

**JANUARY – MARCH 2018**  
**DESCRIPTION OF PROGRAMS PROVIDING MOST**  
**SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

LIVE IN THE D	Mon – Fri	10:00 a.m. – 11:00 a.m.
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Locally produced daily talk show featuring culture, entertainment and lifestyle along with events in the news in Metro Detroit.

PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

DATELINE

Friday 10:00 p.m. (1-12 – 2-3, 3-2 – 3-30),

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM 11:00 AM –12:00PM
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TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
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TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
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The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

## COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
3. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
4. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.
5. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
6. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
7. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
8. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
9. **RACE ELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

## **GOVERNMENT**

Program: WDIV News  
Date: January 8, 10, 17, 22, 23, 25, 30. February 1, 6, 7, 8, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27. March 1, 2, 4, 12, 14, 19, 20, 21, 22, 23, 28.  
Time/Duration: All Newscasts / 1:05:15  
Summary:

WDIV reported Governor Snyder signed a bill that pumps \$175 million into Michigan's roads. The mid-year spending plan will send an extra \$38.2 million to cities and villages, \$68.4 million to county road commissions and \$68.4 million to the state. The local dollars would be distributed among all 83 Michigan counties and 533 cities and villages based on an existing formula that considers population, pavement miles and other factors. WDIV also reported on the extensive damage caused by potholes and the considerable frustration suffered by drivers. Reporters examined alternative repair ideas and traffic jams caused by the repair work.

Program: WDIV News  
Date: January 3, 4, 8, 12, 13, 23, 24, 26. February 2, 26, 27, 28. March 13, 19, 24, 26, 27, 28, 29.  
Time/Duration: All Newscasts / 1:05:15  
Summary:

WDIV reported on the removal of Macomb County Clerk Karen Spranger from office. After months of turmoil since she took office, with complaints about treatment and backlog of records for citizens, Spranger was finally removed. A judge determined Spranger was not officially a resident when she was elected to the office, and could therefore no longer stay in the job. Spranger was removed from office, her key card deactivated before she even hit the parking lot. Her deputy clerk was removed the next day but staged a sit-in in the parking lot for the entire day before finally leaving. Spranger has vowed to appeal and has written a letter to President Trump asking for support.

Program: WDIV News /Local 4 News Today, Local 4 News at 5  
Date: January 5, 30, 31.  
Time/Duration: 6:00 a.m., 5:00 p.m./7:15 total length  
Summary:

WDIV reported the Detroit City Council was planning to require all late-night businesses to be part of Project Green Light a partnership between business and the Detroit Police Department in which high-definition cameras feed surveillance video to the Real Time Crime Center, where authorities can monitor businesses live. Mayor Mike Duggan said making the project mandatory wouldn't start until businesses stop voluntarily signing up. Some eight systems have been installed every week and there is a six-month backlog of installations. Duggan said that if the project became mandatory, it would probably start with businesses staying open through 4am. But the system comes with a hefty price tag thousands for the equipment and a monthly Comcast fee to keep the cameras feeding live. One of the biggest perks of being part of Project Green Light is police response. "In the event of an emergency, businesses are required to call

911, and DPD is immediately notified of the incident at a Green Light location,” according to the Project Green Light website. “The run is considered a Priority 1.” The Detroit Police Department released unofficial crime statistics showing that carjackings were down 41 percent in 2017. The decline is believed to have been the result of Project Green Light.

Program: WDIV News  
Date: January 23, 24.  
Time/Duration: All Newscasts /1:07:25

WDIV aired Michigan Gov. Rick Snyder’s annual State of the State address live. Snyder spoke about how to educate and retain talent in the state. He also made pointed remarks to the Legislature about fiscal responsibility. He recited a laundry list of successes, from economics to robotics. But then he directly addressed the Legislature. "Now, let me talk about fiscally responsible government," Snyder said. "I mentioned it already, but being fiscally responsible is more than just balancing budgets." The Legislature is proposing tax cuts for everyone that are greater than what the governor is proposing. If he vetoes them, the Legislature is expected to override his veto. Despite Snyder's pointed comments, legislators are ready to act. Snyder also called on a need for civility in our political process, which got bipartisan kudos.

Program: WDIV News /Local 4 News Today, Local 4 News at 5  
Date: February 21, 23.  
Time/Duration: 6:00 a.m, 5:00 p.m. / 7:45  
Summary:

WDIV reported on a problem with the US mail and customers who complained they weren’t getting their letters on time. One neighborhood in Ypsilanti held a town hall meeting to air their concerns about getting letters days, weeks or even months late. One client of a law firm almost lost a house to foreclosure because of a delayed delivery. WDIV Reporter Rod Meloni spoke to Congresswoman Debbie Dingell, who also received complaints from residents. She promised them she would get answers.

Program: WDIV News  
Date: March 5, 6, 7  
Time/Duration: All Newscasts/1:13:15  
Summary:

WDIV carried Detroit Mayor Mike Duggan’s State of the City speech live. It was Duggan's fifth State of the City address, and comes after he was re-elected to office in 2017. The speech took place at Western International High School. Five years ago, Duggan addressed the basics, such as getting the streetlights on. Now that the exodus has been stemmed and lights and clean streets are the norm, it was time to tackle the dysfunctional school district and generational joblessness. Duggan, the Detroit Public Schools Community District and the charters that operate in the city had a summit and agreed it's time to work together.

Program: Flashpoint  
Date: January 7  
Time/Duration: 10:00 a.m. /15:19  
Summary:

One segment of this locally produced weekly public affairs program, Flashpoint, hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our government. The guest was Rep. Sander Levin, long-serving Democrat who recently announced he will be retiring after this term. He said he's never seen anything like the current climate in Washington, and it makes him want to stay although he knows it's time to move on. Levin blamed Trump for trying to tear apart the accomplishments of previous administrations, which led to a discussion on what the future of health care should be. The Congressman declined to comment on Trump's mental health, but said he worried the President is unfit to serve. Scillian asked about the state of the Democratic Party, and about how Americans can be more united after such divisive politics. Levin said better leadership is needed, and more focus on issues that have common ground like fighting drug abuse. Finally, Scillian asked about Levin's lack of support for Trump's decision to move the American embassy from Tel Aviv to Jerusalem. Levin said the only hope for peace is a two-state solution, and this move did not push the situation in that direction.

Program: Flashpoint  
Date: January 28  
Time/Duration: 10:00 a.m. /12:35  
Summary:

One segment of this locally produced weekly public affairs program, Flashpoint, hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our government. The guest was Cindy Garcia, whose husband Jorge was undocumented and recently deported to Mexico even though he was brought to the United States when he was a child. A video of the family crying at Detroit Metro Airport has gone viral nationally. Garcia expressed what a nightmare it's been to live without him, knowing that he may not be allowed back in the country anytime soon. She described the challenges Jorge faced in his attempts to qualify for a pathway to citizenship over the years. Garcia also explained why Jorge's fate now lies with the Mexican consulate and that no one in the U.S. is able to do anything. Scillian asked whether allowing people like Jorge to stay would be encouraging more illegal behavior. Garcia responded that every case should be looked at individually, and that people who came here when they were underage and haven't committed any crimes should be allowed to stay. Garcia talked about the nuts-and-bolts difficulty in communicating with her husband in Mexico because he's living in a mountainous region without wifi. She also explained how she deals with internet trolls who write unkind things online. Garcia will be attending the President's State of the Union as a guest of Rep. Debbie Dingell next week, and she talked about the message she plans to deliver to the politicians she meets there.

Program: Flashpoint  
Date: February 11  
Time/Duration: 10:00 a.m. /14:10  
Summary:

One segment of this locally produced weekly public affairs program, Flashpoint hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our government. The guests were Wayne County Executive Warren Evans and Oakland County Executive L. Brooks Patterson talking about the future of mass transit plans in metro-Detroit. Patterson pointed out that the current law allows communities to opt out of regional transit funding if they wish, and some Oakland County communities have decided to do that. Evans said he thought they had made more progress than that, which is why he and Detroit Mayor Duggan were so surprised to hear Patterson's recent remarks. He also listed other regional funding issues that are supported by the entire counties, like the Detroit Zoo and the Detroit Institute of Arts. Patterson countered that you can't be angry with people for choosing an opt-out position if one is available to them. The executives talked about the recent Regional Transit Authority initiative that failed on the last ballot, and why that bill was not successful in getting enough support to pass. Patterson and Evans described their varying recollections of a recent meeting about transit plans and how they were physically being mapped out. Finally the group discussed whether his entire discussion is going to be outdated soon because it's still reliant on busses and streetcars and other 'old' technology.

Program: Flashpoint  
Date: February 18  
Time/Duration: 10:00 a.m. /5:52  
Summary:

One segment of this locally produced weekly public affairs program, Flashpoint hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our government. Scillian was joined by roundtable guests; Detroit Free Press columnist Nancy Kaffer, Detroit News editorial page editor Nolan Finley, former U.S. Representative Thaddeus McCotter, and host of "Detroit Today" on WDET Stephen Henderson. They discussed gun control and then turned to indictments handed down against thirteen Russian nationals accusing them of meddling in American elections. Henderson talked about the need for Americans to understand what a serious issue this is, not only in the 2016 election but in future elections. McCotter painted this as a battle between two opposing governmental styles competing on earth – liberty and self-government versus authoritarianism and totalitarianism. Kaffer talked about the importance of restoring confidence in media and vetting information better before sharing it. Finley said he isn't surprised at the erosion of our democracy.

Program: Flashpoint  
Date: February 25  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, Flashpoint hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our government. The guests were from local road commissions. Beverly Watts is the director of the Wayne County Public Services department. Craig Bryson is the communications director at the Roads Commission for Oakland County. Metro-Detroit's roads are completely awful and dangerous with potholes already, and it's not even spring yet. Bryson and Watts agreed that anecdotally it is worse than it's ever been, and that the deterioration of local roads was predictable because we haven't been spending enough money on maintaining and upgrading them. Scillian asked the questions he often hears from viewers, including why roads don't last longer, why Michigan doesn't have toll roads, and whether the county will pay for blown out tires. Both guests said the best way to deal with a pothole is to report it on their hotlines, and send them a photo in their email. Watts talked about how well-staffed she is to address pothole emergencies right now in the short term. Bryson said the county is using any new state money for road services and doing the best they can. Scillian was next joined by roundtable guests; State Senator Phil Pavlov, State Representative Fred Durhal III, Vice President for Government Affairs at the Michigan Infrastructure and Transportation Association Lance Binoniemi, and Macomb County Sheriff Mark Hackel. Hackel said in order to improve Macomb County roads, he'd need the budget that's been allocated for the entire state of Michigan. As it stands, the money Macomb County is receiving would pay for about a mile and a half of a two-lane road repair. Pavlov said the good news is help is on the way, even though it may not be enough. Durhal called that disingenuous, because if the funding isn't there, the relief won't be there. Binoniemi agreed that more money is needed if you want to build better roads, because road technology has improved but it costs money. He said Ohio spends \$1 billion more per year on its roads than Michigan does. Pavlov said voters in his district approve millages to pay for roads, but Hackel countered that his voters feel they already pay plenty in taxes and can't see where that money is going. Durhal suggested taking money from the state's rainy day fund. The group talked about the fatigue the rest of the state has for paying for what southeast Michigan needs.

