 | Ad Council - Child Asthma | Fish :15 |
| 06/01/13 12:36:16 PM | :15 WJBK8382 | Ad Council - Childhood Obesity | Dunk :15 |
| 06/01/13 12:36:31 PM | :15 WJBK8383 | Ad Council - Childhood Obesity | Juice :15 |
| 06/01/13 12:49:05 PM | :15 WJBK8384 | Ad Council - Energy Efficiency | Cliff :15 |
| 06/01/13 12:49:20 PM | :15 WJBK8385 | Ad Council - Energy Efficiency | Oven :15 |
| 06/01/13 12:52:57 PM | :15 WJBK8386 | Ad Council - Fatherhood | Manicure :15 |
| 06/01/13 12:53:12 PM | :15 WJBK8387 | Ad Council - Fatherhood | Big Night :15 |
| 06/01/13 12:59:30 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/01/13 12:59:40 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 06/03/13 10:34:49 AM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/03/13 12:46:23 PM | :30 WJBK8002 | SAILING UNDER THE STARS | SAILING PSA 30 |
| 06/03/13 1:35:31 PM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/03/13 2:40:00 PM | :30 WJBK8002 | SAILING UNDER THE STARS | SAILING PSA 30 |
| 06/03/13 4:24:45 PM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/03/13 3:12:54 XM | :30 WJBK8080 | Red Wings AFSP PSA | Suicide Prevention 30 |
| 06/04/13 12:38:48 PM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/04/13 2:39:22 PM | :30 WJBK8005 | HEART WALK | American Heart Assoc. |
| 06/04/13 4:24:25 PM | :30 WJBK8005 | HEART WALK | American Heart Assoc. |
| 06/04/13 3:12:26 XM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/05/13 3:11:26 XM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/06/13 3:14:23 XM | :30 WJBK8005 | HEART WALK | American Heart Assoc. |
| 06/07/13 10:37:30 AM | :30 WJBK8005 | HEART WALK | American Heart Assoc. |
| 06/07/13 1:32:04 PM | :30 WJBK8005 | HEART WALK | American Heart Assoc. |
| 06/07/13 2:39:14 PM | :30 WJBK8005 | HEART WALK | American Heart Assoc. |
| 06/07/13 4:23:16 PM | :30 WJBK8005 | HEART WALK | American Heart Assoc. |
| 06/07/13 3:13:01 XM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/08/13 9:57:41 AM | :30 WJBK8005 | HEART WALK | American Heart Assoc. |
| 06/08/13 10:19:50 AM | :15 WJBK8392 | Ad Council - Shelter Pet Adoption | Santa Paws Best Thing :15 |
| 06/08/13 10:20:05 AM | :15 WJBK8391 | Ad Council - High School Drop Out | LeBron :15 |
| 06/08/13 10:20:20 AM | :15 WJBK8390 | Ad Council - High School Drop Out | 4 Miles :15 |
| 06/08/13 10:20:35 AM | :15 WJBK8389 | Ad Council - High School Drop Out | Threat :15 |
| 06/08/13 10:25:57 AM | 1:00 WJBK8370 | Ad Council - Children's Oral Health | Super Duper Party :60 |
| 06/08/13 10:28:50 AM | :15 WJBK8386 | Ad Council - Fatherhood | Manicure :15 |
| 06/08/13 10:29:05 AM | :15 WJBK8383 | Ad Council - Childhood Obesity | Juice :15 |
| 06/08/13 10:29:50 AM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/08/13 10:38:14 AM | 1:00 WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 06/08/13 10:45:27 AM | :15 WJBK8382 | Ad Council - Childhood Obesity | Dunk :15 |
| 06/08/13 10:45:42 AM | :15 WJBK8381 | Ad Council - Child Asthma | Fish :15 |
| 06/08/13 10:45:57 AM | :15 WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |
| 06/08/13 10:46:12 AM | 1:00 WJBK8364 | Ad Council - Discovering Nature | Unplug :60 |
| 06/08/13 10:47:12 AM | :30 WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 06/08/13 10:47:42 AM | :15 WJBK8384 | Ad Council - Energy Efficiency | Cliff :15 |
