

**OCTOBER – DECEMBER 2018**  
**DESCRIPTION OF PROGRAMS PROVIDING MOST**  
**SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

***This document was not uploaded to the station’s online public inspection file prior to January 10, 2019 due to the government shutdown.***

DATELINE

Friday 9:00-10:00 p.m. (10-6)

Friday 10:00-11:00 p.m (11-2-12-7,12-21

Friday 9:00 -11:00 p.m. (10-13,12-14,12-28)

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW

Monday-Friday

7:00-10:00AM

11:00 AM –12:00PM

TODAY SHOW SATURDAY

Saturday

8:00-10:00AM

TODAY SHOW SUNDAY

Sunday

9:00-10:00AM

The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS

Monday-Sunday

6:30-7:00PM

This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

## COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
3. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
4. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.
5. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
6. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
7. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE ELATIONS AND RELGIIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

## GOVERNMENT

Program: WDIV News  
Dates: October 1, 2, 3, 4. November 29, 30.  
Time/Duration: All Newscasts/15:25 total length  
Summary:

WDIV reported Detroit firefighters believe a new policy change in how fire and emergency calls are dispatched puts lives in danger. During a meeting with city officials, leaders of the Detroit Fire Fighters Association demanded the "no lights, no sirens" policy be dropped. As part of the new policy, a Code 1 emergency is issued when the Fire Department knows for sure that lives are in immediate danger. Firefighters and emergency medical technicians head to those scenes with lights on and sirens blaring. A Code 2 emergency is issued when the situation is not life-threatening and, under the new response policy, lights and sirens are not to be used. Firefighters said this classification is putting lives in danger. After media reports, the city is making changes to the policy. They're not eliminating the Code 1 and Code 2 categories but every fire alarm is now classified as an emergency and trucks will respond with every light and siren blaring.

Program: WDIV News / Local 4 News at 4  
Dates: October 1  
Time/Duration: 4:00 p.m. / 2:45  
Summary:

We reported about about something thousands have been waiting for: a chance to get a new, valid, driver's license. The report covered the first day in which Driver Responsibility Fees went away. It explained how thousands of Michigan residents were driving without a license or not driving at all because they could not/would not pay the fees required by the state because of points on their driver's license. The story looked at how the fees were created in 2003, supposedly to deter drivers from getting tickets. It included interviews with drivers, an official from the insurance industry and the State of Michigan.

Program: WDIV News  
Dates: October 26, 27  
Time/Duration: All Newscasts/7:15 total length  
Summary:

WDIV reported former President Barack Obama came to Detroit to rally for the Democrats ahead of the November election. He took the stage at Detroit's Cass Tech High School and weighed in on President Donald Trump, health care and the importance of voting. The lines to get inside were long and even if a person had a ticket, that didn't guarantee them a place inside. Obama is the Democratic Party's biggest spokesperson and he drew large crowds. He encouraged people to get out and vote.

Program: WDIV News  
Dates: October 11 November 5, 6, 2. December 15, 28.  
Time/Duration: All Newscasts/11:25 total length

Summary:

WDIV reported on a labor dispute that shut down road construction work on I-696 for weeks and forced crews to work into the winter weather to complete the job. The crews had to determine whether the ambient air temperature and the surface temperature were safe enough to allow the concrete to be laid. If the temperature begins to drop too much, the crews have to use ground heaters and blankets. Workers will continue to labor on I-696 day and night until the road is completed.

Program: WDIV News  
Dates: November 1, 2, 3, 4, 5, 6, 7, 8, 9, 10.  
Time/Duration: All Newscasts/1:15:05 total length  
Summary:

WDIV reported on the November election in Michigan. Our coverage spanned many races in Metro Detroit from school boards to members of Congress, but the most important was the race for governor. With Governor Rick Snyder unable to run again, there was a faceoff between Democrat Gretchen Whitmer and Republican Bill Schuette. WDIV aired updates throughout Election Night as the returns came in. Whitmer won handily. We covered the acceptance and concession speeches and Whitmer's plan for her first 100 days in office.

Program: Decision 2018: Michigan Gubernatorial Debate  
Date: October 24  
Time/Duration: 8:00 p.m. / 60:00  
Summary:

WDIV anchors Devin Scillian and Kimberly Gill moderated a debate between Republican gubernatorial candidate Bill Schuette and Democratic gubernatorial candidate Gretchen Whitmer. WDIV invited the candidates to take part in this commercial free debate live from our studios. The candidates answered questions on a variety of topics, including roads, education, climate change and protecting Michigan's water resources.

Program: Flashpoint  
Date: October 7  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to our Government, specifically the upcoming elections. Scillian was joined by the two candidates in Michigan's 8<sup>th</sup> Congressional district, Republican Mike Bishop and Democrat Elissa Slotkin. Scillian first asked why each candidate wants to be in Congress. Bishop said it was for love of country, and to stand up to bullying from House minority leader Nancy Pelosi. Slotkin said the community needs a new generation of leaders on both sides of the aisle. Slotkin critiqued President Trump and his leadership style, while Bishop said there are times when he disagrees with Trump too, especially with regard to trade and tariffs, and Great Lakes policy. Slotkin said Trump's tariffs against

China are worse than the disease that they're cheating in the global system. Bishop said he spoke to the President at the White House about the impact the policy is having. Next, they talked about their views on gun rights, and both said they support banning bump stocks. They also both agreed that teachers should not be armed. The topic turned to border security and the definition of a "wall". Bishop said to him, a wall means preventing illegal immigration by a number of different means, including a physical wall. Slotkin said she believes ICE should continue to exist and carry out its mandate. She said she's opposed to a wall, but in favor of more technology and agents along the southern border. Next, Scillian played radio and television ads running against both candidates, and allowed them to react to them and correct the claims if necessary. Slotkin said she's been clear she will not support Nancy Pelosi to be Speaker. Bishop explained that he's not in favor of ending protections for people with pre-existing conditions. Slotkin said she believes there should be a buy-in to Medicare at any age. Bishop called that a government takeover that will jack up rates and bankrupt the system. The next subject was whether climate change is manmade and what should be done about it. Slotkin said she believes in science and facts, and that the U.S. should be in the Paris Accords. Bishop said he also believes in science, but he's unsure whether the current change is caused by people. Finally the two discussed what it will take to bring Americans together again. Slotkin said a new generation of leaders will pave the way, while Bishop said more bipartisan groups are needed.

Program: Flashpoint  
Date: October 14  
Time/Duration: 10:00 a.m. /14:40  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our Government, specifically the upcoming elections. Scillian was joined by Katie Fahey, the Executive Director of Voters Not Politicians, and Tony Daunt, the Executive Director of the Michigan Freedom Fund. The discussion was about Proposal 2 on Michigan's November ballot, which would change the way the state's Congressional districts are drawn. Fahey's organization is the one that brought the issue to the ballot, and she explained how she thinks gerrymandering has negatively impacted the competitiveness of Michigan's elections. Daunt called Proposal 2 costly, lacking accountability, complex and unfair. He pointed out the language had no maximum for what commissioners could be paid. Fahey countered that the current cost of redistricting would be subsumed by a new process. Daunt said at least the people who currently draw district lines are up for election and can be voted out. Fahey countered that elected officials are not being held accountable, but the commissioners would have to do everything out in the open. Daunt complained the proposal's language too long and complicated, while Fahey answered that it's because Michigan has learned from other states' mistakes to include safeguards in the wording. Scillian was next joined by pollster Steve Mitchell and political consultant Jill Alper, to talk about the latest trends leading up to the general election. Mitchell just released a poll showing the Democratic candidates' lead shrinking, though still sizable. Mitchell attributed it to the "Kavanaugh effect" after the Supreme Court confirmation hearing, saying the process energized Republicans. Alper said women are also energized, and women vote Democratic more often than not. This week, a videotape from 1989 showing Republican gubernatorial candidate Bill Schuette speaking

smarmily to a woman photographer was released. Mitchell guessed that the only people who would be affected by that video probably weren't voting for Schuette anyway. Democratic gubernatorial candidate Garlin Gilchrist was caught owning a blighted home in Detroit this week as well, and the two guests debated how much of an impact that will have on voters. They both agreed this election is a referendum on Trump.

Program: Flashpoint  
Date: October 21  
Time/Duration: 10:00 a.m. /16:42  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scilliana addressed issues pertaining to our Government, specifically the upcoming elections. Scilliana was joined by Secretary of State candidates, Republican Mary Treder Lang and Democrat Jocelyn Benson. Lang said her central issue is customer service and eliminating the need to visit offices in person except once every eight years. She outlined her plans to accomplish that. Benson mentioned her 30-minute guarantee, and the importance of election security as her top issues. On the question of election security, Lang said making sure only citizens are voting is the biggest threat. Benson endorsed making it easier to vote and harder to cheat. She said the data shows three vulnerabilities, the voter list, ballot security at the polls, and the security of the machines themselves. She also said she would appoint an election security commission to foresee any future issues. Scilliana asked whether voters will ever cast ballots online, and both candidates said not in the foreseeable future because of cyber-vulnerabilities and voter confidence in the results. Scilliana then asked how each candidate will vote on Proposal 3, which would make voting easier. Lang said she's voting against it because same-day voting will make lines even longer to vote. Benson said she's voting for Proposal 3, because it will increase engagement and turnout. Next they talked about why the office of Secretary of State is partisan at all, and how being a Republican or Democrat informs their philosophies. Finally, both candidates talked about how a visit to a Secretary of State's office will be different at the end of their term.

Program: Flashpoint  
Date: October 28  
Time/Duration: 10:00 a.m. / 9:26  
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News anchor Kimberly Gill, addressed issues pertaining to our Government, specifically the upcoming elections. Gill was joined by Detroit News editorial page editor Nolan Finley, Bridge magazine reporter Chastity Pratt Dawsey, Detroit News columnist Henry Payne, and "Detroit Today" host on WDET Stephen Henderson. This past week, WDIV-TV hosted the final debate between the gubernatorial candidates. Gill asked why poll numbers are tightening in the race, and Henderson said the poll seems conservative, and probably doesn't reflect Democrats' enthusiasm to turn out. Finley called the points spread pretty common for this time in the election cycle. All the guests agreed the results will be determined by which camp is most motivated to turn out. Next, the roundtable handicapped how they thought both candidates

performed during the recent debate. Payne found it interesting that the Democratic candidate Gretchen Whitmer was the only one who mentioned current Republican governor Rick Snyder's name. Finley critiqued a lack of new plans or ideas from either candidate. Henderson suggested the media should work together to change the format of debates, so that voters get more information from the participants. Dawsey was disappointed that there wasn't more talk about the city of Detroit.