Program: Flashpoint  
Date: March 11  
Time/Duration: 10:00 a.m. /8:16  
Summary:

One segment of this locally produced weekly public affairs program, Flashpoint, hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our government. The guest was former Michigan congressman and Democratic Whip David Bonior, who recently wrote a book about being a liberal in Washington DC during the rise of the right in the 1990s. Bonior talked about how he feels about the North American Free Trade Agreement now, more than 20 years later. Bonior said NAFTA has only helped the people at the top, not the average working person in any North American country. The topic turned to why politics, especially in Washington, DC is so much less civil now than it once was. Bonior said lawmakers spend a lot less time together in DC than they used to do. Therefore, they don't really socialize and get to really know each other very well anymore, since they spend so much more time back home in their original districts. Scillian asked where the next generation of progressive leaders is, and Bonior said they're waiting for a turnover from the older generation.



Program: Flashpoint  
Date: March 25  
Time/Duration: 10:00 a.m.30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, Flashpoint, hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our government. WDIV anchor Sandra Ali filed a report from the recent March for Our Lives in Washington, DC. Then the roundtable took up discussion on the Marches and the issues they sparked. The roundtable guests were Detroit News editorial page editor Nolan Finley, Detroit Department of Ethics and Civil Rights head Portia Roberson, the host of “Detroit Today” on WDET Stephen Henderson, and radio host on WJR Guy Gordon. The group talked about online backlash against the marching students and those who support them. Finley talked about the dangers of getting too extreme on either side, citing the fear that many have that this is really a push to ban all guns. Gordon said nationalizing so-called “red flag laws” could help as a possible remedy that would be palatable to conservatives. They argued about who should be held responsible when legally purchased guns fall into criminal hands. They also talked about how there are many reasonable people in the “middle” of the debate, who don’t get enough media attention. The segment ended with the beginning of a discussion on the spending bill that President Trump begrudgingly signed this past week. Finley argued the new tariffs against China will be more devastating than increased spending. Gordon pointed out that no one is even pretending to be fiscally responsible in Washington DC anymore. Henderson and Roberson weighed in on why spending is not being curtailed despite promises from politicians. Then the conversation turned to the upcoming 60 Minutes interview with porn star Stormy Daniels. Roberson said nothing will stick to President Trump. Gordon gave his opinion on the hiring of John Bolton as National Security Advisor. The group talked about the state of roads repair in Michigan and how there is still not enough money for it, whether it’s an election year or not. Finley advocating a higher fuel tax, but Henderson said that voters will never approve it because somehow people believe things can get better without them paying more. The final subject was regional mass transit, and how even new proposals seem to not get any traction in reality.

Program: WDIV PSA /MAB – Heart of a Soldier, Benefits  
Dates: January - March  
Time/Duration: General Rotation/ 2x :30  
Summary:

These PSAs from the Michigan Association of Broadcasters enumerates the benefits of joining the Army National Guard, including low cost health and life insurance benefits, tuition assistance and test preparation, student loan repayment, VA home mortgages and retirement benefits. They also list the core values of being a part-time soldier.

Program: WDIV PSA /NAB – For Those Who Serve, Who Helps a Hero  
Dates: January - March  
Time/Duration: General Rotation/ 2x :30, 1x :15  
Summary:

These National Association of Broadcasters PSAs highlight the work of the Gary Sinise Foundation, which is dedicated to helping active military and veterans through entertainment, outreach, and life-changing support.

### **AUTOMOTIVE INDUSTRY**

Program: WDIV News / Local 4 News Today  
Dates: January 8  
Time/Duration: 6:00 a.m. / :40  
Summary:

The Ford Motor Company tried to put an even tighter hold on the truck market by rolling out a diesel model of its popular F-150 pickup truck. Our report addressed the mileage expected for highway driving and who the automaker is targeting with the new vehicle. The report also noted the diesel version of the F-150 would be available later this month and that no pricing information has been released.

Program: WDIV News / Local 4 News Today  
Date: January 8  
Time/Duration: 5:00 a.m. / :45  
Summary:

This report issued a new warning about the Takata airbags. The story noted that the airbags have a risk of exploding and were recalled well over a year ago. Now, three million additional vehicles were being added to the recall list. The story listed the affected vehicles.

Program: WDIV News / Local 4 News at 5  
Dates: January 11  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

The Fiat Chrysler Corporation announced a \$1 billion investment in the plant in Warren. The story included a statement from FCA CEO Sergio Marchionne, and interviews with an auto analyst and several hourly workers from the Warren plant. The report explained how the money would be used to upgrade the plant and ready the facility for Ram Truck production which was moving from a plant in Mexico. It also noted how all FCA workers were receiving a \$2,000 bonus which would be in addition to any profit-sharing check.

Program: WDIV News / Local 4 News at 6  
Dates: January 13  
Time/Duration: 6:00 p.m. / :30  
Summary:

The story alerted Fiat Chrysler customers about the recall of more than 160,000 minivans, most of which were sold in the United States. The report outlined how the problem is linked to a software issue that can cause the engine to stall.

Program: WDIV News / Local 4 News at 5  
Dates: January 15  
Time/Duration: 5:00 p.m. / 2:30  
Summary:

The overriding theme at the 2018 North American International Auto show was “The Yea of the Truck.” This report focused on how Detroit’s Big 3 (FCA, Ford, and General Motors) were all pushing improvements to their vehicles. The story looked at how the Ford F-150 was still the industry leader, but noted the Dodge Ram has undergone several changes: The story included an interview with a Dodge official who explained the vehicle is larger, but still gets better gas mileage because it is also lighter. The story also included an interview with an auto analyst who said trucks have two markets – the traditional “work force” vehicle and a growing trend of people using it “as a lifestyle vehicle” because the interiors have improved and often include high-tech features geared toward families.

Program: WDIV News / Local 4 News at 5  
Dates: January 17  
Time/Duration: 5:00 p.m. / 2:30  
Summary:

The story highlighted the two women behind the “Throttle Gals” magazine. The women toured the North American International Auto Show, with WDIV reporter Rod Meloni. The report also looked at how the women, Doni Langdon and Trish Hortsman, were helping get rid of old stereotypes about “girls not being interested in cars.” The report also provided information about the magazine which has been published for the past seven years.

Program: WDIV News / Local 4 News at 5 & 6  
Dates: January 15  
Time/Duration: 5:00 p.m. , 6:00 p.m. / 6:30  
Summary:

The North American International Auto Show is one of the most-anticipated events of the year for the auto industry. WDIV kicked off the coverage with several elements starting during the 5pm and 6pm newscast. Our main anchor team of Devin Scillian, Kimberly Gill, and meteorologist Ben Bailey, were live at Cobo Center in Detroit for the early-evening newscasts. The stories included a look at ways the industry expects to move (transport) people in the not-so-distant future. The report featured interviews with representatives from three different companies already heavily invested in the drive to create alternative transportation. WDIV Business Editor and auto expert Rod Meloni reported live on the status of Fiat-Chrysler. Meloni’s story included a one-on-one interview with the head of FCA, Sergio Marchionne. We also provided live coverage of the coveted NACTOY awards which are handed out the first Monday of media-week. In addition to highlighting the winners, our report explained that

NACTOY, which stands for North American Car and Truck Of the Year, also gave an award to the best SUV (Sport Utility Vehicle). Executives from Ford, Honda, and NACTOY were interviewed as part of the story. The coverage also highlighted the important role the truck market plays within the industry and featured the new Ford Ram.

Program: WDIV News / Local 4 News @5, 6 & 11, North American International Auto Show Charity Preview  
Dates: January 19  
Time/Duration: 5:00 p.m., 6:00 p.m., 7:00 p.m., 11:00 p.m. / 1:05:00  
Summary:

Media week at the North American International Auto Show starts with big announcements from the automakers and the NACTOY awards, and ends with a huge party that benefits countless people. Our coverage of the Charity Preview included live reports from the main anchor team, (Devin Scillian and Kimberly Gill) who included details about how the black-tie event benefits several children's charities. Meteorologist Ben Bailey was also live from Cobo Center. The charity preview is the day before the auto show opens to the public, so as part of the coverage WDIV auto expert Rod Meloni was live with a report on the "must-see" exhibits during the public days of the show. After the Charity Preview ended, Meloni filed a report highlighting the evening's events. The story included interviews with several people who attended the event.

Program: WDIV News / Local 4 News at 6  
Dates: February 7  
Time/Duration: 6:00 p.m.  
Summary:

A large profit-sharing check to General Motors' workers will help fuel the local economy. The story explained how GM workers would get a \$12,000 profit-sharing check as part of the contract negotiated through the United Auto Workers Union. The report also included interviews with GM Workers on how they planned to spend the money. There was also an interview with an economic expert who estimated the profit-sharing spending would translate into a \$2.5 billion boost to the local economy.

Program: WDIV News / Local 4 News at 11  
Dates: February 22  
Time/Duration: 11:00 p.m. / 2:00  
Summary:

This report story looked at the mental and financial toll potholes are taking on drivers this winter. It included interviews with drivers and gave examples of areas considered to be especially bad. The report also included an interview with a state lawmaker who said part of the solution was to provide more money for emergency road repairs.

Program: WDIV News / Local 4 News Today  
Dates: March 2  
Time/Duration: 6:00 a.m. /2:20

Summary:

WDIV Auto Expert Rod Meloni reported on plans by Mahindra Motors to build off-road vehicles in Auburn Hills. The story included interviews with Mahindra's CEO, a Mahindra line worker, and a Mahindra purchasing executive and explained how the vehicle will feature a turbo diesel engine and larger transmission. The report also included a history of the company.

Program: WDIV News / Local 4 News at 6  
Dates: March 9  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

This story was about Fiat-Chrysler's (FCA) program which is geared toward young women. It's called GET IT, which stands for Girls Exploring Together Information and Technology. The report highlighted the automaker's efforts to reinforce the importance of girls embracing fields like science and technology and how those skills are used to land jobs throughout the auto industry. Several middle school students, community leaders, and FCA executives were interviewed as part of the story.

Program: WDIV News / Local 4 News at 6  
Dates: March 13  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

We reported that General Motors announced its getting into the vehicle rental business. WDIV Business Editor and auto expert Rod Meloni reported how, now more than ever, the automotive universe revolves around the customer. The report explained how the program would work and included reaction from local drivers and a statement from GM, and Maven, the company owned by GM which will operate the rental business.

Program: WDIV News / Local 4 News at 5  
Dates: March 14  
Time/Duration: 5:00 p.m. / :40  
Summary:

We reported that there is trouble for one of Ford's most popular vehicles: The automaker is recalling nearly a million and a half Fusions and MKZs. The story explained the concern is over a problem with the steering wheel which could result in the steering wheel falling off. The report noted there were at least two accidents linked to the problem and what drivers should do.