| 06/08/13 10:59:50 AM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 06/08/13 11:10:51 AM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 06/08/13 11:17:32 AM | 1:00 WJBK8363 | Ad Council - Community Engagement | Game On :60 |
| 06/08/13 11:18:33 AM | 1:00 WJBK8362 | Ad Council - Children's Oral Health | Gerbils on a Train :60 |
| 06/08/13 11:19:33 AM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 06/08/13 11:50:56 AM | 1:00 WJBK8361 | Ad Council - Child Passenger Safety | Know it Alls :60 |
| 06/08/13 11:51:56 AM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 06/08/13 11:55:33 AM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 06/08/13 11:56:03 AM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 06/08/13 11:56:33 AM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |

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| 06/08/13 12:10:39 PM | :30 WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 06/08/13 12:11:09 PM | :30 WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 06/08/13 12:17:48 PM | :30 WJBK8345 | Ad Council - Energy Efficiency | Cliff :30 |
| 06/08/13 12:18:18 PM | :30 WJBK8343 | Ad Council - Shelter Pet Adoption | Santa Paws Consider :30 |
| 06/08/13 12:18:48 PM | :30 WJBK8342 | Ad Council - Childhood Obesity | Park Day :30 |
| 06/08/13 12:19:18 PM | :30 WJBK8340 | Ad Council - High School Dropout | 4 Miles |
| 06/08/13 12:29:50 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/08/13 12:36:09 PM | :30 WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 06/08/13 12:46:03 PM | :30 WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 06/08/13 12:54:49 PM | :30 WJBK8332 | Ad Council - Children's Oral Health | Super Duper Party 30 |
| 06/08/13 12:59:30 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/08/13 12:59:40 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 06/09/13 9:56:59 AM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/10/13 3:11:43 XM | :30 WJBK8013 | MS Golf | MS Society |
| 06/11/13 3:12:51 XM | :30 WJBK8006 | SUNSET AT THE ZOO | Sunset at Zoo |
| 06/12/13 3:11:54 XM | :30 WJBK8015 | Prostate Cancer | MIU Run for Ribbon |
| 06/13/13 3:11:46 XM | :30 WJBK8014 | Tour De Cure | ADA American Diabetes |
| 06/14/13 10:36:25 AM | :30 WJBK8014 | Tour De Cure | ADA American Diabetes |
| 06/14/13 12:45:04 PM | :30 WJBK8015 | Prostate Cancer | MIU Run for Ribbon |
| 06/14/13 1:33:19 PM | :30 WJBK8006 | SUNSET AT THE ZOO | Sunset at Zoo |
| 06/14/13 2:38:52 PM | :30 WJBK8014 | Tour De Cure | ADA American Diabetes |
| 06/14/13 4:24:17 PM | :30 WJBK8015 | Prostate Cancer | MIU Run for Ribbon |
| 06/14/13 3:13:13 XM | :30 WJBK8006 | SUNSET AT THE ZOO | Sunset at Zoo |
| 06/15/13 9:57:40 AM | :30 WJBK8014 | Tour De Cure | ADA American Diabetes |
| 06/15/13 10:19:19 AM | :30 WJBK8300 | Ad Council - Childhood Asthma | Fish 30 |
| 06/15/13 10:19:49 AM | :30 WJBK8302 | Ad Council - Shelter Pet Adoption | Sand Castle :30 |
| 06/15/13 10:25:52 AM | :30 WJBK8303 | Ad Council - Community Engagement | Game On 30 |
| 06/15/13 10:26:22 AM | :30 WJBK8304 | Ad Council - Fatherhood | Reunion 30 |
| 06/15/13 10:28:40 AM | :30 WJBK8308 | Ad Council - High School Drop Out | Cap Drop 30 |
| 06/15/13 10:29:50 AM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/15/13 10:38:25 AM | :30 WJBK8309 | Ad Council - Children's Oral Health | Brushy Brush 30 |