Program: Flashpoint  
Date: November 4  
Time/Duration: 10:00 a.m./ 60:00  
Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. This was a special hour long edition just prior to elections. Scillian was joined by the congressional candidates in the 11<sup>th</sup> district, Republican Lena Epstein and Democrat Haley Stevens. They both started by describing why they want the job. Epstein said voters want someone who's created jobs and signed paychecks. Stevens said voters want someone with a lot of public policy experience. The first topic was immigration, and the candidates differed on whether birthright citizenship should continue or end. They also differed on whether the migrant caravan heading north toward the U.S. border is a "crisis". Next they talked about whether President Trump deserves any credit for what seems to be a good economy. There has been some controversy over Stevens' resume, and whether or not she served as President Obama's Chief of Staff to the auto rescue. Stevens said she definitely was, while Epstein said she was a "special assistant", not the Chief of Staff. The last topic in the segment was tariffs and starting a trade war with China and other regions. Epstein said she doesn't like tariffs in general but in this case they're necessary to deal with countries that aren't playing by the rules. Stevens said China should be dealt with, but not unilaterally and not with these tariffs. The candidates each responded to a TV commercial that's running against them. The ad against Stevens claimed she moved back into her parents' house to run for Congress, and the ad against Epstein questioned how any woman could support Trump. The conversation turned to health care and whether people with pre-existing conditions should continue to be guaranteed coverage. They argued about what's affordable and whether creating high-risk pools of people with pre-existing condition will effectively price them out of coverage anyway. Next, Epstein and Stevens differed on how much impact people have on climate change, and how much should be done about it. Scillian's final question asked each candidate to name what keeps her awake at night. Epstein said it's making sure the U.S. affords her daughter the same opportunities she had. Stevens said what worries her is how the country will get back to the business of pragmatic problem-solving. Scillian was next joined by Republican candidate for Attorney General and current Speaker of the Michigan House, Tom Leonard. They started with a discussion about why there has not been a debate or joint appearance with his Democratic challenger Dana Nessel. Leonard said Nessel has dropped out of scheduled appearances and refused to appear with the Independent candidate Chris Graveline. Scillian asked how Leonard sees the role of Attorney General. Leonard said he would bring a federal lawsuit if government tried to override a Michigan law, using medical marijuana as an example. Leonard said he does not let his personal feelings on issues like abortion change how he upholds the law. He also said he supports many of Trump's policies and



would support him going forward. Scillian asked Leonard to assess the job that current Attorney General Bill Schuette has done, but Leonard said it's not his place to Monday-morning quarterback someone else's decisions. In conclusion, Leonard tackled the question of whether or not the office of Attorney General should be partisan. Next Scillian was joined by Dana Nessel, the Democratic candidate for Attorney General, and she weighed in on why there have not been joint appearances. She said she's been willing to debate one-on-one with Leonard, but doesn't see why third party candidates must be present. Nessel said she would sue if the federal government refused to enforce certain laws, like environmental protections. She said she would be proactive about defending state laws, but if she believes a law was passed in order to discriminate, her higher loyalty would be to the Constitution. Scillian asked about reports that her campaign has been chaotic, and Nessel said her campaign has not taken corporate money like her opponent. She described her history of professionalism, and said she'd run the Attorney General's office the same way. Finally, Nessel talked about how she would have handled the Flint water crisis and the Larry Nassar cases differently from how Schuette handled them. Finally, the last segment featured roundtable participants; Detroit News business columnist Daniel Howes, Michigan Radio program director Zoe Clark, WDET host Stephen Henderson and attorney Dennis Cowan. The group talked about the current poll numbers, and how each camp is trying to motivate their voters to get out on Tuesday. They predicted what the high number of absentee ballots requested and returned could mean for the outcome. Howes said the economy is better than it's been for Michigan in fifty years, but that there are warning signs for the future. He doubted whether Republicans will get credit for it. Clark pointed out Republican gubernatorial candidate Bill Schuette was forced to run against Governor Snyder's accomplishments because he faced Lieutenant Governor Brian Calley in the primary. Cowan praised Republican Senate candidate John James for running a competitive campaign, but Henderson said Democratic incumbent Debbie Stabenow has very little to worry about.

Program: Flashpoint  
Dates: November 11  
Time/Duration: 10:00 a.m. /30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Flashpoint The first segment was a roundtable of the three women who were just elected to their first term in Congress. Democrats Elissa Slotkin, Haley Stevens and Rashida Tlaib talked about Trump's firing Attorney General Jeff Sessions right after the midterm election. Tlaib said that as a lawyer, it's her duty to make sure the rule of law is being followed, and it's not a partisan issue. Slotkin criticized the press conference that Trump held the day after the election. Next the conversation turned to gun rights, after another mass shooting in California this week. Slotkin, Tlaib and Stevens all agreed that it's a subject that must be discussed in Congress while still preserving the Second Amendment. Scillian asked whether each of the congresswomen-elect will support Nancy Pelosi as the next Speaker of the House, and they each said no, they advocate for a new generation of leadership. Finally, after a very expensive campaign for her seat, Slotkin said campaign finance reform should be the first bill introduced in the next session. Scillian was next joined by roundtable guests: Rep. Debbie Dingell, a Democrat from the 12<sup>th</sup> District, Randy Richardville, the former Michigan Senate Majority

Leader, Nolan Finley, the editorial page editor at the Detroit News and Portia Roberson, the CEO of Focus: Hope. They each reacted to the firing of Jeff Sessions. Dingell said there could be a constitutional crisis depending on how his permanent replacement is chosen. Finley called it hyperbole, saying the President has the right to have the appointees that he wants to hire. The topic turned to the White House banning CNN reporter Jim Acosta. Finley said Acosta's behavior made him ashamed of the journalism profession. The last topic was the so-called "blue wave", whether it was real across the country as it seemed to be in Michigan, and whether it is sustainable into the 2020 election.

Program: Flashpoint  
Date: December 2  
Time/Duration: 10:00 a.m. /9:36  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our Government. Scillian was joined by Detroit Free Press columnist Nancy Kaffer, Crain's Detroit Business reporter Dustin Walsh, Bridge Magazine reporter Chastity Pratt Dawsey and Detroit News editorial page director Nolan Finley. The first topic was Kaffer's recent column about whether a recession is coming soon. Next the subject turned to the lame duck session in Lansing's legislature, and some of the measures Republicans are passing that would roll back measures that they have already passed in order to keep them off the ballot, like increasing the minimum wage. They also talked about the Enbridge Line 5 controversy, and whether the oil pipeline should go under the lakes in northern Michigan. Dawsey said lame duck sessions are all about politics, not really the best policies. Kaffer discussed the different measures that are being passed in order to mitigate the power of incoming Democrats who will be taking office in January.

Program: Flashpoint  
Date: December 9  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by outgoing Michigan Governor Rick Snyder. Scillian asked him about the flurry of measures being passed by the lame duck legislature in Lansing, and whether he will sign them. Snyder refused to tip his hand, saying he's never commented on legislation under consideration before and he's going to continue that way now. Scillian asked about a few of them specifically, but Snyder still declined to say which ways he's leaning. Snyder spoke a little bit about an education bill that's before him that would create an oversight board, and whether he feels that would take away authority from the State Board of Education. They discussed the Enbridge Line 5, which would be a pipeline under the Straits of Mackinac, and a bill Snyder is likely to sign since he's been pushing for it. Snyder talked about ways to make it safer and precautionary measures that can be done. Snyder talked about the accountability of state officials in the Flint water crisis, including someone who's being charged with involuntary manslaughter. He also delineated the water system improvements that have taken place because of the Flint experience. The last

subject was where jobs are going to come from in the future with robotics making many jobs obsolete, and Snyder said that's the area he plans to get involved with once he leave the Governor's office. Scillian was next joined by WJR Newsradio 760 host Frank Beckmann and editorial page director of the Detroit Free Press Brian Dickerson. They gave their opinions on which bills Snyder may or may not sign in the end. Beckmann said he thinks Snyder will veto the most controversial bills, and Dickerson agreed that especially the bills that would limit the power of incoming Democrats will not be signed. Beckmann argued that lawmakers have an obligation to play out their terms, and that's what leads to wild lame duck sessions like the one we're in now. Dickerson described it not as arrogant, but as pessimistic, saying Republicans are acting like they won't be back in power anytime soon. The segment ended with an argument about whether incoming Attorney General Dana Nessel is a misandrist.

Program: Flashpoint  
Date: December 16  
Time/Duration: 16:24  
Summary:

Two segments of this locally produced weekly public affairs program guest hosted by WDIV News Anchor Jason Carr addressed issues pertaining to our government. Carr was joined by Detroit News business columnist Daniel Howes, political consultant Jill Alper, attorney Dennis Cowan and Detroit Free Press columnist Rochelle Riley. The discussion started with a focus on the lame duck legislation in Lansing, and speculation on which measures Governor Snyder may or may not sign. Howes predicted the behavior of the legislature will make it more difficult for Donald Trump to get reelected in 2020, because organized labor and other groups will be more motivated. Cowan defended the legislature, saying they are elected too and have every right to do what they're doing now. They talked about Snyder's legacy, and how concerned he is about cementing it when he has just a couple weeks left in office. Alper blamed the legislature for waiting until the last minute to deal with questions they should've been more serious about earlier in the session. During a later segment The group talked about a potential federal government shutdown coming next weeks. Cowan said he doesn't think Russian collusion every existed, and that the Mueller investigation is meant to hurt President Trump. Riley said Cowan shouldn't dismiss what he doesn't know yet about the outcome of the investigation. Howes said as a student of Russian history, he knows they are influencing elections in ways that are turbocharged by the internet. He advocated for waiting for the process to play out. Alper said Mueller is squeezing to get to the truth, but Cowan said some of the investigation tactics are revealing things that are unrelated to questions of conspiracy or collusion.

Program: Flashpoint  
Date: December 23  
Time/Duration: 10:00 a.m. /11:35  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our Government. Scillian was joined by longtime U.S. Representative John Dingell, who just wrote a memoir called "The Dean" about

his time in the House of Representatives. Dingell talked about the lost art of communication and current lack of civility in politics, and in society at large. He talked about being part of “the greatest generation”, and the institutional knowledge that’s leaving as members of the generation die. Dingell advised that Americans should have only as much government as is needed to make sure people don’t suffer and that social justice is achieved. He talked about the importance of addressing climate change now, before weather catastrophes get worse. Scillian asked whether the election process is weeding out good candidates, and Dingell said it certainly is because a lot of decent people are unwilling to put themselves through the fundraising and public scrutiny. Finally, Dingell said he was always fair as a lawmaker, and never afraid of a challenge.

Program: Flashpoint  
Date: December 30  
Time/Duration: 10:00 a.m. /11:03  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our Government. Scillian was joined by WDET host Stephen Henderson, Rep. Debbie Dingell from the 12<sup>th</sup> district, President and CEO of the Detroit Regional Chamber Sandy Baruah, and Detroit News editorial page editor Nolan Finley. They talked about the events of 2018 and what’s to come in 2019. Dingell talked about how the face of Congress will change when new members are sworn in next week. She said she hopes the government will reopen once that happens, after a partial shutdown that she said could have been avoided. Baruah discussed the challenge of attracting business in an atmosphere of uncertainty, when business needs stability in order to plan. He said it’s too soon to call our current situation a recession, but he predicted a slowdown based on trade policy, immigration policy, and the revolving door of staffing in the White House. Scillian talked about the criticism of the media for not spending a lot of time on criminal justice reform, but pointed out it happened at the same time Jim Mattis resigned so it’s difficult to focus attention. Lastly, the roundtable talked about the tax cuts and deregulation that Trump passed earlier, saying that it is having consequences on income disparity.

Program: WDIV PSA /DAV – Mike Jason, Victories  
Dates: November  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the Disabled American Veterans talks about the organization's mission to help veterans of every generation get the benefits they've earned.

Program: WDIV PSA/MAB – Benefits, Heart of a Soldier  
Dates: October - December  
Time/Duration: General Rotation/ 2x :30, 2x :15  
Summary:

These PSAs from the Michigan Association of Broadcasters enumerates the benefits of joining the Army National Guard, including low cost health and life insurance benefits, tuition assistance and test preparation, student loan repayment, VA home mortgages and retirement benefits. They also list the core values of being a part-time soldier.

Program: WDIV PSA /NAB – For Those Who Serve, Who Helps a Hero  
Dates: October - December  
Time/Duration: General Rotation/ 2x :30, 1x :15  
Summary:

These National Association of Broadcasters PSAs highlight the work of the Gary Sinise Foundation, which is dedicated to helping active military and veterans through entertainment, outreach, and life-changing support.

