#### APRIL - JUNE 2018 DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

| <u>Program</u>     | Day                 | Time                        |
|--------------------|---------------------|-----------------------------|
| Local 4 News Today | Monday-Friday       | 4:30-7:00AM                 |
| Live in the D      | Monday – Friday     | 10:00 AM-11:00 AM           |
| Local 4 News at 4  | Monday-Friday       | 4:00-4:30PM                 |
| Local 4 News at 5  | Monday-Friday       | 5:00-6:00PM                 |
| Local 4 News at 6  | Monday-Sunday       | 6:00-6:30PM                 |
| Local 4 News at 11 | Monday-Friday       | 11:00-11:35PM               |
| Local 4 News Today | Saturday            | 6:00 - 8:00AM               |
| Local 4 News Today | Sunday              | 6:00-7:30AM<br>8:00-9:00 AM |
| Local 4 News at 11 | Saturday and Sunday | 11:00-11:30PM               |

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

| LIVE IN THE D | Mon – Fri | 10:00 a.m. – 11:00 a.m. |
|---------------|-----------|-------------------------|
|---------------|-----------|-------------------------|

Locally produced daily talk show featuring culture, entertainment and lifestyle along with events in the news in Metro Detroit.

| PUBLIC SERVICE | Every Day | Run of Schedule |
|----------------|-----------|-----------------|
| ANNOUNCEMENTS  |           |                 |

Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV's broadcast schedule including prime time.

## DATELINE

Friday 10:00 p.m. (3-30, 4/21-5/11, 6/1-6/29) Fri 9-11 p.m. (4/6 – 4/13, 5/18 -5/26 Sun 7-8 p.m. (4/8 -5/6, 5/20-6/24)

This NBC network news program features investigative reporting on controversial issues facing the American public.

| TODAY SHOW                      | Monday-Friday            | 7:00-10:00AM              |
|---------------------------------|--------------------------|---------------------------|
|                                 |                          | 11:00 AM -12:00PM         |
|                                 |                          |                           |
| TODAY SHOW SATURDAY             | Saturday                 | 8:00-10:00AM              |
| TODAY SHOW SUNDAY               | Sunday                   | 9:00-10:00AM              |
| The shows three NDC network new | a magnama offer a mix of | nows weather and factures |

The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

# **COMMUNITY ISSUES**

*I. GOVERNMENT*, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.

2. *AUTOMOTIVE INDUSTRY*, including information about developments within the industry from both a consumer and employer perspective.

3. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.

4. *HEALTH AND PUBLIC WELFARE*, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.

**5.** *CONSUMER WELFARE*, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.

*EDUCATION*, updates on new developments within the schools, including administrative policy and innovations within the education system.

7. *CRIME*, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.

8. *LEGAL SYSTEM*, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process

**9. RACE ELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.

10. CULTURAL AFFAIRS AND COMMUNITY RELATIONS, including information about our area's cultural offerings and information about community endeavors.

#### **GOVERNMENT**

| Program:       | WDIV News                                     |
|----------------|---|
| Dates:         | April 5, 6, 7. May 1, 2, 10, 11, 12. June 28. |
| Time/Duration: | All Newscasts/12:15 total length              |
| Summary:       |   |

WDIV reported a brand new feline officer was sworn into the Troy Police Department. Pawfficer Donut was chosen as the newest addition to the force. The new cat will fill the role expected to be filled by Pawfficer Badges, who was scheduled to be sworn in Friday but has unfortunately developed a serious medical condition. The cat's condition is transmittable to other cats and the department is awaiting further information about the cat's diagnosis.

| Program:       | WDIV News                        |
|----------------|----------------------------------|
| Dates:         | April 11, May 14.                |
| Time/Duration: | All Newscasts/16:55 total length |
| Summary:       |                                  |

WDIV covered Michigan's 2018 Severe Weather Awareness Week in April by helping viewers be aware of and participate in a statewide tornado drill on a Wednesday and April. Government agencies, organizations, families and individuals are encouraged to be a part of this statewide preparedness activity, but are not required to do so. Nearly all state of Michigan facilities participated. Meteorologist Ben Bailey explained while tornadoes can occur during any time of the year, they are especially common during the late spring and early summer months. As one of nature's most violent storms, they can devastate homes and property in just seconds. WDIV also helped host WeatherFest, a free events that focuses on severe weather emergency preparedness.

| Program:       | WDIV News                            |
|----------------|--------------------------------------|
| Dates:         | April 9, 10, 11. May 8, 11. June 14. |
| Time/Duration: | All Newscasts/14:15 total length     |
| Summary:       |                                      |

WDIV reported on the latest testing done to prevent lead from leaching into Flint's water supply. Michigan's Department of Environmental Equality says Flint is once again violating the Safe Drinking Water Act. The DEQ demands the state take action requiring 14 fixes ranging from fixing water rates to hiring someone full-time to run the water treatment plant. The DEQ stresses nothing is wrong with the water, and it is passing lead tests. But if those repairs aren't made, it could create a problem producing clean water in the future.

| Program:                   | WDIV News / Local 4 News at 5 & 11      |
|----------------------------|---|
| Dates:                     | May 8                                   |
| Time/Duration:<br>Summary: | 5:00 p.m., 11:00 p.m./6:15 total length |

WDIV reported a program created to help Detroiters get driver responsibility fees waived and in many cases get them back to work. Detroit Mayor Mike Duggan announced the plan saying, "If you do 10 hours of work, you can get your driver's responsibility fees waived immediately and get your license now." Chiquita Regains jumped at the opportunity."Over 20 years of tickets, just constantly driving when I don't have a license when I know I shouldn't be driving," she explained.She's just one of nearly 76,000 Detroiters who have these fees and can't get a driver's license. Getting those fees waived is as simple as completing a 10 hour workforce training program. Duggan's announcement kicked off an event where Detroit residents could do just that. In Detroit, driver responsibility fees average about \$1,600 per person.

| Program:       | WDIV News                        |
|----------------|----------------------------------|
| Dates:         | May 29, 30, 31. June 1.          |
| Time/Duration: | All Newscasts/18:25 total length |
| Summary:       |                                  |

WDIV went to Mackinac Island to cover the annual Mackinac Policy Conference. The conference takes place every year after Memorial Day, bringing political figures, business leaders and innovators from all walks of life, political backgrounds and ideologies together for days of discussion. Anchor Devin Scillian brought viewers reports from the island about Michigan's economy and plans for the future.

| Program:       | WDIV News / Local 4 News at 6 & 11      |
|----------------|---|
| Dates:         | May 18. June 20.                        |
| Time/Duration: | 6:00 p.m., 11:00 p.m./4:15 total length |
| Summary:       |   |

WDIV reported on the possibly end of a political dynasty in Oakland County as County Executive L. Brooks Patterson has hinted about a possible retirement. Most recently, Patterson made unvarnished comments about Detroit Mayor Mike Duggan and his refusal to go along with another shot at a Regional Transit Authority millage after it failed the last time. But Patterson also created a stir when he said he was ready to retire, before walking back that decision. He spoke with WDIV's Mara MacDonald and weighed in on what he's thinking. "You can't stay here forever," Patterson said. "When I reach the end of this term I'll be 82. At some point in time, we don't own these positions, we just basically rent them. I will have been here 28 years plus 19 in the prosecutor's office. That's 47 years. That's a career. "I'm not saying I'm retiring. I don't want to make myself a lame duck for two and a half years. But I think if you do the math, you'll probably figure out which way I'm leaning." The frenzied jockeying to see who will run for the job should Patterson retire is already underway.

| Program:       | WDIV News                        |
|----------------|----------------------------------|
| Dates:         | June 26, 27, 28, 29.             |
| Time/Duration: | All Newscasts/14:45 total length |
| Summary:       |                                  |

WDIV reported on the preparations for the final televised debate between the GOP gubernatorial hopefuls in Michigan. In the days prior to the debate, held at WDIV Studios, we profiled the issues important in this race for governor. After the hour long debate on our air, WDIV followed up with interviews with the candidates.

| Program:       | Decision 2018: Republican Gubernatorial Debate |
|----------------|--|
| Dates:         | June 28  |
| Time/Duration: | 8:00 p.m. / 60:00                              |
| Summary:       | -  |