| 06/15/13 10:38:55 AM | :30 WJBK8310 | Ad Council -Hunger | Obama/BW Localized |
| 06/15/13 10:46:10 AM | :30 WJBK8312 | Ad Council - Childhood Obesity | Dunk 30 |
| 06/15/13 10:46:40 AM | :30 WJBK8318 | Ad Council - Energy Efficiency | Oven :30 |
| 06/15/13 10:47:10 AM | :30 WJBK8321 | Ad Council - High School Drop Out | LeBron 30 |
| 06/15/13 10:47:40 AM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 06/15/13 10:48:10 AM | :30 WJBK8324 | Tigers Kids Baseball | Tigers Kids - Jason |
| 06/15/13 10:59:50 AM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 06/15/13 11:12:36 AM | :30 WJBK8331 | Ad Council - Childhood Obesity | Juice :30 |
| 06/15/13 11:17:52 AM | :30 WJBK8332 | Ad Council - Children's Oral Health | Super Duper Party 30 |
| 06/15/13 11:18:22 AM | :30 WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 06/15/13 11:18:52 AM | :30 WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 06/15/13 11:19:22 AM | :30 WJBK8340 | Ad Council - High School Dropout | 4 Miles |
| 06/15/13 11:19:52 AM | :30 WJBK8342 | Ad Council - Childhood Obesity | Park Day :30 |
| 06/15/13 11:49:23 AM | :30 WJBK8343 | Ad Council - Shelter Pet Adoption | Santa Paws Consider :30 |
| 06/15/13 11:49:53 AM | :30 WJBK8345 | Ad Council - Energy Efficiency | Cliff :30 |
| 06/15/13 11:50:23 AM | :30 WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 06/15/13 11:55:31 AM | :30 WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 06/15/13 11:56:01 AM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 06/15/13 11:56:31 AM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 06/15/13 12:07:55 PM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 06/15/13 12:08:25 PM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |

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| 06/15/13 12:17:39 PM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 06/15/13 12:18:09 PM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 06/15/13 12:18:39 PM | :30 WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 06/15/13 12:19:09 PM | :15 WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |
| 06/15/13 12:19:24 PM | :15 WJBK8381 | Ad Council - Child Asthma | Fish :15 |
| 06/15/13 12:39:22 PM | :15 WJBK8382 | Ad Council - Childhood Obesity | Dunk :15 |
| 06/15/13 12:39:37 PM | :15 WJBK8383 | Ad Council - Childhood Obesity | Juice :15 |
| 06/15/13 12:45:40 PM | :15 WJBK8384 | Ad Council - Energy Efficiency | Cliff :15 |
| 06/15/13 12:45:55 PM | :15 WJBK8385 | Ad Council - Energy Efficiency | Oven :15 |
| 06/15/13 12:53:02 PM | :15 WJBK8386 | Ad Council - Fatherhood | Manicure :15 |
| 06/15/13 12:53:17 PM | :15 WJBK8387 | Ad Council - Fatherhood | Big Night :15 |
| 06/15/13 12:59:30 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/15/13 12:59:40 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 06/16/13 9:57:00 AM | :30 WJBK8015 | Prostate Cancer | MIU Run for Ribbon |
| 06/17/13 3:12:56 XM | :30 WJBK8034 | Accounting Aid | Summer 2013 Message |
| 06/18/13 3:11:07 XM | :30 WJBK8034 | Accounting Aid | Summer 2013 Message |
| 06/19/13 3:12:25 XM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/20/13 3:10:44 XM | :30 WJBK8017 | NAACP | FREEDOM MARCH |
| 06/21/13 3:10:45 XM | :30 WJBK8017 | NAACP | FREEDOM MARCH |
| 06/22/13 9:57:43 AM | :30 WJBK8017 | NAACP | FREEDOM MARCH |