### AUTOMOTIVE INDUSTRY

Program: WDIV News / Local 4 News Today  
Dates: October 1  
Time/Duration: 5:00 a.m. / 1:00  
Summary:

We reported that after months of tough talk from both sides, Canada agreed to sign on to a trade deal between the United States and Mexico. The story noted the deal was struck just hours before a midnight deadline, and how it allowed US farmers greater access to Canada's dairy market. It also dealt with growing concerns about potential US auto tariffs.

Program: WDIV News / Local 4 News at 6  
Dates: October 2  
Time/Duration: 6:00 p.m. / 2:15  
Summary:

WDIV Business Editor and auto expert Rod Meloni did a story highlighting the details of a new trade agreement and its expected impact on the auto industry. The report noted the agreement would require more vehicle parts to be made in Canada, the U.S., or Mexico. The deal also stated if a vehicle isn't at least 75 percent North American made it will be taxed when shipped overseas. The story included interviews with an auto analyst, United Auto Workers' union officials, and their Canadian counterparts.

Program: WDIV News / Local 4 News at 6  
Dates: October 10  
Time/Duration: 6:00 p.m. / 1:30  
Summary:

This report look at the growing concern about financial problems down the road for the Ford Motor company. The story explained why many auto experts and investors fear the automaker

will have to cut between ten and twelve percent of its 200,000-plus employees. It also included an interview with Ford CEO Jim Hackett who noted the company has lost about one billion dollars in profits because of the steel and aluminum tariffs. The report also pointed out many analysts consider the cuts a difficult, but needed next step to keep the automaker profitable.

Program: WDIV News / Local 4 News at 6  
Dates: November 8  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

This report covered Ford's entry into the growing scooter market in metro Detroit. WDIV Business Editor and auto expert Rod Meloni took Ford's new "Spin" for a spin. The story included an interview with Ford and people using the scooters. The report also explained how the scooter rental process works, where people can find them, and why the scooters are growing in popularity.

Program: WDIV News / Local 4 News at 5  
Dates: November 19  
Time/Duration: 5:00 p.m. / 2:15  
Summary:

We reported that Ford, the Dearborn-based automaker is getting rid of most of its car line. Interviews with new vehicle shoppers and auto analysts revealed two key reasons for the change: A growing number of customers are looking for slightly bigger vehicles, and Ford isn't selling enough of the sedans to off-set the cost of producing them.

Program: WDIV News / Local 4 News at 5 & 6  
Dates: November 26  
Time/Duration: 5:00 p.m., 6:00 p.m. / 7:00  
Summary:

General Motors shock up the auto industry, Wall Street investors, and the White House with the announcement that some five plants would close, affecting about 14,000 workers. Our coverage consisted of a series of reports, including details of the cost cutting plan, a statement from GM. reaction from industry experts, workers, and President Donald Trump. The stories also looked at what's next General Motors and how the cuts might impact the communities.

Program: WDIV News / Local 4 News at 6  
Dates: December 5  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

We reported that General Motors is making plans to close five plants, a move that will affect tens of thousands of workers. WDIV Business Editor and auto expert Rod Meloni covered the story,

which included interviews with GM CEO Mary Barra and auto analyst Michelle Krebs. President Donald Trump and several lawmakers from both parties were critical of GM and the move. The story further explained how Barra went to Washington, D.C. to meet with lawmakers.

Program: WDIV News / Local 4 News at 11  
Dates: December 7  
Time/Duration: 11:00 p.m. / 1:30  
Summary:

A leading Democratic lawmaker from Michigan has invited President Donald Trump to visit Michigan. Our report explained that Congresswoman Debbie Dingell and other lawmakers want President Trump to actually visit the auto plants scheduled to be closed by General Motors. The report explained GM's plan to close plants and lay-off employees, and how the lawmakers want President Trump, by visiting the area, to turn up the pressure on GM to keep the plants open. There were interviews with both Congresswoman Dingell and GM CEO Mary Barra.

Program: WDIV News / Local 4 News at 5  
Dates: December 10  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

We reported that General Motors joined the drive to eliminate distracted driving. The story highlighted Chevrolet's "Call Me Out" app, which allows family members and friends to remotely keep an eye on a person's driving. The report included interviews with drivers and a Chevy executive who explained how the app works.

Program: Flashpoint  
Date: November 25  
Time/Duration: 10:00 a.m. / 7:33  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our Automotive Industry. Scillian was joined by, Michelle Krebs from Auto Trader, John McElroy from Autoline, and Daniel Howes, the business columnist with the Detroit News. The group talked about Trump's follow up version of NAFTA, and concerns about it because it still includes steel and aluminum tariffs. Howes pointed out that uncertainty is preventing automotive executives from making informed future plans. He also talked about General Motors' decision to ask workers to take buyouts, and how it bodes poorly for the future. McElroy said it's ironic that everyone is so nervous even though the economy is doing well, and perhaps people know that growth will slow soon. Krebs said automakers are also being forced to simultaneously make major investments in new technology with uncertain payoff dates. McElroy said no automaker is making a profit on an electric vehicle unless they're selling them for Tesla prices, which is too expensive for most of the market.

Program: Flashpoint  
Date: December 2

Time/Duration: 10:00 a.m. / 12:29

Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our Automotive Industry. Scillian was joined by Wayne County Executive Warren Evans, CEO of the Center for Automotive Research Carla Bailo, and Glenn Stevens from the Detroit Regional Chamber and Executive Director of MichAuto. They talked about General Motors' recent announcement of idled plants and layoffs. Evans said the focus should be on GM remaining a healthy and competitive company, and providing companies with a qualified workforce. Stevens echoed the importance of being able to attract changing companies with the talent that lives in the area. Bailo predicted there will be more change over the next decade than there has ever been in the auto industry in the past. Evans said it's important to face the reality that there will be fewer manufacturing jobs in the future, and the jobs that are available will be higher-tech and require more training. Stevens agreed that different skills are required for a digital economy, and companies like GM are being proactive with unpopular decisions like these layoffs. Bailo reminded the group that since automakers are headquartered in metro-Detroit, their success is good for our region overall. The segment ended with a brief discussion of how painful the recent tariffs have been for both companies and consumers.

Program: Flashpoint

Date: December 30

Time/Duration: 10:00 a.m. / 5:48

Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our Automotive Industry. Scillian was joined by WDET host Stephen Henderson, Rep. Debbie Dingell from the 12<sup>th</sup> district, President and CEO of the Detroit Regional Chamber Sandy Baruah, and Detroit News editorial page editor Nolan Finley. The roundtable talked about the outlook for the automotive industry, and contract negotiations that are coming up next year. Dingell said she thinks labor negotiations will be the toughest we've seen in years. Finley predicted they will use a massive strike fund that they have built up, and Dingell agreed that a strike may be coming. Baruah pointed out that this is actually a good time for people working at an OEM to find other work in this area. At the state level, Henderson said he expects Lansing will find funding for roads in the coming year, and perhaps car insurance reform could follow after trust is established. Finley disagreed, saying there's no way the legislature will approve new taxes, so the money will have to come from somewhere else.

### **ECONOMIC WELFARE OF METROPOLITAN REGION**

Program: WDIV News / Local 4 News at 6

Dates: October 2

Time/Duration: 6:00 p.m. / 1:00

Summary:



We reported about courtesy vans operated through the Michigan Department of Transportation. The report warned that due to a contract dispute the company which has been providing roadside help was parking the vans. The story included an interview with an MDOT official. It also looked at the issues creating the dispute and how stranded drivers were being told to handle emergencies during the work stoppage.

Program: WDIV News / Local 4 News at 5  
Dates: October 2  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

The "Fight For \$15" minimum wage movement resulted in an actual confrontation between demonstrators and Highland Park and Detroit police. The story detailed how the rally for a higher minimum wage resulted in several people getting arrested when demonstrators blocked a street outside a McDonald's restaurant. There were interviews with demonstrators, police, fast food workers, and candidates running for office who also took part in the rally/protest.

Program: WDIV News / Local 4 News at 6  
Dates: October 8  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

We reported that the dreams of many East side Detroit residents become reality with the opening of a new plant. The report was about the start of the Flex N' Gate factory, a \$160 million facility built on what used to be vacant land. The story also outlined how the company was expected to have Detroit residents make up at least 50 percent of the workforce, and the training that was planned to help reach that goal. The story included interviews with several people hoping to be hired, the company's CEO, and City of Detroit elected officials.

Program: WDIV News  
Dates: October 5, 6. December 4, 5  
Time/Duration: All Newscasts/4:45 total length  
Summary:

WDIV reported that the construction on the Gordie Howe International Bridge started in Windsor. A ceremonial groundbreaking was held with Canadian Prime Minister Justin Trudeau and Gov. Rick Snyder in attendance. The bridge is estimated to be completed in six years, but with the new trade agreement in place, Snyder and Trudeau are trying to speed the process up. The two touted an economic boom is expected with the new bridge. "It's going to strengthen the community of Windsor," Snyder said. "It's going to strengthen the community of Detroit. It's going to provide an ongoing opportunity to do incredible things and it's just not about business, it's the opportunity to ride bikes, to build cultural ties, about educational opportunities this bridge brings." "It's vitally important that two-way trade at this point is as effective and efficient as possible. This project and what it will achieve was, of course, important last week but it's even more important this week," Trudeau said.

Trudeau said he was working with Snyder on ways to accelerate the bridge's completion. One of the proud attendees was Dr. Murray Howe, son of the famed Detroit Red Wings player. He said he couldn't be prouder to see his dad's name honored this way. "I'm so grateful that he was able to be told about it," Howe said, "And he said, 'That sounds pretty good to me,' and that's his way of saying, 'Really, wow, that's amazing.'" "The expected life span of the bridge is 125 years.

Program: WDIV News / Local 4 News at 5  
Dates: November 1  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

WDIV Business Editor Rod Meloni did a story about a plan to breathe new life into the old Mclouth Steel Plant in the downriver Detroit community of Trenton. The report explained that the rusted out old facility is being cleared out and cleaned up in hopes of being used for a new business. The story included interviews with the community's mayor, the Wayne County Executive and home owners living near the old plant. The story also laid out the timeline for turning things around, noting the site would need a thorough environmental review expected to take at least two years. It also looked at the purchase agreement, \$4 million for the building/property and another \$20 million to level and clean-up the site. The story explained how billionaire businessman Mathew Moroun and his family were behind the purchase (through Crown Enterprises) and that the Detroit Land Bank was listed as the official seller of the property.

Program: WDIV News / Local 4 News at 5  
Dates: November 13  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

WDIV Business Editor Rod Meloni did a story looking at both the progress and lack thereof being made in the City of Detroit. The report contrasted the progress being made downtown and in the city's Midtown area with several East side communities that continue to struggle and decline. The story included a report from Moody's Investor's Service which noted that while Detroit is doing especially well with high income people, that economic model is not sustainable. The story looked at what experts consider a linchpin to long-term, continued improvement, an increase and sustained income from property taxes. The story included interviews with residents and a spokesperson from the city.

Program: WDIV News  
Dates: November 15  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

The number of deer hunters in Michigan is on the decline which is not good for the state's economy. We interviewed several hunters along with a spokesperson for the State of Michigan. The story noted in 1995, Michigan's peak hunting season saw about 700,000 hunters. In 2018, some 600,000 hunters ventured out, and it's projected that by 2035, the number of legally

registered hunters in Michigan will be under 400,000. In light of the decline, the report also looked at how the state planned to thin the deer herd and keep it in check.

Program: WDIV News / Local 4 News at 5  
Dates: December 4  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

From the moment it was announced, it was clear the redevelopment of the old Central Station would be a major undertaking. This report took viewers inside the building six months later to see the progress. The report included an interview with the manager of the construction company leading the project. It also explained how the work would be done and a timetable for its completion.