WDIV worked with the Republican Party to produce and host our regions only televised debate for Republican Gubernatorial candidates prior to the August primary. WDIV news anchor moderated the live debate which featured the four candidates, Lieutenant Governor Brian Calley, State Senator Patrick Colbeck, Dr. Jim Hines, and Attorney General Bill Schuette. They debated several key issues that the voters will likely consider as they go to cast their ballot in the August primary. We provided the broadcast to many media outlets around the state and hosted the Press here in our studios.

| Program:       | Flashpoint         |
|----------------|--------------------|
| Date:          | April 2            |
| Time/Duration: | 10:00 a.m. / 30:00 |
| Summary:       |                    |

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government, specifically Michigan Elections. Scillian was joined by Michigan gubernatorial candidate Shri Thanedar. Scillian started off by asking about Thanedar not having any political experience, to which he responded that a governor is a leader and a problem solver and that is what he is. The next topic they talked about was Michigan's roads. Thanedar emphasized investing in infrastructure and spoke about getting the money to do so from corporations, because their trucks are at fault for the damage done to the roads. Scillian mentioned to Thanedar that he wants to be known as "the education governor". Thanedar affirmed the statement and went on to talk about basing the amount of money a school gets on its needs versus its numbers. An example he gave was taking money out of for-profit charter schools and putting more money into special needs schools. Scillian addressed Thanedar's trouble with deciding to run as a Democrat or a Republican. He blamed Lansing consultants for giving him bad advice to run as a Republican, which he then rejected. The last main topic they talked about was Thanedar's plans to make Michigan a singlepayer state. Thanedar explained that his main goal for this is to put pressure on the national level but if nothing changes nationally, he would then work on making healthcare more accessible on the state level. Scillian was next joined by roundtable guests Dennis Darnoi of Densar Consulting, Adolph Mongo of AM Consultants, Jill Alper of Alper Stategies, and Steve Mitchell of Mitchell Research and Communications. Mitchell began by noting that Shri Thanedar had a clever ad that air the first, which got him numbers in the polls. However, he wondered what will happen when his opponent Gretchen Whitmer, who has many endorsements, releases an ad. Alper said that because of President Trump, outsiders to the political scene such as Thanedar might not be favored. Mongo stated that it is already difficult to motivate people to get up and

vote, it will be even more difficult for Thanedar to get people to vote for him because nobody knows him. Darnoi said the Democratic side of the gubernatorial elections will be a contested race as he compared it to Hillary Clinton and Bernie Sanders' primary race. With the Michigan gubernatorial election the midterm elections coming up, Scillian asked the table what race they are most focused on. Mitchell responded with the gubernatorial election, while Alper and Mongo said they are most involved with the 11<sup>th</sup> and 13<sup>th</sup> congressional district races. They finished with Darnoi discussing the Supreme Court will take up the issue of gerrymandering.

| Program:       | Flashpoint        |
|----------------|-------------------|
| Date:          | April 22          |
| Time/Duration: | 10:00 a.m. /15:14 |
| Summary:       |                   |

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by roundtable guests Nolan Finley, the Editorial Page Editor of The Detroit News, Detroit Civil Rights Director Portia Roberson, Deputy Editorial Page Editor of the Detroit News Ingrid Jacques, and WDET's Host of Detroit Today Stephen Henderson. The discussion began with the subject of the proposed change to welfare that would require people to work at least 29 hours a week in order to be eligible. Finley said he doesn't think it will pass but that there are two main issues to be addressed: not having enough people in the workforce to keep the economy going and bankrupting the Medicaid system in just a few years. Roberson said that this proposal is predicated on the notion that low income people don't want to work and must be forced to. Jacques said that this was inevitable in order to ease cost burden after the Medicaid expansion. Henderson pointed out that Medicaid isn't just about money, it is about giving people access to healthcare. Finley jumped in saying that this is just a small effort to encourage people back into the workforce. Jacques pointed out that 30 percent of those who became eligible under the Medicaid expansion are able-bodied adults and that it is fair to encourage them to work. Henderson responded by saying it's all about how you view poor people. Scillian then asked the roundtable about what looks to be an all-white women ticket for the Democratic Party in office. Finley said that it's a lost opportunity not appealing to black voters. Roberson commented that it's not all about appealing to African Americans.

| Program:       | Flashpoint         |
|----------------|--------------------|
| Date:          | May 6              |
| Time/Duration: | 10:00 a.m. / 12:54 |
| Summary:       |                    |

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by Republican gubernatorial candidate Patrick Colbeck. Scillian started by questioning Colbeck's previous comments on Muslims, especially Democratic gubernatorial candidate Abdul El-Sayed. A video circulated of Colbeck talking about El-Sayed's supposed ties to the Muslim Brotherhood, and he was widely criticized for implying a Muslim should not be Governor. Colbeck said his problem is with the Muslim Brotherhood, not Muslims in general. He said that El-Sayed was a leader in a Muslim student group at the University of Michigan, which has historic ties to the Muslim Brotherhood in the 1960s. Colbeck complained that people are calling him names like racist and bigot, in the media and outside of it. Scillian asked Colbeck about his plan to eliminate Michigan's income tax, and how the state could afford losing so much revenue. He outlined his plan to pay for it through Medicaid, and his vision for improving roads without raising taxes. Colbeck said roads projects should be priced using dollar-per-mile metrics, instead of per capita spending. They talked about the push to legalize marijuana before the November election, so that Democrats are not motivated to come out and vote. Finally, Colbeck talked about Michigan's water, and how to protect the precious natural resource from exploitation and contamination.

| Program:       | Flashpoint         |
|----------------|--------------------|
| Date:          | May 27             |
| Time/Duration: | 10:00 a.m. / 30:00 |
| Summary:       |                    |

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by Democratic gubernatorial candidate Abdul El-Sayed. Fellow candidate Shri Thanedar has questioned El-Sayed's eligibility to be on the ballot. El-Sayed called it a distraction from the issues that voters are truly interested in, like jobs and access to clean water. Scillian also asked about critiques that El-Sayed has spent too much time away from Michigan and has a very short voting record. El-Saved said he was born and raised in Michigan, and gave his bona fides in terms of commitment to the state. He talked about the length of his commitment and concern about lead levels in water in communities all across the state, not just in Flint. El-Saved responded to accusations that he has ties to the Muslim Brotherhood by saying some people will always be suspicious of others who look a little different or pray a little differently. El-Sayed described his plan for fixing Michigan's roads, funded through bonds and fees for trucking companies. He also discussed his education plan, including more equitable funding. The segment wrapped up with a discussion on Nestle paying very little for the water they extract from Michigan. Scillian was next joined by political consultant Jill Alper of Alper Strategies, and pollster Steve Mitchell of Mitchell Research and Communications to talk about where we stand ahead of the midterm elections. They first talked about the Democratic side of gubernatorial race, discussing Thanedar and Whitmer's strategies in terms of spending money and gaining name recognition. On the Republican side, Mitchell said Attorney General Bill Schuette has the advantage of President Trump's endorsement. Alper said the primary race is pushing Republicans to the right, and she wondered how that will serve them in the general election. They talked about other races of interest, including the 11<sup>th</sup> Congressional district and the 8<sup>th</sup> Congressional district, because both are attracting a variety of candidates who are raising significant money. Scillians final guest was Detroit Regional Chamber President and CEO Sandy Baruah. The Chamber puts on the annual policy conference on Mackinac Island. Baruah named some of the guests who will be at the conference, including former Speaker of the House John Boehner. The conference pillars this year are civility and trust, and he talked about how to strengthen and restore those attributes in society. They also previewed the first bipartisan gubernatorial debate, which will take place during the conference.