| 06/22/13 10:20:24 AM | 1:00 WJBK8370 | Ad Council - Children's Oral Health | Super Duper Party :60 |
| 06/22/13 10:25:32 AM | :30 WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 06/22/13 10:26:02 AM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 06/22/13 10:28:50 AM | :30 WJBK8355 | Ad Council - Shelter Pet Adoption | Cell Phone :30 |
| 06/22/13 10:29:50 AM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |
| 06/22/13 10:36:56 AM | 1:00 WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 06/22/13 10:45:39 AM | :30 WJBK8353 | Ad Council - Shelter Pet Adoption | Toys :30 |
| 06/22/13 10:46:09 AM | :30 WJBK8352 | Ad Council - Wildfire Prevention | Neighbor :30 |
| 06/22/13 10:46:39 AM | :30 WJBK8350 | Ad Council - Fatherhood | Manicure :30 |
| 06/22/13 10:47:10 AM | :30 WJBK8349 | Ad Council - Child Passenger Safety | Know It Alls :30 |
| 06/22/13 10:47:40 AM | :30 WJBK8347 | Ad Council - Children's Oral Health | Tooth Fairy :30 |
| 06/22/13 11:08:28 AM | :30 WJBK8345 | Ad Council - Energy Efficiency | Cliff :30 |
| 06/22/13 11:14:41 AM | 1:00 WJBK8364 | Ad Council - Discovering Nature | Unplug :60 |
| 06/22/13 11:15:41 AM | :30 WJBK8343 | Ad Council - Shelter Pet Adoption | Santa Paws Consider :30 |
| 06/22/13 11:16:11 AM | :30 WJBK8342 | Ad Council - Childhood Obesity | Park Day :30 |
| 06/22/13 11:16:41 AM | :30 WJBK8340 | Ad Council - High School Dropout | 4 Miles |
| 06/22/13 11:48:35 AM | 1:00 WJBK8363 | Ad Council - Community Engagement | Game On :60 |
| 06/22/13 11:49:35 AM | :30 WJBK8334 | Ad Council - Discovering Nature | Unplug 30 |
| 06/22/13 11:54:47 AM | :30 WJBK8333 | Ad Council - Shelter Pet Adoption | People Park :30 |
| 06/22/13 11:55:17 AM | :30 WJBK8332 | Ad Council - Children's Oral Health | Super Duper Party :30 |
| 06/22/13 11:55:47 AM | :30 WJBK8331 | Ad Council - Childhood Obesity | Juice :30 |
| 06/22/13 12:10:59 PM | 1:00 WJBK8362 | Ad Council - Children's Oral Health | Gerbils on a Train :60 |
| 06/22/13 12:16:20 PM | :30 WJBK8324 | Tigers Kids Baseball | Tigers Kids - Jason |
| 06/22/13 12:16:50 PM | :30 WJBK8323 | Tigers Kids Baseball | Tigers Kids - Austin |
| 06/22/13 12:17:20 PM | :30 WJBK8321 | Ad Council - High School Drop Out | LeBron 30 |
| 06/22/13 12:17:50 PM | :30 WJBK8318 | Ad Council - Energy Efficiency | Oven :30 |
| 06/22/13 12:29:50 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/22/13 12:37:26 PM | :30 WJBK8312 | Ad Council - Childhood Obesity | Dunk 30 |
| 06/22/13 12:46:49 PM | :30 WJBK8310 | Ad Council -Hunger | Obama/BW Localized |
| 06/22/13 12:53:45 PM | :30 WJBK8309 | Ad Council - Children's Oral Health | Brushy Brush 30 |
| 06/22/13 12:59:30 PM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/22/13 12:59:40 PM | :10 WJBK8291 | Ad Council - Energy Efficiency | Oven :10 |

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| 06/23/13 9:56:59 AM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/24/13 3:11:23 XM | :30 WJBK8013 | MS Golf | MS Society |
| 06/28/13 4:11:37 AM | :30 WJBK8034 | Accounting Aid | Summer 2013 Message |
| 06/28/13 10:37:22 AM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/28/13 12:47:09 PM | :30 WJBK8013 | MS Golf | MS Society |
| 06/28/13 1:33:03 PM | :30 WJBK8034 | Accounting Aid | Summer 2013 Message |
| 06/28/13 2:39:23 PM | :30 WJBK8012 | Relay for Life | American Cancer Soc |
