

***JULY – SEPTEMBER 2018  
DESCRIPTION OF PROGRAMS PROVIDING MOST  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES***

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

LIVE IN THE D	Mon – Fri	10:00 a.m. – 11:00 a.m.
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Locally produced daily talk show featuring culture, entertainment and lifestyle along with events in the news in Metro Detroit.

PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

DATELINE

Friday 10:00 p.m. (7/6-8/31, 9/14, 9/24)  
Fri 9-11 p.m. (9/7, 9/21)  
Sun 7-8 p.m. (7/1, 7/8, 8/19-8/26,)  
Sun 7-9 p.m. (9/2)

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM 11:00 AM –12:00PM
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TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
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TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
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The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

## COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
3. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
4. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.
5. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
6. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
7. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE ELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors

## GOVERNMENT

Program: WDIV News  
Dates: July 6, 8, 10, 15, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. August 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 16, 19, 21, 24, 25, 26, 29, 30. September 2, 4, 5, 6, 8, 9, 11, 12, 13, 15, 16, 19, 20, 21, 23.  
Time/Duration: All Newscasts/3:15:00 total length  
Summary:

WDIV covered the political campaigns and primary election in Michigan, which included a gubernatorial race and numerous ballot issues and representative races. We carried speeches from the winners in the gubernatorial race live in our 11pm news, along with all results. Reporters highlighted the important races in each community from school board to representatives, including ballot proposals. Michigan will vote this year on whether or not to legalize recreational marijuana. WDIV also participated in a poll with the Detroit News to inform viewers of who was more or less likely to prevail in the November general election.

Program: WDIV News  
Dates: July 4, 5, 6, 17, August 10, 11, September 28  
Time/Duration: All Newscasts / 15:15  
Summary:

WDIV has reported on the progress of the Gordie Howe International Bridge. The new international crossing will cost about \$4.4 billion, and the bridge is expected to open by 2024. When Michigan Gov. Rick Snyder first approved the project, cost estimates were between \$1 billion and \$2 billion. Now, with Snyder heading out of office, the all-in estimate is just under \$6 billion in Canadian dollars, or \$4.4 billion in American dollars. New renderings showed viewers what the cable-stayed, or dual-column, bridge will look like, according to the Windsor-Detroit Bridge Authority. The expected life span of the bridge is 125 years. The Canadian government is financing the deal, and tolls will pay the tab over time. Ceremonial shovels will be put in the ground Oct. 5 for groundbreaking. Workers have been building on the Canadian side of the river for years, and the site preparation in Detroit began earlier this year.

After weeks of negotiations, the lockout ended. Operating engineers had their workers report to work immediately, prioritizing the jobs that can be completed prior to significant winter weather arriving.

Program: WDIV News  
Dates: July 12, 25. August 20.  
Time/Duration: All Newscasts/8:15  
Summary:

WDIV reported Michigan's head of health and human services has been ordered to stand trial on manslaughter charges related to the Legionnaires' outbreak in Flint. Nick Lyon will face charges of involuntary manslaughter in connection with the death of two men. He will also face a charge

of misconduct in office. The judge said prosecutors have presented sufficient evidence that Lyon failed to notify the public in a timely manner about the deadly disease outbreak during the Flint water crisis. The decision was not easily reached. The preliminary hearing lasted 11 months before the decision to bind Lyon over for trial was reached. "Director Lyon has my full faith and confidence and will remain on duty at DHHS unless convicted of a crime after a full trial by a jury of his peers," Michigan Gov. Rick Snyder said. Officials didn't reveal when the trial will begin.

Program: WDIV News  
Dates: September 4, 15, 13, 19, 20, 21, 2,26,27,28  
Time/Duration: All Newscasts / 18:55  
Summary:

WDIV reported Michigan construction projects are back underway once again after a legal battle between contractors and the operating engineers' union. They reached an agreement after the governor announced he was considering activating the National Guard to finish the work before winter. Negotiations between the Michigan Infrastructure and Transportation Association and Operating Engineers 324 had broken down, forcing MITA to recruit out-of-state, non-union workers.

Program: WDIV News  
Dates: September 6, 7  
Time/Duration: All Newscasts/4:35  
Summary:

WDIV reported Mayor Mike Duggan, along with national partners, city officials and residents, announced the city's strategic plan to address Detroiters' most pressing transportation challenges. Duggan's office said the plan, which outlines goals for the next four years, includes a number of strategies to make it easier, safer and more affordable to get around the city and to better connect Detroiters to all of the opportunities in the city such as jobs, affordable housing, recreation and more. Janette Sadik Khan, the former New York City Transportation Commissioner, was in attendance at the news conference. This past month, Duggan announced that starting Sept. 1 the top 10 most traveled Detroit Department of Transportation (DDOT) bus routes will receive major upgrades. These routes, collectively called "ConnectTen," will see about 500 trips added per week. During peak hours there should be a maximum wait of 15 minutes, according to the Mayor's Office. Moreover, WiFi will be added to these ConnectTen routes. "Every chance we get, we are going to keep improving transit so Detroiters can connect to jobs and other opportunities," said Duggan. "We have made significant strides in our service over the past few years and are going to keep moving in that directions until Detroiters have a world class public transportation system."

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11  
Dates: August 23, 24.  
Time/Duration: 5:00 a.m., 5:00 p.m., 11:00 p.m./6:15 total length  
Summary:

WDIV reported Detroit Mayor Mike Duggan is taking the fight over Detroit's sky-high auto insurance rates to court. Duggan filed a lawsuit in U.S. District Court, seeking to have Michigan's No-Fault auto insurance law declared unconstitutional. The mayor filed the suit along with a group of eight other plaintiffs from Michigan who all struggle with high insurance rates. Duggan argues that Michigan's No-Fault insurance system discriminates against people with lower income. Michigan law requires drivers to have auto insurance.

Program: Democratic Gubernatorial Debate  
Date: July 19  
Time/Duration: 8:00 p.m./ 60:00  
Summary:

WDIV planned and televised a live Michigan Gubernatorial Debate prior to the primary elections. The debate was hosted by WDIV anchors Devin Scillian and Kimberly Gill. The Democratic candidates were Dr. Abdul El-Sayed, businessman Shri Thanedar and former Michigan Senate Minority Leader Gretchen Whitmer. The broadcast was commercial free.

Program: Flashpoint  
Date: July 1  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by roundtable guests; Mary Buchzeiger, the president and CEO of Lucerne International, editorial page director of the Detroit News Nolan Finley, senior reporter at Crain's Detroit Business Chad Livengood, and host of WDET's "Detroit Today" Stephen Henderson. Scillian started by asking Buchzeiger if President Trump's talk of new tariffs is real. Her response was that it is a negotiation tactic, but he will follow through which could result in job losses for Michigan. Scillian brought up the fact that during the Republican gubernatorial debate, the other candidates were targeting Bill Schuette, and instead of addressing his Republican competitors, he continued to target Democratic candidate Gretchen Whitmer. Livengood and Finley both responded saying that is his way of showing his confidence in winning the primary. Scillian mentioned that all four Republican candidates are vocal about their support of Trump and his decisions. Henderson responded saying economically there are no conservative beliefs that support new tariffs as a solution. However, none of the candidates have spoken up about that. Finley agreed saying the Republican Party has been on standby and replaced with blindly following whatever Trump says. Scillian next asked about the possibility of a second Civil War. Livengood's response was simply that some people believe that is what's next. The roundtable ended with a discussion on whether Roe v. Wade is in danger of being overturned in the coming years. Scillian was next joined by U of D Mercy School of Law professor J. Richard Broughton and Clark Hill PLC Attorney Reggie Turner. Scillian started by asking about the significance of selecting a new Supreme Court justice at this time. Broughton said the new vacancy will open up a lot of social and cultural issues. Turner said it will be interesting to see if the Democrats try to exert some sort of payback for Republicans refusing to give President Obama's pick Merritt Garland a hearing. Scillian brought up the fact that there are 3 possible nominees from Michigan.

One in particular, Raymond Kethlege, whose name has risen to the top. Reggie responded that Kethlege has a good resume, but is interested to see what the Democrats' response will be. Scillian then asked Broughton about what clerking on the court really means. He said it means you have a better understanding of how things go but it is not a necessary thing. They finished by agreeing that people need to get to the polls and vote.

Program: Flashpoint  
Date: July 8  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Democratic gubernatorial candidate Gretchen Whitmer. Scillian started by asking about her campaign promise to fix the roads. Whitmer described how she proposed to fund the road rebuilds, and talked about the importance of using better materials so the new roads last longer. Scillian asked about Whitmer's record of being willing to raise taxes, and whether that could hurt her in the general election. She talked about the inadvertent taxes people are already paying in the form of private schools, car repairs and bottled water anyway. Whitmer talked about her legislative record from her time in Lansing, and criticized the likely Republican candidate, Bill Schuette. She especially highlighted her record in providing health care for more Michiganders. Finally, Whitmer talked about the state's role in lowering car insurance rates, and her plan for improving Michigan's failing public schools. Scillian was next joined by roundtable guests; Portia Roberson, the head of Detroit's department of Ethics and Civil Rights, deputy editorial page editor for the Detroit News Ingrid Jacques, and Steve Mitchell of Mitchell Research and Communications. Roberson described the type of Supreme Court candidate she thinks Trump will choose, especially someone relatively young so they will stay on the court a long time. Jacques predicted the court will not be eager to overturn landmark decisions, and that saying so is not just a way to calm liberals who are worried. Mitchell said though Trump has been erratic on many things, his list of nominees has remained consistent. He said it's a two-way race between Kavanaugh and Kethledge, who happens to be from Michigan. The group talked about Merrick Garland being denied a hearing during the Obama administration, and the bitterness that brings to the current confirmation proceedings.

Program: Flashpoint  
Date: July 15  
Time/Duration: 10:00 a.m. / 7:43  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by co-author of "Healing American Democracy" Doug Ross. Scillian started by asking why he decided to write the book. Ross said he felt there was a need to revisit what democracy should look like, because it is currently under some strain. Scillian said the book talks about taking a local approach, and then asked Ross why. Ross responded that in the past twenty years we have become a very diverse people, which makes it almost impossible to do things on a bi-partisan

basis. Scillian then asked about the topic of social media and its effect on the matter. Ross explained that social media allows direct communication, and is a great way to unify people. He said we can utilize this for politics to give us power. Ross continued to explain that there is no one-size-fits-all solution, and that we should customize how we want things. Scillian then asked how we keep from becoming too localized and disconnected from each other. Ross proposed “constitutional localism”, meaning that some rights, like the right to gay marriage, cannot be taken away depending on state or municipality, but other decisions can be made on a more local basis.

