

WYFF 4

505 Rutherford Street Greenville, SC 29609 Main: (864)242-4404 Billing: (704)208-2350

Billing Address:

Creative Communications Attention: Accounts Payable PO Box 24189 Greenville, SC 29616

Send Payment To:

WYFF 4 PO Box 14516 Des Moines, IA 50306-3516

 			Page 1 of 4
Property	WYFF		
Invoice #	4009270-1	Order #	4009270
Invoice Date	05/19/24	Alt Order #	TIMMONS.TV.05062
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/06/24 - 05/14/24
Advertiser	Timmons/R/US Cong	iress	
Product	2024 Primary		
Estimate #			
	Account Executive	WYFF LOCA	L HOUSE
	Sales Office	Greenville	
	Sales Region	Local	
	Agency Code	9912606	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1		
	Product 2		

Line Start [Date End	d Date	Descrip	otion	Start/End ⁻	Гime	MTWTFSS	L	ength	Spots/ Week	Rate	Туре		
2 05/06/	/24 05/	14/24	M-F 5a	m News	5-6am		MTWTF		:30	5	\$75.00	NM		
Class				mptible without										
Weeks	s: <u>Star</u> 05/0		End Date 05/12/24		Spots/W	<u>'eek</u> 5	<u>Rate</u> \$75.00							
Spots: <u>#</u>	<u>Ch</u> <u></u>	ay <u>Air [</u>	Date /	Air Time Descri	otion		Start/End Tir	me	Length	<u>n Ad-ID</u>			Rate	Type
2	WYFF	M 05/0	06/24	5:13 AM M-F 5a	m News		5-6am		:30) ABSENT	ADAM_BROADCA	ST	\$75.00	NM
4	WYFF	M 05/0	06/24	5:38 AM M-F 5a	m News		5-6am		:30) ABSENT	ADAM_BROADCA	ST	\$75.00	NM
3	WYFF	W 05/0	08/24	5:15 AM M-F 5a	m News		5-6am		:30) ABSENT	ADAM_BROADCA	ST	\$75.00	NM
1	WYFF	Th 05/0)9/24	5:14 AM M-F 5a	m News		5-6am		:30) ABSENT	ADAM_BROADCA	ST	\$75.00	NM
5	WYFF	F 05/1	10/24	5:10 AM M-F 5a	m News		5-6am		:30) ABSENT	ADAM_BROADCA	ST	\$75.00	NM
Weeks	s: <u>Star</u> 05/1		End Date 05/19/24		Spots/W	<u>eek</u> 2	<u>Rate</u> \$75.00							
