

Northland Television, LLC - WJFW-12



Order

Orig. Date: 10/17/2018 **Advertiser:** A STRONGER WISCONSIN
Order Date: 10/17/2018 **Product:** POLITICAL
Start Date: 10/18/2018 **Pri. Prod. Category:** POLITICAL
End Date: 10/28/2018
Sec. Prod. Category: POLITICAL

Name: GREAT AMERICAN MEDIA
Address: 3050 K ST NW STE 100
 WASHINGTON DC 20007
Contact: BUYER.

Acct Exec.: HRP - PHILADELPHIA
Est Code: 7586
Billing Cycle: Broadcast Month
Order Class: National

Price Type: Revenue Type: Default
Billing Type: Regular
Order Type: Political
Spot Type: Local

Agency Information

Name: GREAT AMERICAN MEDIA
Address: 3050 K ST NW STE 100
 WASHINGTON DC 20007
Contact: BUYER.

Phone: (202) 338-8700
Fax: 7586
 9288694

Special Instructions:

Order #: 45067

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB	MI	MG	Length	Flight Start	Flight End	Time	Start	End	GE	S	/	W	Cost per spot	Spots	Ext Cost	B/P	M	T	W	T	F	S	S	
1	TODAY SHOW	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/18/18	10/22/18	7:00AM	9:00AM		<input type="checkbox"/>				\$250.00	2	\$500.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
2	NEWSWATCH 12 10P NEW	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/18/18	10/19/18	10:00PM	10:34PM		<input type="checkbox"/>				\$700.00	2	\$1,400.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
3	NEWSWATCH 12 10P NEW	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/22/18	10/22/18	10:00PM	10:34PM		<input type="checkbox"/>				\$700.00	1	\$700.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>						
4	NEWSWATCH 12 WEEKEND	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/20/18	10/20/18	10:00PM	10:29PM		<input type="checkbox"/>				\$500.00	1	\$500.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
5	NEWS 35 MIN	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/20/18	10/21/18	10:30PM	11:05PM		<input type="checkbox"/>				\$700.00	1	\$700.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
6	NFL 3:15	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/20/18	10/21/18	7:15PM	10:30PM		<input type="checkbox"/>				\$3,000.00	1	\$3,000.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 45067

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Flight; SM: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	M	T	W	T	F	S	S
Combo Title					Flight Detail	Log			Comment										
7	SUNDAY TODAY SHOW 1HR	WJFW - NBC 12		:30	10/20/18 10/21/18	7:00AM 8:00AM		2	\$200.00	2	\$400.00								X
8	PEOPLES COURT #2	WJFW - NBC 12		:30	10/18/18 10/19/18	2:00PM 3:00PM		2	\$140.00	2	\$280.00								
9	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/18/18 10/19/18	4:30PM 4:59PM		2	\$250.00	2	\$500.00								
10	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/18/18 10/19/18	4:59PM 5:30PM		2	\$500.00	2	\$1,000.00								
11	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/18/18 10/19/18	5:59PM 6:30PM		2	\$500.00	2	\$1,000.00								
12	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/18/18 10/19/18	6:30PM 7:00PM		2	\$1,250.00	2	\$2,500.00								
13	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/22/18 10/22/18	6:30PM 7:00PM		1	\$1,250.00	1	\$1,250.00		X						
14	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	10/20/18 10/20/18	6:30PM 7:00PM		1	\$500.00	1	\$500.00								X
15	THE VOICE 2HR	WJFW - NBC 12		:30	10/22/18 10/22/18	7:00PM 9:00PM		1	\$2,500.00	1	\$2,500.00		X						

Total Cost Monthly Breakouts

Month(s)	Amount
October (2018)	\$16,730.00
Total:	\$16,730.00

Spots	Cost	Gross Cost:
Pre-Empted: 0	\$0.00	\$16,730.00
Credited: 0	\$0.00	- Agency Commission: \$2,509.50
Billboards: 0		Net Cost: \$14,220.50
Total: 23		

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In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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