Program: Flashpoint  
Date: July 29  
Time/Duration: 10:00 a.m. 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Republican gubernatorial candidate Bill Schuette. Schuette said he’s grateful for President Trump’s endorsement, and he called the new tariffs an attempt to “rebalance” trade relationships. Schuette predicted that Michiganders will come out on top in the end. Scillian asked how a die-hard conservative like Schuette can endorse protectionist trade. Schuette said there are nuances to the situation and that more fairness is the ultimate goal. Scillian asked Schuette how he would characterize Governor Snyder’s tenure in office. Schuette gave him credit for bringing fiscal balance to Michigan. Schuette took issue with a request for an FBI investigation into his employees using state time for campaign matters, saying it was done by a disgruntled Democratic trial lawyer. Schuette said he is 100% pro-life, and has a voting record that reflects that. He outlined his plan to reduce car insurance rates, including cracking down on fraud, which Scillian pointed out occurs in every state and Michigan’s rates are still the highest in the country. Finally Schuette talked about his efforts to decrease regulatory oversight, especially in light of the Flint water crisis, and whether Michigan taxes need to go up in order to fund infrastructure. Schuette said on the contrary, taxes should be cut but MDOT’s expenditures should be reviewed. Scillian was next joined by rival Republican gubernatorial candidate Brian Calley. Scillian’s first question was about if it is fair to judge someone by their calendar, as Calley has judged Schuette by his in current campaign ads running on television. Calley said that elected officials’ calendars are meant to reflect their work, and Schuette has people keeping his calendar for him so it should be accurate. Calley is the current lieutenant governor, and Scillian asked what Calley thinks about his association with the Flint water crisis. Calley touted the administration’s successes, and said that people are thinking too much about the past instead of working on the future. Scillian then asked about fixing infrastructure and lowering taxes. Calley said tax cuts will be within the budget. He continued saying that we have been working on our roads and making them better quality. The next topic Scillian asked about was if Calley wants Michigan to be a pro-life state. He responded saying that he is pro-life, but does not want to criminalize those who seek abortions. He wants to prevent abortions and be pro-life even after birth by creating a better environment for children with disabilities. Scillian lastly asked about the tariff situation. Calley said that he is concerned and hopes that we are in a negotiation period and that it is not a permanent solution.

Program: Flashpoint  
Date: August 5  
Time/Duration: 10:00 a.m. 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Republican candidate for U.S. Senate Sandy Pensler. Scillian asked Pensler to react to a television commercial he's running against his opponent John James. Pensler defended it, saying James has never given a political donation to a Republican candidate. President Trump endorsed James, but Pensler said the only endorsement he needs is from Michigan voters. Pensler talked about Trump's recent tariffs and the toll they're taking on Michigan agriculture and manufacturing. He said the purpose of the tariffs is to eventually end tariffs. Pensler also defended Trump's tax cut, even though it did not come with a commensurate cut in spending, which added to the deficit. Pensler said he wants abortion to be illegal in Michigan, and will be happy to confirm conservative Supreme Court justices. Pensler also said he believes marijuana should be illegal in Michigan because it's a schedule 1 drug and highly addictive, but he will abide by whatever Michigan voters decide in November. Scillian asked that the biggest threat facing Americans is right now, and Pensler said the fact that the American dream is becoming more difficult to achieve. Scillian was next joined by Republican candidate for U.S. Senate John James. Scillian asked James to react to an ad he's running against opponent Sandy Pensler, in which a quote which appears to criticize President Trump has the opposite meaning when taken in full context. James defended it, saying he stands by the sentiment because of other statements he's made. James talked about Trump's tariffs, saying that in the long run they will help Michigan's farmers and manufacturers. James said he is pro-life, and wants to work on the personal economics of women who are forced to make abortion decisions. He talked about the balance between being business-friendly and growing the economy, and protecting Michigan's natural resources, like the Great Lakes. Scillian asked about James lack of government experience, and James countered that his first government job was in the U.S. Army. In the final segment Scillian was joined by political consultants Jill Alper and Steve Mitchell. Both agreed that Trump endorsements will have significant impact on the races in the primary. Alper said she's looking for drama to come from the Republican side in the 11<sup>th</sup> district and the 13<sup>th</sup> on Democratic side. She also pointed out the gender question in this primary, and the push to elect more women. Mitchell said open seats like we have in the Governor's race always lead to higher turnout.

Program: Flashpoint  
Date: August 12  
Time/Duration: 10:00 a.m./11:22  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Democratic nominee for the 13<sup>th</sup> Congressional District, Rashida Tlaib. Scillian's first asked what Tlaib's family thought about her win, as she is a daughter of Palestinian immigrants. She said that her family is just thrilled. Scillian brought up the topic of the divide that is happening

between Trump supporters and non-supporters. Tlaib responded saying she doesn't believe that it is a divide, but a disconnect. Scillian next asked about the array of issues that is in front of her, especially ones of international relations. Tlaib's response was that because she grew up in Detroit, and because she has memories of going to Palestine, she comes with a lens that she will bring to Congress that will help fight for human rights for all. Scillian last addressed that Tlaib is representing one of the poorest districts in the country. She said that she wants to ignite a civil rights act. She continued saying she has a different approaches then her colleagues do and that is why she will create change. Scillian was next joined by roundtable guests; Editorial Page Editor of The Detroit News Nolan Finley, Host of WDET's "Detroit Today" Stephen Henderson, Program Director of Michigan Radio Zoe Clark, and Host of WJR's "The Frank Beckmann Show" Frank Beckmann. Scillian's first topic was what the next few months leading up to the gubernatorial elections are going to look like. Finley said it will be a sequel to the 2016 presidential race because it has the same dynamics. Scillian next asked if the race for senate will be more competitive with John James competing against Debby Stabenow. Clark commented that Republicans don't hate Stabenow as much as they hate other Democratic senators that are up for reelection and that she is not a huge concern to them. Scillian then asked the group which race they are most interested in. Finley said the 11<sup>th</sup> District will be most interesting, Henderson agreed. Clark said the 11<sup>th</sup> and the 8<sup>th</sup> Districts will be the most crucial.

Program: Flashpoint  
Date: August 19  
Time/Duration: 10:00 a.m./12:30  
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News anchor Sandra Ali addressed issues pertaining to our government. Ali was joined by roundtable guests; Program Director of Michigan Radio Zoe Clark, former State Senate Majority Leader Randy Richardville, Managing Editor of Bridge Magazine Joel Kurth, and Portia Roberson, the head of the Detroit Ethics and Civil Rights Division. They started by talking about Republican gubernatorial nominee Bill Schuette's lieutenant governor pick, who is Lisa Posthumus Lyons. Clark pointed out the hypocrisy in choosing someone who was critical of President Trump in the same way that Schuette called out his primary opponents who were also critical. Roberson agreed, saying it was hypocritical to choose someone who distanced herself from Trump, while Richardville called it widening his tent of supporters. Kurth said no candidate gains votes because of an LG candidate, but a bad pick might cause them to lose some votes. The topic turned to predicting who Democratic candidate Gretchen Whitmer might pick as her running mate. Kurth said he's heard the name Garlin Gilchrist, who ran unsuccessfully for Detroit City Clerk. The last subject was the wording of the gerrymandering ballot proposal for November, and how redistricting changes the state's representation.

Program: Flashpoint  
Date: August 26  
Time/Duration: 10:00 a.m./30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Detroit Mayor Mike Duggan, who sued to have Michigan's no-fault insurance requirement declared unconstitutional. Duggan called it the next step in a strategy after other methods have failed. Duggan blamed hospitals making triple their base rates and trial lawyers who are also benefitting. He explained the history of the original court decision in 1978 that put this policy in place, and how it said insurance must be affordable. Duggan talked about how high insurance rates are a statewide problem, not just a problem of redlining in Detroit. There are other plans in the legislature, but Duggan said those have zero chance of passing through Lansing and the hospitals know it. Scillian asked how he plans to win against those two powerful lobbies, and Duggan said he has the vast majority of regular people on his side. Scillian was joined next by roundtable guests; WDET radio host Stephen Henderson, deputy editorial page editor at the Detroit News Ingrid Jacques, and political consultants Jill Alper and Dennis Darnoi. They continued the discussion about car insurance rates. Henderson said the Mayor's frustration reflects a lot of peoples' frustration while trying to get anything done in Lansing. He blamed it on term limits, rather than party politics. Jacques said she hopes the Mayor's tactic will wake up lawmakers and spur them to action. Darnoi complimented the Mayor's timing on the issue. The group then turned to a data breach at the Democratic National Committee that turned out to have been done by the Michigan Democratic Party as a security test. Alper said it shows how big of an issue election security is in this cycle, and Henderson also added it shows how little faith many people have in the sanctity of American institutions at this time. Next the discussion turned to Paul Manafort and Michael Cohen's past week, in which they either pleaded or were found guilty of federal crimes. Darnoi worried it will only get worse for Republicans, and Alper said Democrats will try to focus on what everyday people care about instead of these scandals. Henderson joked that Trump always bragged about his judge of character when hiring people. Finally, the group briefly tackled whether the minimum wage battle will be on the statewide ballot this November, or whether the legislature would raise the minimum wage in order to keep it off.

