

Northland Television, LLC - WJFW-12



Order

Orig. Date: 10/17/2018 Advertiser: A STRONGER WISCONSIN
 Order Date: 10/17/2018 Product: POLITICAL
 Start Date: 10/18/2018 Pri. Prod. Category: POLITICAL
 End Date: 10/28/2018
 Sec. Prod. Category: POLITICAL

Acct Exec.: HRP - PHILADELPHIA
 Est. Code: 7586
 Billing Cycle: Broadcast Month
 Order Class: National

Price Type:
 Revenue Type: Default
 Billing Type: Regular
 Order Type: Political
 Spot Type: Local

Agency Information

Name: GREAT AMERICAN MEDIA
 Address: 3050 K ST NW STE 100
 WASHINGTON DC 20007
 Contact: BUYER.

Fax:
 Phone: (202) 338-8700

Special Instructions:

Order #: 45067

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB	M	MG	Length	Flight Start	Flight End	Time Start	Time End	GE	S	W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S
Combo Title	Station	Flight Detail	Log	Comment																				
1	TODAY SHOW					:30	10/18/18	10/22/18	7:00AM	9:00AM				\$250.00	2	\$500.00		X						
		WJFW - NBC 12		Master																				
2	NEWSWATCH 12 10P NEW					:30	10/18/18	10/19/18	10:00PM	10:34PM				\$700.00	2	\$1,400.00								
		WJFW - NBC 12		Master																				
3	NEWSWATCH 12 10P NEW					:30	10/22/18	10/22/18	10:00PM	10:34PM				\$700.00	1	\$700.00		X						
		WJFW - NBC 12		Master																				
4	NEWSWATCH 12 WEEKEND					:30	10/20/18	10/20/18	10:00PM	10:29PM				\$500.00	1	\$500.00								X
		WJFW - NBC 12		Master																				
5	NEWS 35 MIN					:30	10/20/18	10/21/18	10:30PM	11:05PM				\$700.00	1	\$700.00								X
		WJFW - NBC 12		Master																				
6	NFL 3:15					:30	10/20/18	10/21/18	7:15PM	10:30PM				\$3,000.00	1	\$3,000.00								X
		WJFW - NBC 12		Master																				

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 45067

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
Combo Title	Station			Flight Detail					Comment											
7	SUNDAY TODAY SHOW 1HR	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/20/18 10/21/18	7:00AM 8:00AM	Master		2	\$200.00	2	\$400.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	
8	PEOPLES COURT #2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/18/18 10/19/18	2:00PM 3:00PM	Master		2	\$140.00	2	\$280.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
9	JEOPARDY W/ TERMINAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/18/18 10/19/18	4:30PM 4:59PM	Master		2	\$250.00	2	\$500.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
10	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/18/18 10/19/18	4:59PM 5:30PM	Master		2	\$500.00	2	\$1,000.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
11	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/18/18 10/19/18	5:59PM 6:30PM	Master		2	\$500.00	2	\$1,000.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
12	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/18/18 10/19/18	6:30PM 7:00PM	Master		2	\$1,250.00	2	\$2,500.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
13	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/22/18 10/22/18	6:30PM 7:00PM	Master		1	\$1,250.00	1	\$1,250.00		X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
14	WHEEL OF FORTUNE SATURDAY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/20/18 10/20/18	6:30PM 7:00PM	Master		1	\$500.00	1	\$500.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	
15	THE VOICE 2HR	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/22/18 10/22/18	7:00PM 9:00PM	Master		1	\$2,500.00	1	\$2,500.00		X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Total Cost Monthly Breakouts										Spots	Cost	Gross Cost:								
Month(s)										Amount										
October (2018)										\$16,730.00	Pre-Empted: 0	\$0.00	- Agency Commission:	\$2,509.50						
										Billboards: 0			Net Cost:	\$14,220.50						
Total:										\$16,730.00	Total: 23									

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In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC. 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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