Program: Flashpoint  
Date: January 14  
Time/Duration: 10:00 a.m. 16:39  
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed the automotive industry. Scillian was joined by guests; Detroit News auto critic Henry Payne, senior analyst from Autotrader, Michelle Krebs, Glenn Stevens, the Vice President of Autos at the Detroit Regional Chamber and Trevor Pawl, Group Vice President at Planet M. As preview for the upcoming North American International Auto Show in Detroit, each guest made predictions on when they think autonomous cars will be available and used, whether for personal ownership or ride-sharing fleets. Stevens emphasized that Detroit must succeed in being a leader in whatever the future of mobility ends up bringing, whether it's autonomous, electrified or shared. Pawl said new car sales in the U.S. will peak in 2025, and legislation and innovation will have to shift toward more future-thinking policies then. Payne said seven states are liberal in letting companies test autonomous vehicles, and Michigan is one of them. Pawl pointed out that Michigan's winter weather makes it an attractive place to test. Krebs talked about the generational difference reflected in consumer acceptance levels for self-driving cars. Payne said in the future, people will take shared pods to work, so they can get things done on their commutes. But they'll actually purchase a car to drive for fun on weekends. Krebs agreed, saying two or three car households will go down to one car owners. Pawl said he's excited about the services that will be needed surrounding "pods". Each guest named what he or she considers the most exciting thing at the North American International Auto Show. Payne said he's excited about the digital innovations coming to cars and trucks. Stevens was excited that so much of the innovation is happening here in Detroit. Krebs was excited about the trucks at the auto show and the business strategy surrounding them. Pawl said he's excited short-term about the mobility exhibit at the show, and long term he's excited that autonomy will save lives because it eliminates human error.

Program: Flashpoint  
Date: January 21  
Time/Duration: 10:00 a.m. /9:02  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed the automotive industry. The host of Autoline Detroit took Scillian on a tour of must-see vehicles at the 2018 North American International Auto Show. They highlighted the Ford Ranger, the Chevy Silverado, the Dodge Ram, the Lexus LF1 concept, and finally a Detroit-made passenger drone from the Airspace X company.

Program: Flashpoint  
Date: January 28  
Time/Duration: 10:00 a.m. /10:07  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to the automotive industry. Scillian was joined by Carrie Morton, Deputy Director of Mcity, and Edwin Olson, the CEO of May Mobility. Both organizations are on the cutting edge of autonomous vehicle technology in Ann Arbor. Olson and Morton described the pilot programs that have already been completed or are now underway,

including University of Michigan students using a driverless shuttlebus on selected routes. They both also enumerated the barriers that still exist, including different driving conditions and making sure not only passengers but other drivers, pedestrians and bicyclists feel comfortable. Olson said vehicles are very expensive and their software needs updating often, so they will not likely be sold to individuals anytime soon. Morton pointed out that though the shuttle has no driver, it does have a “conductor” on board, to make sure everything goes well. Olson admitted a car that can handle all the decisions a driver makes is still decades away. Scillian asked how these mobility questions should factor in to our mass transit plans. Morton and Olson talked about how governmental regulations often run far behind technological innovation, and how different states are already responding differently. Olson said that in the future, the company that made a vehicle may carry the insurance, instead of a vehicle owner. The segment ended with the ethical questions that driverless cars will have to make like whether to cause an accident by veering into one car or the other.

Program: Flashpoint

Date: 3/11/18

Time/Duration: 14:10

Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to the automotive industry. Scillian was joined by roundtable guests; Detroit News business columnist Daniel Howes, Autotrader analyst Michelle Krebs, Crain’s Detroit Business senior reporter Dustin Walsh and Vice President of Government Relations at the Detroit Regional Chamber Brad Williams. The guests talked about how the specifics of President Trump’s tariff proposal are not yet clear, but any changes are potentially negative for the Detroit area because of their impact on auto manufacturing. Krebs pointed out that costs will go up at a delicate time for the automakers. Howes said the plan doesn’t seem to be very well thought out, and it will have a lot of ‘unintended’ consequences, including reciprocal tariffs levied on the U.S. They also talked about how much business hates uncertainty, and how industries like the automotive industry plan years in advance, which makes policies like this even more tumultuous. Walsh named some better ways to tackle trade deficits than this kind of policy. Williams pointed out that China is not even one of the top ten steel exporters to the United States. The group struggled to name a segment of southeast Michigan that will benefit from new tariffs.

## **ECONOMIC WELFARE OF METROPOLITAN REGION**

Program: WDIV News / Local 4 News at 6

Dates: January 8

Time/Duration: 6:00 p.m. / 1:45

Summary:

We reported about a new golfing/entertainment complex coming to metro Detroit. The development will be part of the TopGolf Venue, which is a multi-level, all-season, driving range with several added features. There are 40 TopGolf venues around the world. This project, scheduled to go up in Auburn Hills, would be the first in the Midwest. The story included

interviews with a representative from TopGolf about the attractions, etc., and the mayor of Auburn Hills, who noted the development will create an estimated 500 new jobs.

Program: WDIV News / Local 4 News at 5  
Dates: January 18  
Time/Duration: 5:00 p.m. / 2:30  
Summary:

We reported about Amazon's decision not to put a new facility in the metro Detroit area. The story looked at the extensive presentation to lure Amazon, which included a slickly produced video. It also pointed out Detroit did not even make the list of the 20 finalist cities for the new planned Amazon Headquarters. The story included interviews with several people who live and work in the Detroit area. While Amazon did not reveal why Detroit was eliminated, the story examined several possible factors, including a lack of mass transit. The report also included an interview with billionaire businessman Dan Gilbert who spearheaded the Detroit bid to lure Amazon.

Program: WDIV News  
Dates: January 22  
Time/Duration: 5:00 p.m. / 2:15  
Summary:

We reported on a new plan by the City of Detroit to protect renters and hold landlords accountable for the quality of their rental property. It included interview with Detroit city council members, city housing/enforcement officials, and landlords already doing business in Detroit. The report explain how landlords who get blight tickets will have 90 days to correct the issue, and that tenants can legally withhold rent if the repairs are not made. As part of the plan, renters would put money into an escrow account which landlords do not have access to. The story looked at how the program would be phased in starting in February (in the 48215 zip code) on the city's far east side.

Program: WDIV News / Local 4 News at 5  
Dates: February 5  
Time/Duration: 5:00 p.m / 2:00  
Summary:

This story focused on the slow improvements to property values in the City of Detroit. WDIV Business Expert Rod Meloni highlighted the changes being noted in the Fitzgerald neighborhood. The story included interviews with homeowners who talked about both the existing blight, and renewed hope that the city can turn the corner. The report also laid out factors for the jump in property values, most notably, a rise in real estate prices. The story also included an interview with a city of Detroit officials who explained how much property taxes would be affected by the higher home values.



Program: WDIV News / Local 4 News at 6  
Dates: February 22  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

“Whatever happened to all the money we paid for road repair?” The report by WDIV Business Editor Rod Meloni helped answer that question, which is being asked a lot more this winter season because of the growing pothole problem in metro Detroit. The story explained that .57 cents of each gallon of gas is actually a tax that is supposed to go toward maintaining Michigan roads. The report also pointed out that on paper \$600 million is earmarked for road repair in 2018, but in reality the amount is far smaller because some of the funds were used last year.

Program: WDIV News / Local 4 News at 11  
Dates: February 24  
Time/Duration: 11:00 p.m. / 1:45  
Summary:

We reported that the Michigan Department of Transportation (MDOT) took the unusual step of warning drivers about a road hazard along stretches of the I-696 freeway: Flying debris. The story explained MDOT investigated a report of a car being damaged by a chunk of concrete and realized that driver was not the only one. It turned out pieces of concrete from the crumbling I-696 roadway were being churned up by one vehicle and hurled backward into the air. The report said MDOT was ordering emergency repairs and also suggested drivers keep a larger-than-normal distance away from the vehicle ahead of them to give drivers time to react to flying debris. Some drivers told WDIV they would change their route to avoid that stretch of the freeway altogether.

Program: WDIV News / Local 4 News at 5  
Dates: March 7  
Time/Duration: 5 p.m. / 1:45  
Summary:

A complicated land-swap arrangement involving the City of Detroit, Wayne County, and billionaire businessman Dan Gilbert was described as making the best of a bad and very expensive situation. The story explained how city would give the county a large track of land that is to become the site of a new criminal justice center. It also looked at how Gilbert would get control of an incomplete, and over budget, project to build a new jail at a different location. The report included interviews with the Wayne County Executive and a statement by Gilbert. The story noted how \$150 million of taxpayer money had already been put into the project and how the estimated total cost of \$533 million would be divided.

Program: WDIV News / Local 4 News at 5  
Dates: March 12  
Time/Duration: 5:00 p.m. / 2:05  
Summary:

This report was good news for tenants who felt the City of Detroit's "turnaround" was forcing them out of certain areas of the city. The story laid out details of a new affordable housing plan and included interviews with residents, some who had already moved from their original locations. The report highlighted their challenge of living seeing rental rates soar while their fixed incomes remained the same. The story also included an interview with Detroit Mayor Mike Duggan and one of the developers behind the project.

Program: WDIV News / Local 4 News at 5  
Dates: March 13  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

There is a plan to breathe new life into a once popular spot in Detroit: The Rogell Golf Course. The story detailed the course's proud history and looked at the new plans for the 120 acres on the city's west side. The report featured interviews with golfers, residents, community leaders and the head of the city's Housing and Revitalization Department. The story also noted how the course, which closed in 2013, was bought by the Greater Grace Temple Church.

Program: WDIV News / Local 4 News at 5  
Dates: March 20  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

In a move that caught dozens of student-athletes off guard, Eastern Michigan University announced it is doing away with several varsity sports because of budget constraints. The story listed the sports (men's swimming and diving, wrestling, and women's tennis and softball), included interviews with several students from the affected sports and comments from the athletic director who became very emotional while talking about the situation. The report also explained EMU was allowing the students to keep their scholarships which would allow them to continue their education.

Program: Flashpoint  
Date: January 21  
Time/Duration: 10:00 a.m. /14:01  
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by guests; President and CEO of the Detroit Regional Chamber Sandy Baruah, CEO of Ignition Media Group Dennis Archer, Jr., and Nolan Finley, the editorial page editor at the Detroit News. Amazon announced twenty finalist cities for its second headquarters this week, and Detroit was not among them. The group all posited what might have gone wrong. Baruah called Detroit's bid the best-put-together, most creative economic development package he'd ever seen. Archer said it's important to get more people to come and visit Detroit, because our reputation is still poor. Finley said the whole of Michigan must improve schools and educational outcomes because Michigan ranks low compared to other states. Baruah pointed out that many of the

proposals in our bid may still come to fruition because they're still good for the region. The segment ended with a short discussion on the role our lack of public transit played in making Amazon pass on Detroit. The next segment picked up the mass transit discussion and the racial undertones behind a mass transit ballot proposal failing during the last election. Baruah and Archer agreed those dynamics are there, but Baruah said it's not just Detroit that thinks that way. He said if public transit is clean and safe, perceptions change. Finley warned against scapegoating suburban voters, who just don't see how voting for the millage will benefit them. Baruah argued that the transit proposal narrowly lost last time, so he was hopeful that when it's on the ballot again, it will pass.