Program: Flashpoint  
Date: September 9  
Time/Duration: 10:00 a.m./17:42  
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by roundtable guests; Cooney attorney Dennis Cowan, host of "Detroit Today" on WDET Stephen Henderson, Michigan Radio program director Zoe Clark and former Michigan Senate Majority Leader Randy Richardville. The discussion started with an anonymously written op-ed published in the New York Times. As the former editorial page editor of the Detroit Free Press, Henderson explained why he questions the publication of the op-ed, and said he wished there was more corroboration offered. Clark noted that once again, the profession of journalism seems to be on the defense against the Trump administration. Cowan pointed out what he considers the Trump administration's accomplishments, and said the op-ed is another distraction from that good news. Richardville said he's not concerned about the contingent of people in the White House working against Trump, because he can handle it. The discussion shifted to Brett

Kavanaugh's hearing in front of the Senate Judiciary Committee. Cowan blamed Democrats for embarrassing themselves by being partisan and trying to blow up the hearings. Henderson described the difference between the ways Kavanaugh's records were distributed as opposed to other Supreme Court nominees. The segment ended with a discussion of the Michigan legislature passing minimum wage and sick leave bills in order to avoid the questions coming up as ballot initiatives in November. Richardville defended the action, saying the ballot proposals were poorly written and would've been disastrous.

Program: Flashpoint  
Date: September 16  
Time/Duration: 10:00 a.m./6:06  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by Detroit News editorial page editor Nolan Finley and political consultant Darci McConnell. They discussed talking the results of WDIV's latest political poll. Finley said the poll shows the November election will be all about Trump, and voters' various reactions to his leadership. Democrats in the gubernatorial and Senate races are ahead by large margins according to the poll. McConnell pointed out that a lot depends on who turns out for the election, and the differential between that reality and the kind of people who are likely to be polled. Funders often react to results of polls like this, and Scillian wondered whether Republicans like Senate candidate John James will be able to raise much more money. Finley said Republicans' challenge it to make sure every single person who voted for Trump comes out to vote again.

Program: Flashpoint  
Date: September 23  
Time/Duration: 10:00 a.m./10:30  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by Detroit City Council president pro tempore Mary Sheffield. In the past week, Sheffield introduced what she called the "People's Bills", or measures intended to benefit everyday Detroiters. One of them was calling for at least 51% of jobs in development projects going to Detroiters, which is already covered by an executive order from the Mayor, but Sheffield said wasn't working. Sheffield called for stiffer penalties and better training programs so more Detroiters are qualified to be hired. The "People's Bills" contain eight proposals, and Sheffield said only two of them would cost the city money, like reducing parking ticket fines. The second was her proposal for water to be priced based on a consumer's income level, and she explained why Detroit's demographics make that change necessary. Finally Scillian asked about news from the past week that the Crown Plaza hotel was withdrawing plans to build a second tower in part because City Council was too difficult to work with. Sheffield defended the Council, saying they were making sure that workers get paid a living wage and other concerns.

Program: WDIV PSAs/DAV – Mike Jason, Victories  
Dates: August - September  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the Disabled American Veterans talks about the organization's mission to help veterans of every generation get the benefits they've earned.

Program: WDIV PSAs/MAB – Benefits, Heart of a Soldier  
Dates: July - September  
Time/Duration: General Rotation/ 2x :30, 2x :15  
Summary:

These PSAs from the Michigan Association of Broadcasters enumerates the benefits of joining the Army National Guard, including low cost health and life insurance benefits, tuition assistance and test preparation, student loan repayment, VA home mortgages and retirement benefits. They also list the core values of being a part-time soldier.

Program: WDIV PSAs/NAB – For Those Who Serve, Who Helps a Hero  
Dates: July - September  
Time/Duration: General Rotation/ 2x :30, 1x :15  
Summary:

These National Association of Broadcasters PSAs highlight the work of the Gary Sinise Foundation, which is dedicated to helping active military and veterans through entertainment, outreach, and life-changing support.

## **AUTOMOTIVE INDUSTRY**

Program: WDIV News / Local 4 News at 6  
Dates: July 2  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

We reported that a new round of tariffs imposed by the White House is supposed to make it harder on foreign nations. This story looked at the impact on Michigan businesses. WDIV Business Editor and veteran auto reporter Rod Meloni noted the auto industry was “on edge” The report included an interview with an auto analyst, who compared the industry to trying to turn an aircraft carrier, it doesn’t happen easily or quickly. The report also examined the impact on the state’s agricultural and tourism industries. One estimate put the direct impact on Michigan at more than one billion dollars. A spokesperson for the State of Michigan was also interviewed for the story.

Program: WDIV News/ Local 4 News at 11  
Dates: July 3  
Time/Duration 11:00 p.m. / :30  
Summary:

We reported that it was a “healthy” month of sales for the auto industry. This story looked at the new fiscal reports released by the big three car companies in Detroit. Ford announced its sales last month were up by one-point-two (1.2%) percent in the United States. Fiat Chrysler had an eight (8) percent bump in domestic sales. General Motors reported a five (5%) percent uptick in the united states.

Program: WDIV News / Local 4 News at 4  
Dates: July 17  
Time/Duration: 4:00 p.m. / :45  
Summary:

We reported that the Ford Motor Company has reached a settlement with drivers affected by faulty Takata airbags. The report noted the automaker will pay \$299 million to end a class-action lawsuit. The story explained what the settlement money would cover, including things like rental cars and the re-sale value of vehicles. The report also covered the number of deaths linked to the airbag issue.

Program: WDIV News / Local 4 News at Noon  
Dates: July 18  
Time/Duration: 12:00 p.m. / :40  
Summary:

We provided a a consumer alert about a large recall from the Ford Motor Company. The automaker sounded the alarm about nearly 550,000 cars. The story listed the model affected and outlined the risk drivers should be look for.

Program: WDIV News / Local 4 News Today  
Dates: July 25  
Time/Duration: 6:00 a.m. / 5:00  
Summary:

We provided breaking news coverage about the passing of Fiat-Chrysler CEO Sergio Marchionne. The report included a look back at Marchionne’s professional career, noting how he was credited with turning around Fiat and Chrysler. The stories also included reaction from Chrysler workers and auto analysts about the impact Marchionne had on the industry.

Program: WDIV News / Local 4 News at 5  
Dates: July 23  
Time/Duration: 5:00 p.m. / 2:30  
Summary:

We reported that .” The North American International Auto Show (NAIAS) is moving to June. WDIV Business Expert and veteran auto reporter Rod Meloni reported the details. The report included a a video that highliged the benefits of moving the annual show from January to June. The video showcased how parts of the show would be moved outdoors to take advantage of the summer weather and the improved downtown development. An official with the Detroit Auto Dealers Association (DADA) was interviewed about the impact of the move. The story also noted how the move would change the Charity Preview, the annual fundraiser held with the show. The DADA official explaining the now black-tie event would likely encourage a wardrobe tied to a theme that would be more comfortable and suitable for the warmer weather.

Program: WDIV News / Local 4 News at 5  
Dates: August 2  
Time/Duration: 5:00 p.m. / :40  
Summary:

We provided a consumer alert about the recall of Fiat Chrysler trucks. We explained that a problem had been detected which causes the power tailgate to open unexpectedly. Just over one million Ram trucks were involved in the recall. The story listed models, including the engine size, and what what course of action owners should take.

Program: WDIV News / Local 4 News Today  
Dates: August 30  
Time/Duration: 6:00 a.m. / 1:30  
Summary:

We reported about extra steps being taken by Honda Motors to find and replace defective airbags. The story looked at how teams of Honda employees went door-to-door in several neighborhoods, knocking on doors, to alert owners that the Takata airbag in their vehicle needs to be replaced. The report noted the airbags were already on the recall list, but that the millions of owners were unaware of the danger. It also looked at how Honda employees were able to scan license plates to determine if the vehicle had been serviced.

Program: WDIV News / Local 4 News Today  
Dates: September 5  
Time/Duration: 6:00 a.m. / :40  
Summary:

We reported that Fiat Chrysler (FCA) announced a major investment in the Chelsea Proving Grounds. The story laid out the plans for the \$30 million development and touched on why the automaker was making the investment. It also included a statement from FCA.

Program: WDIV News / Local 4 News Today  
Dates: September 5  
Time/Duration: 12:00 p.m. / :30  
Summary:

We reported that Toyota is recalling more than one million of its hybrid vehicles. The recall covers vehicles sold world-wide. The story explained the concern is a wire harness which connects to the vehicle's power-control unit. The wiring can wear away and generate heat, which raises the risk of fire. The report also listed the vehicles involved in the recall.

Program: WDIV News / Local 4 News at 5  
Dates: September 10  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

We reported that General Motors joined the drive to eliminate distracted driving. The story highlighted Chevrolet's "Call Me Out" app, which allows family members and friends to remotely keep an eye on a person's driving. The report included interviews with drivers and a Chevy executive who explained how the app works.

Program: WDIV News / Local 4 News at 6  
Dates: September 13  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

The risk of fire and injuries prompted General Motors to recall millions of vehicles. WDIV reporter Rod Meloni reported that there are electrical and electronic problems that can disable several different features in the vehicles. The report focused on the pickup trucks affected by the recall and included interviews with drivers, an auto analyst, and a spokesman from General Motors.

Program: Flashpoint  
Date: July 15  
Time/Duration: 10:00 a.m. /12:19  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to the automotive industry. Scillian was joined by roundtable guests; Henry Payne, the auto critic for the Detroit News, the auto critic for the Detroit Free Press Mark Phelan, and senior reporter for Crain's Detroit Business Dustin Walsh. Scillian started by asking Payne why the North American International Auto show in Detroit is moving to June. Payne explained that the January show was losing status to the Consumer Electronic Show and foreign manufacturers were finding other warmer places to show their vehicles. Next, Phelan talked about the difference between an automotive company staging their own event, as opposed to being just one of many reveals at an auto show. Scillian then asked about the future for the auto show as fewer people are driving. Walsh responded that as fewer people drive, the auto show becomes more of an experiential event and an opportunity to allow people to be more comfortable with things such as autonomous vehicles. Scillian's next question was about how automakers are going to bridge the gap between January and June. Walsh's answer was that the auto companies will somehow need to use teases to show the direction they are going in. Scillian then asked what will happen to the auto market with a trade war happening.

Walsh and Phalen both gave examples of local supplier businesses that are already hurting because of the new steel tariffs.

### **ECONOMIC WELFARE OF METROPOLITAN REGION**

Program: WDIV News / Local 4 News at 5  
Dates: July 2  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

The much-improved housing opportunities in the City of Detroit took another big step forward. We reported about a \$108-million residential complex in the Lafayette Park neighborhood, in the near-eastside of town in the shade of downtown Detroit. The report highlighted how the currently vacant and boarded up property will be transformed into a 374-unit project. Poor road conditions are a problem in many Michigan communities. Now additional money was being spent to repair one of the worst stretches of roads in the Metro Detroit area. The development will help meet the city's growing demand for housing, particularly in that area of the city. Current residents and city leaders behind the project were interviewed as part of the story.