Spots: <u>#</u>	<u>Ch</u> <u></u>	ay <u>Air [</u>	Date /	Air Time Descri	<u>otion</u>		Start/End Tir	me	Length	<u>n Ad-ID</u>			Rate	Type
7	WYFF	M 05/1	13/24	5:13 AM M-F 5a	m News		5-6am		:30) ABSENT	ADAM_BROADCA	ST	\$75.00	NM
6	WYFF	Tu 05/1	14/24	5:58 AM M-F 5a	m News		5-6am		:30) ABSENT	ADAM_BROADCA	ST	\$75.00	NM
3 05/06/ Class		14/24 mmediat		pm News mptible without	12-1230pn notice	١	MTWTF		:30	5	\$150.00	NM		
Weeks	s: <u>Star</u> 05/0		End Date 05/12/24		Spots/W	' <u>eek</u> 5	<u>Rate</u> \$150.00							
Spots: <u>#</u>	<u>Ch</u> <u></u>	ay <u>Air</u> [Date /	Air Time Descri	<u>otion</u>		Start/End Tir	me	Length	<u>n Ad-ID</u>			Rate	Type
1	WYFF	M 05/0	06/24 1	2:13 PM M-F 12	pm News		12-1230pm		:30) ABSENT	ADAM_BROADCA	ST	\$150.00	NM
2	WYFF	W 05/0	08/24 1	2:14 PM M-F 12	pm News		12-1230pm		:30) ABSENT	ADAM_BROADCA	ST	\$150.00	NM
3	WYFF	Th 05/0	09/24 1	1:59 AM M-F 12	pm News		12-1230pm		:30) ABSENT	ADAM_BROADCA	ST	\$150.00	NM
5	WYFF	Th 05/0	09/24 1	2:26 PM M-F 12	pm News		12-1230pm		:30) ABSENT	ADAM_BROADCA	ST	\$150.00	NM
4	WYFF	F 05/1	10/24 1	2:28 PM M-F 12	pm News		12-1230pm		:30) ABSENT	ADAM_BROADCA	ST	\$150.00	NM
Weeks	s: <u>Star</u> 05/1		End Date 05/19/24		Spots/W	<u>'eek</u> 2	<u>Rate</u> \$150.00							
Spots: <u>#</u>	<u>Ch</u> <u></u>	ay <u>Air [</u>	Date /	Air Time Descri	<u>otion</u>		Start/End Tir	me	Length	n <u>Ad-ID</u>			Rate	Type
7	WYFF	M 05/1	13/24 1	2:29 PM M-F 12	pm News		12-1230pm		:30) ABSENT	ADAM_BROADCA	ST	\$150.00	NM
6	WYFF	Tu 05/1	14/24 1	2:28 PM M-F 12	pm News		12-1230pm		:30) ABSENT	ADAM_BROADCA	ST	\$150.00	NM
4 05/13/ Class	/24 05/ of Time - F	14/24 Pre-empt		5pm News notice	4-5p		MT		:30	2	\$350.00	NM		
Weeks	: <u>Star</u>	<u>.</u> Date	End Date	<u>e MTWTFSS</u>	Spots/W	eek	Rate							$\neg \uparrow$
	05/1	3/24	05/19/24	MT		2	\$350.00							