Program: Flashpoint  
Date: February 11  
Time/Duration: 10:00 a.m. /8:27  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by Mark Wallace, the President and CEO of the Detroit Riverfront Conservancy. They recently narrowed down proposals for renovating West Riverfront Park to four options from design firms. Wallace went through each of the individual proposals through their respective renderings, describing what the designers have in mind for the riverfront property. He talked about how people can visit a model of each proposal in person at a space in downtown Detroit. Scillian asked how public opinion will be weighted in the final decision, and Wallace said it will weigh heavily in the process. He also said these proposals must be taken in their entirety, not a smorgasbord of ideas from each proposal. Wallace said they're finalizing their selection in the spring, at the same time they ramp up fundraising for the project.

Program: Flashpoint  
Date: March 18  
Time/Duration: 10:00 a.m. /6:07  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by the head of Detroit's Housing and Revitalization department, Arthur Jemison. Jemison talked about efforts being made to keep housing in Detroit available to everyone, both by preserving existing affordable rents and building new affordable housing. He described his previous experience doing this kind of preemptive planning in Washington DC. Jemison encouraged people who think it's too expensive to live in Detroit to explore different neighborhoods. He explained that the key to growth is to keep seniors and other current residents in the city and able to stay in the long term. Finally, Jemison talked about the city's purchase of the Rogell golf course and plans to turn it into a park and other developments.

## **HEALTH AND PUBLIC WELFARE**

Program: WDIV News / Local 4 News at 5 & 6  
Dates: January 12, 19, 26 and February 2, 9, 16, 23 and March 2, 9, 16, 23, 30  
Time/Duration: 5:00 p.m., 6:00 p.m. / Total length 25:15  
Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on “What’s Going Around.” It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors’ offices each week to collect the relevant information and determine which illnesses should be featured. In January, every local hospital reported high volumes of influenza, with cases increasing each week. Doctors also noted many patients were suffering from complications of influenza, especially pneumonia. In addition to the flu, pediatricians reported lots of young children are suffering from RSV. Dr. McGeorge explained that RSV can be especially dangerous for babies. In February, the severe flu season continued with every hospital reporting the flu topped their list of patient illnesses and was hitting hard in all age groups. Dr. Shaun Jayakar at St. John Hospital said this was the worst flu season he’s personally seen in ten years. Strep throat, pink eye, and ear infections were also “going around” and several hospitals reported numerous patients injured after slipping and falling on snow or ice. In March, flu cases slowly began to trend downward, but still remained at moderate levels. Doctors also reported the first signs of spring allergies and numerous patients suffering from respiratory infections.

Program: WDIV News / Local 4 News Today, Local 4 News at Noon, 4, 5, 6 & 11  
Dates: January 8, 17, 18  
Time/Duration: 5:00 a.m., 12:00 p.m., 4:00 p.m., 5:00 p.m., 6:00 p.m., 11:00 p.m. / Total length 15:58  
Summary:

At the start of 2018, widespread flu cases and harsh winter weather combined to create a severe blood shortage in Southeast Michigan. The American Red Cross issued an urgent appeal for donors after reaching a critically low level – with donated blood going out to hospitals faster than it was coming in. For many years, Local 4 has teamed up with the American Red Cross and Gardner-White Furniture stores to help ease seasonal shortages and maintain the blood supply at safe levels. To highlight the need for blood, Local 4 Health Reporter Dr. Frank McGeorge updated the story of Stephen Hohausser, a 5 year-old from Rochester Hills who is fighting neuroblastoma and has needed regular transfusions of red blood cells and platelets. McGeorge urged viewers to attend blood drives to be held the following day at Gardner-White stores in Auburn Hills, Canton, Macomb Township, Warren, Waterford, Novi, and Taylor. Local 4 promoted the details of the blood drives throughout newscasts and in separate promotions. Dr. McGeorge reported live from the Auburn Hills blood drive to urge viewers to come donate and interviewed 28 year-old Taylor Verrier of Fraser, who was born with a severe heart defect and needed a heart transplant and donated blood to save her life.

Program: WDIV News  
Dates: January 10, 22, 23, 25, 29  
Time/Duration: 6:00am, 4:00pm, 5:00pm, 6:00pm / Total length 11:35  
Summary:

This year's flu season is still in progress, but it's already being called one of the most severe flu seasons this decade – with widespread flu activity being reported in 49 states for multiple weeks in a row. Local 4 Health Reporter Dr. Frank McGeorge explained the theories on why this year's flu season is so bad and advised viewers on the best ways to avoid catching influenza. McGeorge said part of the problem is the dominant flu strain this year, called H3N2, is known to cause higher levels of illness and complications. The flu vaccine is also less effective at protecting people against this strain. McGeorge interviewed Dr. Arnold Monto, a renown influenza expert at the University of Michigan School of Public Health. Monto said the method currently used to make the vaccine is also contributing to the problem. "The reason it happens is that the vaccine virus is grown in eggs. When you put the vaccine virus into eggs, there are mutations in the virus and it gets to be less similar to the virus that's circulating in people," said Monto. Dr. McGeorge stressed that the flu vaccine is still worthwhile to get, because it offers some protection and can reduce the severity of symptoms, even if you do get sick. He also encouraged those who fall ill to recognize their symptoms quickly and limit contact with others to reduce the spread. He advised patients to contact their doctor quickly to see if antiviral medication might be appropriate and to seek medical care immediately if they had any trouble breathing, chest pain, confusion, or severe vomiting.

Program: WDIV News  
Dates: January 24, 26  
Time/Duration: 6:00pm, 11:00pm / Total length 6:30  
Summary:

It's a cause of cancer that is now largely preventable, but experts say too many people don't even realize they are at risk. WDIV Health Reporter Dr. Frank McGeorge reported on the threat of HPV-related cancers in women and men. According to the CDC, up to 80 percent of sexually active adults will be infected with HPV at some point in their life. Dr. McGeorge profiled Sandy LaLonde, who was just 32 years old when she was diagnosed with cervical cancer. LaLonde was stunned to learn how much she didn't know about the connection between HPV and cervical cancer. "I feel an immense amount of personal responsibility with making sure this doesn't happen to somebody else," said LaLonde. McGeorge also shared the story of Jeff Busby, who developed head and neck cancer caused by HPV. Busby urged parents to vaccinate their children against HPV, to reduce their risk. Radiation oncologist Dr. Jerry Barker echoed that advice, saying, "Somewhere along the way, these vaccines developed the idea that they had to do with human sexually and preventing a sexually transmitted disease, but in reality, they are designed to prevent cancer. These are cancer vaccines."

Program: WDIV News / Local 4 News at 11  
Dates: February 2  
Time/Duration: 11:00pm / 4:24  
Summary:

February 2<sup>nd</sup> was “National Wear Red Day”, an annual event designed to raise awareness about women’s heart health. WDIV Health Reporter Dr. Frank McGeorge explained that awareness isn’t limited to the risk of heart attacks. He highlighted a condition called post partem cardiomyopathy, a type of heart failure that strikes women during pregnancy or in the months after delivery. He shared the story of Ashley Loboeki who developed symptoms during her pregnancy ten years ago. Doctors initially thought her symptoms were just a normal part of pregnancy, but when they escalated, Loboeki insisted on additional tests and was diagnosed with post partem cardiomyopathy. Dr. McGeorge said some risk factors for developing pregnancy-related heart failure include being over age 30, carrying multiple babies, having high blood pressure, high blood sugar, or kidney problems. Loboeki and her son both survived her heart failure. She urged other women having concerning symptoms during pregnancy to push their doctors for answers and additional tests.

Program: WDIV News / Local 4 News at 11  
Dates: February 28  
Time/Duration: 11:00pm / Total length 2:40  
Summary:

The battle against the opioid epidemic may soon be impacting many more patients in Michigan. WDIV Health Reporter Dr. Frank McGeorge detailed recently passed laws that take effect in the coming months and will likely change the way many doctors approach treating pain. The laws are intended to alter doctors’ prescribing habits for opioids and other controlled substances. Beginning in March, prescribers will be required to demonstrate a bona-fide prescriber-patient relationship, which means they will be caring for the patient or referring them for follow-up. Starting in June, when opioids are prescribed to a minor, there will need to be a documented discussion of issues like the risk of addiction or overdose and the danger of mixing medications. Adults will also have to give informed consent about disposing of remaining drugs and the effects of exposing a fetus. Prescribers will also be required to check the Michigan Automated Prescription System which is a database that tracks controlled substance prescriptions. This isn’t required for less than a three day supply, which many believe will encourage doctors to prescribe below that mark. Finally, in July, prescribers treating pain from surgery or an injury will be limited to prescribing a seven day supply of an opioid. Dr. McGeorge said penalties for violating these laws vary, but can extend all the way up to the loss of a doctor’s medical license.

Program: WDIV News / Local 4 News at 11  
Dates: March 8, 12  
Time/Duration: 11:00pm / Total length 5:13  
Summary:

We reported that studies find cases of colon and rectal cancer are on the rise in young and middle-aged adults and many of those cases are being diagnosed late when the disease is much harder to treat and cure. WDIV Health Reporter Dr. Frank McGeorge explored the reasons behind this trend in two reports. He profiled Stephanie King, who was diagnosed with colon cancer in her 40s. A colonoscopy revealed a large tumor that if not removed right away would have led to a difficult cancer battle. King's doctor said unlike her, too many people between the ages of 25 and 50 are waiting too long after the first sign of symptoms to seek help. "It's not that we should start screening earlier," explained Dr. Christopher Dwyer. "We should start listening to our bodies and getting the word out to primary care physicians, as well as to the patients themselves." Dr. McGeorge reported that any change in bowel habits should be a red flag and detailed other common symptoms including cramps, abdominal pain, unexplained weight loss, blood in the stool, bloating, or fatigue. McGeorge urged viewers to take symptoms seriously and get them checked out as soon as possible to avoid any delay in diagnosis.

Program: WDIV News /Local 4 News at 5  
Dates: March 29  
Time/Duration: 5:00pm / Total length 3:00  
Summary:

Easter is a special time for families, but veterinarians warned Easter weekend is one of the most dangerous weekends of the year for our pets. WDIV Health Reporter Dr. Frank McGeorge asked Dr. Michael Petty at the Arbor Pointe Veterinary Hospital to share the biggest Easter-related threats for cats and dogs. Petty said chocolate tops the list for dogs, and the more they eat, the more dangerous it is. "It can cause heart issues, anxiety issues, actually cause seizures and can be life-threatening," said Petty. Sugar-free gum or sweets are also a danger because they may contain a sweetener called xylitol. Petty said the biggest threat to cats is Easter lilies because the entire plant and even the pollen are toxic to felines. He advised cat owners to avoid even bringing Easter lilies into your home because the risk is so high. Plastic grass also poses a threat for cats. Petty said the most overlooked risk for cats and dogs is the Easter ham. Pet owners typically feed pets the fattier portion. "That can lead to vomiting and diarrhea, but more seriously pancreatitis can be a very, very deadly issue, and it can be very hard to recover from," said Petty. McGeorge cautioned pet owners to pay close attention to potential threats to avoid costly vet bills and pain and suffering for our pets.