Program: WDIV News / Local 4 News at 6  
Dates: July 2  
Time/Duration: 6:00 p.m. / :40  
Summary:

We reported that the changing "retail" landscape is once again altering the physical look of a local community. The report revealed that Sears, which opened at the Oakland Mall location in 1965, was being closed. It also noted, the Oakland Mall location was just the latest Sears store to close in Michigan as its parent company goes through restructuring. Nationwide, 500 Sears stores have closed.

Program: WDIV News / Local 4 News at 11  
Dates: July 9  
Time/Duration: 11:00 p.m. / 1:30  
Summary:

We reported that a push to further development around the District Detroit area raised some old arguments about the rights of those already there. The story was about efforts to remove current residents from the Berwin, an historic apartment building. The report included interviews with residents of the building, with Olympia Entertainment which already owns much of the land surrounding the new stadium, historians, and members of Detroit City Council.

Program: WDIV News / Local 4 News at 11  
Dates: August 2  
Time/Duration: 11:00 p.m. / 2:00  
Summary:

The annual Grand Prix race on Belle Isle generates not only a lot of funding, but also a lot of debate. The report highlighted a meeting held to get feedback about whether or not the race should continue to be held on the island. It profiled the two very different opinions: Supporters point out the exposure and money it generates. Those opposed note parts of Belle Isle are unavailable to the public prior to, during, and after the race. The story included interviews from people on both sides of the debate.

Program: WDIV News / Local 4 News at 5  
Dates: August 7  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

We reported about the fact that in too many communities, too many absentee landlords let their properties go far too long with the proper care. This report was about a long-overdue crackdown by the City of Detroit to hold landlords responsible for homes and businesses in need of repair. The report explained the new review standards put in place and the renewed effort to inspect more properties. The story included interviews with landlords, tenants, and City of Detroit officials.

Program: WDIV News / Local 4 News at 5  
Dates: August 9  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

The owner of the Detroit Axle company says he is ready “to come home.” This story is about plans to move the facility from Ferndale to a location in Detroit. The report explains how the company started with just five employees near the Rouge plant in Dearborn. Today, after years of steady growth, CEO Mike Musheinesh said the company needs more space so the next move will be to Detroit. The story included an interview with the CEO.

Program: WDIV News / Local 4 News at 6  
Dates: September 4  
Time/Duration: 6:00 p.m. / 1:30  
Summary:

Road construction projects made headlines because of what was not happening. This report covered the work stoppage by engineers that brought construction projects across the state to a halt. The story explained how the labor dispute involved unionized workers who operate heavy equipment. It also examined the issues between the two sides and included interviews with drivers.

Program: WDIV News / Local 4 News at 5  
Dates: September 5  
Time/Duration: 5:00 p.m. / 2:15  
Summary:

We reported that a bill led by Michigan Republican lawmakers would raise the minimum wage from \$9.25 an hour to \$12 an hour by the year 2022. The report explained why Democrats, who have been pushing for a wage increase, are opposed to the GOP plan. It included interviews with Democratic lawmakers who explained how, under its current form, the wage increase could be rolled back at a later date. The story also raised questions about the motive behind the Republican plan, noting that the issue was already set to be on the November ballot. Hourly workers and business owners were interviewed for the stories.

Program: WDIV News / Local 4 News at 5  
Dates: September 13  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

The City of Detroit celebrated its annual “Homecoming” event, with the hope that many of those attending will stick around and invest in their hometown. The report looked at the history behind the event and included interviews with business owners and city leaders.

Program: Flashpoint  
Date: August 19  
Time/Duration: 10:00 a.m. /9:32  
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News anchor Sandra Ali, addressed issues pertaining to the economic welfare of the Metropolitan Region. The guests were President and CEO of the Detroit Regional Chamber Sandy Baruah and senior reporter at Crain’s Detroit Business Dustin Walsh. Ali’s first question was asking Baruah what his response to Oakland County Executive L. Brooks Patterson’s note that challenged the Chamber’s effectiveness. Baruah said that Patterson is a friend, but he was off base with his comments and listed some of the inaccuracies. Baruah said one reason that Oakland County is actually doing so well because they have a very good economic development team in place. Walsh agreed that Oakland County should not feel threatened by Detroit doing better, and said Patterson has always had an attitude of “Oakland County versus everybody”. Baruah said that’s a false choice to make, because the region as a whole benefits when any part of it lands new business or investment. Every landowner is trying to fill their space with tenants, no matter where the vacancies are. Walsh said there is actually a dearth of qualified workers to fill many of the jobs that are coming to the region.

Program: Flashpoint  
Date: September 16  
Time/Duration: 10:00 a.m./16:57  
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to the economic welfare of our metropolitan region. Scillian was joined by Josh Luber, the CEO of StockX. StockX is a local start up company that follows the stock market model in allowing customers to buy and sell items like sneakers and handbags, which are sought-after but producing in limited quantities. Together with billionaire businessman Dan Gilbert, Luber founded the company in Detroit. StockX also

authenticates items that are sent to them at their various operations centers. Luber talked about how the interaction works for customers, meaning StockX is based on the bid-ask system. When the price someone is willing to sell for and someone is willing to spend overlaps, an instant sale is made. That way, customers know they are truly paying the market price. Luber described how quickly StockX is growing. The company just made headlines for raising \$44 million and needing to hire 1,000 more people in the next year. The next area of focus was the past week's Detroit Homecoming, an event where people who left Detroit come back to the city to see what's happening. Our guests were Detroit ex-pats who came home permanently. Jenifer Daniels is a brand strategist and Rod Hardamon is a real estate developer. They both explained why they decided to leave Detroit, and what brought them back. Hardamon said he is inspired because Detroit is small enough to make an impact on the landscape, whereas that's impossible in a city as big as New York. Daniels talked about how ex-pats who don't have the ability to return can still reengage with the city, maybe through small-dollar investments or through long-distance mentorships.

### **HEALTH & PUBLIC WELFARE**

Program: WDIV News / Local 4 News Today, Local 4 News at 5  
Dates: July 6, 13, 20, 27 and August 3, 17, 24 and September 5, 7, 14, 21, 28  
Time/Duration: 6:00am and 5:00pm / 25:45  
Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on "What's Going Around." It highlights the most common illnesses affecting residents in six local counties. Our health team contacts area hospitals and doctors' offices each week to collect the relevant information and determine which illnesses should be featured. In July, the heat and humidity sent many patients to local emergency rooms suffering from heat exhaustion, dehydration, and breathing problems. The elderly were particularly affected by the extreme heat. Beaumont Health reported treating a very high number of patients suffering from asthma and COPD symptoms. CVS Minute Clinics in multiple communities reported seeing a lot of seasonal allergy symptoms and cases of swimmer's ear. Dr. Shaun Jayakar at Ascension St. John Hospital in Detroit treated cases of hepatitis A linked to an ongoing outbreak in Michigan. In August, heat-related problems continued and ragweed allergies began. Local doctors also reported seeing a surge in cases of hand, foot, and mouth disease in children and in adults. As the children headed back to school in September, respiratory viruses spiked and hospitals also reported an increase in influenza-like illnesses. Dr. McGeorge explained that those are acute respiratory infections that cause symptoms similar to those associated with the flu, but not necessarily caused by an influenza virus.

Program: WDIV News / Local 4 News at 5  
Dates: July 3  
Time/Duration: 5:00pm / 3:10  
Summary:

Ticks were once primarily a concern in Michigan's Upper Peninsula and the far west side of the state. Now ticks have become a growing threat in southeast Michigan, but many residents

are still unfamiliar with the best ways to reduce the risk of tick-borne illnesses. WDIV Health Reporter Dr. Frank highlighted the steps viewers can take around their property to make it less attractive to ticks. He interviewed Mark Vanderwerp, the manager of education at Rose Pest Solutions. Vanderwerp said the first step is reducing the number of animals in your yard that can carry ticks, especially deer and rodents. Creating barriers with mulch or pea gravel between wooden areas and the grass is also helpful, as is placing play structures or seating areas in direct sunlight. Pesticide application may also be appropriate. "I know the drawback with sprays is a lot of people don't want to put a pesticide in the environment, but you have to keep in mind, this is really selective areas you're treating," said Vanderwerp.

Program: WDIV News / Local 4 News at 11  
Dates: July 26  
Time/Duration: 11:00pm / 4:26  
Summary:

Since 2010, more than 600 people have drowned in the Great Lakes. Jamie Racklyeft was almost one of them. WDIV Health Reporter Dr. Frank McGeorge shared Racklyeft's story of survival and his mission to save others from drowning. Racklyeft was caught in a rip current off Van's Beach in Leland during the summer of 2012. Until that moment, Racklyeft didn't realize that there are dangerous rip currents in the Great Lakes. Racklyeft was rescued by two strangers in a kayak, but he was devastated to learn that an hour after he was saved, a 16 year-old boy was caught in the same rip current and drowned. Racklyeft decided to channel his "survivor's guilt" into creating the Great Lakes Water Safety Consortium. "Our mission is to end drowning in the Great Lakes," said Racklyeft. Volunteers and experts across the Great Lakes region are now teaming up to educate people about the danger of rip currents. The organization also provides signage and safety equipment at beaches and is working to bring lifeguards to more beaches. Dr. McGeorge shared advice on how to survive a rip current, including the phrase "flip, float, and follow" and advised viewers to wear a life jacket in lakes and to never swim in rough conditions or places where rip currents are known to be a problem.