| Program: | Flashpoint |
|----------|------------|
| Date:    | June 3     |

Time/Duration: 10:00 a.m. / 30:00 Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by a roundtable discussion group at the Mackinac Policy Conference with guests Zoe Clark, the Program Director for Michigan Radio, Stephen Henderson the host of WDET's Detroit Today, Nolan Finley the editorial page editor of the Detroit News, and Sandy Baruah the President and CEO of the Detroit Regional Chamber. Scillian started by asking Henderson his thoughts on the gubernatorial debate that took place the night before. He said all the candidates had an opportunity to show who they are in front of a broad audience. Finley said Thanedar seemed lost, but he was impressed by El-Sayed's passion. Clark also observed that El-Sayed seems to have more momentum on his side. Baruah agreed that the debate shifted momentum from Thanedar to El-Sayed, especially since it took place in front of such an influential crowd. On the Republican side, Henderson noted that Schuette talks about his Trump endorsement constantly, and even got teased about it during the debate. Clark questioned whether that strategy will be helpful in winning the general election. Scillian was joined next by former Speaker of the House John Boehner. Boehner said the Republican Party as he knew it doesn't exist anymore, because it's become the Trump party. He said Trump and Clinton were the two most surprised people on election night. Next, they talked about the importance or lack of importance of the truth, and how Trump's lying drives the media crazy. Boehner talked about the emphasis he personally places on the truth, and told a story about how his colleagues in Congress thanked him for his honesty. He said Democrats will live through the Trump presidency just like Republicans lived through the Obama presidency. Boehner said America's society and economy are stronger than whoever is in the White House. They also talked about the takeaways from the 2018 Mackinac conference. They talked about the iciness between county executives on the issue of regional transit. Clark said pessimism on regional transit is relative, compared to the pessimism that enveloped the conference a decade ago, due to massive job losses and plant closures. Baruah called it a positive sign that business leaders are calling for a regional transit plan.

| Program:       | Flashpoint         |
|----------------|--------------------|
| Date:          | June 17            |
| Time/Duration: | 10:00 a.m. / 30:00 |
| Summary:       |                    |

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by the Consul General of Canada in Detroit, Douglas George. Scillian started the discussion by asking George about the relationship between Canada and the United States and where it's headed. George responded that the U.S. and Canada has probably the most complex and positive relationships in the world with its trading, sharing the Great Lakes and sharing the world's longest militarized border. George continued to say the Canada and the U.S. have a fair and balanced trading relationship. Scillian brought up when President Trump came back from meeting with Justin Trudeau and told supporters that he lied to Trudeau about being in a trade deficit. George indirectly responded by saying Canada and the U.S. is one we cannot afford to mess up. Scillian and George then discussed tariffs on steel and aluminum. George said these

tariffs are attacks on imports that are going to hurt Michigan. George also said that Canada is not the problem. He continued to say that Canada is hurt that they have been called a national security threat. Lastly, they discussed the Gordy Howe Bridge, and George said the bridge will be beneficial to both countries. Scillian was next joined by Israel's Ambassador to the U.S., Ambassador Ron Dermer. They began by discussing recent violence in Gaza, and the struggle with Hamas. He complained about media coverage of the events, and how it was tied to the U.S. decision to move its embassy to Jerusalem. Dermer said if the media put the blame on Hamas, the narrative would change. Next they talked about the embassy move, and Dermer said since Jerusalem has always been the capital of Israel, it should have happened 70 years ago. He called the move a step toward peace and an acknowledgement of truth. The segment ended with why the United States pulled out of the Iran agreement and what it means for the region and upcoming nuclear talks with North Korea. Dermer praised the decision, saying the Iran agreement was predicated on what Iran allowed inspectors to actually see. He also rejected the idea that backing out of the Iran agreement makes the U.S. a less reliable partner in any future agreements.

| Program:       | Flashpoint         |
|----------------|--------------------|
| Date:          | June 24            |
| Time/Duration: | 10:00 a.m. / 30:00 |
| Summary:       |                    |

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by Deb Drennan the CEO of Freedom House Detroit, immigration attorney Migladys Bermudez and University of Michigan law professor Margo Schlanger. Scillian started by asking about the process for those who are applying for asylum. Bermudez explained that in order to apply for asylum, refugees need to prove they have a well-founded fear of returning to their government. Next Scillian asked Schlanger if refugees should know that they are risking their family being ripped apart by becoming a refugee. She responded by saying that even though refugees were going through the process in a legal manner, some still had their children taken away. Schlanger also talked about the logistical trouble in reuniting families when four agencies without central recordkeeping are involved. Drennan explained that immigration law prohibits an asylum seeker to earn an income during the process, and gave examples of asylum seekers who contribute back to their new communities. Bermudez pointed out that when the American government separates families and puts them through long legal processes, it costs U.S. taxpayers more money than necessary. Scillian was next joined by roundtable guests; Dennis Cowan head of government affairs for Plunkett Cooney, Stephen Henderson from WDET's Detroit Today, Chastity Pratt-Dawsey from Bridge Magazine and former Michigan State Senate majority leader Randy Richardville. Cowan and Henderson disagreed on whether Trump's tariffs, especially on China, are good policy in the long run. Cowan said it's time to fight back, while Henderson challenged anyone to come up with an example of U.S. tariffs actually accomplishing what they're supposed to accomplish. Dawsey worried about how an escalation will affect questions like lumber prices and therefore home ownership, and on and on. Next the group talked about whether politicians should be involved in changing school curricula and textbooks. Richardville called it hypocritical that a legislator who once complained about this sort of thing is now involved with education changes. The general consensus was that legislators should govern and teachers

should teach. Finally, each roundtable guest gave his or her opinion of what to expect from next week's Republican debate.

| Program:       | WDIV PSA /Vote  |
|----------------|-----------------|
| Dates:         | June 28         |
| Time/Duration: | 8:56 p.m. / :30 |
| Summary:       |                 |

WDIV produced a PSA urging viewers to remember to exercise their right to vote in the upcoming August primary elections.

| Program:       | WDIV PSA's /MAB – Benefits, Heart of a Soldier |
|----------------|--|
| Dates:         | April - June                                   |
| Time/Duration: | General Rotation/ 2x :30, 2x :15               |
| Summary:       |  |

These PSAs from the Michigan Association of Broadcasters enumerates the benefits of joining the Army National Guard, including low cost health and life insurance benefits, tuition assistance and test preparation, student loan repayment, VA home mortgages and retirement benefits. They also list the core values of being a part-time soldier.

| Program:       | WDIV PSA's /NAB – For Those Who Serve, Who Helps a Hero |
|----------------|---|
| Dates:         | April - June  |
| Time/Duration: | General Rotation/ 2x :30, 1x :15                        |
| Summary:       |   |

These National Association of Broadcasters PSAs highlight the work of the Gary Sinise Foundation, which is dedicated to helping active military and veterans through entertainment, outreach, and life-changing support.

## **AUTOMOTIVE INDUSTRY**

| Program:       | WDIV News /Local 4 News at 6 |
|----------------|------------------------------|
| Dates:         | April 19                     |
| Time/Duration: | 6:00 p.m. / 2:00             |
| Summary:       |                              |

The Ford Motor Company has rolled out a unique new feature called, Ready, Shop, Go. This story was about the automaker's attempt to "put a dealership" at the customer's fingertips. The goal is to make it easier to shop for a vehicle. The report included an interview with Ford's Retail Network Experience Manager who stressed the importance of providing a more comprehensive on-line shopping experience. Dealership employees and customers were also interviewed for this report.

| Program:       | WDIV News / Local 4 News at 4 |
|----------------|-------------------------------|
| Dates:         | April 20                      |
| Time/Duration: | 4:00 p.m. / :30               |

Summary:

We reported that Ford is recalling about 350,000 trucks and SUVs because the vehicles may be in a different gear than the one shown on the shift indicator. The story mentioned the suspected cause of the problem and noted where the vehicles were sold (U.S., Canada, Mexico).

| Program:       | WDIV News / Local 4 News at 11 |
|----------------|--------------------------------|
| Dates:         | April 25                       |
| Time/Duration: | 11:00 p.m. / 2:15              |
| Summary:       | -                              |

We reported that Ford announced it is essentially getting out of the car game. The story explained how the Dearborn-based automaker planned to stop making cars with the exception of the iconic Mustang. The report included information from an auto analyst who explained Ford's car sales were slow and the profit margins slow. Ford's new goal is to have truck and SUV sales account for ninety percent of its sales by the year 2020. The report also included an interview with a long-time Ford owner who was disappointed to learn his vehicle was being discontinued.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | May 7                         |
| Time/Duration: | 6:00 p.m. / 2:30              |
| Summary:       |                               |

This report was a follow-up to an earlier report about a dispute between Ford Motor Company and the community where the automaker was accused of doing a poor job of cleaning up a chemical spill. The story revealed the automaker received a \$45,000 fine and settled a complaint with the Michigan Department of Environmental Quality (MDEQ). The report also included interviews with members of the community upset to learn Ford spilled far more chemicals than initially reported. It also noted there is a new lawsuit over the spill and clean-up, demanding that the Dearborn-based automaker release more documents and provide more money for testing and clean-up. The story looked at the new health concerns of the residents in the community and also included a statement from Ford.

| Program:       | WDIV News / Local 4 News Today |
|----------------|--------------------------------|
| Dates:         | May 8                          |
| Time/Duration: | 6:00 p.m. / 2:00               |
| Summary:       |                                |

The Ford Motor Company was the subject of a debate over fuel economy. The report noted how a half a dozen environmental groups brought complaints from Washington, D.C. to Detroit. The groups also claimed to have a quarter of a million petition signatures to show the country's desire to keep fuel economy standards. The story included interviews with members of the environmental groups and a statement from Ford, insisting the automaker supports "increasing clean car standards through 2025." The automaker also insisted it was not asking the federal regulators to rollback limits.