Program: WDIV PSA /Gardner White Blood Drive  
Dates: January 11 -- January 18, March 26 – March 31  
Time/Duration: General Rotation/ 1x :30  
Summary:

This WDIV-produced PSA alerts viewers to a January 18<sup>th</sup> blood drive and an April 5<sup>th</sup> blood drive which is a partnership between WDIV, Gardner White Furniture and the American Red Cross.

Program: WDIV PSA /CHMF – Hope  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30, 1x :15

Summary:

These PSAs from the Children's Hospital of Michigan Foundation talk about the work the organization does for sick children and their families. They are dedicated to improving the health and wellness of children by raising and granting philanthropic resources. They benefit research, medical education and community health initiatives.

Program: WDIV PSA /CLF - Leukemia  
Dates: January - February  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Children's Leukemia Foundation talks about the services they offer to kids and their families fighting leukemia, including much-needed emotional support.

Program: WDIV PSA/MAB – Baby Steps  
Dates: January, March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters urges viewers to have their homes tested for possibly dangerous radon levels. The PSA shows babies walking happily around homes wearing green socks, and the message says being "green" starts at home by making sure the air quality is safe for every family member. An 800 number is given for obtaining test kits.

Program: WDIV PSA /MAB – Brighter Future  
Dates: January - February  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA warns young people about the dangers of having sex too early, including not being emotionally ready, pregnancy and other consequences. It empowers viewers to decide it's okay to wait.

Program: WDIV PSA /MAB – Pass Up Pass On  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare, but are now making a comeback because fewer children are vaccinated.



Program: WDIV PSA /MAB – People on Street  
Dates: January  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA tells viewers that radon is the second-leading cause of lung cancer, and that the Surgeon General recommends all homes should be checked for radon.

Program: WDIV PSA /MAB – Questions  
Dates: March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA warns viewers about the danger of problem gambling. It lists the warning signs of addiction and where to go for help.

Program: WDIV PSA/MAB – Awkward Silence  
Dates: March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters and the Partnership for a Drug Free America shows two men talking over breakfast. One mentions that he knew someone in his family had been "partying", but just found out she tried heroin. The PSA gives information on where to go for help in that situation.

Program: WDIV PSA /NAB - Blessings  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the National Association of Broadcasters features actress Sharon Stone talking about the problem of food insecurity for children. Blessings in a Backpack is a program that provides food for the weekends to children who only get to eat at school.

Program: WDIV PSA /NAB – No Kid Hungry  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This NAB PSA informs viewers about the Share Our Strength organization, dedicated to ending childhood hunger in America by connecting children with nutritious food.

Program: WDIV PSA /PDFA – Families Can Heal, We're All in Recovery  
Dates: January - March

Time/Duration: General Rotation/ 2x :30

Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

## **CONSUMER WELFARE**

Program: WDIV News / Local 4 News at 11

Dates: January 7

Time/Duration: 11:00 p.m. / 5:30

Summary:

January means the start of New Year resolutions and research says, getting in shape is the number one resolution for most Americans. Social media advertises a lot of fad diets, but our consumer reporter Hank Winchester wanted to take a look at the top trendy diets to figure out if they're really right for the body. We talked with a woman doing the "Whole30" diet and a former Detroit athlete who's doing the "Keto" diet to discuss their experiences with the programs. We then sat down with a dietician who gave us the good, bad, and ugly on both. The report provided viewers with a realistic look at how the diets could affect their bodies and their wallets, so they're well-prepared to make an informed decision on how to keep their New Year's resolution.

Program: WDIV News / Local 4 News at 11

Dates: January 25

Time/Duration: 11:00 pm/4:00

Summary:

Our "Help Me Hank" consumer unit received calls from several different people in Detroit, asking for our assistance in getting money they rightfully earned. Substitute teachers claimed they weren't getting their paycheck from the contracting company that hires them to teach in charter schools across the Metro Detroit area. We talked with one teacher who said she's been there for months and has never seen a paycheck. During our investigation, we found several bad online reviews. The company's answering service also told us this is a reoccurring problem for many of their employees. Our Consumer Investigator, Hank Winchester, tracked down the owner of the company. The owner avoided our crews for weeks, but once we were able to connect with him and his attorney, they promised to make the situation right. Our goal was to get the company to pay its teachers, but to also inform our viewers to be vigilant when applying for jobs and to do research on the company they wish to work for.

Program: WDIV News /Local 4 News at 5

Dates: January 31

Time/Duration 5:00 p.m. / 3:00

Summary:

A viewer called our Consumer Investigation unit, Help Me Hank after he got violently ill from lunchmeat he ate, that he then found out expired in 2016. We sent our hidden cameras inside the store to find expired and old food being sold, with expensive price stickers on all of it. Our Consumer Investigator, Hank Winchester, confronted the owner who apologized and promised to remove the expired items. We also contacted the Health Department, which said the store had been cited for uncleanliness and damaged products before. Our investigation notified them to go back to the grocery store again for another inspection. We warned consumers that they need to be careful about making sure their food is fresh when shopping.

Program: WDIV News / Local 4 News Today  
Dates: February 20  
Time/Duration: 6:00 am/4:15  
Summary:

The WDIV consumer team tested several products sold on T.V. We enlisted three of our intern staff to test pillows out since they're hardworking students with school, internships, and jobs on top of all of that. Their task was to test out the Miracle Bamboo Pillow, the Chillow, and the My Pillow and give them each a medal ranking. The interns found that the Miracle Bamboo Pillow really didn't live up to the hype of its firmness being adjustable but it was comfortable and soft. They found the Chillow did keep cool overnight and didn't leak, but it wasn't comfortable. The interns also found the My Pillow to be an average pillow, but it wasn't the best one they've ever slept on, which is what it claims to be. The product test gave viewers input on which pillows lived up to their claims and if they were worth the money spent.

Program: WDIV News / Local 4 News at 6  
Date: February 27  
Time/Duration: 6:00 pm/2:45  
Summary:

We presented a series of reports in every newscast that day addressing clutter, whether it was about the psychology of it, handling kids' clutter, dealing with your parents' clutter, how to get organized, etc. During this newscast, our consumer investigator discussed how to get started decluttering your home. We followed a professional organizer around one her client's homes. She showed us how to start the decluttering process in the kitchen and the bedroom. Our professional also gave helpful tips and information on how to go about sorting things and making decisions.

Program: WDIV News / Local 4 News Today  
Dates: February 28  
Time/Duration: 5:00 am, 6:00 am/12:30  
Summary:

Just in time for tax season, the Help Me Hank team brought in experts to help our viewers. We hosted a phone bank, in which six volunteers from the Michigan Association of Certified Public

Accountants answered tax questions and concerns. From the moment we started to broadcast that the lines were open at 5:00 am, the phones never stopped ringing. We also did a package on how to avoid tax fraud and soundbites that included tips on filing taxes. We also did a live interview with a tax expert about how to make sure you're getting the most beneficial deductions. We provided help where viewers could actually interact with experts and get the exact advice they needed.

Program: WDIV News / Local 4 News at 5  
Dates: March 1  
Time/Duration: 5:00 pm/3:00  
Summary:

Even with the Equifax data breach, more social security numbers were stolen in the last year than credit card numbers. The WDIV Help Me Hank Consumer team talked with experts about how we can better protect ourselves from identity theft. We informed viewers to practice online safety by keeping passwords protected and different from website to website. Our security expert also suggested shredding old documents that could have personal or medical information on it. Finally, our expert informed viewers that identity theft is inevitable for many. If it does happen, victims should look into hiring a restoration company to help them sort through the difficult process. Our team hopes this information will help viewers keep their information safe and educate them on what to do if identity theft does happen to them.

Program: WDIV News / Local 4 News at 11  
Dates: March 11  
Time/Duration: 11:00 pm/4:15  
Summary:

Spring break is in full swing, which means many people will be going on vacation in the weeks to come. That also means people will be planning their summer vacations as well. Travel scams are on the rise, but our Help Me Hank consumer team sat down with travel experts who gave tips on how our viewers can avoid becoming victims. Our experts informed viewers that when booking trips online, analyze a website for fake pictures and spelling mistakes because they're hints the website isn't real. Viewers should also remember that if a price seems too good to be true for a trip or cruise, it probably is. Our travel expert explained that if a website or someone on the phone is pressuring you to book right away, it's probably a scammer trying to take advantage of you before you catch on. Our goal for this story is to inform our viewers and try to prevent them from becoming victims of travel fraud.

Program: WDIV News / Local 4 News at 11  
Dates: March 19  
Time/Duration: 11:00 pm/4:15  
Summary:

Protein powders are driving the growth of the sports-nutrition market to \$20 billion per year, but a new study shows consumers need to know more about the ingredients inside those powders. Our story revolves around the study done by the non-profit organization, the Clean Label Project.

It says 134 powders tested, showed the presence of heavy metals; like lead, arsenic, mercury, etc. We talked to our Local 4 doctor (Dr. Frank McGeorge) about the study. He told viewers, while the study doesn't go into detail about the amount of heavy metals, consumers should be concerned about putting those ingredients into their body. He says concentrating protein and other ingredients isn't healthy for the body. We also talked with a nutritionist who explained some plant-based powders will test higher for lead because they absorb lead in the soil. She then gave viewers of other ways to ingest protein that are healthier and more natural than powders. Our expert informed viewers about the powders that tested negative for heavy metals in the study and where to find them. With this story, we hope viewers feel more informed about a product that isn't closely regulated and they know how to ingest protein in smarter ways.

## **EDUCATION**

Program: WDIV News /Local 4 News Today, Local 4 News at 4  
Date: February 8  
Time/Duration: 6:00am, 4:00pm/4:15 total length  
Summary:

WDIV reported on how superintendents have to decide whether to declare snow days and their timeline for doing so. Novi Community Schools Superintendent Steve Matthews says his number one concern is safety and he feels the pressure. We found decisions mostly hinge on whether or not side streets are plowed and buses can get through. The superintendents often get up around 4am to drive the streets themselves to see if they're safe enough for buses to get through and for kids to wait at their stops.

Program: WDIV News /Local 4 News Today  
Date: February 26. March 1, 2, 5, 6, 7, 8, 9, 12, 14, 15, 16, 19, 20, 21, 22, 26, 27, 28, 29, 30.  
Time/Duration: 6:00 a.m./30:15 total length  
Summary:

WDIV celebrated March is Reading Month. In the beginning of the month we invited schools to request visits from our anchors and reporters. We shared books that were good to read with or to children. WDIV anchors and reporters also went to local schools to read to classes, and then we shared the photos on the air.

Program: WDIV News / Local 4 News at 6  
Date: March 12  
Time/Duration: 6:00 p.m./2:30 total length  
Summary:

WDIV reported on the 60 Minutes interview with Education Secretary Betsy DeVos. DeVos is a Michigan native, big in the Republican party, and took the job of Education Secretary with little to no actual school experience. DeVos is a fierce advocate for charter schools and had

trouble answering simple questions from the interviewer about the state of schools in her home state of Michigan. WDIV reporter Mara MacDonald spoke with local politicians who all shared that they were uncomfortable with the lack of depth in DeVos' answers.

