

WOC10485928 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/26/16 - 11/01/16

C/P/E: 90 / 110 / 2139

Traffic #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 5476544

Advertiser: 90 - Parson for Missouri

Estimate Desc.: Parson TV: 10.26-11.1

AE: Unassigned (Natalie Murphy)

Buyer:

Total Cost: \$14,135.00 (Cash)

Property: KYTV TV

Primary Demo:

Received Date: 10/13/16 7:16 AM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Oct 26												Total Spots	Total Cost
1	OZARKS TODAY EARLY I	NM	:30	5:00 AM-5:30 AM	-----T	140.00	1											1	140.00	
	(Program: OZARKS TODAY EARLY I)																			
1	OZARKS TODAY EARLY I	NM	:30	5:00 AM-5:30 AM	W-----	140.00	1											1	140.00	
	(Program: OZARKS TODAY EARLY I)																			
1	OZARKS TODAY EARLY I	NM	:30	5:00 AM-5:30 AM	-T-----	140.00	1											1	140.00	
	(Program: OZARKS TODAY EARLY I)																			
2	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-----M-	400.00	1											1	400.00	
	(Program: OZARKS TODAY)																			
2	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	W-----	400.00	1											1	400.00	
	(Program: OZARKS TODAY)																			
2	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-T-----	400.00	1											1	400.00	
	(Program: OZARKS TODAY)																			
3	TODAY SHOW	NM	:30	7:00 AM-8:00 AM	-----M-	395.00	1											1	395.00	
	(Program: TODAY SHOW)																			
3	TODAY SHOW	NM	:30	7:00 AM-8:00 AM	--F----	395.00	1											1	395.00	
	(Program: TODAY SHOW)																			
4	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	-----T	65.00	1											1	65.00	
	(Program: RACHAEL RAY)																			
4	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	W-----	65.00	1											1	65.00	
	(Program: RACHAEL RAY)																			
4	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	--F----	65.00	1											1	65.00	
	(Program: RACHAEL RAY)																			
5	KY3 NEWS @ NOON	NM	:30	12:00 PM-12:30 PM	-----M-	205.00	1											1	205.00	
	(Program: KY3 NEWS @ NOON)																			

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Oct 26													Total Spots	Total Cost	
5	KY3 NEWS @ NOON	NM	:30	12:00 PM-12:30 PM	-----T	205.00	1												1	205.00		
	(Program: KY3 NEWS @ NOON)																					
5	KY3 NEWS @ NOON	NM	:30	12:00 PM-12:30 PM	-T-----	205.00	1												1	205.00		
	(Program: KY3 NEWS @ NOON)																					
5	KY3 NEWS @ NOON	NM	:30	12:00 PM-12:30 PM	--F----	205.00	1												1	205.00		
	(Program: KY3 NEWS @ NOON)																					
6	ELLEN	NM	:30	4:00 PM-5:00 PM	-----T	185.00	1												1	185.00		
	(Program: ELLEN)																					
6	ELLEN	NM	:30	4:00 PM-5:00 PM	W-----	185.00	1												1	185.00		
	(Program: ELLEN)																					
6	ELLEN	NM	:30	4:00 PM-5:00 PM	--F----	185.00	1												1	185.00		
	(Program: ELLEN)																					
7	KY3 NEWS @ 5PM -M-F	NM	:30	5:00 PM-5:30 PM	-----M-	560.00	1												1	560.00		
	(Program: KY3 NEWS @ 5PM -M-F)																					
7	KY3 NEWS @ 5PM -M-F	NM	:30	5:00 PM-5:30 PM	-T-----	560.00	1												1	560.00		
	(Program: KY3 NEWS @ 5PM -M-F)																					
7	KY3 NEWS @ 5PM -M-F	NM	:30	5:00 PM-5:30 PM	--F----	560.00	1												1	560.00		
	(Program: KY3 NEWS @ 5PM -M-F)																					
8	NBC NIGHTLY NEWS	NM	:30	5:28 PM-6:00 PM	W-----	940.00	1												1	940.00		
	(Program: NBC NIGHTLY NEWS)																					
9	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	-----T	750.00	1												1	750.00		
	(Program: KY3 NEWS @ 6PM -M-F)																					
9	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	-T-----	750.00	1												1	750.00		
	(Program: KY3 NEWS @ 6PM -M-F)																					
10	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-----M-	530.00	1												1	530.00		
	(Program: WHEEL OF FORTUNE)																					
10	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-T-----	530.00	1												1	530.00		
	(Program: WHEEL OF FORTUNE)																					
11	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	-----M-	850.00	1												1	850.00		
	(Program: KY3 NEWS @ 10PM M-F)																					
11	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	-----T	850.00	1												1	850.00		
	(Program: KY3 NEWS @ 10PM M-F)																					
11	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	W-----	850.00	1												1	850.00		
	(Program: KY3 NEWS @ 10PM M-F)																					
11	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	--F----	850.00	1												1	850.00		
	(Program: KY3 NEWS @ 10PM M-F)																					
12	TONIGHT SHOW	NM	:30	10:34 PM-11:37 PM	-----T	200.00	1												1	200.00		
	(Program: TONIGHT SHOW)																					
12	TONIGHT SHOW	NM	:30	10:34 PM-11:37 PM	-T-----	200.00	1												1	200.00		
	(Program: TONIGHT SHOW)																					
12	TONIGHT SHOW	NM	:30	10:34 PM-11:37 PM	--F----	200.00	1												1	200.00		
	(Program: TONIGHT SHOW)																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Oct 26													Total Spots	Total Cost
13	DATELINE NBC	NM	:30	9:00 PM-10:00 PM	--F----	265.00	1													1	265.00
	(Program: DATELINE NBC)																				
14	SATURDAY TODAY	NM	:30	8:00 AM-9:00 AM	---S---	140.00	1													1	140.00
	(Program: SATURDAY TODAY)																				
15	SUNDAY TODAY	NM	:30	8:00 AM-9:00 AM	----S--	125.00	1													1	125.00
	(Program: SUNDAY TODAY)																				
16	KY3 NEWS @ 5PM - SUN	NM	:30	5:00 PM-5:30 PM	----S--	445.00	1													1	445.00
	(Program: KY3 NEWS @ 5PM - SUN)																				
Spot Totals:							37													37	\$14,135.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	37	\$14,135.00			