Program: WDIV News / Local 4 News at 5  
Dates: December 10  
Time/Duration: 5:00 p.m. / 2:30  
Summary:

There has been a lot of media coverage about the development of both downtown Detroit and the Midtown area. This report focused on a new plan to improve the city's neighborhoods, explaining how a total of seven (7) neighborhoods would split \$35 million dollars. Detroit Mayor Mike Duggan and residents from some of the affected neighborhoods were interviewed. The story also looked at the type of improvements would be done.

Program: WDIV News / Local 4 News at 5  
Dates: December 13  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

The redevelopment of downtown Detroit will continue through a project called "Bedrock Monroe Blocks." The story was about the ground breaking for the project, which will include a 35-story building near Campus Martius. It will cover over one million feet and include office space, residential units, and retail space. The report also noted the project will create construction jobs and train workers.

Program: Flashpoint  
Date: October 21  
Time/Duration: 10:00 a.m. / 5:30  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our region's economic welfare. Scillian was joined by the CEO of the Ralph C. Wilson Foundation, Dave Egner. They just gifted \$100 million to the city of Detroit to build a riverfront park. Egner described why this type of donation was the right fit for the foundation, because Wilson valued exercise and connecting

people. He also gave a short biography of Wilson, emphasizing his connection to Detroit while he lived in the Grosse Pointes. Egner ran through the process of deciding on the design of the park, which included sending a team to different cities to study what they like about other public parks. He shared the timeline for environmental tests and breaking ground, giving an estimate of 2022 as the opening date.

Program: Flashpoint  
Date: November 18  
Time/Duration: 10:00 a.m. /10:59  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our region's economic welfare. Scillian was joined by Detroit Free Press columnist John Gallagher, Crain's Detroit Business Senior Reporter Chad Livengood and President and CEO of the Detroit Regional Chamber Sandy Baruah. Metro-Detroit spent a lot of time and money on their pitch to attract an Amazon headquarters, and in the end, the winners were New York and Washington, DC, leaving cities like Detroit feeling duped into sharing a lot of data with a company that thrives on data. Gallagher said Detroit and other cities had been played, but all three agreed that the exercise of making the pitch will be a good thing in the long run, because it put a finer point on the problems of the region like a lack of a mass transit system. Baruah pointed out that lower taxes did not seem to be as important to Amazon in the end because they ultimately chose two areas with fairly high taxes. Gallagher hoped that all the things we "discovered" we need in the pitch process can still come to fruition. Livengood said the incentives offered to Amazon were on par with the tax breaks given to the automakers. In the final moments, each guest speculated on what billionaire businessman Dan Gilbert is planning next for Detroit.

Program: Flashpoint  
Date: November 25  
Time/Duration: 10:00 a.m. /7:44  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our region's economic welfare. Scillian was joined by guest, Arthur Jemison, the Chief of Services and Infrastructure for the city of Detroit. Moody's has pointed out that Detroit needs to improve its neighborhoods, schools, and therefore tax base in order to see real growth. Jemison talked about the progress that's been made in targeted neighborhoods, where both market value and subsidized housing is available. He described agreements between parties who are motivated to make sure long-term Detroiters are not displaced from neighborhoods they're now priced out from. At the end of the segment, Jemison described issues surrounding transport like scooters and bike lanes.

Program: Flashpoint  
Date: December 16  
Time/Duration: 10:00 a.m./6:39

Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News anchor Jason Carr addressed issues pertaining to our region’s economic welfare. Carr was joined by Detroit News business columnist Daniel Howes, political consultant Jill Alper, attorney Dennis Cowan and Detroit Free Press columnist Rochelle Riley. The segment focused on a \$35 million investment that’s coming to a selection of Detroit’s neighborhoods. Riley called it a good start, saying that structural improvements are things that are easily observable and the city should take victories where it can. Cowan said the investors involved should be thanked, because economic redevelopment brings hope to communities. Howes said the local business community is motivated to help outside of the central city. Howes also talked about General Motors jobs that are ending, saying that plants are not shutting before Christmas, and that much of this news is part of the coming UAW negotiations. Finally, Alper talked about the effort to get an additional \$70 million in investment for neighborhoods, saying success builds on success, and it all has to start somewhere.

Program: Flashpoint  
Date: December 30  
Time/Duration: 10:00 a.m. /6:12  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our region’s economic welfare. Scillian was joined by WDET host Stephen Henderson, Rep. Debbie Dingell from the 12<sup>th</sup> district, President and CEO of the Detroit Regional Chamber Sandy Baruah, and Detroit News editorial page editor Nolan Finley. They discussed what’s happening in Detroit. Baruah dismissed the concern that Detroit’s growth is coming from different parts of the region, saying that’s something that happens in every major metropolitan area, we’re just new to the experience. Dingell talked about the new energy coming to Congress from metro-Detroit, saying the new members will work better across the aisle. She called for more regional thinking across the board. Henderson said it’s ironic that Oakland County Executive L. Brooks Patterson is complaining that his county is being cannibalized, when the tides were flowing the other way for so many decades. At the end of the segment, each guest made a prediction for something that will happen in 2019.

**HEALTH & PUBLIC WELFARE**

Program: WDIV News / Local 4 News at 5  
Dates: October 5, 12, 19, 26 and November 16, 30, December 7, 14,20  
Time/Duration: 5:00 p.m. / Total length 18:45  
Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on “What’s Going Around.” It highlights the most common illnesses affecting residents in six local counties. Our health team contacts area hospitals and doctors’ offices each week to collect the relevant

information and determine which illnesses should be featured. In October, local doctors began seeing multiple cases of confirmed influenza, but flu activity remained at sporadic levels. Fall allergies continued to cause symptoms. Doctors at the University of Michigan reported weather changes were seriously impacting children with asthma, as were increasing levels of viral infections. Strep throat cases were also increasing. In November, doctors in every county said respiratory infections were common with several patients going on to develop bronchitis. Pediatricians also reported an increase in bronchiolitis and RSV. By December, flu cases were starting to increase slowly but steadily. Pediatricians reported many serious cases of RSV in young children and patients of all ages suffering from upper respiratory infections, with some progressing to bronchitis or pneumonia. Dr. McGeorge urged everyone not yet vaccinated against the flu to seek out a flu shot as soon as possible.

Program: WDIV News / All Newscasts  
Dates: October 8, 15, 16, 17, 18, 19, 20, 23, 24, 30 and November 5, 13, 27,  
December 5, 6, 13, 18  
Time/Duration: 4:30am, 5:00am, 6:00am, 12:00pm, 4:00pm, 5:00pm, 6:00pm, 11:00pm /  
38:05 total length

Summary:

This fall, the Centers for Disease Control and Prevention announced that a rare, polio-like disorder that causes muscle weakness, or even paralysis, was on the rise, primarily in children. WDIV Health Reporter Dr. Frank McGeorge explained that the condition is called acute flaccid myelitis or AFM. There was an increase of AFM cases in 2014, but numbers had been low in the years since. In September of this year, health officials in Minnesota reported six confirmed cases in their state, all in children under ten years old. By October, suspected and confirmed cases were climbing across the nation. The Michigan Department of Health and Human Services reported nine possible cases in Michigan, with all but one in patients under the age of 18. Reporter Jaime Edmonds talked to Dr. Banu Kumar, Chief of Pediatric Hospital Medicine at Children’s Hospital of Michigan, about the signs parents should watch out for in their children. “If your child has weakness, clumsiness, complaining of the some numbness and tingling, anything neurologic, you need to seek medical attention right away,” said Kumar. In late November, the CDC still had not identified a cause for AFM and confirmed and suspected cases were continuing to rise. In early December, the CDC confirmed the first case in Michigan in a child from Wayne County. Three more cases were subsequently confirmed in children from Oakland, Macomb, and Ottawa counties. Dr. McGeorge emphasized that all of the children with confirmed AFM had fallen ill between August and October, but due to the backlog in the confirmation process, more confirmed cases were likely.

Program: WDIV News / Local 4 News at 5  
Dates: October 11  
Time/Duration: 5:00 p.m / 3:27  
Summary:

When it came to breast cancer screening, Lisa Spreder of Grosse Pointe Woods did what she was supposed to do. She got regular breast exams and annual mammograms. Her mammogram was negative, but Spreder did have breast cancer. WDIV Health Reporter Dr. Frank McGeorge shared Spreder's story of survival to help educate women about the limitations of mammograms, especially for women with dense breast tissue. When Spreder's family doctor noticed her mammogram reported noted "heterogeneously dense" breast tissue, he recommended she have an MRI, which lead to the discovery of her cancer. Dense breast tissue contains more fibrous or glandular tissue and less fat, making it appear white on a mammogram, potentially obscuring tumors. According to the National Cancer Institute, about 4 in 10 women have dense breast and could benefit from additional screening options. Because her cancer was caught so early, Spreder was able to receive less aggressive treatments. She is now cancer-free and committed to helping raise awareness about the impact dense breast tissue can have on the mammography.

Program: WDIV News / Local 4 News Today, Local 4 News at 6  
Dates: November 19  
Time/Duration: 6:00am, 6:00pm / Total length 3:15  
Summary:

Peanut allergies are one of the most common, and most dangerous, food allergies. WDIV's Dr. Frank McGeorge reported on new research that finds peanut allergies can be treated in some children to dramatically reduce the risk of a life-threatening reaction. The treatment uses peanut powder capsules to very gradually expose people with peanut allergies to the allergen. Researchers in ten countries studied 551 participants with peanut allergies between the ages of 4 and 55. Two out of three patients were able to tolerate eating the equivalent of two peanuts after one year of therapy. Dr. McGeorge had a unique perspective on this study because in 2013, he interviewed Dr. Chad Mayer, a West Bloomfield allergist who was already successfully doing this with patients in his office. At the time, the treatment was considered very controversial. Dr. McGeorge returned to get Dr. Mayer's reaction to the announcement that this therapy was now considered effective. "I do think it's a good advancement because now there is even more evidence that the oral desensitization and oral immunotherapy procedure does work," said Mayer. McGeorge reported that the FDA is expected to approve the treatment late next year, which would dramatically increase its availability to patients.

Program: WDIV News  
Dates: November 20, 21, 23, 27, 29  
Time/Duration: All Newscasts / Total length 10:45  
Summary:

Two days before Thanksgiving, the Centers for Disease Control and Prevention issued an alert warning consumers to avoid eating all romaine lettuce. Health officials said romaine lettuce had been linked to an E. coli outbreak that had infected 32 people in 11 states. WDIV reported that the warning included all types of romaine lettuce, including that found in mixed greens. Health officials also advised consumers to wash and sanitize the area where any romaine lettuce had been stored. E. coli can cause severe symptoms and result in hospitalization. WDIV Health Reporter Dr. Frank McGeorge provided regular updates on the investigation and alerted viewers

when the CDC and FDA announced that California appeared to be the source of the contaminated lettuce. McGeorge urged consumers to continue avoiding romaine lettuce from that region and to avoid eating any romaine lettuce if they weren't certain of its origin.

Program: WDIV News / Local 4 News at 5 & 11  
Dates: November 21, 25  
Time/Duration: 6:00am, 5:00p.m, 11:00p.m / Total length 6:55  
Summary:

WDIV Health Reporter Dr. Frank McGeorge reported on the challenges of dealing with grief during the holidays. He interviewed Marla Ruhana, a clinical social worker in St. Clair Shores who specializes in grief and loss. Ruhana said this time of year is actually the busiest for many grief counselors, as people seek help to get through the holidays. Ruhana said it's okay to not do everything you normally would and to try not to accept invitations simply to please others. To make the holidays easier to bear, Ruhana recommends finding ways to honor your lost loved one. "Maintaining some of the old traditions is extremely important, however, I'm of the mindset that it is very healthy and helpful to create some new rituals and traditions surrounding your loved one," said Ruhana. Examples included lighting a special candle, creating an ornament in their memory, or making their favorite holiday food each year. McGeorge advised viewers that a grief counselor or a grief support group, in person or online, can help by bringing you together with people who understand what you're going through.