Program: WDIV News / Local 4 News Today, Local 4 News at 11  
Date: March 16, 17.  
Time/Duration: 6:00 a.m, 11:00 p.m./4:55 total length  
Summary:

WDIV reported that after serving families for seven years, the early childhood program at Macomb Family Services will close. The United Way of Southeastern Michigan, where nearly 95 percent of the program's funding comes from, will cut the funds March 31. Parents who say their children positively benefited from the program are angry and upset after hearing the news. "I asked if the funds were being diverted to another agency. They said, 'I can't comment on that,'" parent Kathi Wheeler said. The United Way said it "routinely evaluates its community investments to ensure that we are maximizing our impact to benefit those we serve. Although we no longer fund the early childhood work at Macomb Family Services, the organization remains a funded United Way partner." Families will be able to access early childhood services via United Way partners in Macomb, Oakland and Wayne counties.

Program: WDIV News / Local 4 News at 5  
Date: March 28  
Time/Duration: 5:00 p.m./2:30 total length  
Summary:

WDIV reported on a book that is designed to help parents keep kids' minds fresh during summer vacation. Heather Agee and Marie Miller wrote the book called "School Is About More Than ABCs." The teachers designed a curriculum for parents to help their children succeed in school. The book advises parents not to overschedule, spending quality time with them, and trying to make screen time full of academic value.

Program: WDIV News /Local 4 News  
Date: March 20, 22, 23  
Time/Duration: All Newscasts/12:25 total length  
Summary:

WDIV reported four sports teams at Eastern Michigan University will be cut following the 2018 spring season. The wrestling, women's softball, men's swimming and diving and women's tennis teams are all set to be cut as part of EMU's effort to restructure its overall budget. The move will affect 58 male and 25 female student-athletes, all while saving the university approximately \$2.4 million. The move does not affect EMU's affiliation with the Mid-American Conference. "We are very saddened by having to make this move, which is necessary as we continue to align the University budget with enrollment and state funding trends," Eastern Michigan University President James Smith said in a press release. "This aligns us with our Mid-American Conference peers in total number of sports, and is part of our ongoing effort to realign resources

to ensure that we continue to invest in high-demand high-quality academic programs and world-class facilities.”

Program: Flashpoint  
Date: March 4  
Time/Duration: 10:00 a.m./60:00  
Summary:

This special hour long edition of our weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed the issue of Education, specifically protecting our students. The program addressed how to improve school safety in the wake of so many school shootings. The first guests were Democratic Representative Debbie Dingell and Republican Representative Fred Upton, both from Michigan. Both legislators talked about their relationships with the National Rifle Association. Upton has a favorable rating from the NRA, while Dingell’s district also includes a sizable number of both NRA members and anti-gun advocates. Upton explained the so-called “red flag” laws in some states, and how nationalizing those laws could help prevent future violence. Then they talked about the likelihood of banning bump stocks and other more palatable measures that many people can agree on. President Trump has seemed open to gun reform, and Dingell said she was cautiously optimistic. She was not in favor of suggestions to arm teachers. Upton praised architects for making schools safer through design and limited entrances. Next a roundtable of law enforcement experts tackled the subject of school shootings. Livingston County Undersheriff Jeff Warder, former assistant chief at the Detroit Police Department Steve Dolunt and Macomb County Prosecutor Eric Smith were all at the table. Smith described that more students are speaking up when something seems off about a classmate, and many more “threats” are being called in, which disrupts schools. Dolunt said the volume of tips coming in to law enforcement is already overwhelming. Warder talked about the officers already stationed in schools in his county, and how it helps increase communication. Smith asked for a crew of retired officers to work in the schools, so that communication is maximized and active duty officers can attend better to their other work. The group talked about President Trump’s suggestion that some teachers be armed, but none of them thought it was a good idea. They also talked about how mental health funding cuts mean more people are involved with the law enforcement system. It’s still costing the taxpayer money, but treatment isn’t being given. The next roundtable was made up of educators. The guests were Novi Community Schools District assistant superintendent RJ Webber, Southfield Public Schools interim superintendent Derrick Lopez, middle school social studies teacher in the Ann Arbor Public Schools Mark Sobolewski and Rhonda Major, a counselor at a high school in Taylor. Lopez talked about his desire to get back to the schools’ primary function, which is educating children. All the guests highlighted the importance of human interaction, both inside schools and outside of school. Major pointed out that services like the counseling she provides are underfunded. She said it’s difficult for schools to meet the mental health needs of students in addition to all the other functions they’re supposed to perform. Sobolewski said he hasn’t heard of a teacher who thinks having a gun in the classroom is a good idea, and he can’t imagine being expected to possibly shoot a student or former student. Webber said policymakers need to do more to bring about changes in the school culture. Lopez and Webber argued over whether social media is to blame the disconnectedness many students feel from their peers. And finally, a roundtable of mental health experts gathered to talk about the problem of school shootings. The

guests were the President and CEO of the Detroit Wayne Mental Health Authority Willie Brooks, assistant professor of psychiatry at Wayne State University Dr. Arash Javanbakht, and child and adolescent psychiatrist Dr. Kristine Roth-Bowden. Javanbakht talked about the difficulty in just saying people with “mental illness” shouldn’t have access to guns, because there are many hundreds of different diagnoses under the “mental illness” umbrella. For example, should everyone with depression be banned from owning a gun? He also warned that some people will refuse treatment if they think it will jeopardize their ability to own a gun. Brooks said Americans own 48% of the world’s guns, and only 4% of people with mental illness are involved with shootings, and most of those are suicides. Roth-Bowden illuminated the impact of availability of guns on people who are fighting depression, saying she deals with suicidal concerns every day. Brooks pointed out that mental illness levels are constant all over the world, but the United States leads in these types of violent crimes because of firearm availability.

Program: Flashpoint  
Date: March 18  
Time/Duration: 10:00 a.m. 16:46  
Summary:

Two segments of this locally produced weekly public affairs program guest hosted by WDIV news anchor Sandra Ali, addressed the growing debate over guns and the role students are taking. Ali was joined by roundtable guests, Detroit News guest columnist Bankole Thompson, Bridge Magazine reporter Chastity Pratt Dawsey, Detroit News deputy editorial page editor Ingrid Jacques and former Michigan Senate Majority Leader Randy Richardville. This past week, thousands of students walked out of high schools across the country, to bring attention to the problem of gun violence. Dawsey pointed out that young people are better able to organize and communicate with each other due to social media. Jacques said some of these movements are actually being run by people who have far-left political agendas. Thompson disagreed, saying students have awakened consciousness and want to be heard and prompt policy change. Richardville questioned the purpose of leaving the classroom for 17 minutes, saying it is a politicization of shootings. The panel then talked about Education Secretary Betsy DeVos’s recent controversial interview on 60 Minutes. Jacques said she’s done many one-on-one interviews with DeVos where she came off much better informed than she did on 60 Minutes. Dawsey wondered how she got her position as Education Secretary, since she has no professional education background and says the department should be dissolved. Thompson said he was reminded of Sarah Palin’s damaging interviews, which showed she was not prepared for higher office. Richardville also advocated for eliminating the education department, and defended DeVos saying she’s been involved in education issues for many years.

## **CRIME**

Program: WDIV News  
Date: January 22, 23. February 2, 3, 4, 5, 6, 9, 10, 16, 23. March 16, 28, 29, 30.  
Time/Duration: All Newscasts/1:35:05 total  
Summary:



WDIV reported on the continuing search for the missing Skelton brothers, who disappeared the day after Thanksgiving seven years ago. Their father was the last person to see them alive, and claims he gave them to a group who would “take care of them.” The discovery of bones that were believed to be that of children of similar age turned out NOT to be a match for the missing boys. Producer Jeremy Allen and reporter Sandra Ali spent months talking to key players in the case – including their father, who is serving time in prison. We also produced a one-hour prime time special on the case.

Program: WDIV News / Local 4 News at 5  
Date: January 4  
Time/Duration: 5:00 p.m./2:35 total length  
Summary:

WDIV reported on new crime statistics from the Detroit Police Department. Chief James Craig was joined by Mayor Mike Duggan in a press conference to announce a reduction in homicides and other violent crimes. According to the Detroit Police Department, total violent crimes are down 12 percent in Detroit. There were 267 homicides last year, down from 302 in 2016. The last time Detroit saw fewer homicides was in 1966. Carjackings are down 41 percent. City officials credit the reductions to four strategies: hiring, technology, an agency addressing gang-related gun crimes and Project Green Light cameras that help show crime as it happens.

Program: WDIV News  
Date: January 25, 26, 27, 28, 29, 30, 31. February 1, 2, 3, 6, 7, 11, 12.  
Time/Duration: All Newscasts/22:05  
Summary:

WDIV reported a Detroit police officer was killed in the line of duty while responding to a domestic call. Officer Glenn Doss was shot in his head when a gunman opened fire on Detroit police.. He was rushed to the hospital in critical condition, and died there. Doss was responding to a domestic violence call one of the most dangerous types of calls police officers face. Police made an arrest in the case. We covered reaction from the chief and the officer’s funeral.

Program: WDIV News / Local 4 News at 11  
Dates: February 28  
Time/Duration: 11:00 p.m./3:45 total length  
Summary:

WDIV took viewers inside the Detroit Police Department to see some of the new ways the officers are fighting crime. Reporter Kevin Dietz received unprecedented access to a high tech center filled with video feeds from cameras all over the city; some were in the open, some were in secret locations. Police offices r spend hours scouring the footage. They’re hoping to catch crimes in action. Footage from one of the cameras helped solve a murder in a Detroit store, has helped track down illegal dumpers and has highlighted gang and drug activity areas.

Program: WDIV News  
Date: February 20, 21, 22, 23, 24, 25, 26, 27, 28. March 1, 2, 5, 6, 7, 8, 9, 12, 13, 14, 15, 16, 19, 20, 21, 22, 23, 26, 27, 28, 29.  
Time/Duration: All Newscasts/55:40 total length  
Summary:

WDIV covered a series of school threats in local districts which saw a huge upswing after the school shooting in Parkland, Florida. Reporter Paula Tutman spoke to prosecutors who said they were taking all threats seriously and were not afraid to make sure a message was sent to anyone who entertained the idea of doing this. She also spoke to superintendents and police chiefs who said they were now forced to look at these situations differently after what has happened in schools over the past few years.

Program: WDIV News  
Date: March 2, 3, 4, 5, 6, 7, 8, 12, 24. April 4, 5.  
Time/Duration: All Newscasts/45:15  
Summary:

WDIV reported on the chaos on campus at Central Michigan University after a student shot and killed his parents in his dorm room. WDIV immediately broke in on air and stayed online reporting on student James Davis, who was on the run for more than 15 hours before police arrested him. Reporters Shawn Ley and Larry Spruill raced to campus reporting on the search for Davis and interviewing panicked parents, and students.