Program: WDIV News / Local 4 News at 6

Our report looked at the support President Donald Trump is getting on tariffs in Detroit from Solidarity House. In other words, the United Auto Workers Union. In addition to an interview with President Trump, there were interviews explaining that many American workers feel they have been getting the "short end of the stick on trade." The report also raised the question about whether the United States has the manufacturing capacity to defend itself for a future trade war.

| Program:       | WDIV News/ Local 4 News at Noon |
|----------------|---------------------------------|
| Dates:         | June 11                         |
| Time/Duration: | 12:00 p.m. / 1:45               |
| Summary:       | -                               |

WDIV Business Editor and veteran auto reporter Rod Meloni did a story about plans to increase production at the GM Orion Assembly Plant. The report explained how the Chevy Bolt got off to a slow sales start in the United States, but has caught on globally, which prompted GM to increase production. The story included an interview with GM Chief Mary Barra who also laid out an ambitious goal and timetable for electric vehicle sales. There was an explanation of how GM was partnering with another company to move its electronic and autonomous vehicle programs forward. This report was a follow-up to an earlier report about a dispute between Ford Motor Company

| Program:       | WDIV News / Local 4 News At 6 |
|----------------|-------------------------------|
| Dates:         | June 12                       |
| Time/Duration: | 6:00 p.m. / 1:30              |
| Summary:       |                               |

We reported that the results of recent crash testing for sport utility vehicles (SUV) was released. This time the focus was on mid-size SUVs. Eight vehicles were tested and the results put the 2019 KIA Sorento and the 2018 Volkswagen Atlas at the top of the list. The story explained how both got high marks for providing protection to the passenger side of the vehicle. The Ford Explorer and the Jeep Grand Cherokee received the worst ratings. The story included reaction from drivers and an interview with a representative from the Insurance Institute for Highway Safety (IIHS), which conducted the crash test.

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | June 19                       |
| Time/Duration: | 5:00 p.m. / 2:15              |
| Summary:       |                               |

We reported that Ford Motor Compandy announced their vision for the old train station. WDIV Business Editor and auto expert Ron Meloni covered the big announcement from the Ford Motor Company that it was moving several thousand workers to Detroit. The story noted how the automaker had purchased the historic Michigan Central Train Depot, and this story was the first time the automaker gave specifics about how it would be used, and who would use it. The report included interviews from Ford CEO Jim Hackett and Ford Chairman William Clay Ford Jr. Some 5,000 people attended the press conference, which Ford called a "party" and included entertainment. For the report, many reacted to the news and talked about the history of the old train depot. The automaker also announced the public would be able to tour the depot over a three-day-period.

| Program:       | Flashpoint       |
|----------------|------------------|
| Date:          | April 8          |
| Time/Duration: | 10:00 a.m./12:46 |
| Summary:       |                  |

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our automotive industry. Scillian was joined by roundtable guests Brian Dickerson of the Detroit Free Press, John McElroy the host of Autoline Detroit, business columnist Daniel Howes of The Detroit News, and Sandy Baruah the President and CEO of the Detroit Regional Chamber. Scillian started by asking Dickerson about a recent article he wrote. Dickerson explained his view that relaxing gas mileage requirement standards will cost people money. He then explained it as a betrayal of the automakers with American tax payers. Howes went on to say that automakers don't want a rollback and that when the mileage agreement was made, the auto industry wasn't in a position to argue, which put them in a difficult spot. Baruah said that the auto industry must be able to compete on a global level. Howes continued by saying that the new technologies being made aren't being made for the U.S. but for other countries. He also said that everybody (especially other countries) is watching to see what President Trump is going to do; as well as the President of China will do. McElroy commented on Trumps unpredictability, which Dickerson piggy-backed off of by saying Trump's policies are impulsive while the Chinese responses are strategic, and that they are playing a completely different game. They finished off by agreeing that the states that voted for Trump are the ones that are heavily dependent on Chinese auto parts.

| Program:       | Flashpoint     |
|----------------|----------------|
| Date:          | May 6          |
| Time/Duration: | 10:00 a.m.8:25 |
| Summary:       |                |

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our automotive industry. Scillian was joined by founder and CEO of Mobiliti, Chance Ritchie, and founder of Condor Detroit, Tarun Kajeepeta. Mobiliti and Condor Detroit are both car "subscription" companies. Scillian started the discussion by asking why car subscriptions have to offer. Ritchie said that it is an option between ride sharing and car ownership. He also mentioned that there is need for another shortterm path to ownership. Kajeepeta denied that companies like his are in competition with traditional dealerships; in fact, they are partnered with dealerships to offer extra options. Prices include maintenance and insurance, and subscribing to a car means you can change it out for a different one whenever the driver desires. Kajeepeta and Ritchie both stressed flexibility as a main reason why someone would come to them. For example, a person who needs a car for three months before they move to a different city might use one. Kajeepeta pointed out that the number of people who lease cars has skyrocketed over the past ten years because they want more flexibility. He said car subscriptions are just the next step on that continuum.

## ECONOMIC WELFARE OF METROPOLITAN REGION

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | April 5                       |
| Time/Duration: | 5:00 p.m. /1:45               |
| Summary:       |                               |

We reported that another long-time metro Detroit business has closed. The story was about the sudden closing of the Hazel Park Raceway. It included a statement from the company, several interviews with employees, racing fans, and horse owners. The report also looked at the historical perspective of the business noting the raceway first opened in 1949. The story also examined the financial impact beyond the racetrack itself, by looking at how much money the surrounding businesses were expected to lose.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | April 10                      |
| Time/Duration: | 6:00 p.m. / 1:45              |
| Summary:       |                               |

In what's become a troubling sign of the times, metro Detroiters would soon have one fewer business from which to shop. This story was about the bankruptcy filing that calls for the closing of more than forty Carson's store and the loss of hundreds of jobs. The report included interviews with shoppers and a retail analyst, who noted several reason certain types of retailers are struggling in the current economic climate.

| Program:       | WDIV News / Local 4 News at 11 |
|----------------|--------------------------------|
| Dates:         | May 2                          |
| Time/Duration: | 11:00 p.m. / 1:45              |
| Summary:       |                                |

This report pointed out that there have been fewer riders than predicted for the new Qline rail system in downtown Detroit. Several riders and people who work and/or live in the area serviced by the system were interviewed for the story. While most supported the idea, many also felt the service did not run frequently enough, go far enough, and was difficult to access based on where they normally park. The report also explained that during its initial launch the service was free of charge, so the first ridership numbers would be higher than the total once riders were required to pay the fare.

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | May 3                         |
| Time/Duration: | 5:00 p.m. / 1:30              |
| Summary:       |                               |

We reported about a possible new attraction to Downtown Detroit, a proposed plan to open an aquarium along the riverfront. The report included a history of many of the well-known, buildings already downtown and locations for a possible aquarium. There was also interviews with people who live and/or work downtown, and the head of the Detroit Zoo, who has been a long-time supporter of the idea. The story also noted some metro Detroiters had mixed reaction: they like the idea of a new aquarium but would like to see it away from the waterfront.