Program: WDIV News / Local 4 News at 5  
Dates: December 5  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

We reported about a program called Black Men Run. The story included interviews with several members of the group. It also examined how the members had no political cause or agenda, and instead promoted the importance of friendship and good health. The report also noted the group was founded in reaction to an alarming trend, 44% of black men in America have cardiovascular disease. Other findings show black men have a risk of stroke almost twice that of white men, noting heart disease is the number cause of death for black men.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11  
Dates: December 6, 7, 14  
Time/Duration: 5:00am, 5:00pm, 11:00pm / Total length 9:55  
Summary:

When Delaney Tepel started having leg pain, she assumed she had pulled a muscle moving furniture. But something far more serious was wrong. WDIV Health Reporter Dr. Frank McGeorge shared Tepel's story of surviving a life-threatening blood clot. He interviewed Dr. Antonious Attallah, an interventional cardiologist at Ascension St. John Hospital. "We made the diagnosis of her having pulmonary embolism. At that time, the right side of her heart was under a lot of stress, and it was actually failing," said Attallah. Doctors were able to remove the clots in her lungs, but Tepel's leg was more challenging. Attallah used a device called the ClotTrievers,



approved by the FDA earlier this year. Further testing revealed Tepel was unknowingly at high risk for blood clots because she has a condition called May-Thurner syndrome and has a family history of blood clots. Dr. McGeorge explained that signs of a blood clot in the leg can include swelling, pain or tenderness and an area that's warm to the touch. If the clot breaks up and travels to the lungs, it can cause sudden shortness of breath, chest pain, rapid heart rate, and a cough. McGeorge stressed that this is a medical emergency and urged viewers to call 911 immediately.

Program: WDIV News / Local 4 News at 5 & 6  
Dates: December 13, 14  
Time/Duration: 5:00pm, 6:00pm / Total length 4:50  
Summary:

Influenza is notoriously unpredictable. That's what makes preventing it so challenging. WDIV Health Reporter Dr. Frank McGeorge reported on the "Flu Lab" at the University of Michigan's School of Public Health, where a team of researchers monitor both the spread of flu and the effectiveness of the vaccine. The "Flu Lab" is one of five centers across the country that collects data for the Centers for Disease Control and Prevention. It's critical information that helps guide decisions that can save lives. Dr. Arnold Monto is the head of the lab and a world renowned flu expert. It's still very early in this year's flu season, but Monto said there are hints that a flu virus called H1N1 could be the dominant flu this year. The H1N1 strain used to make this year's vaccine is from Michigan. It's called A/Michigan. "It was specimens from our lab that helped pull this together to identify what is needed," said Monto. "We showed that there was a difference between the A/California, which is the previous one, and the A/Michigan. And this related to the history of people's exposure to flu." McGeorge explained that in addition to samples collected from hospitals and clinics, researchers also monitor local families. Monto urged viewers to take advantage of the protection the flu shot can offer and encouraged those who do fall ill to seek out antiviral drugs, which work best in the first two days of the illness. A follow-up report on new numbers from the CDC revealed that as of late December, about 80 percent of flu cases have been caused by an H1N1 strain.

Program: Flashpoint  
Date: November 18  
Time/Duration: 10:57  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to public welfare. Scillian was joined by Robert Delaney, a geologist with the Michigan Department of Environmental Quality. He gave a brief history of the chemical PFAS contamination in Michigan, and the dangers that come along with finding them in our ground water. Delaney explained that it's very expensive to get them out from water and soil once it's been contaminated. He also talked about warnings about eating venison from hunters because the deer have been drinking contaminated water too. Delaney said that ironically the tragedy of Flint made Michiganders more sensitive about water, and so therefore we're proactive and considered leaders in the country in terms of PFAS remediation. Our state has taken a more aggressive approach than others in light of the Flint

water crisis. At the end of the segment, Delaney named the things he's done personally in response to PFAS, including using bottled water and not eating popcorn from microwave bags.

Program: Flashpoint  
Date: December 23  
Time/Duration: 10:00 a.m./11:10  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to health. Scillian was joined by WDIV medical reporter Dr. Frank McGeorge and Dr. Paul Thomas, a physician who is employing a new style of health care, where "members" pay a monthly subscription for unlimited doctor visits with him. Thomas explained that he still recommends having insurance coverage for catastrophic events, but he can handle about 70-80% of problems that come into his office. Thomas also described how this model allows him to see fewer patients, and therefore he has more time to spend with each of them. McGeorge offered that this system helps with some of the opaqueness of hospital charges, because patients know what they're responsible for up front. Thomas said he also appreciates the autonomy of the model, saying that he's not beholden to insurance companies and hospital systems. McGeorge asked how Thomas makes sure he doesn't have only sick patients, or patients who will visit every day. Thomas said he takes everyone who joins, because there are enough people who visit infrequently.

Program: WDIV PSA /CHMF – Hope  
Dates: October  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the Children's Hospital of Michigan Foundation talk about the work the organization does for sick children and their families. They are dedicated to improving the health and wellness of children by raising and granting philanthropic resources. They benefit research, medical education and community health initiatives.

Program: WDIV PSA /Courageous Persuaders  
Dates: October - December  
Time/Duration: General Rotation/ 1x :30  
Summary:

This student-produced PSA warns about the dangers of both underage drinking and drunk driving. It shows a teenager being taunted by inanimate objects after he takes a bottle of beer from the fridge.

Program: WDIV PSA / MAB – 1 in 4 Homes  
Dates: December  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA warns that 1 out of 4 Michigan homes has high levels of radon gas, an invisible danger that increases chances for lung cancer. It advises that the only way to know is to test the air.

Program: WDIV PSA /MAB – Detroit Recycles  
Dates: October - December  
Time/Duration: General Rotation/ 1x :30  
Summary:

This MAB-produced PSA shows Detroit residents what materials can be recycled, and the financial and environmental benefits of recycling programs.

Program: WDIV PSA /MAB – Pass Up Pass On  
Dates: November - December  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare, but are now making a comeback because fewer children are vaccinated.

Program: WDIV PSA /NAB - Blessings  
Dates: October - December  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the National Association of Broadcasters features actress Sharon Stone talking about the problem of food insecurity for children. Blessings in a Backpack is a program that provides food for the weekends to children who only get to eat at school.

Program: WDIV PSA /NAB – No Kid Hungry  
Dates: October - December  
Time/Duration: General Rotation/ 1x :30  
Summary:

This NAB PSA informs viewers about the Share Our Strength organization, dedicated to ending childhood hunger in America by connecting children with nutritious food.

Program: WDIV PSA/PDFA – Families Can Heal, We're All in Recovery  
Dates: October - December  
Time/Duration: General Rotation/ 2x :30  
Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program: WDIV PSA /Project Roadblock  
Dates: December 26 – December 31  
Times: General Rotation / 1 x :30, 3 x :15  
Summary:

WDIV participated in TVB's Project Roadblock initiative geared toward reminding people about safe driving during the holiday season. These Project Roadblock PSAs warn people who think they're ok to drive that their behavior on their phones (like scrolling dating apps, taking selfies, or sending lots of emojis) indicates that they should call a ride to drive them.

### CONSUMER WELFARE

Program: WDIV News / Local 4 News at 5  
Dates: October 8  
Time/Duration: 5:00 p.m. / 5:05  
Summary:

Days before the new school year was set to start, the Detroit Public Schools Community District announced the water was going to shut off in several buildings after testing revealed lead and copper to be in the drinking water. Detroit residents living near the schools worried this was a city-wide problem and that Detroit would be the "next Flint Water Crisis". Our consumer investigative team spent days, testing the drinking water in homes around the schools. We picked the five schools that had the most elevated levels of lead and copper. We then chose four homes around each of those schools to test, sending the samples to a professional company. Out of twenty homes, two had elevated levels of copper and lead. The rest of the homes had extremely low levels detected. With this test, we gave Detroit residents piece of mind that the water problem was not bigger than they were being told by city officials. We also gave them advice from doctors and professionals on how to make sure your drinking water is clean and what to do if they're concerned the fixtures in their homes are giving off lead and copper.

Program: WDIV News / Local 4 News at 5  
Dates: October 12  
Time/Duration: 5:00 p.m. / 3:00  
Summary:

We presented a report on what is best to feed pets. We talked with a local veterinarian who says grain-free diets for dogs, isn't as healthy as pet owners believe. The FDA is investigating a potential connection between grain-free diets and cases of canine heart disease. Our veterinarian says while he hasn't seen any cases in Metro-Detroit yet, it's been a study that veterinarians have been researching and developing for a long time. We warned our viewers about this link, the

breeds it tends to affect, and the symptoms dog owners should look out for. We also suggested other healthy foods to feed dogs.

Program: WDIV News / Local 4 News at 6  
Dates: October 25  
Time/Duration: 6:00 p.m. / 2:30  
Summary:

Because water has been an important issue in Michigan, it was important for us to let viewers know where the gubernatorial candidates stand prior to the election. WDIV Consumer Investigator, Hank Winchester, asked the republican and democratic candidates about two big water issues; the Flint Water Crisis and Nestle Water. (The company is taking hundreds-of-gallons of water from the state's aquifers to bottle and sell, for only \$200 a year.) We asked each, if they were to be elected as Governor; what they would do to help end the Flint Water Crisis. We also asked their thoughts on the Nestle Water issue and how they would influence the MDEQ to change the law that allows the company to take our water for such a small payment.

Program: WDIV News /Local 4 Today, Local 4 at Noon, 4, 5 & 6  
Dates: November 13  
Time/Duration: 5:00 am, 6:00 am, 12:00 pm, 4:00 pm, 5:00 pm, 6:00 pm/30:00  
Summary:

We aired our annual 'Gift of Warmth' Telethon benefitting The Heat & Warmth Fund (THAW), sponsored by DTE Energy. Our 'Help Me Hank' department set up a day-long phone bank to raise money for people in need. THAW helps people keep their heat on during the winter and the electricity on all year, especially if they have medical machines. Throughout the day, we profiled THAW families, interviewed THAW officials, profiled THAW case workers, and interviewed DTE on how to keep viewers' homes energy efficient. A family we talked to receives help on their electric bills, after their father lost his job. One of the children also tested positive for having lead in his system from his home's drinking water. THAW is helping the family move. We wanted to get across to our viewers that this family lives a normal life, but the bills piled up. This was to show viewers that anyone could need help at any time and that's where THAW comes in. Including DTE's promise to match what we raised, the final donation total was more than \$94,000.

Program: WDIV News / Local 4 News at 5  
Dates: November 16  
Time/Duration: 5:00 pm/4:10  
Summary:

Two different viewers called us, saying they had no heat where they lived. When we looked up the apartment complex and the house of the viewers we noticed both were under the same management company. After going out to both locations, our consumer investigator, Hank Winchester went to the company's office to get some answers. Right away, the company sent someone out to the house to fix the woman's heat. They then told Hank that they gave up the apartment complex to another company a couple days ago. Hank got on the phone with the new

company, making sure the new owners took care of the apartment tenants. Within a few hours, the new managers brought new space heaters to each unit and had contractors out there to fix the furnace. We also aired an interview with a city official, which gives viewers information on how to report a bad landlord.