Program: Flashpoint  
Date: January 7  
Time/Duration: 10:00 a.m. /7:35  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Crime. Scillian was joined by Detroit Police Chief James Craig. The city had just announced that the murder rate is down from last year, and numbers in other violent crime categories are also declining. Craig said they're not celebrating success, but marking progress. The Green Light program is something businesses can pay for and they get high-res cameras and officers watching them in real time. There has been some recent talk about the city requiring businesses that are open at certain late hours to participate in Green Light. Craig said businesses could use payment plans for the hardware and services. The segment ended with a discussion about a recent shooting at a family event downtown, and how it hurt the perception that the city is getting safer.

Program: Flashpoint  
Date: January 14  
Time/Duration: 10:00 a.m. /6:24  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Crime. Scillian was joined by WDIV reporter Nick Monacelli, who has been working on a series of reports on the investigation into Dr. Larry Nassar, who's been convicted of sexually abusing dozens of young gymnasts. He showed a clip from his upcoming stories and previewed the sentencing that Nassar faced the next week. Anyone who says she was victimized by Nassar will have a chance to speak at his sentencing. Monacelli also addressed whether there might be culpability for other institutions for allowing the abuse to happen for so long.

Program: Flashpoint  
Date: February 4  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Crime. Scillian was joined by guests who were each the mother of a local gymnast who is a survivor of abuse at the hands of Dr. Larry Nassar. Their names were Jennifer Jones, Amy Preston, and Christy Lemke. They each talked about the importance of holding people accountable who allowed the abuse to continue for so long. They also talked about their guilt about not recognizing what was happening, and how it's even worse that Nassar was so close to their whole families. Preston said our innate trust for doctors was part of the problem, and she feels she let her daughter down. Jones also said Nassar and outside organizations built up the mystique, and the honor the gymnasts felt to be 'treated' by him. The mothers compared notes on how Nassar insinuated himself into their daughters' lives. They also talked about how helpful and cathartic their daughters found giving their victim impact statements in court. In the next segment WDIV news anchor Sandra Ali and WDIV producer Jeremy Allen came on to talk about the work they're doing on the case of three brothers missing from a small town in Michigan for about seven years. Ali is working on a television special recounting the story, and Allen is hosting a new podcast on it. Ali talked about her conversation with John Skelton, the boys' father, who is now in prison. Allen described how his story about how the boys disappeared has changed over the years. He also talked about bones discovered in Montana, and how authorities think they may match the bones of the three Skelton boys but the testing hasn't concluded yet.

Program: Flashpoint  
Date: February 18  
Time/Duration: 10:00 a.m. / 17:11  
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Crime. Scillian was joined by roundtable guests; Detroit Free Press columnist Nancy Kaffer, Detroit News editorial page editor Nolan Finley, former U.S. Representative Thaddeus McCotter, and host of "Detroit Today" on WDET Stephen Henderson. There was a school shooting in south Florida this week, and the group talked about what can be done about this epidemic. Finley discussed all the opportunities that existed to intervene, but nothing was done. McCotter said people become entrenched in their

positions after an event like this, because each group feel they're being blamed. Henderson talked about the phenomenon of some young men being pushed to the margins of society, and compared the profile of these school shooters with the profile of young black men who commit crimes. Kaffer enumerated a list of recent gun regulation proposals that couldn't get a hearing in our legislatures. Scillian was later joined by guest, Mario Bueno, a man who wrote a book called "Reformed" after he murdered a man when he was 16 and just got out of prison after 19 years. He talked about holding a private mass for his victim, and how it helped him overcome his own guilt. He discussed the spiritual component of his recovery and reformation. Bueno shared his own experiences in prison and talked about whether the correctional system does enough to prepare inmates for reentry into the outside world. He also talked about the struggle to find employment, even at places like Costco. In conclusion, Bueno gave his opinion of putting juveniles in adult prisons, especially in the long-term.

Program: WDIV PSA /OK 2 Say  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA tells viewers to keep an eye out for unusual behavior or anything that could be an indicator of school violence. It makes the point that it's okay to say something if they notice anything unusual, because one person could be the only person who picks up on warning signs.

## **LEGAL SYSTEM**

Program: WDIV News /Local 4 News  
Date: January 4, 5, 9, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. February 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 16, 21, 22, 23, 26, 27, 28. March 1, 2, 5, 6, 15, 16, 20, 22, 23, 26, 27, 28, 29, 30.  
Time/Duration: All Newscasts/3:15:15 total length  
Summary:

WDIV reported a once world-renowned sports physician who treated America's foremost Olympic women gymnasts, will now spend the rest of his life behind bars. Disgraced former USA Gymnastics and Michigan State University doctor Larry Nassar was sentenced to 40 to 175 years in prison, after more than 150 women and girls said in court that he sexually abused them over the past two decades. Nassar had pleaded guilty to seven counts of criminal sexual conduct in Ingham County in Michigan and admitted to using his trusted medical position to assault and molest girls under the guise of medical treatment. WDIV reporter Nick Monacelli spent days in court listening to the testimony of the survivors and shared their personal stories. We also reported on the fallout that rippled through the gymnastics and Olympic communities.

Program: WDIV News  
Date: January 2, 3, 8, 9, 10, 11, 12. February 2.  
Time/Duration: All Newscasts/9:10 total length  
Summary:

WDIV reported a Michigan high school basketball star who was ruled ineligible to play during his senior season at Clarkston High School has dropped his battle to regain eligibility. Thomas Kithier was ruled ineligible by the Michigan High School Athletic Association when he transferred from Macomb Dakota High School to Clarkston for his senior year. The MHSAA ruled Kithier's transfer was athletically motivated, which is a violation. Kithier asked officials to let him play while the court proceedings went on, but his request was denied. His attorney said Kithier decided to drop the lawsuit and "move forward with his life." Kithier is committed to play for coach Tom Izzo at Michigan State next season. He's the No. 145 player in the country and a three-star recruit, according to 247 Sports. The 6-foot-8 power forward is the No. 7 player in Michigan.

Program: WDIV News / Local 4 News at 5 & 11  
Date: January 29, 30.  
Time/Duration: 5:00 p.m., 11:00 p.m./2:55 total length  
Summary:

WDIV reported a proposed class-action lawsuit has been filed by three employees against Fiat Chrysler and United Auto Workers in connection with a federal corruption investigation. Court documents shows the suit alleges union dues paid from 2009 to 2015 may have been spent on tainted or illegal bargaining.

Former Fiat Chrysler executive Al Iacobelli handled labor relations and admitted that he was trying to gain an advantage for the automaker. He has pleaded guilty to paying \$1.5 million in cash and gifts to high-ranking UAW members. Then-UAW vice president General Holiefield was charged in the case, but died in 2015. His wife also is charged. The money for the scheme came from the UAW-Chrysler National Training Center in Detroit. UAW denies the payments influenced contract bargaining.

Program: WDIV News /Local 4 News at 6  
Date: February 7  
Time/Duration: 6:00 p.m./2:30 total length  
Summary:

WDIV reported the city of Livonia is taking drastic steps and addressing the opioid problem in the city head-on. Livonia City Council members voted to join a potential lawsuit against manufacturers of opioids. "These are national corporations with billions of dollars of revenue every year, and much of it related to opioid prescriptions," City Attorney Donald Knapp Jr. told reporter Larry Spruill. "Prior to 2015, you saw, well, between 2012-2015, you saw in the average of 40 overdoses per year or less," Knapp said. "In 2016, that number rose to 68, and in 2017, the number was 86. We believe those increases are directly related to manufacturers representing to doctors that these drugs are not addictive." The new legislation states that the city of Livonia has the authority to take action and adopt rules and laws to provide for the public peace and health and for the safety of people living in the city. "We're trying to recover the cost that our first responders see in having to respond to these overdoses we believe are directly related to the practices of drug manufacturers and distributors," Knapp said.

Program: WDIV News /Local 4 News Today, Local 4 News at 6  
Date: March 29, 30.  
Time/Duration: 6:00 a.m., 6:00 p.m/4:15 total length  
Summary:

WDIV reported a lawsuit alleges Detroit City Councilman Gabe Leland extorted thousands of dollars in exchange for a political favor. According to the lawsuit, Robert Carmack allegedly asked Leland for help with a property that he owned on Michigan Avenue. Carmack was not able to get help for two years, the lawsuit claims, until a few weeks prior to the August 2017 primary election. "Leland promised not to sell (Carmack's) property, located at 8124 Michigan Ave., if (Carmack) would give Leland \$15,000 for his reelection campaign," Lawrence Garcia, of the City of Detroit Corporation Counsel, said. The lawsuit says that Carmack went to the FBI for help. "The FBI asked (Carmack) to wear a wire and pay Leland," Garcia said. While a camera was secretly recording, Carmack allegedly paid \$7,500 to a woman associated with Leland, a payment which was allegedly confirmed by Leland on tape. The city of Detroit, Mayor Mike Duggan and the Detroit Land Bank are also named in the lawsuit, for a separate incident in which Carmack says the Land Bank improperly demolished his business. But the city said he didn't own the property. The city has a quit deed that shows it bought the property from Wayne County in 2010 after Carmack lost it to foreclosure. The city also referred to another part of the lawsuit that alleges Carmack had a deal with the Kwame Kilpatrick administration to buy Riverfront property. The Duggan administration did not honor the deal. Carmack was not available for an interview and a message to Leland's chief of staff was not returned.

Program: WDIV News Local 4 News at 6  
Date: March 16.  
Time/Duration: 6:00 p.m./2:30 total length  
Summary:

WDIV reported a lawsuit alleges a Novi pet store has been selling unhealthy dogs for far more than they're worth. Parisa Sardnia told reporter Shawn Ley she purchased her French bulldog, Hugo, from Petland of Novi for \$4,000 and immediately noticed cataracts in the puppy's eye. The surgery will cost \$3,000. "Him being my best friend, I'm upset that for a long part, he's going through surgeries. He's already had one, he's going into another one next week," Sardnia said. "I'm angry at ... what Petland does." Sardnia and her attorney are joined with a dozen other Petland customers who are suing the retailer, alleging the dogs they purchased came from what they believe are puppy mills and not reputable breeders. The group claims their dogs had parvo, lymphoma, mange and more. "I think a large scale breeding operation where animals aren't being given the treatment that they need; the veterinarian care and the love and compassion from the owners a puppy mill," said Jennifer Measel, Sardnia's attorney. Petland Novi disputes the claims and said they do not make deals with puppy mills. "Puppies, just like babies, can get sick," a representative said. All of the dogs sold at Petland come with warranties, but not many are willing to part with their companions.

## **RACE RELATIONS AND RELIGIOUS TOLERANCE**

Program: WDIV News / Local 4 News at 4  
Dates: January 8  
Time/Duration: 4:00 p.m. / :40  
Summary:

Well-known retail chain H&M was accused of being racially insensitive for using an African American boy to market a hoodie with the caption, “Coolest Monkey in the Jungle.” This report was different than many others about the same issue because the child’s mother defended the ad. The story raised several questions: Why H&M gave the boy the “monkey” hoodie when other slogans were given to white models, did the boy’s parents know he would be given the “monkey” hoodie, and were they ok with that. The report explained that H&M removed the ad because of the social media backlash but when the mother was asked about it, she defended the ad. The family, which was not from the United States, said they don’t look at race the same way as many Americans and they did not find the “monkey” hoodie offensive.