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | May 8                         |
| Time/Duration: | 5:00 p.m. / 2:15              |
| Summary:       |                               |

We reported about a new program that would help residents get State of Michigan Driver Responsibility fees waived. The story explained how the fees worked and got started. It also looked at the unplanned and unwanted impact, thousands of people either not driving because they could not afford the fees, or driving without a proper license and insurance. The report included an interview with Detroit Mayor Mike Duggan, who explained how the fee relief program would work. He noted the program would have a positive economic impact on the community as well because more people would have cars, giving them access to more jobs, and ultimately more money that would be moving through the community.

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | May 31                        |
| Time/Duration: | 5:00 p.m. / 1:30              |
| Summary:       |                               |

We reported that more Sears stores were closing in Metro Detroit. The story identified which stores were earmarked to close and included interviews with customers and a retail analyst, who provided a historical look back at the company and how it went from prominence to massive store closings. It also examined the chances of success for the remaining stores.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | June 5                        |
| Time/Duration: | 6:00 p.m. / 1:30              |
| Summary:       |                               |

Poor road conditions are a problem in many Michigan communities. Now additional money was being spent to repair one of the worst stretches of roads in the Metro Detroit area. Our report highlighted the funding provided to improve Mound Road in Macomb County. It also explained the money was approved by the Trump administration and would come from a federal program known as Infrastructure for Rebuilding America (INFRA) Grants. The report explained nearly \$100 million dollars would be provided by the federal government and an additional \$86 million from Macomb County. Macomb County Executive Mark Hackel was interviewed for the story, along with Macomb County homeowners and drivers.

| Program: | WDIV News / Local 4 News at 6 p.m. |
|----------|------------------------------------|
| Dates:   | June 6                             |

Time/Duration: 6:00 p.m. / 1:45 Summary:

We reported about the decision to close Mercury Lanes, which first opened in 1948. The report included an interview with the granddaughter of the founder of the business, along with comments from long-time customers. The story also looked at the changing and more varied "entertainment options" as a key reason for the business' decline. It also looked at the business that would replace the bowling alley and how it might benefit the Dearborn community.

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | June 11                       |
| Time/Duration: | 5:00 p.m. / 2:00              |
| Summary:       |                               |

We reported about the next stop for the historic Michigan Central Train Depot in Detroit. Once considered a city jewel, the building became a symbol of blight. The story confirmed that the Moroun family, which bought the depot in 1992, was selling the building. Matthew Moroun and Said Deep of the Ford Motor Company talked about the automaker's decision to buy the property. There were also interviews with people who live in the surrounding community about the anticipated, positive, impact the sale of the iconic building will bring.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | June 13                       |
| Time/Duration: | 6:00 p.m. / 2:15              |
| Summary:       | _                             |

We reported that a patch of land which had gone undeveloped for years was suddenly listed at \$2 million. WDIV Business Editor Rod Meloni explained how the lot, which once sold for \$420,000, was now in demand because the Ford Motor Company was buying the nearby Michigan Central Train Depot. The story included interviews from Corktown residents and a real estate expert about how other property values would likely be affected in the area.

| Program:       | Flashpoint       |
|----------------|------------------|
| Date:          | April 29         |
| Time/Duration: | 10:00 a.m./16:43 |
| Summary:       |                  |

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed mass transit. The future solution will be critical to our region's economy. Scillian was joined by; COO of the Regional Transit Authority Matt Webb, Megan Owens, the head of Transportation Riders United, Wayne County Executive Warren Evans and the Chairman and CEO of DTE Energy Gerry Anderson. Anderson wrote a letter signed by business community leaders asking for better regional transit, which will help more people get to jobs around the area. He said that as a recovering economy, we need to address problems where we still lag behind which are holding us back as a region. Evans pointed out that the investment would break down to \$10 a month, and that it's a good investment even for people who will never personally use mass transit. Owens talked about the false sense that supporting transit means you don't like driving, and said Detroit's rejected Amazon bid spotlighted how our lack of mass transit holds us back as a region. The group talked about whether current plans for rapid busses and limited light rail are forward-thinking enough, or too much of an investment in soon-to-be-outdated transportation methods. Anderson said plans can evolve over time when new technology is available, but meanwhile needs are not being met today. Owens described some of the inefficiencies in the current system, and Webb talked about the benefits of regional transit for an aging population and its appeal to millennials.

## HEALTH AND PUBLIC WELFARE

| Program:       | WDIV News / Local 4 News at 5                                 |
|----------------|---|
| Dates:         | April 6, 13, 20, 27, May 4, 11, 18, 24, June 1, 8, 15, 22, 39 |
| Time/Duration: | 5:00pm / 26:33  |
| Summary:       |   |

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on "What's Going Around." It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors' offices each week to collect the relevant information and determine which illnesses should be featured. In April, flu season continued in earnest, with some hospitals that initially reported a drop in cases, seeing a resurgence. Washtenaw County reported that more flu-related hospitalizations have occurred this season in Washtenaw County residents than in any flu season in the past decade. In May, seasonal allergy symptoms caused by tree pollen began to rise, along with asthma exacerbations related to allergies. As the weather became more consistently warm, doctors reported increases in outdoor injuries, poison ivy exposures, and sunburns. June finally brought the end of flu cases, but saw increases in severe allergy symptoms and more outdoor injuries, with falls from ladders and sports injuries being particularly common. Strep throat cases also increased in children and adults.

| Program:       | WDIV News / Local 4 News Today, Local 4 News at 11 |
|----------------|--|
| Dates:         | April 19, 20                                       |
| Time/Duration: | 5:00am, 11:00pm / 9:05                             |
| Summary:       | -  |

Opioid addiction continues to be a national epidemic and tragedy. WDIV Health Reporter Dr. Frank McGeorge reported on the efforts of two Rochester Hills surgeons who are taking a new approach to pain control, in hopes of helping their patients avoid the risk of addiction. Dr. Rob Keller and Dr. Nicholas Frisch, orthopedic surgeons at Ascension Crittenton Hospital, are testing a proactive medication protocol. "You take non-opioid medications, scheduled so your pain never gets strong enough to require those strong opioid narcotics," explained Keller. The medications are chosen to target different pathways of pain. McGeorge reported that the results have been overwhelmingly positive thus far. With approximately 40 people in the study, the average opioid intake is about a half of a pill, compared to the usual 30 to 50 pills for the average patient. The doctors hope to expand their trial to a multi-center study. We reported that they've already had interest from surgeons in other states. Program:WDIV News / Local 4 News at 5 & 6Dates:May 1, 6Time/Duration:5:00pm, 6:00pm / 4:55Summary:

The threat posed by ticks, mosquitoes, and fleas has been steadily rising in recent years. In May, the Centers for Disease Control and Prevention issued a warning that the number of diseases spread by these pests has tripled over the past 13 years. WDIV Health Reporter Dr. Frank McGeorge reported on the findings and explained that since 2004, nine new germs spread by mosquitoes and ticks have been discovered in the United States, included the Chikungunya and Zika viruses. Part of the problem is that temperature changes have allowed mosquito and tick populations to have longer active seasons and increase their geographic range, moving further north. In a follow-up report, McGeorge highlighted the migration of ticks in Michigan, showing their move into the Lower Peninsula and spotlighting areas in Southeast Michigan that are known to have ticks that have tested positive for Lyme Disease. McGeorge interviewed Kristen Schweighoefer from the Washtenaw County Health Department. She explained, "We knew that this was a time that's coming and it's continuing forward where we see more ticks in more areas." McGeorge urged viewers to take more precautions to protect themselves, their children and their pets from these potentially disease-carrying pests.

| Program:       | WDIV News / Local 4 News Today |
|----------------|--------------------------------|
| Dates:         | May 2                          |
| Time/Duration: | 6:00am / 3:30                  |
| Summary:       |                                |

May is Skin Cancer Awareness Month. While most of the media coverage naturally focuses on melanoma, the most deadly form of skin cancer, there are other kinds of skin cancer which can also be disfiguring and sometimes deadly. WDIV Health Reporter Dr. Frank McGeorge explained the similarities and differences between the various forms of skin cancer. Melanoma occurs in the layer that contains pigment cells and often produces an irregular, dark lesion. The most common form of skin cancer is called basal cell cancer, which develops in the lowest layer of the skin. McGeorge showed examples of what to look for and explained that these skin cancers generally develop on sun-exposed areas of the head and neck. He also highlighted squamous cell cancer, which can appear as scaly patches and grow to resemble a wart. McGeorge cautioned that it is critical to pay attention to any changes in your skin and have them examined by a board-certified dermatologist.