| 06/28/13 4:23:34 PM | :30 WJBK8013 | MS Golf | MS Society |
| 06/29/13 9:57:42 AM | :30 WJBK8013 | MS Golf | MS Society |
| 06/29/13 10:25:39 AM | 1:00 WJBK8361 | Ad Council - Child Passenger Safety | Know it Alls :60 |
| 06/29/13 10:39:53 AM | :30 WJBK8358 | Ad Council - Child Passenger Safety | Cinderella Right Fit :30 |
| 06/29/13 10:40:23 AM | :30 WJBK8357 | Ad Council - Fatherhood | Cheerleader :30 |
| 06/29/13 10:47:15 AM | 1:00 WJBK8362 | Ad Council - Children's Oral Health | Gerbils on a Train :60 |
| 06/29/13 10:48:15 AM | :30 WJBK8356 | Ad Council - High School Drop Out | Threat :30 |
| 06/29/13 10:48:45 AM | :15 WJBK8380 | Ad Council - Child Passenger Safety | Cinderella Right Fit :15 |
| 06/29/13 10:49:35 AM | :10 WJBK8290 | Ad Council - Energy Efficiency | Cliff :10 |
| 06/29/13 11:11:04 AM | :15 WJBK8381 | Ad Council - Child Asthma | Fish :15 |
| 06/29/13 11:11:19 AM | :15 WJBK8382 | Ad Council - Childhood Obesity | Dunk :15 |
| 06/29/13 11:17:32 AM | :15 WJBK8383 | Ad Council - Childhood Obesity | Juice :15 |
| 06/29/13 11:17:47 AM | :15 WJBK8384 | Ad Council - Energy Efficiency | Cliff :15 |
| 06/29/13 11:18:02 AM | :15 WJBK8385 | Ad Council - Energy Efficiency | Oven :15 |
| 06/29/13 11:18:17 AM | :15 WJBK8386 | Ad Council - Fatherhood | Manicure :15 |
| 06/29/13 11:18:32 AM | 1:00 WJBK8363 | Ad Council - Community Engagement | Game On :60 |
| 06/29/13 11:19:32 AM | :15 WJBK8387 | Ad Council - Fatherhood | Big Night :15 |
| 06/29/13 11:19:47 AM | :15 WJBK8388 | Ad Council - Fatherhood | Devotion :15 |
| 06/29/13 11:48:55 AM | 1:00 WJBK8364 | Ad Council - Discovering Nature | Unplug :60 |
| 06/29/13 11:49:55 AM | :15 WJBK8389 | Ad Council - High School Drop Out | Threat :15 |
| 06/29/13 11:50:10 AM | :15 WJBK8390 | Ad Council - High School Drop Out | 4 Miles :15 |
| 06/29/13 11:54:21 AM | 1:00 WJBK8365 | Ad Council - Hunger | Obama/BW Localized 60 |
| 06/29/13 11:55:21 AM | :15 WJBK8391 | Ad Council - High School Drop Out | LeBron :15 |
| 06/29/13 11:55:36 AM | :15 WJBK8392 | Ad Council - Shelter Pet Adoption | Santa Paws Best Thing :15 |
| 06/29/13 12:12:54 PM | 1:00 WJBK8370 | Ad Council - Children's Oral Health | Super Duper Party :60 |
| 06/29/13 12:17:00 PM | :30 WJBK8300 | Ad Council - Childhood Asthma | Fish 30 |
| 06/29/13 12:17:30 PM | :30 WJBK8302 | Ad Council - Shelter Pet Adoption | Sand Castle :30 |
| 06/29/13 12:18:01 PM | :30 WJBK8303 | Ad Council - Community Engagement | Game On 30 |
| 06/29/13 12:18:31 PM | :30 WJBK8304 | Ad Council - Fatherhood | Reunion 30 |
| 06/29/13 12:38:50 PM | :30 WJBK8308 | Ad Council - High School Drop Out | Cap Drop 30 |
| 06/29/13 12:47:46 PM | :30 WJBK8309 | Ad Council - Children's Oral Health | Brushy Brush 30 |
| 06/29/13 12:52:22 PM | :30 WJBK8310 | Ad Council -Hunger | Obama/BW Localized |
| 06/30/13 9:57:00 AM | :30 WJBK8034 | Accounting Aid | Summer 2013 Message |
| 07/01/13 10:36:36 AM | :30 WJBK8029 | Michigan Humane Society | Veterans |
| 07/01/13 12:47:31 PM | :30 WJBK8200 | MAB MIARNG | FIRE |
| 07/01/13 1:33:22 PM | :30 WJBK8013 | MS Golf | MS Society |
| 07/01/13 2:39:53 PM | :30 WJBK8034 | Accounting Aid | Summer 2013 Message |
| 07/01/13 4:23:56 PM | :30 WJBK8029 | Michigan Humane Society | Veterans |
| 07/01/13 3:11:05 XM | :30 WJBK8256 | AD COUNCIL BUZZED DRIVING | BAR MATH |