Program: WDIV News / Local 4 News at 5 & 6  
Dates: August 14 and September 4  
Time/Duration: 5:00pm, 6:00pm / 4:30  
Summary:

Anxiety disorders are one of the most psychiatric conditions among children, with as many as 10 percent suffering from them. Back to school can be a particularly stressful time for children. WDIV Health Reporter Dr. Frank McGeorge reported that the junior year of high school is recognized as being especially stressful for students because of the added pressure to perform at their best as they're applying to college. Students may also be overwhelmed by rigorous coursework, extracurricular activities, volunteer work, and jobs. Clinical psychologist Dr. Jody Kussin said parents often contribute to the pressure. She advised parents to keep track of how often they're discussing the issue of college and to allow teenagers to express their stress and fears without judgement. She also recommended allowing children to fail and learn how to get past their failures on their own – before that critical junior year. "What we've done in this world of sanitizing everything is nobody gets a failure experience, so the notion of getting

rejected to colleges is horrifying because nothing bad has happened up until now,” explained Kussin. McGeorge added while most school anxiety passes with time, if the feeling persists or your child complains of physical problems like headaches, it’s important to get their doctor and school counselor involved.

Program: WDIV News / Local 4 News at 5  
Dates: August 20, 24  
Time/Duration: 5:00pm / 4:30  
Summary:

Outbreaks of hand, foot, and mouth disease have been popping up across the country throughout the summer. Local doctors say it has been spreading in southeast Michigan too. WDIV Health Reporter Dr. Frank McGeorge explained that while the highly contagious illness is very common in small children, the recent outbreaks have also included cases in older children and many adults. Unlike some illnesses, you can get hand, foot, and mouth disease multiple times because the disease is caused by different strains of the same virus. Infectious disease experts believe there is a newer strain circulating that causes more severe and atypical symptoms. It also seems to affect older children and adults more than previous strains. In general, hand, foot, and mouth disease tends to be more common in the summer months, and most cases resolve on their own with rest and plenty of fluids. Dr. McGeorge cautioned that the disease can be dangerous for very young babies, because they can become dehydrated easily, and that it can also cause serious complications for patients of any age with a compromised immune system.

Program: WDIV News / Local 4 News Today, Local 4 News at Noon & 11  
Dates: August 22, 23  
Time/Duration: 4:30am, 5:00am, 6:00am, 12:00pm, 11:00pm /11:47  
Summary:

Summer is traditionally a very difficult time to collect blood because schools are not in session to hold blood drives and many regular donors go on vacation. WDIV Health Reporter Dr. Frank McGeorge reported on the urgent need for blood. In August, the American Red Cross said donated blood in southeast Michigan was going out to hospitals faster than it was coming in. The agency made an appeal for more donors, particularly those with blood types O-negative and O-positive. Dr. McGeorge profiled Melissa Bowman, a Troy mother of four who has depended on blood transfusions to survive for the past four years. Bowman is suffering from aggressive system mastocytosis, an extreme form of the disease that causes life-threatening allergic reactions and bone marrow failure. Bowman was preparing to undergo a bone marrow transplant in hopes of curing her illness and expressed her gratitude for the blood donors who have kept her alive these past four years. Bowman’s family has organized frequent blood drives since her diagnosis and has collected almost 350 units of blood to help others. Dr. McGeorge urged viewers to donate blood the next day at blood drives being held at local Gardner-White Furniture Stores in eight locations.

Program: WDIV News / Local 4 News Today. Local 4 News at 6  
Dates: September 4, 12  
Time/Duration: 6:00am, 6:00pm / Total length 3:30  
Summary:

The Centers for Disease Control and Prevention recently released a new set of recommended guidelines on managing concussions in children. WDIV Health Reporter Dr. Frank McGeorge outlined the most critical changes in the guidelines. The new recommendations say that a routine CT scan or blood work isn't necessary in the case of a suspected concussion. McGeorge said certain symptoms would indicate the need for a CT scan such as repeated vomiting, altered alertness, suspicion of a skull fracture or a severe, worsening headache. The CDC recommends rest for the first three days after a concussion and then a gradual return to regular activity. They further point out that prolonged rest may actually worsen symptoms. The guidelines also address the issue of when to return to school and emphasize that the decision should be made in discussion with medical and school input to increase the duration and intensity of school activity as tolerated by the student. McGeorge said these are important changes that reflect a better understanding of the progression of concussions and the latest research into their treatment.

Program: WDIV News / Local 4 News Today  
Dates: September 22  
Time/Duration: 6:00am / Total length 2:50  
Summary:

We reported about alkaline water which fans claim can do everything from hydrate you better, to reduce acid reflux, to lower your cancer risk and even slow down the aging process. In a special report, WDIV Health Reporter Dr. Frank McGeorge explained what makes this water different and examined whether there is any truth to these health claims. While tap water has a pH of roughly 7, alkaline water has a higher pH, typically between 7.5 and 10. McGeorge explained that some alkaline water is created naturally as water flows through a mineral spring with high concentrations of magnesium, potassium or calcium. Other alkaline waters are created through a process called ionization, often with minerals added afterward. The health claims are based on the idea that most people's diets tend to be more acidic and alkaline water could potentially offset that acidity. McGeorge demonstrated that alkaline water is immediately neutralized in the stomach and thus cannot impact the overall pH of the body. Erin Dolinski, a registered dietitian at Beaumont Hospital, reviewed the available research on alkaline water and said what little is available was not rigorous enough to draw any conclusions and noted studies were often funded by the bottlers of alkaline water. Dolinski and Dr. McGeorge agreed that tap water offers the most health benefits, at a substantially lower cost than alkaline water.

Program: Flashpoint  
Date: September 2  
Time/Duration: 10:00 a.m. /10:28  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to public welfare.. Scillian was joined by Detroit Public Schools Community District superintendent Nikolai Vitti. This past week, Vitti announced all schools will be using bottled water for drinking, because tests showed elevated copper and lead levels. Vitti explained that the testing was done voluntarily, and although some parents are complaining about the timing, he acted as soon as he received the data. Vitti said

signs will be up that say water is only for hand-washing, not for drinking. Vitti called his action an act of transparency, in order to build trust with parents and the rest of the community. He said the district will wait until all their test results come back before moving ahead with a plan, but it could be a problem with fixtures and piping. He also explained that schools do not prepare food on-site, it's prepared outside the district, so there is no food prep safety concern. In summary, Vitti said he made the decision to use bottled water because he feels responsibility to look students in the eye and know that they're safe.

Program: WDIV PSA/Gardner White Blood Drive  
Dates: August 15 - 23  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These WDIV-produced PSAs alert viewers about a blood drive in partnership with the American Red Cross and Gardner White furniture. On August 23rd, Gardner White stores will host blood donation drives to help people in our area that need to receive blood.

Program: WDIV PSA/CHMF – Hope  
Dates: July – September  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the Children's Hospital of Michigan Foundation talk about the work the organization does for sick children and their families. They are dedicated to improving the health and wellness of children by raising and granting philanthropic resources. They benefit research, medical education and community health initiatives.

Program: WDIV PSA/Courageous Persuaders  
Dates: August - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This student-produced PSA warns about the dangers of both underage drinking and drunk driving. It shows a teenager being taunted by inanimate objects after he takes a bottle of beer from the fridge.

Program: WDIV PSA/ MAB – Choose Your Future  
Dates: July  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters shows teenagers going through normal age-appropriate accomplishments, like attending dances or graduating. It warns them to steer clear of any situation in which they could get pregnant or where sex could lead to a situation that negatively affects the rest of their lives.

Program: WDIV PSA/MAB – Detroit Recycles  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This MAB-produced PSA shows Detroit residents what materials can be recycled, and the financial and environmental benefits of recycling programs.

Program: WDIV PSA/MAB – Pass Up Pass On  
Dates: July - August  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare, but are now making a comeback because fewer children are vaccinated.

Program: WDIV PSA/NAB - Blessings  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the National Association of Broadcasters features actress Sharon Stone talking about the problem of food insecurity for children. Blessings in a Backpack is a program that provides food for the weekends to children who only get to eat at school.

Program: WDIV Psa/NAB – No Kid Hungry  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This NAB PSA informs viewers about the Share Our Strength organization, dedicated to ending childhood hunger in America by connecting children with nutritious food.

Program: WDIV PSA/PDFA – Families Can Heal, We’re All in Recovery  
Dates: July - September  
Time/Duration: General Rotation/ 2x :30  
Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program: WDIV PSA/Yatooma Golf

Dates: September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Yatooma Foundation for the Kids raises money to help children who have lost one or both of their parents. A golf outing and fundraising dinner helps turn the tragedy of losing a parent into a triumph.

### CONSUMER WELFARE

Program: WDIV News / Local News at 11  
Dates: July 9  
Time/Duration: 11:00 p.m./4:45  
Summary:

We reported about new technology that is helping create new ways to do everyday tasks, including grocery shopping. WDIV Consumer Investigator, Hank Winchester tested the new feature at Kroger called “Scan, Bag, Go” for viewers. It’s a scanning device that lets shoppers scan their items and leave the store without having to go through a checkout line. He tested this against checking out with a cashier and through the self-scan options. While he discovered this new way was faster on the clock, he told viewers it would take time to get used to the technology. As a tester, he wasn’t sure on how convenient it really was while shopping with children. The big question he wanted answered was if this technology would mean fewer jobs for cashiers. We were informed through talking with Kroger executives, that cashiers were being trained in other departments for jobs in-store, keeping them employed.

Program: WDIV News / Local 4 News at 5  
Dates: July 18  
Time/Duration: 5:00 p.m. / 3:50  
Summary:

WDIV’s Help Me Hank consumer team continues to follow the water controversy going on in Michigan that’s angered many residents. Nestle Water is pumping hundreds of gallons of water per minute from our aquifer to bottle and sell. The company only has to pay \$200 a year to the state. WDIV Consumer Investigator, Hank Winchester found Governor Rick Snyder at an event and asked him why he okayed this deal Nestle struck up with the MDEQ. When Snyder responded, he said he felt it was a good business deal, to which Winchester pressed more about. We felt viewers deserved to hear about the deal straight from the Governor. Our Consumer Investigator is taking on this controversy as a new initiative to educate viewers on what’s happening, make residents feel heard, and hopefully initiate change.

Program: WDIV News / Local 4 News at 11  
Dates: July 23  
Time/Duration: 11:00 p.m. / 4:15  
Summary:

We reported that a new scam is creating concerns in sanctuaries across Metro Detroit. Scammers are sending church parishioners emails and letters, from what seems like church leaders. The letters ask them to donate money to a local family in need, but it's just the scammers looking to make a quick buck. We were contacted by a church leader who had several potential victims that were almost scammed. With help from local police, we warned our viewers about the scam, telling them not to open emails and letters from people they don't know. It's also important to reach out to your church leader directly to find out if they really do need donations.