| Program:       | WDIV News / Local 4 News Today, Local 4 News at 5 |
|----------------|---|
| Dates:         | May 25, June 2                                    |
| Time/Duration: | 6:00am, 5:00pm / 6:56                             |
| Summary:       |   |

A 12 year-old boy from Troy, Michigan is not only learning how to live with his rare disease, but also teaching others about it. WDIV Health Reporter Dr. Frank McGeorge profiled Ian Crego, who is battling scleroderma. The autoimmune disease, which causes the skin and connective tissue to harden, is rare in adults, but it's even more rare in children. Ian's mother Julie Crego first noticed a bald spot on Ian's scalp. A dermatologist diagnosed it as eczema, but when it

didn't improve, Crego was concerned and sought a second opinion. Ian was diagnosed with scleroderma and began a vigorous series of treatments including a chemotherapy drug and light therapy. Ian is helping educate others about scleroderma by speaking to groups of medical students at Wayne State University. Ian said his goal is simple, "So the next time they come across someone with it, it will be easier to help them out and know what to do." McGeorge reported Ian and his family are also participating in the Stampede Scleroderma Walk at the Detroit Zoo to raise funds for research and awareness.

| Program:       | WDIV News / Local 4 News at 11 |
|----------------|--------------------------------|
| Dates:         | May 31                         |
| Time/Duration: | 11:00pm / 4:13                 |
| Summary:       |                                |

We reported that a local emergency department has noticed a growing number of adults are not choosing to call 911. WDIV Health Reporter Dr. Frank McGeorge reported on this recent trend. McGeorge interviewed Dr. Sanford Vieder, the chairman of emergency medicine at Beaumont Hospital, Farmington Hills. "Patients are more likely to not call 911 and try and drive themselves to the emergency department," said Vieder. "Roughly half of all patients that have a heart attack actually drive themselves to the hospital." McGeorge explained that this decision puts the patient at risk and other people on the road as well. It can also reduce their odds of survival and level of recovery. Vieder stressed that EMS can administer potentially lifesaving medications in the field; use a defibrillator if needed and send an EKG to the hospital before the patient even arrives. McGeorge highlighted some of the reasons people don't call 911 including cost and not wanting to "bother" anyone. Vieder offered a simple test for patients to remember. "If you even think about "Should I call?" if you ask yourself that question, the answer is yes, go ahead and do it," said Vieder.

| Program:       | WDIV News / Local 4 News at 5 & 11 |
|----------------|------------------------------------|
| Dates:         | June 13                            |
| Time/Duration: | 5:00pm, 11:00pm / 8:15             |
| Summary:       |                                    |

Certified pre-owned is generally used in reference to cars. But WDIVHealth Reporter Dr. Frank McGeorge discovered it can also apply to a lifesaving medical device. He reported on the world's first pacemaker "reutilization" program and explained how and why it was developed. McGeorge interviewed George Sampson, the president of World Medical Relief based in Southfield, Michigan. Sampson explained that ten years ago, he read a newspaper article about a woman in the Philippines that needed a pacemaker to replace the one she had whose batteries were running out. She was unable to afford a new one, but Sampson was able to find a used one in the United States and send it to her doctors. In the decade since, World Medical Relief has developed a program called "My Heart Your Heart" that uses reconditioned pacemakers from deceased patients to help people around the globe. The pacemakers are sterilized and tested extensively. McGeorge reported that they have collected more than 25,000 pacemakers from all 50 states, and about 20 percent of those were deemed suitable for reimplantation and sent to countries including Ghana, Sierra Leone, Pakistan, Nicaragua, and Kenya.

Program:WDIV News / Local 4 News Today, Local 4 News at 5Dates:June 13, 26Time/Duration:6:00 a.m., 5:00pm / 4:35Summary:Summary:

The bugs are biting, and according to a new report by the Centers for Disease Control and Prevention, illnesses spread by mosquitoes, ticks, and fleas are on the rise. WDIV Health Reporter Dr. Frank McGeorge shared his expert advice on bug spray basics to help viewers make sure they are getting the maximum protection from their insect repellent. His advice included applying bug spray after sunscreen, choosing a repellent that wards off mosquitoes and ticks, and applying bug spray outdoors in a thin layer with a sweeping motion. McGeorge also explained that products with a higher percentage of the active ingredient don't offer more protection, they simply last longer. In a follow-up report, WDIV Consumer Investigator Hank Winchester shared Consumer Reports' picks for the best bug sprays. The recommended products contained either 15 to 30% DEET, 20% picaridin, or 30% oil of lemon eucalyptus. Consumer Reports advised not using "natural" repellents other than oil of lemon eucalyptus because they don't protect as well as other options.

| Program:       | Flashpoint       |
|----------------|------------------|
| Date:          | April 15         |
| Time/Duration: | 10:00 a.m. /9:26 |
| Summary:       |                  |

One segment of this locally produced weekly public affairs program guest hosted by WDIV News anchor Kimberly Gill addressed the aftermath of the Flint water crisis. Gill was joined by Karen Weaver, Mayor of Flint. Gill started the interview by asking Weaver her feelings aboutGovernor Snyder's announcement this week that the state will no longer provide pods of clean water to Flint residents. Weaver's response was that she was not surprised, but it is a disappointment. Weaver went on to say that this is something she will discuss with the Governor in an upcoming meeting. She also said that part of this meeting will be talking about how to progress with the many issues the Flint water crisis has caused. Gill asked about rebuilding trust. Weaver responded by saying that trust needs to be rebuilt on local, state, and federal levels. Lastly, they talked about testing water quality, especially in schools. Weaver said they have recently done quality testing in most of their schools and 90% came back good, which was not enough.

| Program:       | WDIV PSA /Gardner White Blood Drive |
|----------------|-------------------------------------|
| Dates:         | April 1 - 5                         |
| Time/Duration: | General Rotation/ 1x :30            |
| Summary:       |                                     |

This WDIV-produced PSA alerts viewers to an April 5<sup>th</sup> blood drive which is a partnership between WDIV, Gardner White Furniture and the American Red Cross.

| Program:       | WDIV PSA /CHMF – Hope            |
|----------------|----------------------------------|
| Dates:         | April - June                     |
| Time/Duration: | General Rotation/ 1x :30, 1x :15 |
| Summary:       |                                  |

These PSAs from the Children's Hospital of Michigan Foundation talk about the work the organization does for sick children and their families. They are dedicated to improving the health and wellness of children by raising and granting philanthropic resources. They benefit research, medical education and community health initiatives.

| Program:       | WDIV PSA/MAB – Pass Up Pass On |
|----------------|--------------------------------|
| Dates:         | April - June                   |
| Time/Duration: | General Rotation/ 1x :30       |
| Summary:       |                                |

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare, but are now making a comeback because fewer children are vaccinated.

| Program:       | WDIV PSAs/MAB – Questions |
|----------------|---------------------------|
| Dates:         | April - May               |
| Time/Duration: | General Rotation/ 1x :30  |
| Summary:       |                           |

This Michigan Association of Broadcasters PSA warns viewers about the danger of problem gambling. It lists the warning signs of addiction and where to go for help.

| Program:       | WDIV PSA's/MAB – Awkward Silence |
|----------------|----------------------------------|
| Dates:         | April - June                     |
| Time/Duration: | General Rotation/ 1x :30         |
| Summary:       |                                  |

This PSA from the Michigan Association of Broadcasters and the Partnership for a Drug Free America shows two men talking over breakfast. One mentions that he knew someone in his family had been "partying", but just found out she tried heroin. The PSA gives information on where to go for help in that situation.

| Program:       | WDIV PSAs/NAB - Blessings        |
|----------------|----------------------------------|
| Dates:         | April - June                     |
| Time/Duration: | General Rotation/ 1x :30, 1x :15 |
| Summary:       |                                  |

These PSAs from the National Association of Broadcasters features actress Sharon Stone talking about the problem of food insecurity for children. Blessings in a Backpack is a program that provides food for the weekends to children who only get to eat at school.