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions



Send Payment To: WYFF 4 PO Box 14516 Des Moines, IA 50306-3516

INVO		TE		
	Invoice #	t 4009270-1 Invoice Month May 202		May 2024
Invoice Da		05/19/24	Invoice Period	04/29/24 - 05/14/24
16	Advertiser Timmons/R/US Congress			
	Product 2024 Primary			
	Estimate #			

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Гуре	
4 05/13/24 05/14/24 M-F 4-5pm News 4-5p Class of Time - Pre-emptible with notice	MT	:30 2	\$350.00	NM	
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> Type
6 WYFF M 05/13/24 4:43 PM M-F 4-5pm News	4-5p	:30 ABSENT	ADAM_BROADCAST		\$350.00 NM
7 WYFF Tu 05/14/24 4:23 PM M-F 4-5pm News	4-5p	:30 ABSENT	ADAM_BROADCAST		\$350.00 NM
5 05/06/24 05/14/24 M-F 6pm News 6-630pm Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$650.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 05/06/24 05/12/24 MTWTF 5	<u>Rate</u> \$650.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> <u>Type</u>
1 WYFF M 05/06/24 6:08 PM M-F 6pm News	6-630pm	:30 ABSENT	ADAM_BROADCAST		\$650.00 NM
3 WYFF Tu 05/07/24 6:09 PM M-F 6pm News	6-630pm	:30 ABSENT	ADAM_BROADCAST		\$650.00 NM
2 WYFF W 05/08/24 6:13 PM M-F 6pm News	6-630pm	:30 ABSENT	ADAM_BROADCAST		\$650.00 NM
5 WYFF Th 05/09/24 6:11 PM M-F 6pm News	6-630pm	:30 ABSENT	ADAM_BROADCAST		\$650.00 NM
4 WYFF F 05/10/24 6:09 PM M-F 6pm News	6-630pm	:30 ABSENT	ADAM_BROADCAST		\$650.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week 05/13/24 05/19/24 MT 2	<u>Rate</u> \$650.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> <u>Type</u>
6 WYFF M 05/13/24 6:29 PM M-F 6pm News	6-630pm	:30 ABSENT	ADAM_BROADCAST		\$650.00 NM
7 WYFF Tu 05/14/24 6:14 PM M-F 6pm News	6-630pm	:30 ABSENT	ADAM_BROADCAST		\$650.00 NN
6 05/06/24 05/12/24 11pm News 11-1135p Class of Time - Immediately Pre-emptible without notice	MTWTFSS	:30 4	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 05/06/24 05/12/24 MTWTFSS 4	<u>Rate</u> \$200.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> Type
1 WYFF Tu 05/07/24 11:34 PM 11pm News	11-1135p	:30 ABSENT	ADAM_BROADCAST		\$200.00 NM
4 WYFF F 05/10/24 11:29 PM 11pm News	11-1135p	:30 ABSENT	ADAM_BROADCAST		\$200.00 NM
2 WYFF Sa 05/11/24 11:29 PM 11pm News	11-1135p	:30 ABSENT	ADAM_BROADCAST		\$200.00 NM
3 WYFF Su 05/12/24 11:29 PM 11pm News	11-1135p	:30 ABSENT	ADAM_BROADCAST		\$200.00 NM
7 05/06/24 05/12/24 News4 @ 6am Sat 6-7am Class of Time - Immediately Pre-emptible without notice	S-	:30 1	\$75.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 05/06/24 05/12/24 S- 1	<u>Rate</u> \$75.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> Type
1 WYFF Sa 05/11/24 5:59 AM News4 @ 6am Sat	6-7am	:30 ABSENT	ADAM_BROADCAST		\$75.00 NM
8 05/06/24 05/12/24 News4 @ 7am Sat 7a-8am Class of Time - Pre-emptible with notice	S-	:30 1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 05/06/24 05/12/24 S- 1	<u>Rate</u> \$275.00				
Spots: <u># Ch Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> Type
1 WYFF Sa 05/11/24 7:31 AM News4 @ 7am Sat	7a-8am	:30 ABSENT	ADAM_BROADCAST		\$275.00 NN
				NM	
9 05/06/24 05/12/24 NBC Saturday Today 8-10am	S-	:30 1	\$350.00	INIVI	
	S- <u>Rate</u> \$350.00	:30 1	\$350.00		
9 05/06/24 05/12/24 NBC Saturday Today 8-10am Class of Time - Pre-emptible with notice Weeks: <u>Start Date End Date MTWTFSS</u> <u>Spots/Week</u>	Rate	:30 1 Length Ad-ID	\$350.00		Rate Type
9 05/06/24 05/12/24 NBC Saturday Today 8-10am Class of Time - Pre-emptible with notice Weeks: Start Date MTWTFSS Spots/Week 05/06/24 05/12/24 S- 1	<u>Rate</u> \$350.00	Length Ad-ID	\$350.00		<u>Rate</u> <u>Type</u> \$350.00 NM
9 05/06/24 05/12/24 NBC Saturday Today 8-10am Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Weeks: Start Date End Date MTWTFSS Spots/Week 05/06/24 05/12/24 S- 1 Spots: # Ch Day Air Date Air Time Description	Rate \$350.00 <u>Start/End Time</u>	Length Ad-ID		NM	

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INVO		TE		J A
	Invoice #	4009270-1	Invoice Month	May 2024
	Invoice Date	05/19/24	Invoice Period	04/29/24 - 05/14/24
	Advertiser	Timmons/R/US Congres	s	
	Product	2024 Primary		
	Estimate #			