Program: WDIV News / Local 4 News at 11  
Dates: August 8  
Time/Duration: 11:00 p.m. / 3:40  
Summary:

We reported about Canine Influenza which is spreading rapidly through the Metro Detroit area. The Help Me Hank team reached out to a local veterinarian who warned viewers that this wasn't the average kennel cough that owners of pets are used to seeing. Even if a dog has all its shots, doesn't mean he/she is protected. Our veterinarian warned people on the ways to protect their dog and what to do if their dog gets sick. We also visited kennels and daycares with hidden cameras asking if the staffs there were aware of canine influenza and what they're doing to protect pets that visit. While all of the businesses were aware of the epidemic, only one was putting in rules that require all dogs to have their canine influenza vaccine before coming in.

Program: WDIV News / Local 4 news at 5  
Dates: August 14  
Time/Duration: 5:00 p.m. / 4:00  
Summary:

We reported about a scam that's gotten the attention of federal investigators. Our Consumer Investigator is warning viewers about the moving scam that left a local man without his possessions. Scammers posed as a moving company and showed up to his home with a rented truck. They demanded more money than what was agreed on in the contract and then took his stuff and never showed up to the moving location. Local detectives told us that this scam is happening across the country. The scammers take the belongings and sell them online. We warned our viewers the only way to be safe is to use reputable companies, by asking friends and family for recommendations. We also informed viewers about the warning signs to look out for when dealing with a company, for instance, workers demanding more money than what is on the contract.

Program: WDIV News / Local 4 News at 11  
Dates: August  
Time/Duration: 11:00 p.m. / 4:35  
Summary:

A local woman reached out to our consumer unit, Help Me Hank, after brand new windows were installed on her home even though she didn't order them. The window company installed the windows on her home by mistake, trashing her old ones in the process. When the installers

realized this, they left them in there but the windows weren't meant for her home. There were massive holes between the windows and the frames, the windows could fall out with a light push, and many wouldn't even shut. When the company refused to come back and fix them and demanded \$1,000 to do so, she called Help Me Hank. Our Consumer Investigator went to the business, confronting them about their mistake. After discussing it with Hank, they agreed to do the right thing. Their installers went back within a couple days and fixed the windows to fit perfectly, without cost to the homeowner.

Program: WDIV News /Local 4 News at 5  
Dates: September 6  
Time/Duration: 5:00 pm/2:30  
Summary:

Ahead of the first week of school, the Detroit Public Schools Community District (DPSCD) announced lead was found in the drinking water of 16 schools. Administration then shut off the water in all the district's schools. We've been covering this issue on a daily basis. In this story, we went to the capital in Lansing to talk to a lawmaker who's trying to pass a bill that would make it mandatory for schools to do water testing on a regular basis throughout the state. We outlined the proposal and what it would mean for residents. Our Help Me Hank team has been following the water shutoff, making sure the administration and the city are kept accountable for the situation.

Program: WDIV News / Local 4 News at 5 & 11  
Dates: September 10  
Time/Duration: 5:00 pm, 11:00 pm/9:45 total  
Summary:

We're continuing to follow the Nestle Water Deal. The Swiss company is taking 400 gallons of water per minute from aquifers here in Michigan at virtually no cost. Our consumer unit, Help Me Hank traveled to the aquifers, located in a northern town called, Ewart. We talked with environmentalists who gave viewers a tour of the land, explaining that their studies show this extraction of water is bad for the environment. We also talked with the Ewart City Manager, posing the question "What's in it for Michigan?" The manager said having Nestle here helps with residents' water bills. While Nestle promised to bring more than 100 jobs to the area, he confirmed they only brought five or six. After months of talking with the MDEQ, which allowed the deal with Nestle, they finally granted an interview with WDIV Consumer Investigator Hank Winchester. During our 11:00 pm story, we aired that interview. Winchester asked why the deal was good for Michigan and if the MDEQ realized what it's doing for our natural resources. The MDEQ said it's just following the law, even though more than 80,000 residents opposed the deal in a public forum.

Program: WDIV News /WDIV News at 11  
Dates: September 26  
Time/Duration: 11:00 pm/4:10  
Summary:

We hear about identity theft through stolen credit card and social security numbers, but a local woman came to us with something new. Her identity was stolen all from her phone number. Hackers had gotten into all her social media and banking apps on her phone, changed the language, and tried to steal \$10,000. We talked with an IT expert and former FBI agent who says it all happened after her number was ported. The hackers were able to call her carrier and say the phone was stolen and they needed to port the number to another phone. This means they were able to find out her password to the account and steal information from there. Our IT expert gave viewers information and tips on how to keep this from happening to them. We educated viewers on ways to keep their information safe, including creating stronger passwords, and unique passwords for specific accounts like banking apps and email.

## LEGAL SYSTEM

Program: WDIV News / Local 4 News Today, Local 4 News at 5, 6 & 11  
Dates: July 10. September 28.  
Time/Duration: 5:00 a.m., 6:00 p.m, 11:00 p.m./8:15 total length  
Summary:

WDIV reported a federal judge issued a preliminary injunction against Eastern Michigan University stopping the school from cutting two women's teams. The judge claims the university is violating Title IX. A lawsuit filed states the university made the decision to cut four sports programs. The university claims it was a way to trim the budget and save money. The cuts affected 83 student athletes, 58 males and 25 females. The teams remain in limbo for now.

Program: WDIV News  
Dates: July 6. August 13, 14. / Local 4 News Today, Local 4 News at 5 & 11  
Time/Duration: 5:00 a.m.5:00pm, 11:00pm/9:15  
Summary:

WDIV reported a lawsuit against the Detroit Public Schools Community District alleges a resource officer broke a 14-year-old boy's jaw. According to the civil suit filed against DPSCD, the resource officer "swung his arm out with such force" that he hit the boy when he tried to enter West Side Academy High School on McKinley Street to get his "wallet that he had left inside." The lawsuit alleges the student was "knocked to the ground" and suffered a "broken jaw" as a result of the impact. WSIV reporter Jermont Terry sat down with DPSCD Superintendent Vitti who said he stands behind the assistant principal seen in the video.

Program: WDIV News  
Dates: July 17. August 17, 19.  
Time/Duration: All Newscasts/12:25  
Summary:

WDIV reported Detroit City Councilman Gabe Leland is being accused of extortion in a civil lawsuit that was filed in federal court. The accusation is that Leland offered to help a former bar owner in return for free food and drinks, according to court documents. The owners of the now-closed Center Park Bar have filed hundreds of documents in federal court. Their allegation is that

they were harassed because they're black and were victims of a plot to sell the property out from underneath them to Dennis Archer Jr., the son of the former mayor. The extortion claims against Leland are the latest filings in the ongoing battle. Kenneth Bridgewater claims the fix was in by the city of Detroit, the Detroit Fire Department and Leland. In a federal lawsuit, just one of hundreds of filings in the case, Bridgewater said Leland came by his bar and offered to help him with his problems with the city. In return for his help, Leland demanded free food and drinks for himself and another top aide to the tune of several thousand dollars, according to the lawsuit. Bridgewater claims the property was sold out from under him and he was the victim of harassment by the Fire Department all too close to his bar.

Program: WDIV News  
Dates: July 4, 25, 26. August 15.  
Time/Duration: All Newscasts/8:05 total length  
Summary:

WDIV reported a Livingston County judge's legal problems continue to grow. In addition to the Judicial Tenure Commission looking to sanction her for improper conduct, Judge Theresa Brennan is now being sued by the county where she worked. Judge Brennan was employed at the 53 District Court, but she doesn't work there anymore. She's on administrative leave with pay. The Judicial Tenure Commission revealed charges against Brennan in June. Those charges include misconduct in office, conduct clearly prejudicial to the administration of justice and failure to respect and observe the law. The Judicial Tenure Commission said Michigan State Police investigator Sean Furlong and Brennan were having an affair during the murder trial of Jerome Kowalski. Kowalski is serving a life sentence after his conviction. The commission also accused Brennan of having her court staff doing personal errands on county time for years.

Program: WDIV News / Local 4 News at 5  
Dates: September 6.  
Time/Duration: 5:00 p.m./3:15  
Summary:

WDIV reported a housekeeper for the famous Winans gospel family is taking the family to federal court on accusations that she was forced to donate 10 percent of her salary to the family's Perfecting Church in Detroit. The lawsuit against Perfecting Church was filed by LaKaiya Harris, whose entire life was intertwined with the church. She claims it became too close for comfort and too expensive, which led to her firing. In 2015 and 2016, Harris worked as a housekeeper at the Marvin L. Winans Academy of Performing Arts, and then at Perfecting Church. Harris lived in the church home on Nottingham Road in Detroit. She claims church officials charged her \$500 a month to live there and improperly profited from the relationship. Harris said she only made \$18,000 a year and the church expected her to pay utilities, including the cost of the burglar alarm, which was \$250. In the lawsuit, Harris says she had no extra spending money, and when the church came looking for more money, she said she refused to pay. The lawsuit says church officials manipulated time clock records to avoid paying Harris for overtime. It also says the church had an unlawful time docking policy for late arrivals.

The church is accused of deducting annual "kitchen dues" for using a church kitchen and ordered kickback wages, essentially requiring employees to contribute money to gifts for church supervisors. Harris said Cynthia Flowers-Williams, a church administrator, told her, "I know you have \$10 floating around in your little world. You just don't want to give it up. Everybody has to give this." Harris said that, during the conversation, she was threatened with being fired. When Marvin Winans, a pastor at the church, discovered she wasn't tithing, Harris said he told her, "Well, that pretty much terminates your employment with us. You can go ahead and proceed with the exit interview." WDIV made a number of calls to Winans for a response to the lawsuit. He wasn't in, and there's no indication he's been served the suit.