| Program:       | WDIV PSAs/NAB – No Kid Hungry |
|----------------|-------------------------------|
| Dates:         | April - June                  |
| Time/Duration: | General Rotation/ 1x :30      |
| Summary:       |                               |

This NAB PSA informs viewers about the Share Our Strength organization, dedicated to ending childhood hunger in America by connecting children with nutritious food.

| Program:       | WDIV PSA/PDFA – Families Can Heal, We're All in Recovery |
|----------------|--|
| Dates:         | April - June   |
| Time/Duration: | General Rotation/ 2x :30                                 |
| Summary:       |  |

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

| Program:       | WDIV PSAs/Race for the Cure      |
|----------------|----------------------------------|
| Dates:         | April 21 – May 5                 |
| Time/Duration: | General Rotation/ 1x :30, 1x :15 |
| Summary:       |                                  |

These WDIV-produced PSAs tell viewers about Race for the Cure, and the importance of raising money to help stop breast cancer. They explain that breast cancer deaths in metro-Detroit are higher than in other areas of Michigan.

| Program:       | WDIV PSAs/MAB – Choose Your Future |
|----------------|------------------------------------|
| Dates:         | April - June                       |
| Time/Duration: | General Rotation/ 1x :30           |
| Summary:       |                                    |

This PSA from the Michigan Association of Broadcasters shows teenagers going through normal age-appropriate accomplishments, like attending dances or graduating. It warns them to steer clear of any situation in which they could get pregnant or where sex could lead to a situation that negatively affects the rest of their lives.

#### **CONSUMER WELFARE**

| Program:       | WDIV News / Local 4 News at 5 & 11 |
|----------------|------------------------------------|
| Dates:         | April 2 & 3                        |
| Time/Duration: | 5:00 p.m.,11:00 p.m. / 7:35        |

#### Summary:

We reported about a local homeowner who found a tree removal service on Facebook's "Marketplace". When the contractor came out, he removed one-third of the tree, left the mess of branches scattered around the homeowner's property, took the \$1,500 and never came back. When the homeowner tried calling, he never got an answer, so that's why he called WDIV's Help Me Hank consumer team for help. After some research, we were able to track down and confront the contractor. He put the blame on the sub-contractor who does the removal service for him. Our team was able to get the homeowner's money back and find him a service that would clear the brush and take down the rest of the tree for a reasonable price. In our second part of the story, we sent a warning to consumers about the Facebook "Marketplace". This new avenue is similar to Ebay, but consumers should still be cautious. We encouraged our viewers to research people and businesses that they see on the site.

| Program:       | WDIV News / Local 4 News Today |
|----------------|--------------------------------|
| Dates:         | April 19                       |
| Time/Duration: | 6:00 a.m. / 1`:30              |
| Summary:       |                                |

This report addressed the issue of the importance of "spring cleaning" for your finances as well as your home. We sat down with a financial planner who told viewers the first thing they should do is address any debt that might be looming. He also gave advice to viewers to check on insurance and utilities to find out if there are any deals they should be taking advantage of. Our expert also advised viewers on what documents they should shred and recycle and which they should keep as they start the new tax season.

| WDIV Program:  | WDIV News / Local 4 News Today, Local 4 News at 5 & 11 |
|----------------|--|
| Dates:         | April 24   |
| Time/Duration: | 4:30 a.m., 5:00 p.m., 11:00 p.m. / 4:45                |
| Summary:       |  |

We reported that a City of Wayne apartment complex was peppered with stickers saying the structure was uninhabitable. Tenants who lived with black and white mold, faulty electric wiring, leaks, and holes in the walls were told by the city they had to leave because the building was about to fall down. However, they didn't have a place to go and the landlord told them the building was fine. Our Help Me Hank consumer team went out to the complex to see the living conditions first-hand. The landlord was brought into court for tearing down those stickers and not doing proper maintenance, but he told the judge the structure was fine. We confronted the landlord as he left court, advocating for the residents and demanding he help them as they attempt to flee their living conditions. WDIV consumer investigator, Hank Winchester, was happy to report, the tenants were given their security deposits and help by the city to find new homes. The landlord has been going through the court system, being held accountable for his property.

| WDIV Program: | WDIV News / Local 4 News at 5 & 11 |
|---------------|------------------------------------|
| Dates:        | May 2 & 3                          |

Time/Duration: Summary: 5:00 p.m.,11:00 p.m. / 6:15

We reported that one local woman answered her door to a man telling her she was in desperate need of two front doors. She says he was fast talking and pushy, quoting her for \$10,000. He installed a cheap set of doors and took off. She called our consumer unit, Help Me Hank after she realized she overpaid for the work that was done. WDIV Consumer Investigator, Hank Winchester researched the company, calling the Vice President of Marketing to tell him what had happened. He felt the company did nothing wrong, but Hank relentlessly fought against him, saying she's an unhappy customer who was treated unfairly. Now the company is reviewing their sales training and tactics. Our homeowner got a happy ending, as they refunded her half of what she paid for the doors. As a follow up report, after we learned how many Metro-Detroit residents have been duped by this home installations company we were able to give viewers tips on how to avoid being pushed into making purchases by pushy salesmen and how senior citizens can avoid becoming targets of sales scammers.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | May 21                        |
| Time/Duration: | 6:00 p.m. / 5:00              |
| Summary::      |                               |

We reported about the fact that in a small northern Michigan town; Nestle Water is pumping out hundreds of gallons of water per minute. The Swiss company then bottles and sells it, only paying \$200 a year to the state. Those numbers have Michiganders saying the state is being ripped off and our most valuable resource depleted. In our story, we highlighted that more than 81,000 residents were opposed during the public comment. Just 75 people were in favor of Nestle. During this story, we informed residents of what's going on and talked with two local lawmakers who oppose what's happening. One has introduced a bill that would tax Nestle for the water, which would then send the money to improve water and road infrastructures. Another lawmaker pointed out that clean water is being taken, virtually for free, while Flint still doesn't have clean drinking water. Our Consumer Investigator is taking on this controversy as a series of stories, as a new initiative to educate viewers on what's happening, make residents feel heard, and hopefully initiate change.

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | May 31                        |
| Time/Duration: | 5:00 p.m. / 4:05              |
| Summary:       |                               |

We reported about the concerns of one mother of a fallen veteran. She called us, fed up with the cemetery he's buried in. For years, his grave has been muddy and underwater. She told our Consumer Investigator that the cemetery hasn't done anything to try and solve the problem and gives her excuses. WDIV consumer investigator, Hank Winchester got in contact with cemetery, but was given the runaround. So we called the city, which said they will work with the cemetery owners to rectify the problem. With the city's cooperation, we were able to find the pipe that was

broken and leaking water, flooding several graves in the area. Now the pipe is being fixed, and the family of the fallen soldier will be able to celebrate his birthday in August, on dry land.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | June 4                        |
| Time/Duration: | 6:00 p.m. / 2:45              |
| Summary:       | _                             |

We reported about a viewer who called our consumer unit for help when illegal dumpers were trashing the property behind his. Some would even set the trash on fire, which caused damage to his home. He called our Help Me Hank consumer unit after repeated calls to the city went unnoticed. Our team brought the city out to fix the problem, by not only cleaning up the trash, but clearing the bricks of the old garage that used to be standing on the property and cleaning up debris that was making the property look like a place to dump trash. With our help, illegal dumpers haven't used that property in over a month to throw trash on. We talked with officials about what residents can do about dumping if it's happening in their neighborhood. We informed residents they can take pictures of dumpers' cars and turn them in. Our story also informed viewers about the steps the city is taking to do surveillance on popular dumping sites and the arrests they're making.

| Program:       | WDIV News / Local 4 News at 5 & 11 |
|----------------|------------------------------------|
| Dates:         | June 4                             |
| Time/Duration: | 5:00 p.m, 11:00 p.m. / 9:50 Total  |
| Summary:       |                                    |

Our consumer unit, Help Me Hank received a tip that a woman was doing dental work on peoples' teeth inside her home. One of our teammates went undercover, calling to make an appointment for braces. The woman said she was able to do the work in her home or in his home. Hank Winchester, our Consumer Investigator then confronted her during the undercover operation where she lied about agreeing to do the braces and that she wasn't the one doing it. We informed viewers that while people may be selling this service on social media, it's extremely dangerous. We interviewed an orthodontist that explained how this practice can damage teeth and be dangerous for someone's health. Our investigation brought out quite a few victims who had braces done by this woman. The state and police are now investigating this woman.