Program: WDIV News / Local 4 News at 5 & 11  
Dates: November 20  
Time/Duration: 5:00 p.m., 11:00 p.m. / 9:30  
Summary:

Our ‘Help Me Hank’ consumer unit gathered lists from several toy industry experts on which toys were going to be the most popular this season. We then enlisted 18 experts of our own, kids from the ages of five to eleven years old, to test the toys out. We separated the test into two stories; The Hot Toy Test and the STEM Toy Test. For the first one, the kids tested the newest Hot Wheels track, the Scruff-A-Luv stuffed animal, Harry Potter wands, and many other toys and games. We asked them which toys they liked and took note on which ones held their attention the longest. We then talked with their parents as well to talk about price and the physical quality of the toys. In our second story, we wanted to test STEM toys. Parents want to buy toys that help their children learn, but do kids find them fun? We chose STEM toys like a snap circuit kit, a word game, scientific putty-making kits, and many others. We asked the kids what they liked and didn’t like about each and whether they were just as fun as the hot toys. We also asked their parents if these STEM toys would be a good Christmas gift.

Program: WDIV News / Local 4 News at 5  
Dates: December 6, 7, 12  
Time/Duration: 5:00 pm/10:25 total length  
Summary:

During the holiday season WDIV presented a series of reports to help our viewers with consumer issues. We talked with police about how to protect packages from porch thieves. We discussed how to use “shipping preferences” to your benefit and products on the market that will help keep packages safe. We talked to a financial expert who warned viewers that hackers could take advantage of all the credit cards this holiday season. We’ve already seen hacks with Macy’s, Target, and now Marriott. He warns that you should be vigilant with your credit card statements and change your email and bank passwords. And we covered holiday scams that could potentially steal money from our viewers. Our expert from the Better Business Bureau talked about fake charity scams by encouraging viewers to do the research on the charity with the words “scam” and “review” next to it. Finally, we warned viewers about delivery scams, informing them to never give out financial information to someone claiming to be collecting delivery fees and to be careful of scammers using phishing emails to install malware on their computer. All of these reports were designed to help our viewers prevent becoming victims of scams this holiday season.

Program: WDIV News / Local 4 News Today  
Dates: December 13

Time/Duration: 6:00 a.m. / 2:50

Summary:

The holiday season can hit a snag if the lights on your tree, a wreath, or the outside go out. Our Consumer Investigator tested a product that could solve the problem. The Light Keeper Pro is a gun advertised to recharge strands of lights, unblock the buildup of electricity, find wires that are dead and ultimately, bring back a dead strand of lights. We demonstrated a test on it. First, we talked with a viewer who's been using the light gun for more than 10 years. She was able to teach us how it works and give us her opinion on if it's worth the money. Next, our consumer investigator tested it out on a strand of lights that seemed to be dead and gone. We were able to get the whole strand working.

Program: WDIV News / Local 4 News at 5

Dates: December 13

Time/Duration: 5:00 p.m. / 4:45

Summary:

Our Consumer Investigative unit has been following the Flint Water Crisis from the beginning. Doctor Eden Wells, Michigan's chief medical executive will stand trial on involuntary manslaughter in connection to an outbreak of Legionnaires' disease in Flint. While in the middle of the trial, it was announced Dr. Wells will be taking a new job with the state and the taxpayers are footing the bill for her \$180,000 salary. Our Investigator, Hank Winchester, confronted the Governor about this and he claimed he didn't know about her new job but threw his full support her way. We then interviewed Flint residents and Flint's Mayor, who are all outraged. They were upset that no one is being held accountable for the Flint Water Crisis. We continue to demand answers and give a voice to the people of Flint.

## CRIME

Program: WDIV News

Dates: October 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. November 1, 2, 3, 6, 12, 17. December 21.

Time/Duration: All Newscasts/1:05:15 total length

Summary:

WDIV reported 63 fetus remains were removed from Perry Funeral Home on Trumbull Avenue in Detroit. Detroit Police Chief James Craig held a news conference to announce the investigation into allegations of criminal behavior at the funeral home.

"Heinous conditions and negligent conduct" prompted the Department of Licensing and Regulatory Affairs (LARA) to suspend the mortuary science licenses of Perry Funeral Home and its director Gary Deak, according to a news release from LARA.

LARA said that it found three unrefrigerated boxes containing the remains of approximately 36 deceased bodies of fetuses or infants. Officials also located a deep freezer containing an unknown number of deceased bodies. Some of the dates of death go back to 2015.

The funeral home did not certify and file death certificates for the dead bodies of the fetuses and infants within 72 hours of death. The failure to properly supervise the final disposition of a dead

human body after agreeing to provide the services within 60 days of receiving the body is a criminal violation, according to LARA. The funeral home allegedly embalmed the dead bodies of the fetuses and infants without first being given permission to do so by a relative of the deceased. LARA has an open investigation into the Perry Funeral Home and said it notified the Michigan Attorney General's office and Detroit police.

Program: WDIV News / Local 4 News at 5  
Dates: October 3, 12, 25, 30, 31. November 15, 20, 27, 28. December 4, 9, 15, 16.  
Time/Duration: 5:00 p.m./15:15 total length  
Summary:

WDIV aired a series of reports under the title "Searching for Justice" which were pleas from the group Crime Stoppers of Michigan to help with unsolved murders. The group holds press conferences with information on unsolved murders in the area, often with family members at the podium to help ask the public for answers that lead to arrests in these cases. This quarter the profiled cases included: the killing of a three year old who was shot while sleeping with her mother in their bed, two children who were killed while their parents went to buy drugs, a mother of 12 who was killed in her home and a mother killed in an attempted carjacking.

Program: WDIV News  
Dates: November 5, 9, 11, 12, 14, 27, 28, 29.  
Time/Duration: All Newscasts/15:55 total length  
Summary:

WDIV reported on the killing of a man who was fatally shot by police after he fatally shot a K-9 officer. Investigators said Theoddeus Gray, 29, of Detroit, was shot and killed by officers after he fatally shot a K-9 officer outside a banquet hall in St. Clair Shores. There was a memorial at the St. Clair Shores Police Department for K-9 Officer Axe, and residents called the department to offer their condolences. People waited patiently to pay their respects to Axe. Some left statues, dog toys and messages of support. Axe was killed Sunday evening after St. Clair Shores police were called to the Lakeland Manor for reports of a gunman. When officers arrived, they said they spotted Gray standing outside, and he matched the description of the suspected gunman. Police said Gray ignored their commands and tried to run, so Axe did what he was trained to do and gave chase. Officials said Gray opened fire, killing Axe, so police shot back, killing Gray. "We saw the police cars speeding down the street, and it must have been when they were taking Axe to the hospital," resident Darlene Kalczynski said. The Macomb County Sheriff's Office said Gray has a previous drug conviction but was no longer on parole. Gray's family said he was celebrating the upcoming birth of his first child Sunday. They said they're devastated by his death. The Macomb County Sheriff's Office is taking over the investigation.

Program: WDIV News  
Dates: December 6 7  
Time/Duration: All Newscasts/4:45 total length  
Summary:



A ten year old student brought a gun with one bullet in the chamber to Charles L. Spain Elementary-Middle School, according to the Detroit Public Schools Community District. The gun was brought to school by an elementary student. The weapon was seen by another student at the end of the school day and that student reported it to a teacher. The student was stopped and searched. Parents were alerted to the situation by robocall. School officials said there was "no evidence that the student planned to use the gun at school." Police are investigating. Criminal consequences are expected for the parents, and the student is expected to be removed from the school. School officials ask that parents secure weapons at home and randomly check their child's bag before school.

Program: WDIV PSA /OK 2 Say  
Dates: October - December  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA tells viewers to keep an eye out for unusual behavior or anything that could be an indicator of school violence. It makes the point that it's okay to say something if they notice anything unusual, because one person could be the only person who picks up on warning signs.

### **LEGAL SYSTEM**

Program: WDIV News / Local 4 News Today, Local 4 News at 6 & 11  
Dates: October 1, 2. December 18, 21.  
Time/Duration: 5:00 a.m., 6:00 p.m., 11:00 p.m./7:25 total length  
Summary:

WDIV reported on a local judge facing three felony charges after she was accused of not recusing herself during a case where she had a personal interest. Theresa Brennan is accused of misconduct in office, from using staff to perform personal services to failing to disclose a relationship with a police officer during a murder case. The Michigan Judicial Tenure Commission filed a 66-page complaint against Theresa Brennan. Investigators say Brennan had 239 phone calls with state police Sgt. Sean Furlong over a 14-month period while Furlong was involved in a murder case in the judge's court. They acknowledged having an affair but insist it didn't start until after the trial. The complaint says Furlong made many private visits to Brennan's office and attended sports events and meals with her. The complaint says Brennan's secretary shopped for her online and ran personal errands on public time. The judge is accused of sending a staff attorney to her home to stain her deck and install Netflix.

Program: WDIV News / Local 4 News at 6 & 11  
Dates: October 19. November 26.  
Time/Duration: 6:00 p.m., 11:00 p.m./6:05 total length  
Summary:

WDIV reported that a Detroit man who spent 34 years in prison for a crime he didn't commit walked free. Darrel Siggers, 54, heard the words he's longed for since 1984. Prosecutors wanted to drop the murder charge against him, and Judge Shannon Walker ruled in his favor. "Motion granted. Mr. Siggers, I wish you the best, sir. Enjoy your life," she said. Siggers grew up on Detroit's East Side and became a father when he was young. He was visiting his children's mother when a young man was shot to death. Witnesses saw Siggers walking out of a wooded area and told officials they believed he was the killer. It took 34 years for Siggers to convince the court that he didn't commit the crime. "It was truly an arduous journey. It was one of the hardest tasks I've ever had to overcome in my life. I lost my mother, my father. I almost lost all of my immediate family. All I have left is my children," he said. Siggers' oldest daughter died just weeks ago. "The prosecutor's office recognizes that I'm innocent, they recognize that this was just a bad case. Erroneous conviction, a wrongful conviction, they dismissed this case," he said. "I know what they did was wrong. I know my conviction was wrongful, and I should not have spent 34 years in prison for a crime I didn't commit. And yet, I'm not bitter about it, not letting prison make me bitter but have prison make

Program: WDIV News / Local 4 News Today  
Dates: November 29, 30  
Time/Duration: 5:00 a.m., 6:00 p.m./6:15 total length  
Summary:

WDIV reported on a series of lawsuits filed against Petland. A Northville man was hospitalized after buying a sick puppy from the Petland store at Twelve Oaks Mall in Novi, according to Puppy Mill Awareness of Southeast Michigan. Puppy Mill Awareness of Southeast Michigan is an organization working to end commercial breeding puppy mills and protect families from puppy peddlers, pet stores and bad breeders. Doug Rose sued Petland after he purchased a puppy infected with *Campylobacter* and was hospitalized with the multi-drug resistant infection, according to a release. Rose said he went through weeks' worth of medical expenses. The family bought a Beagle-Pug mix named Thor who was also diagnosed with an upper respiratory infection, parasites, coccidia and giardia by a veterinary clinic in Farmington Hills, officials said. The same veterinary clinic signed off on the health of the puppy at the store, according to Puppy Mill Awareness. Petland did not pay for Thor's medical expenses.. WDIV reported in January 2018, the Centers for Disease Control and Prevention investigated an outbreak of *Campylobacter* in multiple states. The CDC linked 99 percent of the cases to puppy stores, and a majority of victims reported they'd had contact with puppies from Petland stores. There were 113 cases investigated across 17 states, with 23 people hospitalized, officials said. Abdominal pain, fever, headache, nausea, vomiting and diarrhea are symptoms of *Campylobacter*. Rose's puppy came from a commercial kennel but could have been infected at various points along the distribution chain, according to Puppy Mill Awareness. 17 people filed a lawsuit against Petland in Novi, and nine additional families filed a second lawsuit against the store after they purchased puppies from the store. The puppies had a range of issues, including genetic defects, infections and some contagious diseases, according to Puppy Mill Awareness.