Program: WDIV News / Local 4 News Today, Local 4 News at 6 & 11  
Dates: July 14, 15. September 11, 12.  
Time/Duration: 5:00 a.m., 6:00 p.m., 11:00 p.m./4:55  
Summary:

WDIV reported nurses represented by the University of Michigan Professional Nurses Council (UMPNC) and Michigan Medicine have officially reached an agreement on a three-year contract after a federal lawsuit. The details of the tentative agreement are set to be discussed at membership meetings. Nurses will have the final say through a ratification vote, according to Katie Oppenheim, a registered nurse and chair of the Michigan Nurses Association. In September, the nurses authorized a work stoppage while citing violations on their workplace rights. Ninety-four percent of the U-M nurses voted to authorize that work stoppage. "Our goal is not a work stoppage," Oppenheim said at the time. "Our goal is a fair agreement which respects nurses and guarantees safe staffing. The University can remedy this situation immediately, by stopping their unfair labor practices and bargaining in good faith." Michigan Medicine responded to the work stoppage, saying it was "disappointed" the nurses approved the strike. The nurses will now schedule a ratification vote in the coming weeks.

Program: Flashpoint  
Date: September 2  
Time/Duration: 10:00 a.m. /6:33  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to legal issues. Scillian was joined by State Rep. Sherry Gay-Dagnogo from Detroit and Bankole Thompson, the editor in chief of the Pulse Institute. They came on to respond to Mayor Mike Duggan's lawsuit that aims to lower car insurance rates, because they are opposed to the tactic. Gay-Dagnogo said she agrees with what Duggan is trying accomplish, but not with the method he's using. Thompson gave the Mayor credit for keeping the issue alive publicly, but said he should be going back to the Michigan legislature even though he's failed there before. He said the lawsuit seems more like a political statement than an actual winnable case. Both wanted the question of redlining to be part of the discussion.

Program: WDIV News / Local 4 News Today, Local 4 News at 11  
Dates: September 26, 27.  
Time/Duration: 5:00 a.m., 11:00 p.m./4:55 total length  
Summary:

WDIV reported a federal lawsuit was filed by Vito Jordan against the Detroit Public Schools Community District after he was removed as the varsity boys' basketball coach. The principal wanted change, but her decision to get rid of coach Jordan isn't sitting well with players and parents who wanted to know why. Student-athletes said the school's new principal didn't take the players' bond with Jordan into consideration. One of the new principal's first orders of business was to remove Jordan. Jordan said he was concerned by the principal's reason for his firing. "I didn't expect it because she said she heard bad things about me, which could be detrimental to my character," Jordan said. "I've never done anything to be in trouble or placed myself as a black male to be under scrutiny." DPSCD released a statement saying they looked forward to responding to the lawsuit in court.

Program: Flashpoint  
Date: September 9  
Time/Duration: 10:00 a.m./5:21  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our legal system. Scillian was joined by WDIV investigative reporter Kevin Dietz. He is the host of a new podcast called "Shattered: White Boy Rick", which is being released at the same time as the movie about Rick Wershe. Dietz said Wershe is hopeful the movie will influence the clemency board, since he is still incarcerated in Florida. Dietz also described how putting together the podcast taught him new details of the case that he'd been covering for years anyway. Wershe is still in prison for nonviolent crimes, while others who've committed violent crimes have been released, and Dietz said that's why a movie got made about him.

## **EDUCATION**

Program: WDIV News  
Dates: July 22, 25. August 2, 6, 8, 13, 14, 16, 17, 21, 23, 24, 26, 27, 29, 30.  
September 2, 3, 4, 5, 6.  
Time/Duration: All Newscasts/28:15  
Summary;

WDIV provided a series of "Back to School" reports in the weeks ahead of the new school year starting in Metro Detroit, getting both students and parents ready for the new year. Reports included topics such as: discussions to have with teens before they head off to college, where parents with lower incomes can get cheaper access to school supplies, vaccinations required before kids re-enter the classrooms, the best ways to make healthy lunches kids like to eat, how to handle back to school stress and anxiety and how to keep safe in school.

Program: WDIV News / Local 4 News at 6  
Dates: July 13  
Time/Duration: 6:00 p.m./3:15 total length  
Summary:

WDIV reported on a local school district taking dedication to students to a whole new level. Redford Union Schools informed parents in a letter that district staff will make home visits to students who aren't getting to school regularly. The district said 38% of the students in the district missed ten or more days of school last year. Many parents applauded the ideas, saying many households face challenges administrators don't know about and a plan like this helps get to the root of many of those problems.

Program: WDIV News /Local 4 News at 4 & 5  
Dates: July 11. September 9.  
Time/Duration: 4:00 p.m., 5:00 P.M./4:55 total length  
Summary:

WDIV reported on a severe teacher shortage in Metro Detroit especially in the Detroit Public Schools Community District. The DPSCD is attempting to change its hiring process now that they have only 2600 teachers when they need 2800 teachers, 200 teachers short. The district has offered higher wages and a return of healthcare money but there is still a lot of turnover. The district is now offering a state approved program called Teachers of Tomorrow that certifies young teachers online, not necessarily with classroom training.

Program: WDIV News  
Dates: August 29, 30. September 3, 4, 6, 11, 12, 20.  
Time/Duration: All Newscasts/18:55 total length  
Summary:

WDIV reported on new water test results for the Detroit Public Schools Community District. The most recent round of testing revealed that out of 86 schools tested, a total of 57 were found to have elevated levels of copper, lead, or both. This news came just as the school year was about to start. Parents were very concerned about sending their children back to classrooms without safe drinking water. Pallets of bottled water were brought into the school and the school board suggested using hydrations stations in the schools.

Program: WDIV News / Local 4 News Today, Local 4 News at 4 & 11  
Dates: September 26, 28.  
Time/Duration: 5:00 a.m, 4:00 p.m., 11:00 p.m./7:15 total length  
Summary:

WDIV reported on a charter school that suddenly shut down, not long after school had started for the year. Delta Preparatory Academy was founded five years ago by the Detroit Alumni Association of the sorority Delta Sigma Theta. Administrators held an assembly to let parents and students know they would be closing their doors. Parents said enrollment was less than 200 at the 9-12 grade high school and that's why they liked the school. The non-profit organization

that helps run the school said the plan to keep it open was not sustainable and thought the school should close before it was allotted funding on the state's Student Count Day. Parents had to scramble to register their children in other schools.

Program: WDIV PSAs/MAB – Literacy Essentials  
Dates: September  
Time/Duration: General Rotation/ 1x :30  
Summary:

These Michigan Association of Broadcasters PSAs drive home the importance of literacy for schoolchildren, and offer resources to teachers in that arena of education. The "Literacy Essentials" practices are proven to work, and Michigan teachers can enroll in free online courses to learn more about them.

Program: WDIV PSAs/MAB – Rita  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This MAB- produced PSA encourages parents to buy college credits for future use at today's prices. The MET savings plan makes college education and planning easier and more affordable.

## **CRIME**

Program: WDIV News / Local 4 News at 11  
Dates: July 10, 11, 20.  
Time/Duration: 11:00 p.m/8:05 total length  
Summary:

Our investigative unit went along with Detroit police as they arrested illegal dumpers giving viewers a rare look at how these law breakers are tracked down. Lt. Rebecca McKay took WDIV reporter Karen Drew along for the arrests. They caught a dozen people leaving enormous amounts of trash on vacant lawns. They were ticketed and arrested. Drew also spoke to neighbors who are tired of the illegal dumping.

Program: WDIV News  
Dates: August 29, 30, 31  
Time/Duration: All Newscasts/9:15  
Summary:

A four year old girl was killed while riding on a go-kart in the middle of the night with her father. Ollante Young was accused of riding with his two daughters, then crashing into a parked car. Young has been charged with drunk driving, causing death. The child's five year old sister was on the go-kart with them, but survived.

Program: WDIV News  
Dates: August 27, 28, 29, 30, 31.  
Time/Duration: All Newscasts/12:25  
Summary:

A Clinton Township man was arrested for killing his sister and her boyfriend and then hiding their bodies in a shed on his property. He was arrested in Ohio and will be extradited to Michigan.

Program: WDIV News  
Dates: September 12, 13, 14, 15, 16, 19, 27, 28.  
Time/Duration: All Newscasts/23:45  
Summary:

WDIV reported a 16-year-old student was stabbed to death by a classmate in her Warren high school. There was a fight between a 16-year-old girl and 17-year-old girl at Fitzgerald High School. The 17-year-old took out a kitchen-style knife and stabbed the 16-year-old twice in the chest. The 17-year-old girl was taken into police custody at the school. Police recovered the knife, which was brought into the school. Police are investigating how and when the knife was brought to the school. No other students were injured.

Program: WDIV News / Local 4 News Today, Local 4 News at 11  
Dates: September 26, 27.  
Time/Duration: 5:00 a.m., 11:00 p.m./4:55  
Summary:

WDIV reported on the vandalism of urban bee hives in the city of Detroit. Two hives were damaged, left behind after vandals tried destroying the nesting place for thousands of bees. Timothy Jackson with Detroit Hives takes vacant lots and turns them into pollination habitats or urban bee farms. Detroit Hives just want whoever is behind the damage to realize their actions don't just hurt the bees, but they also hurt the community. Detroit Hives is also working to raise money to fix a hole in a gate, which is where they believe the vandals are getting in.

Program: WDIV News  
Dates: September 21, 22  
Time/Duration: All Newscasts/6:55  
Summary:

There is an investigation underway after a five year boy was allegedly sexually assaulted on a school bus in Utica Community Schools. Witnesses told the boy's mother he was forced to perform oral sex on a seven year old child. The bus driver denies knowing anything about what happened. That child has since been removed from school.

Program: WDIV News  
Dates: September 21, 22, 26, 27.

Time/Duration: All Newscasts/5:55  
Summary:

A house explosion in Harper Woods that critically injured two people has now been linked to a stolen furnace. The home was vacant and had been for sale when someone stole the furnace, creating a build-up of gas in the home that ignited as the homeowners entered the building. This may be linked to other furnace thefts from vacant homes in the area.

Program: WDIV News / Local 4 News Today, Local 4 News at 5, 6, & 11  
Dates: September 24, 25  
Time/Duration: 5:00 a.m., 5:00 p.m., 6 p.m, 11 p.m./6:10  
Summary:

A food services worker at Comerica Park has now been charged with a crime after video emerged on social media allegedly showing him spitting into a pizza he was making in a kitchen at the ballpark. We reported that the worker was immediately fired and now faces felony charges.

Program: WDIV PSAs/MAB - Victims  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA makes viewers aware of the Michigan Crime Victims Services Commission, which is in charge of funding and services for victims of physical crimes.