VVYFF4.com						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 05/06/24 Class of		Sat 6pm News ately Pre-emptible without	6-630pm notice	S-	:30	1	\$250.00	NM	
	05/06/24	05/12/24S-	1	\$250.00					
Spots: # C	h Day Air	•••••••		Start/End Time	Lengt	h Ad-ID			Rate Type
. <u>1</u> W	/YFF Sa 05	/11/24 6:09 PM Sat 6p	om News	6-630pm	:3	O ABSENT	ADAM_BROADCAST		\$250.00 NM
11 05/06/24 Class of	05/12/24 Time - Pre-emi	News4 @ 5am Sun otible with notice	5-6am	S	:30	1	\$150.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spoto: # C	05/06/24 h Day Air	05/12/24S Date Air Time Descr	1	\$150.00 Start/End Time	Longt	h Ad-ID			Rota Tura
· · – –	: <u>h Day Air</u> /YFF Su 05,			5-6am			ADAM_BROADCAST		<u>Rate</u> <u>Type</u> \$150.00 NM
						-			\$150.00 NW
	Time - Immedia	News4 @ 6am Sun ately Pre-emptible without		S	:30	1	\$70.00	NM	
Weeks:	<u>Start Date</u> 05/06/24	End Date <u>MTWTFSS</u> 05/12/24S	<u>Spots/Week</u> 1	<u>Rate</u> \$70.00					
Spots: <u>#</u> C		Date Air Time Descr	-	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
	/YFF Su 05.			6-7am			ADAM_BROADCAST		\$70.00 NM
13 05/06/24	05/12/24	News 4 @ 7am Sun		S	:30	1	\$150.00	NM	
		ately Pre-emptible without		5	.00		ψ100.00		
Weeks:		End Date MTWTFSS 05/12/24 S	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> <u>C</u>				Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 V	YFF Su 05	/12/24 7:30 AM News	4 @ 7am Sun	7-8a	:3	0 ABSENT	ADAM_BROADCAST		\$150.00 NM
14 05/06/24 Class of		NBC Sunday Today otible with notice	8-9am	S	:30	1	\$450.00	NM	
Weeks:	Start Date		<u>Spots/Week</u> 1	Rate					
Spots: # C	05/06/24 <u>h Day Air</u>	••••••	•	\$450.00 Start/End Time	l enat	h Ad-ID			Rate Type
	/YFF Su 05,			8-9am			ADAM_BROADCAST		\$450.00 NM
			, ,			-		N 18.4	
		NBC Meet the Press		S	:30	1	\$250.00	NM	
Weeks:	<u>Start Date</u> 05/06/24	<u>End Date</u> <u>MTWTFSS</u> 05/12/24S	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: <u>#</u> <u>C</u>		Date Air Time Descr	iption	Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 W	YFF Su 05	/12/24 10:00 AM NBC I	Meet the Press	9-10am	:3	O ABSENT	ADAM_BROADCAST		\$250.00 NM
16 05/06/24 Class of		Sun 6pm News ately Pre-emptible without		S	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Crata II C	05/06/24	05/12/24S	1	\$300.00	1 1				Date: Tra
Spots: <u>#</u> <u>C</u> 1 W	: <u>h Day Air</u> /YFF Su 05			<u>Start/End Time</u> 6-630pm		<u>h</u> <u>Ad-ID</u> 0 absent	ADAM_BROADCAST		<u>Rate</u> <u>Type</u> \$300.00 NM
			•	1	-	-			φ300.00 NIVI
17 05/13/24 Class of		11pm News ately Pre-emptible without	11-1135p notice	MT	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	05/13/24	05/19/24 MT	1	\$125.00					
Spots: <u>#</u> <u>C</u>	∺ <u>h Day</u> Air /YFF M 05,			Start/End Time		<u>h Ad-ID</u>	ADAM_BROADCAST		Rate Type
1 W	1 IF IVI 05	/13/24 11:13 PM 11pm	INEWS	11-1135p	:3	U ADSENT			\$125.00 NM
				Total Spots	3	38			

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INVO		TE		5
	Invoice #	4009270-1	Invoice Month	May 2024
	Invoice Date	05/19/24	Invoice Period	04/29/24 - 05/14/24
	Advertiser	Timmons/R/US Congres	S	
	Product	2024 Primary		
	Estimate #			

Payment Terms 30 Days

\$10,070.00	Gross Total
\$1,510.50	Agency Commission
\$8,559.50	Net Amount Due

Invoice Balance as of 05/21/24 4:30:22 PM ET (\$331.50)