Program: WDIV News / Local 4 News at 6  
Dates: November 28. December 7  
Time/Duration: 6:00 p.m./4:55 total length

Summary:

WDIV reported two brothers in Canton Township are fighting heavy legal fines for removing trees on their own property. Matt and Gary Percy didn't get required permits to remove trees from a piece of property that's surrounded by an industrial park. They thought they could use a farming exemption because of how they want to use the land, but a township lawsuit alleges they were wrong. "There's an injunction that we cannot touch the property," Matt Percy said. "Yes, it's our property." The brothers want to start a Christmas tree farm on the property behind the trucking business they've owned for 30 years off of Belleville Road. "It's just been a nightmare for us," Matt Percy said. The nightmare is the legal battle that began after they clear-cut the property. "There were dead ash trees, cottonwoods and buckthorn and invasive trees, diseases too," Matt Percy said. "It was almost a benefit to take these down, in that respect." The township sent out an arborist, who determined the tree ordinance had been violated. The township said it would settle for \$450,000. The Percys refused, and now Canton Township is suing. "I think it's unjust, unfair, unscientific," Matt Percy said. "I think it is undemocratic in every sense that you own the property, you own the trees, but then you get fined for taking the trees down." Township officials said it's not a government overreach. They said it's no different than what any developer had to do, which is make a payment to the township's tree fund for not replacing trees. However, the Percys have already planted 1,000 trees, with plans for 1,500 more. "We think trees are a big benefit, but for certain ones that (are) invasive, they need to be taken care of," Matt Percy said. The Percys' lawyers have to respond to the lawsuit by Friday, but there's a bill in the state Senate that could make the entire case moot. It would basically exempt industrial areas from such tree ordinances. The bill made it out of committee Wednesday and is expected to be resolved one way or another in the lame duck session before the end of the year.

Program: WDIV News / Local 4 News at 5  
Dates: December 14  
Time/Duration: 5:00 p.m./2:55 total length  
Summary:

WDIV reported interim President John Engler and the Michigan State University Board of Trustees announced the completion of the university's financial transfer into a court-created settlement fund, fulfilling its agreement with sexual assault survivors of Larry Nassar. MSU reached a \$500 million settlement with the survivors in May, and legal steps were taken recently to allow the university to make the initial \$425 million payment to the Qualified Survivor Fund. An independent judge will work directly with the survivors to determine individual payments. The remaining \$75 million is set aside in a litigation fund. "Making the payment on this settlement is an important step for the university, but it is not the only way MSU is accountable to those harmed," Engler said. "The entire campus is focused on implementing the improvements we've made in health care practices, reporting policies, campus-wide sexual assault education and prevention efforts and trauma-informed responses and treatment for survivors."

Program: Flashpoint  
Date: October 28  
Time/Duration: 10:00 a.m. /13:12  
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News Anchor addressed issues about our legal system, specifically an upcoming ballot proposal. The proposal would legalize recreational marijuana. Gill was joined by Rush Hasan a business development director at The Reef, a Detroit dispensary. Michelle Donovan an attorney at Butzel Long. Bob Stevenson the executive director at the Michigan Association of Police Chiefs and Randy Richardville the former Michigan Senate Majority Leader. Richardville was against Proposal 1 in part because marijuana is stronger today than it was in the past, and there's nothing to regulate THC levels in the bill. Stevenson said legal marijuana makes it almost impossible for law enforcement to determine whether people are impaired at any certain moment in time, ie. there is no breathalyzer test. Donovan argued that the approval process for licensing is very rigorous. Hasan said Michigan may earn \$1 to \$2 million in tax revenue, which he said is money that's not going into the state coffers now. Stevenson argued some of that money is just shifted, now new money, and he pointed out there are societal costs. Donovan described the difficulties in accounting since marijuana is still illegal at the federal level.

Program: Flashpoint  
Date: November 25  
Time/Duration: 10:00 a.m. /8:16  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our legal system. Flashpoint was hosted by Scillian was joined by Reggie "Reg" Davis, a Wayne County Commissioner who introduced a resolution to limit the amount of ammunition that can be purchased. His goal is to create a coalition that can approach lawmakers in Lansing together. Davis denied that this measure's true goal is to limit the 2<sup>nd</sup> amendment or gun ownership. He also addressed mental health issues that go along with misuse of guns and other destructive behavior. Davis advocated tracing measures for ammunition, like tracking numbers or fingerprint requirements for purchase so that law enforcement can have an easier time tracking down who is responsible after a violent crime.

## EDUCATION

Program: WDIV News / Local 4 News Today, Local 4 News at 5, 6 & 11  
Dates: October 8, 10, 12, 13, 15, 16.  
Time/Duration: 5:00 a.m., 5:00 p.m., 6:00 p.m., 11:00 P.M. / 12:10 total length  
Summary:

WDIV reported on the leadership chaos for a Detroit charter school. Former Detroit City Councilwoman Sharon McPhail was fired as the chief administrative officer of a Detroit charter school. Bay Mills Community College, the authorizer for Detroit Community Schools made the decision. However, McPhail is refusing to leave her position. McPhail said Bay Mills has no authority to fire her and that she has legal action pending against the college. Bay Mills said it does and got a court order to remove her from the position. McPhail was fired because of a fight over her superintendent credentials, a fight that's been ongoing for two years. Right now, according to Bay Mills, fines over this fight are now over \$200,000. The school is unable to get financing because of McPhail's credentialing issue.

The Michigan Board of Education says McPhail does not have her administrator certification and the school is not in compliance with the law. Bay Mills Community College let the school know on Sept. 25 it would be revoking DCS's charter contract. Questions have also been raised over people McPhail has hired. Former Judge Sylvia James, who was dismissed from the bench in Inkster by the Michigan Supreme Court, as the dean of students. William Coleman, former Detroit public schools head, is in charge of finances. Coleman was pushed out of Detroit public schools and reached a plea deal in 2008 in connection with a bribery scandal in Dallas schools.

Program: WDIV News / Local 4 News at 5  
Dates: November 19  
Time/Duration: 5:00 p.m./3:15 total length  
Summary:

WDIV Investigative reporter Kevin Dietz shared a school security checklist that parents can use to go to their children's school, take notes, and then speak to school officials. He spoke to Paul Timm, a school security expert, who shared the items parents should be looking for when they go into their children's schools. He suggested parents look for door cameras, door buzzers, locks on individual classroom doors. Do the schools have limited access, identification badges and emergency trauma kits. Do they empower the teachers to make safety decisions and hold regular drills detailing emergency plans for evacuations, shelter in place and lockdowns.

Program: WDIV News / Local 4 News at 6  
Dates: December 6  
Time/Duration: 6:00 p.m./2:45 total length  
Summary:

WDIV reported on teacher shortages in the Detroit Public Schools Community District. Three months into the school year, there are still 80 full-time teacher vacancies throughout the district. It's an old problem with new concerns for the DPSCD. "That really disturbs me," said concerned grandparent Carolyn McKissic. "The children are suffering if you don't have qualified people in these classrooms." McKissic is a former Detroit school principal. Her daughter goes to Cass Technical High School, where there are three openings. "In order for us to really grow, we have got to make our schools top priority," McKissic said. "Top priority, and they cannot be top priority without teachers in the classroom." Vernon Adams, another concerned grandparent, agrees. "The superintendent should have jumped on that when he found out it was going to happen," Adams said. "Teachers don't make a lot of money, so there's other things you gotta do to make teaching attractive." District leaders said they are trying to make teaching more attractive, and it's working, to a certain extent. The district is paying teachers more money, creating partnerships with universities and expanding recruitment to historically black colleges and universities across the country all steps toward improving the problem. "It's important," McKissic said. "They've got to get these positions filled." DPSCD is hoping the open positions get filled before the school year is out.

Program: WDIV News / Local 4 News at 4 & 6  
Dates: December 10  
Time/Duration: 4:00 p.m., 6:00 p.m./4:25 total length

Summary:

WDIV reported that the University of Michigan announced major policy changes Monday that affect faculty members on all three campuses. Staff members will no longer be allowed to have romantic or sexual relationships with students. Starting next year, violating the rule could result in suspensions or firings. U of M has long discouraged relationships between faculty members and students, but now the school is prohibiting it outright. "The faculty-student relationship is really special," said Rick Fitzgerald, from U of M public affairs. "There's a lot of mentoring and instruction ,in some cases one-on-one ,and we want to be clear about what the boundaries are for those relationships."In years past, faculty members were required to disclose relationships with students. The new policy states faculty members can't have romantic or sexual relationships with undergraduate students or graduate students in the same discipline or where the faculty member might have authority.The policy also applies for graduate student instructors and post-doctoral fellows. They can't have relationships with students in the classes they're teaching or grading. "Much of the focus in recent years has been on student sexual misconduct, and now we'rebroadening that scope to include faculty and staff as well," Fitzgerald said. The policy change follows the recommendations from a working group comprised of faculty members on all three campuses. Students in Ann Arbor overwhelmingly supported the idea.

Program: WDIV News / :pca; 4 News Today, Local 4 News at 5  
Dates: December 12, 13  
Time/Duration: 5:00 a.m., 5:00 p.m./6:25 total length  
Summary:

WDIV reported on a single room inside a Grosse Pointe Woods elementary school that will help improve the lives of hundreds of children. The staff at Mason Elementary School is trying something new to help children express themselves in different ways. It's called a sensory room, and it's proven to be very beneficial for students, especially those with autism. The sensory room is filled with items such as trampolines, swings and ball pits. WDIV Reporter Kim DeGiulio talked to Fredi Bello, of Fredi the PizzaMan Foundation, who has a 6-year-old son with autism. "It calms them down," Bello said. "They can work on motor skills, sensory skills. It refocuses them.Bello said he saw the need for a sensory room in his child's school in Plymouth and wanted other schools to be able to offer the same thing. He started his foundation to raise money and help."With autism being so prevalent, almost one in every 40 children , sensory rooms are key to schools," Bello said. With the help of Fredi the PizzaMan Foundation, faculty members and parents, Mason Elementary School was able to open a sensory room this week, and the children are loving the new form of expression."We pride ourselves to make sure we not only meet academic needs but also social and emotional needs of a student," Mason Elementary School Principal Roy Bishop said."I know there's a lot of charities when it comes to you want to cure autism or cure cancer and all that stuff, but the kids need this today," Bello said.

Program: WDIVPSA /MAB – Choose Your Future  
Dates: October  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters shows teenagers going through normal age-appropriate accomplishments, like attending dances or graduating. It warns them to steer clear of any situation in which they could get pregnant or where sex could lead to a situation that negatively affects the rest of their lives.

Program: WDIV PSA /MAB – Literacy Essentials  
Dates: October - December  
Time/Duration: General Rotation/ 1x :30  
Summary:

These Michigan Association of Broadcasters PSAs drive home the importance of literacy for schoolchildren, and offer resources to teachers in that arena of education. The "Literacy Essentials" practices are proven to work, and Michigan teachers can enroll in free online courses to learn more about them.

Program: WDIV PSA /MAB – Rita  
Dates: October - December  
Time/Duration: General Rotation/ 1x :30  
Summary:

This MAB- produced PSA encourages parents to buy college credits for future use at today's prices. The MET savings plan makes college education and planning easier and more affordable.

### **RACE RELATIONS AND RELIGIOUS TOLERANCE**

Program: WDIV News / Local 4 News at 6  
Dates: October 9  
Time/Duration: 6:00 p.m. / 1:30  
Summary:

A Dearborn Heights man faced Ethnic Intimidation charges in a case that shocked and others in his community. The story covered the court appearance for the 36-year-old man who is accused of yelling racial slurs at a neighbor, urinating on the victim's home, and damaging the victim's property. Several family members affected by the incident were interviewed, so were other neighbors and police. The report also included the key piece of evidence in the case, cell phone video of the accused taken at the time of the incident.