Program: WDIV PSAs/OK 2 Say  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA tells viewers to keep an eye out for unusual behavior or anything that could be an indicator of school violence. It makes the point that it's okay to say something if they notice anything unusual, because one person could be the only person who picks up on warning signs.

### **RACE RELATIONS AND RELIGIOUS TOLERANCE**

Program: WDIV News / Local 4 News at 11  
Dates: July 3  
Time/Duration: 11:00 p.m. / 1:40  
Summary:

We reported that a proposed policy change by the Trump administration could mean the a big change in who gets into college. The report highlighted an attempt by the administration to “grade on the curve” when it comes to college admission. The story explained how President Donald Trump wants to change a policy that supports looking at race during college admission. It included interviews with students and a college admission’s director.

Program: WDIV News / Local 4 News at 11  
Dates: July 11  
Time/Duration: 11:00 p.m. / :50

We reported that the Oakland County Sheriff’s Office is investigating racist graffiti found spray painted on several cars and utility boxes in Independence Township. The story explained how police were asking for the community’s help to locate those behind the hateful messages. It also noted there is a \$1,000 reward being offered for information leading to an arrest.

Program: WDIV News / Local 4 News Today  
Dates: July 12  
Time/Duration: 6:00 a.m. / 1:00  
Summary:

We reported that the popular founder and the face of the Papa Johns Pizza chain found himself in the middle of an ugly racially-charged controversy. The story covered how John Schnatter admitted to using a racial slur during a conference call with a marketing agency. The call, ironically, was set-up in an effort to improve Schnatter’s image after he was criticized for comments he made about the NFL protests. Schnatter tried to “clarify” his position on race and insisted he was trying to express his dislike for racism.

Program: WDIV News / Local 4 News Today  
Dates: August 2  
Time/Duration: 5:00 a.m. / :30  
Summary:

The National Association of Black Journalists kicked off its 2018 convention in Detroit. The story noted how many members were expected to attended and the events planned, including a “Town Hall” on diversity in both the City of Detroit and in the media. The panelist included WDIV General Manger Marla Drutz.

Program: WDIV News / Local 4 News at 4  
Dates: August 4  
Time/Duration: 4:00 p.m. / :50  
Summary:

This was a report about how the embattled Papa John’s Pizza chain was trying to change the story being told about the franchise. The report explained how Papa John’s Pizza had launched a nationwide “Listening Tour,” hoping to move past a racially-charged controversy surrounding former CEO John Schnatter. The story looked back at how Schnatter resigned after admitting he

used a racial slur during a conference call. Ironically, the call focused on how to avoid social media disasters. As part of the “listening” tour the company said it wanted to hear from customers, community leaders, and employees.

Program: WDIV News / Local 4 News at 4  
Dates: August 8  
Time/Duration: 4:00 p.m. / 2:00  
Summary:

This report looked at some of the milestones reached during the August primary election. It noted Rashida Tlaib ran unopposed in the 13<sup>th</sup> District and when she is eventually sworn in, will become the first Muslim woman to serve as a U.S. Congress person. The report included reaction from voters and also highlighted other significant races, including the victory by John James -- an African American who ran on the Republican ticket and was endorsed by President Donald Trump

Program: WDIV News / Local 4 News Today  
Dates: September 10  
Time/Duration: 5:00 a.m. / 1:00  
Summary:

The case of a man shot and killed while in his own apartment is sparking new questions about racial profiling. We reported that a white, female, police officer in Dallas shot an unarmed African American man. The officer said she was confused and thought he was an intruder in her apartment. The report noted that the woman lived in the same apartment building but on a different floor. The story also looked at inconsistencies in the officer’s explanation, including how she was able to get into the apartment.

Program: WDIV News / Local 4 News at 6  
Dates: September 21  
Time/Duration: 6:00 p.m. / 2:15  
Summary:

An attempt to get to the bottom of racially-charged allegations against the mayor of Warren, only seemed to fuel the controversy. The story covered the deposition of Warren Mayor Jim Fouts, who spent three-and-a-half hours, answering questions about a federal lawsuit. The report explained how a former female Warren police officer was suing the city and claimed her complaints about racial slurs and comments were either ignored or not taken seriously. Mayor Fouts originally refused to be interviewed. A judge ordered him to give a deposition, but the story notes that Fouts, despite being under oath, refused to answer questions about race. The report included a phone interview with Fouts and the former officer’s lawyer.

Program: WDIV News / Local 4 News at 6  
Dates: September 26  
Time/Duration: 6:00 p.m. / 1:30  
Summary:

We reported that the Milan Public School district tried to turn a racially-charged incident into a “teachable moment” for students. The story explained how Milan students were on a video uploaded to Snapchat using the “N” word and making racially insensitive statements. The district held a meeting to address the issue. The report included interviews with the school superintendent, parents and students.

Program: WDIV PSAs/Concert of Colors  
Dates: July 6 - 14  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These WDIV-produced PSAs invite viewers to attend the 26th annual Concert of Colors, a free world music festival at venues all over midtown Detroit.

### **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**

Program: WDIV News / Local 4 News Today, Local 4 News at 11  
Dates: July 1, 3, 6, 8, 10, 17, 20, 24, 27, 31. August 3, 7, 10, 14, 17, 21, 24, 28. September 4, 7, 11, 25, 27.  
Time/Duration: 5:00 a.m.. 11:00 p..m / 52:25 total length  
Summary:

WDIV routinely airs a segment called “Uniquely Detroit” which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together, strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: a vineyard bearing fruit in Detroit, a craftsman who keeps church organ pipes alive, turning old whiskey barrels into something special, a demolition derby in the city and the renewal of an old bowling alley.

Program: WDIV News / Local 4 News Today  
Dates: August 14, 21. September 18, 23.  
Time/Duration: 5:00 a.m./11:15 total length  
Summary:

WDIV runs a series of reports called “Making a Difference” which focuses on community programs designed to make the lives of local residents better. Reverend Lonnie Peek, Junior is the face of the reports and we partnered with the Wayne County Community College District. This quarter we focused on: a community college helping students get on a university path and a program that helps women build faith and confidence in themselves.

Program: WDIV News / Local 4 News Today  
Dates: July 9, 11, 13, 16, 18, 19 20, 23, 25. August 1, 8, 10, 13, 16, 17, 20, 22, 24, 27, 29. September 5, 7, 10, 12, 14, 17, 19, 21, 24, 26, 27.  
Time/Duration: 5:00 a.m./33:15 total

Summary:

WDIV airs a routine segment in the morning newscasts called “Rhonda Walker’s Brag Book.” It’s a segment devoted to a young person who’s making a difference in our community. It could be a standout student, a volunteer, a star athlete, or an all-around incredible person. Nominations are submitted through our website and the winners land in Rhonda’s Brag Book. Rhonda then surprises them with a visit and features their efforts on Local 4 News Today. Rhonda focused on, among others: a 5<sup>th</sup> grader reading at a 12<sup>th</sup> grade level, a peer mentor who asked for money to be donated to a nature center instead of given to him for his birthday, a six year old who volunteered to clean out a local park, and a teenager who helps distribute food to the homeless.

Program: WDIV News  
Dates: August 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31.  
September 1, 2, 3, 4, 5, 6, 20, 21, 22, 23, 24, 29.  
Time/Duration: All Newscasts/14:00:00  
Summary:

WDIV covered a massive celebration of life in Detroit after Aretha Franklin died at her longtime home in the city. Mourners packed a public visitation at the Charles H. Wright Museum of African-American History, a service at her father’s former New Bethel Baptist Church, an incredible gospel tribute concert and a packed funeral service at Greater Grace Temple. Her funeral service was attended by dignitaries, spiritual leaders and celebrities. WDIV reporters spent a week sharing stories about Aretha’s impact on the city she loved so much, her incredible effect on the Civil Rights movement and her indelible impact on the world of music. We also carried her funeral live all day on air and online.

Program: WDIV News  
Dates: August 1, 2, 25, 26, 27, 28, 29, 30, 31. September 1, 2, 3.  
Time/Duration: All Newscasts/18:15  
Summary:

WDIV helped showcase a popular festival in the community called Arts, Beats and Eats. The festival in Royal Oak showcases local artists, food and musical acts. Our reporters took viewers through the event, showing them where to park and how navigate the festival. Thousands attend the annual event, which featured 200 musical performances across nine stages. About \$300,000 from the event is donated to Metro Detroit charities.

Program: Flashpoint  
Date: September 23  
Time/Duration: 10:00 a.m./12:33  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by Charlie Wolborg and John Dunivant.. They discussed the coming weeks event at Masonic Temple theatre which was set to host TEDxDetroit, a conference of creative thinkers and entrepreneurs sharing

ideas. The executive director and curator is Charlie Wollborg, and one of the speakers is John Dunivant, a co-creator of Theatre Bizarre. Wollborg talked about his thought process when choosing which speakers to feature, especially with the goal of reflecting the city of Detroit. Dunivant described the genesis of Theatre Bizarre, and how the event is still pushing the envelope after so many years. Wollborg talked about how events like TEDx help business people become more creative, because they get to meet artists and other people who might not otherwise cross their paths. Dunivant agreed, saying he has nothing to do with the traditional business world, so he'll just speak about his own experience as a creator and the people listening will take different messages from his talk. The segment ended with Wollborg sharing what he asks speakers to think about before addressing the crowd, namely "what would you say to the world if you only had 8 minutes to do it?" The final segment addressed Michigan Opera Theatre founder David DiChiera death from pancreatic cancer recently. We reran a portion of our last interview with him, which originally aired in June 2017. DiChiera reflected on what he loves about the city of Detroit and why it was important to him to locate the Opera House in the city instead of the suburbs, even before any other development in the area.

Program: WDIV PA's /Zoo Penguin People  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA invites viewers to the new Polk Penguin Conservation Center at the Detroit Zoo. It shows notable leaders and everyday people around metro Detroit declaring that they're "penguin people".

Program: WDIV PSA/American Rivers  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from AmericanRivers.org outlines the importance of our rivers to our lives, calling them "our lifeline". It asks us to help "keep them healthy and flowing clean" by visiting AmericanRivers.org/Cleanup to find out how.