Program: WDIV News /Local 4 News  
Date: January 18, 19. March 4, 5, 6.  
Time/Duration: All Newscasts/25:15 total length  
Summary:

WDIV reported on the battle over whether white nationalist Richard Spencer should appear at Michigan State University. We included information about White Nationalist Richard Spencer, a supporter of the Alt-Right and anti-immigration advocate. We also noted how he was the key figure when violence erupted at a “Unite The Right” rally in Charlottesville. The report included interviews from MSU students and explained how Spencer has been making stops on college campuses across the country. It also explained how MSU originally rejected his request to speak, was sued by Spencer, and ultimately reached a legal agreement to allow Spencer to speak, after legal experts predicted MSU would lose the legal battle. The story also included a statement from then MSU president Lou Anna K. Simon, who explained the goal was student safety and to minimize the risk of violence. Free speech rights won out and Spencer appeared during the school’s spring break at a site close to the campus. Officers were put in place to prevent confrontations between Spencer's followers and Antifa protesters from dissolving into a full-blown riot. But it did get explosive for a while and WDIV carried the coverage live. More than a dozen people were arrested at the campus rally, but the speech went on as planned.

Program: WDIV News / Local 4 News Today  
Dates: January 18  
Time/Duration: 6:00 a.m. / :40

Concern that African American and other minority drivers were being profiled prompted the American Civil Liberties Union (ACLU) to urge the Michigan State Police (MSP) to take action. The story explained how the ACLU wanted the MSP to complete a comprehensive review of whether Black and Latino motorists were being profiled along a Detroit freeway. It noted those drivers seemed to be pulled over at a higher rate than white drivers. The report included findings

from one trooper showing among the 15 drivers stopped during a certain period of time, seven were Black, four Hispanic, three White, and one unidentified.

Program: WDIV News  
Dates: February 5  
Time/Duration: 6:00 a.m. / 1:00  
Summary:

A Super Bowl ad by Dodge Ram featuring the words of Dr. Martin Luther King Jr. got mixed reaction sparking both pride and criticism. The story explained how the ad featured quotes from Dr. King's famous "Drum Major" sermon. The Super Bowl was played on the 50<sup>th</sup> anniversary of the day the speech was given, and Dodge used the anniversary to market its truck and promote public service. The report looked at how critics felt it was wrong to use Dr. King's message about selflessness and humbleness to sell a vehicle. They also felt it trivialized his role and impact in the Civil Rights movement. The story also included reaction from those who supported the ad and the way King's message was used.

Program: WDIV News / Local 4 News Today  
Dates: February 1 – February 8  
Time/Duration: 5:00 a.m., 6:00 A.M. / 20:00 total  
Summary:

Each weekday morning during February we recognized Black History Month by highlighting a person, place or event during the 5am and 6am newscast. Each newscast featured someone different and made reference to the many local Black History Month events taking place in Metro Detroit.

Program: WDIV News / Local 4 News at 5  
Dates: February 6  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

There have been several stories about issues that divide the community along racial lines. This report was about an effort to unify the community. It explained how the Detroit Police Department, Michigan State Police, and the Ross Initiative in Sports for Equality came together with Detroit students to deal with their concerns, especially those pertaining to race and community relations. The story included interviews with students, MSP Col. Kristy Ebby Etui, herself a controversial figure for some, Detroit Police Chief James Craig, and a former college/NFL football player. The goal was to improve trust by getting students to talk honestly about their concerns, then problem-solving to address their issues.

Program: WDIV News / Local 4 News at 4  
Dates: February 7  
Time/Duration: 4:00 p.m. / 2:30  
Summary



We reported on Misty Copeland, the first female African American principal dancer for the American Ballet Theatre (ABT). The story talked about the upcoming opening of the (ABT) and featured a youth dance class and interviews with the young women and young men about how Copeland has inspired them to pursue their dreams of having a career in dance. The report also had interviews with other accomplished minority performers.

Program: WDIV News / Local 4 News at 11  
Dates: February 21  
Time/Duration: 11:00 p.m. / 3:30  
Summary:

WDIV Investigative reporter Kevin Dietz. Looked at the lack of diversity in Warren, the third largest city in the state of Michigan. It included an interview with the now former City of Warren Diversity Director who pointed out the lack of progress in hiring minorities despite a growing minority population. The story noted how Warren's African American population grew 300 percent between 2000 to 2010, and that currently they make up over 16 percent of Warren's population. The report also included a response from the mayor's office, which denied claims the mayor was not truly interested in diversity.

Program: WDIV News / Local 4 News Today  
Dates: March 13  
Time/Duration: 5:00 a.m. / 1:00  
Summary:

This was one of our first reports on a developing story out of Austin Texas, where a serial bomber was suspected of placing explosives in packages and leaving them at certain residences. The story explained how police were looking at the attacks as a possible hate crime because the victims were African American. The police also noted the families of two of the victims were acquainted with each other and at least one of the victims was active in the community's branch of the NAACP.

Program: WDIV News / Local 4 News at 4  
Dates: March 13  
Time/Duration: 4:00 p.m. / 2:00  
Summary:

This report was about the investigation into a campus threat that also included racist graffiti. The story noted classes were canceled at Kettering University after at least two incidents of graffiti were found on bathroom walls on campus. It explained the threats targeted African American student and included interviews with students and reaction from the school president.

## **CULTURAL AFFAIRS AND COMMUNITY DEVELOPMENT**

Program: WDIV News /Local 4 News Today, Local 4 News at 11  
Date: January 7, 8.  
Time/Duration: 6:00 a.m.11:00 pm/4:50 total length  
Summary:

WDIV reported on Franklin Wrights Settlement, an organization that is a life-saving shelter for those in need. When temperatures got really cold they took to the streets to make sure Detroit's homeless got help. WDIV Reporter Priya Mann joined them on their mission to help others, as they drove around giving blankets and other items. 69 year old Charles Davis is part of the group; he was homeless once and said he understood that many of the homeless don't want to be taken to a shelter because they could lose their spot on the streets when they come back. The human service agency coordinates with area churches and community organizations providing a wide array of services.

Program: WDIV News/Local 4 News Today, Live in the D  
Date: January 2, 7, 16, 21. February 6, 20, 25. March 6, 20, 25.  
Time/Duration: 7:00 a.m., 10:00 a.m. / 30:15

WDIV runs a series of reports called "Making a Difference" which focuses on community programs designed to make the lives of local residents better. Reverend Lonnie Peek, Junior is the face of the reports and we partnered with the Wayne County Community College District. This quarter we focused on: volunteers who serve as airport ambassadors, a group that focuses on daughters without Dads, and an inside look at the Capuchin Soup Kitchen.

Program: WDIV News / Local 4 News at 5, Live in the D  
Date: February 8, 9, 15, 16, 22, 23. March 1, 2, 15, 16, 22, 23, 29, 30.  
Time/Duration: 5:00 p.m.10:00 a.m. /44:50  
Summary:

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called "Heart of Detroit." This quarter Mitch profiled among others: a group that allowed people to learn car-fixing skills and then keep the vehicles they repaired, using figure skating to shape the lives of young girls, an eagle scout turning a classroom into an eco-project and keeping people warm with mission of mittens.

Program: WDIV News / Local 4 News at 5  
Date: February 16  
Time/Duration: 5:00 p.m/2:35 total length  
Summary:

WDIV reported on a huge community effort from students at Troy Athens High School to raise money for a charity close to their hearts. Each year, the school holds Charity Week where they set a fundraising goal. The Jenna Kast Believe in Miracles Foundation is a charity named for a girl who would be graduating with this group, if cancer had not cut her life short six years ago.

The goal of this year's Charity Week was to raise \$100,000 for the Jenna Kast Believe in Miracles Foundation, but instead students raised more than \$155,000. Now the work the charity does will be doubled in the next year.

Program: WDIV News / Local 4 News Today  
Date: February 11  
Time/Duration: 7:00 a.m./3:00  
Summary:

WDIV reported a once-vacant house on Detroit's west side became a veteran's new home. I Am New Detroit, a local nonprofit, presented the home to a veteran at the third annual Black Tie Gala. "We wanted to bless families," Odell Hines, of I Am New Detroit, said. When the organization purchased the four-bedroom home, it needed work inside and out. Repairs started, but with less than a week until the home would be given away, the original contractors dropped out of the project. A crew from Burton and Associates stepped in to finish the project, which included touching up tile grout, cleaning, doing electrical work and making plumbing repairs. The crew volunteered an estimated 10,000 hours to make it work, though, and the home was completed in three days. The veteran who receives the home not only got a house, but will have a money saving plan to help maintain it.

Program: WDIV News / Local 4 News Today, Local 4 News at 6  
Date: March 8, 9  
Time/Duration: 6:00 a.m., 6:00 p.m. /5:05  
Summary:

WDIV reported the Waterford Police Department is joining the Hope Not Handcuffs initiative, and they are looking for volunteers from the community. "We recognize that the opioid crisis is quite large and it impacts us as well as everyone else," Waterford police Lt. Scott Good said. It's one of Families Against Narcotics' programs that aims to bring law enforcement, community organizations, and residents together to help people struggling with addiction. People who are struggling will be able to come into the Waterford Police Department and ask for help with their addiction. Officers will gather information and contact a Hope Not handcuffs volunteer, also called an Angel, who will then respond to the police department and help the person find a treatment option. Angels must attend a two-hour training session to learn protocol and how to spot signs of an overdose. They must be available at least 4-8 hours each month. If someone is in recovery and would like to help, they need to have one month of sobriety.

Program: WDIV News Special/Korea Rising: The 2018 Winter Games  
Date: February 2  
Time/Duration: 8:00 p.m.60:00  
Summary:

In advance of the upcoming Olympics WDIV went on location to Korea in order to produce a prime time special that would educate our viewers about the site for the 2018 Olympics. Many Olympians train here in the metro Detroit area causing additional interest in the Olympic Games.

The program was hosted by WDIV News anchor Devin Scillian. The special takes a look at life in South Korea, a country that sits next to arguably the most heavily armed border in the world. Is life as tense as people would think? How is the close proximity of North Korea affecting the Olympic games? South Korea, most notably Seoul, is one of the most technologically advanced cities in the world. But that is not all South Korea is known for, we took a look at Korean culture, Korean technology, Korean music and of course Korean cuisine.

Program: All 4 Pets  
Date: March 25  
Time/Duration: 7:00 p.m. – 7:30 p.m.  
Summary:

The All 4 Pets special was hosted by WDIV anchors Priya Mann and Jason Carr. There was a story about a family that owns two Curl Crested Aracari toucans named Tiki and Kona. Another story took viewers inside the hot fitness trend of “goat yoga” classes. Pets who live at local businesses were profiled. A Michigan Humane Society veterinarian shared health tips and information about how pet insurance works. Finally, viewers were invited to enter their own pets in WDIV’s latest “Put Your Pet in a Promo” contest.

Program: WDIV PSA /Zoo Penguin People  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA invites viewers to the Polk Penguin Conservation Center at the Detroit Zoo. It shows notable leaders and everyday people around metro Detroit declaring that they're "penguin people".