Program: WDIV News /Local 4 News at 11  
Dates: October 14  
Time/Duration: 11:00 p.m. / :50  
Summary:

We reported on a case of racial profiling. A white woman in New York called police and accused a 9 year-old boy of groping her inside a convenience store. The story featured store surveillance video that shows the woman at the register with her back to the boy and his family as they walk by to leave. The boy's school backpack touches the woman, prompting her to make the accusation. The woman later apologized to the family but the boy's mother believes the woman's initial response was because the boy is African American. Video of the incident went viral after being posted on social media, with many of the comments also suggesting the woman's reaction was based on race.

Program: WDIV News / Local 4 News at 11  
Dates: October 16  
Time/Duration: 11:00 p.m. / 2:30  
Summary:

We reported that a comment made by an assistant principal has divided many in the Farmington School District and sparked a debate about race relations in the community. The story noted the female assistant principal felt a cheer squad routine during a high school pep rally was inappropriate. She expressed her feelings on social media, saying the routine made the girls look like strippers. The report explained that the majority of the girls are black, and some parents and students viewed the comment as racist. The story also included interviews with other parents: Some felt while the comment was out of line, they did not see it as racist. Others felt the comment was racially motivated, and used the incident to talk about other, non-related incidents they claim show a pattern of racial insensitivity.

Program: WDIV News / Local 4 News at 5  
Dates: November 2  
Time/Duration: 5:00 p.m./2:45 total length  
Summary:

WDIV reported a man is suing the Charles H. Wright Museum of African American History in Detroit, claiming he was fired because he's white. The lawsuit is creating a buzz at the courthouse, as a longtime attorney and fighter for civil and minority rights will take the role of lead counsel, representing Ted Canaday in the racial discrimination case. Canaday claims he was the only white executive working at the museum. The lawsuit alleges he was fired because of his race. The Charles H. Wright Museum of African American History is a jewel of the Motor City, and Canaday was a senior vice president. "It's heartbreaking," Canaday said. "It's absolutely, unexplainably heartbreaking in this instance. I thought I would have a long tenure at the museum, beyond the 8 1/2 years I was there. I did everything I could; took on any role asked of me." According to the lawsuit, which was filed in Wayne County, Canaday was officially fired as part of a reorganization. Company officials said they wanted to redeploy resources under new acting CEO George Hamilton. Canaday said he loved his job. "Wonderful, rewarding work," Canaday said. "It was hard work. It reminds me of the Army slogan. Toughest job you'll ever love at times. But I loved it and miss it." Canaday said he wanted to stay at the museum, so he applied for a lesser job in marketing that he held years before, but he was denied. "Not only was I rejected and terminated, but I was excommunicated," Canaday said. "I was not only an employee, but I've been a member of the museum for years. I'm a donor. I paid for my kids'



school to come to the museum." "That's offensive," Canaday's attorney, Carl Edwards, said. "It's offending to the memory and the vision of Charles Wright." Edwards has decades of experience fighting for human and civil rights, often representing minorities who have been wronged. He said representing a white man in a discrimination suit against a highly reputable African-American museum was not an easy decision. Museum officials aren't commenting on the case, saying it's policy not to speak publicly about personnel issues or litigation.

"Because we protect the privacy of our employees, we don't comment publicly on personnel matters, past or present," said Delisha Upshaw, director of marketing and communications for the museum. WDIV Local 4 legal expert Neil Rockind said that's no reason to think the museum is in the wrong. "The fact that they are not answering the bell and talking about the case to the news should not be interpreted to mean they don't have a strong defense," Rockind said. "They very well may and just want to wait and raise the defense in court."

Program: WDIV News / Local 4 News at 6  
Dates: November 7  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

We reported about several incidents of racial graffiti in Redford Township. Signs, homes, the high school, and other property were "tagged" during the incidents, which happened the night of Halloween. Police and several residents were interviewed for the story, all of them in agreement that the hateful acts cannot and will not be tolerated. However, the report also noted some homeowners said the incident was not the first time something like that has happened in their neighborhoods. Police provided a security camera picture of a possible suspect detectives were looking for.

Program: WDIV News / Local 4 News at 5  
Dates: November 8  
Time/Duration: 5:00 p.m. / :40  
Summary:

We reported that students at Central Michigan University got another real-life lesson in race relations. The story called attention to a racist message found written on campus. It was on a white board outside the dorm room of an African American student from Detroit. The report noted the CMU president issued a statement condemning the hateful remarks and that campus police were investigating the incident as a hate crime. This report is what many called a classic case of racial profiling.

Program: WDIV News / Local 4 News at 6  
Dates: November 12  
Time/Duration: 6:00 p.m., 2:00  
Summary:

Former Detroit Lions great and Football Hall of Famer Lem Barney and his wife sued a local business over what they considered to be a racist incident. The story included interviews with Barney and his wife, as well as a statement from Happy's Pizza. The report explained how the

Barneys visited a Happy's Pizza in Commerce Township, but say they were told they should visit the store in Southfield instead. Commerce Township is predominately White, Southfield mostly Black. In the statement, the company said this was a misunderstanding, and further explained the Commerce Township location was not yet open to the public at the time the Barneys came in. The statement says the doors were open because employees and contractors were moving in and out of the building. The two sides did agree on one point: The incident demonstrates race relations are still an issue and should be taken into account when dealing with others.

Program: WDIV News / Local 4 News Today  
Dates: December 26  
Time/Duration: 5:00 a.m. / :50  
Summary:

We reported that a public school system in New Jersey will hold a special meeting to review the cutting of a male wrestler's hair. The story outlined how a wrestling referee ordered the African American male high school student either cut off his dreadlocks or forfeit the match. The referee, who is white, has been involved in other racially sensitive incidents, including uses of the N-word. The student's family says he was "under duress" when he allowed his hair to be cut. It also noted the New Jersey Attorney General has launched an investigation into possible civil rights violations.

#### CULTURAL AFFAIRS AND COMMUNITY RELATIONS

Program: WDIV News / Local 4 News Today  
Dates: October 10, 28  
Time/Duration: 5:00 a.m.6:45 total length  
Summary:

WDIV runs a series of reports called "Making a Difference" which focuses on community programs designed to make the lives of local residents better. Reverend Lonnie Peek, Junior is the face of the reports and we partnered with the Wayne County Community College District. This quarter we focused on: a program that supports the elderly in Detroit by delivering meals on wheels and a hazardous materials training program designed to get people back into the workforce.

Program: WDIV News / Local 4 News at 5, Live in the D  
Dates: October 11, 12, 18, 19, 25, 26. November 1, 2, 8, 9, 15, 16, 29, 30.  
December 13, 14, 20, 21.  
Time/Duration: 5:00 p.m., 11:00 a.m./46:15 total length  
Summary:

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called "Heart of Detroit." This quarter Mitch profiled among others: an organization called "Better Way Detroit" that is helping the homeless and cleaning up the city, a woman who is putting dogs and children together to help kids do better in

school, the Noah project which helped kids get lunches and a bakery that is helping people with learning disabilities get into the workforce.

Program: WDIV News  
Dates: November 29, 30. December 15, 24.  
Time/Duration: All Newscasts /6:55 total length  
Summary:

WDIV reported on a unique program started at Royal Oak Beaumont Hospital to help brighten the holiday season of young patients at their children's hospital. At 8:00 each night during the month of December, members of the community gather outside the hospital to shine flashlights up at patients' rooms for ten minutes; those same patients shine lights back. The program had enormous attendance.

Program: WDIV News / Local 4 News Today  
Dates: October 10, 28  
Time/Duration: 5:00 a.m.6:45 total length  
Summary:

WDIV runs a series of reports called "Making a Difference" which focuses on community programs designed to make the lives of local residents better. Reverend Lonnie Peek, Junior is the face of the reports and we partnered with the Wayne County Community College District. This quarter we focused on: a program that supports the elderly in Detroit by delivering meals on wheels and a hazardous materials training program designed to get people back into the workforce.

Program: WDIV News / Local 4 News at 11, Live in the D  
Dates: October 5, 9, 12, 16, 21, 23, 26, 28, 30. November 2, 5, 9, 13, 16, 18, 30.  
December 4, 5, 11, 18, 21.  
Time/Duration: 11:00 p.m., 11:00 a.m./64:35 total length  
Summary:

WDIV routinely airs a segment called "Uniquely Detroit" which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together, strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: one of the largest retailers of vintage recording and audio equipment, a man who is making artwork out of potholes, a decades-old jazz club that is coming back, and the landmark moon tower that has turned into a gathering place for families.

Program: WDIV News / Local 4 News Today  
Dates: October 1, 8, 12, 15, 17, 19, 22, 24, 26, 29, 31. November 2, 5, 8, 9, 12, 14, 16, 19, 21, 28, 30. December 3, 5, 12, 17, 20.  
Time/Duration: 5:00 a.m./1:12:15 total length

Every week, WDIV news anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM or entrepreneurship. She searched for the most exceptional kids in Metro Detroit to boast about in her “brag book.” She then shares their stories and fills the book with these kids’ remarkable accomplishments. This quarter she focused on these children among others: a high school senior who collected coloring books and PJs for homeless and foster children, a teenager who contracted meningitis and had to relearn almost everything and a child who’s a business owner at the age of 13 and the designer of a natural makeup line.

Program: Hob Nobble Gobble  
Dates: November 16  
Time/Duration: 8:00 p.m. / 30:00  
Summary:

WDIV presents this live special, annually, as a kick off and preview to America’s Thanksgiving Parade. The show originates from the site of a huge fund raising party for America’s Thanksgiving Parade and features interviews with local business people and dignitaries as well as previews of this year’s newest Parade floats.

Program: America’s Thanksgiving Parade  
Dates: November 22  
Time/Duration 9:00 a.m. / 3:00  
Summary:

WDIV in partnership with the non profit, America’s Thanksgiving Parade Company, produced and broadcast the annual live 3 hour broadcast of the Thanksgiving Parade. Hosted by WDIV anchors, Devin Scillian, Kimberly Gill, Rhoda Walker, Evrod Cassimy and Ben Bailey, the show offers a one hour entertainment special leading up to the live coverage of the Parade along Woodward Avenue. The show features floats and numerous high school bands as well as local entertainers and dignitaries along the route. (The program is preceded by live special editions of our morning news from 6-9 a.m. with all the pre Parade festivities.)

Program: WDIV PSA/Grandstands  
Dates: November 1 – November 12  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These WDIV-produced PSAs invite viewers to watch America's Thanksgiving Parade from grandstand seats on Woodward Avenue. Ticket sales go to the nonprofit Parade Company, which puts on the Parade in Detroit.

Program: WDIV PSA /Parade Tours  
Dates: November - December  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These WDIV-produced PSAs invite viewers to take a behind-the-scenes tour of the Parade Company, the nonprofit organization where floats are built for America's Thanksgiving Parade. School groups and families are welcome.

Program: WDIV PSA /Turkey Trot  
Dates: October 13 – November 18  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs tell viewers about the annual Turkey Trot on Thanksgiving morning. The 10k, 5k and one mile races are held right before America's Thanksgiving Parade, and 20,000 runners take part.

Program: WDIV PSA /Tapper's Coat Drive  
Dates: October 31 – November 28  
Time/Duration: General Rotation/ 1x :30  
Summary:

This WDIV-produced PSA asks viewers to donate winter weather gear like coats and hats and scarves for the needy. Drop off locations include Morgan Stanley offices and Tapper's jewelry stores.

Program: WDIV PSA /Zoo Penguin People  
Dates: October - December  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA invites viewers to the new Polk Penguin Conservation Center at the Detroit Zoo. It shows notable leaders and everyday people around metro Detroit declaring that they're "penguin people".