| Program:       | WDIV News / Summer Safety Survival Guide |
|----------------|--|
| Dates:         | June 28                                  |
| Time/Duration: | 9:00 p.m. / 30:00                        |
| Summary:       |  |

Our news department produced a primetime special, "Summer Safety Survival Guide" All the stories revolved around keeping families safe this summer from ticks to severe weather. Our Consumer Investigator did a story on pool safety and tested out a few products. We tested out the Safety Turtle, a wristband that goes around a child's wrist. When the child jumped in, it took a few minutes for the alarm to go off, but we found there's a new model that has better connectivity. The Pool Eye Safety Alarm tests out the water. If someone falls in, the ripples hit a

sensor and an alarm goes off. This product worked. We found that the products (like the Safety Turtle and a Gate Alarm that didn't work at all) that we bought at local pool stores were outdated and didn't work efficiently. We informed viewers it's best to buy online so that they can also read product reviews. We also interviewed a lifeguard for pool tips and informed viewers that no product can save lives. It's always best to have eyes on the pool no matter what.

# **EDUCATION**

| Program:       | WDIV News                     |
|----------------|-------------------------------|
| Dates:         | April 21, 22, 23, 24, 26, 27. |
| Time/Duration: | All Newscasts/19:15           |
| Summary:       |                               |

WDIV reported extensively on Bookstock, metro Detroit's biggest and best used book and media sale, where proceeds benefit literacy and education projects in metropolitan Detroit. Bookstock had over 100,000 donated, used books, DVDs, CDs, books on tape, magazines and records for sale at bargain basement prices. Bookstock has generated over \$2 million for literacy and education projects throughout Oakland County and Detroit over the past 16 years. We reported live from their opening day and from their B.E.S.T. event that recognized the elementary student finalists of their essay contest. More than 800 volunteers worked together throughout the year to organize and staff the weeklong Bookstock sale. Bookstock was brought to the community by the Jewish Community Relations Council, and a consortium of non-profit organizations that support education and literacy projects throughout metro Detroit.

| Program:       | WDIV News                       |
|----------------|---------------------------------|
| Dates:         | April 9, 10.                    |
| Time/Duration: | All Newscasts/5:05 total length |
| Summary:       |                                 |

WDIV reported a loss of students means one local district will change their grade configuration. The Wayne-Westland School District has lost about 4,000 students, which means significant funding has been lost in the process. Configuring the grades within the schools will help save the district money. How much money will be saved is still unknown."It's not any one simple thing," said Wayne-Westland Superintendent Shelley Holt. "It really is a myriad of factors." There are currently four different groups ; K-4, 5-6, 7-8 and 9-12. The new plan is to just have three groups; K-5, 6-8 and 9-12. This means about five or six buildings in the district will no longer be needed. "There will have to be some major changes, but can we say what they'll exactly be right now? No, we can't," said Wayne-Westland School Board President Shawna Walker. The district now has the task of figuring out what buildings will close and what positions may be eliminated. The district said it is possible the changes could take effect in 2019, but they more than likely will take effect during the 2020-21 school year.

| Program:       | WDIV News / Local 4 News Today, Local 4 News at 4, 5 & 11  |
|----------------|--|
| Dates:         | April 27, 28   |
| Time/Duration: | 5:00 a.m., 4:00m., 5:00 p.m., 11:00 p.m./4:45 total length |
| Summary:       |  |

We reported that Education Secretary Betsy DeVos returned to her home state and paid a visit to Detroit. She attended the national championships for high school robotics at Cobo Hall to promote STEM fields. DeVos met young students from Ann Arbor and spoke of the importance of STEM and access to education, but when WDIV asked if she had plans to visit any Detroit public schools, the secretary of education said she wasn't visiting any schools that day. This comes after a "60 Minutes" interview in March during which DeVos said since taking on the responsibilities of the education secretary, she had not visited underperforming schools. "It's a lot of things that probably hindered her from coming, but she's here now," said Lamar Stinson, a parent of a DPSCD student. "Let's see what happens." Stinson acknowledged it might help kids if the education secretary knew what some students were up against in underperforming districts. "You got a lot of struggling school, they're closing schools, they're tearing down schools," Stinson said. "We don't need that right now. Our kids

Program:WDIV News / Local 4 News Today, Local 4 News at 6 & 11Dates:April 25. May 3.Time/Duration:5:00 a.m., 6:00 p.m., 11:00 p.m./3:55 total lengthSummary:

WDIV reported a local school district considered charging tuition to outside students to help raise money and keep their programs at their current levels. Grosse Pointe Public Schools said Lansing needs to send more money, so the idea was brought up out of necessity. The schools need to cut \$2 million from the budget or find another income stream. Superintendent Gary Niehaus said it's purely a numbers game. "We're graduating a senior class of 700, and we're bringing in 450 or 425 kindergartners," Niehaus said. The school district is considering bringing in outside students to make up the difference, even though the district has refused to get involved in the school-of-choice program. The tuition would cover the all-in cost of a Grosse Pointe education ,roughly \$13,000, but could go up or down, depending on updated calculations. Students would have to have good behavior and attendance records and keep a good grade point average to stay. The tuition amount is steep for some residents. "Well, it sounds high to me," resident Andrea Rodriguez said. "I think it should be more affordable, but I would surely welcome them." "I don't know how I feel about charging kids to go to school," resident Stephanie Nicholson said. "I don't know how I feel about that, but we might as well fill the schools, and maybe they can find a way to make everyone happy." "I think it's fine if they want to pay," resident Donna Smith said. "Our children pay tuition to go to private schools, and we pay taxes." The district opted not to move forward with the tuition enrollment program.

| Program:       | WDIV News / Local 4 News at 11 |
|----------------|--------------------------------|
| Dates:         | May 10                         |
| Time/Duration: | 11:00 p.m./4:00 total length   |
| Summary:       |                                |

need to be educated."

WDIV reported that for students with autism who struggle in traditional schools, virtual classrooms may be the solution. Charlie Kaleb is ten and has autism. Kaleb's teachers said he

wasn't paying attention, he was missing pertinent information and was falling asleep in class, so his mom, Chantelle Buckner, started searching for alternatives and read about students with autism who had success in virtual classrooms. When Kaleb was in fifth grade, Buckner enrolled him into Highpoint Virtual Academy, an online public school where the classes are set up similar to a Skype call between teachers and students from across Michigan. Kaleb has lessons, then time to do his work. Because it's all done from home, Buckner is there to help him. She said it also reduces the amount of stress on her son. "They sent the books, they sent microscopes for science, they sent clay for art; they sent everything that we needed," Buckner said. "All he has to do is log on the computer, click on 'class,' connect and he's in class. "Kaleb is doing well in all of his classes and has improved socially. "I would say to any mother that's struggling with someone else teaching your children the right way to seek alternate schooling. Don't accept what they say at the brick and mortar," Buckner said.

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | June 11, 12.                  |
| Time/Duration: | 5:00 p.m./3:35 total length   |
| Summary:       |                               |

WDIV reported the Detroit Public Schools Community District vowed major changes would be made after word leaked out that there were 16,000 suspensions handed out to Detroit public school students throughout the course of the school year. A new code of conduct, which would replace the current code that is 49 pages long, is being considered. It will lay out the framework for how students are supposed to behave and how discipline is given out. "The data speaks for itself," DPSCD Superintendent Nikolai P. Vitti said. "We're suspending too many children."

The focus moving forward this fall will be keeping students in school, even if they have to be educated in another space. "The major initiative is to build an in-school suspension program at every school," Vitti said. "This allows students, when they make mistakes, because students are going to make mistakes, that they learn from those mistakes without being excluded from the learning environment."

| Program:       | WDIV News / Local 4 News Today, Local 4 News at 4 |
|----------------|---|
| Dates:         | June 12, 20, 21                                   |
| Time/Duration: | 5:00 a.m., 4:00 p.m./4:55 total length            |
| Summary:       |   |

WDIV reported proposed changes to Michigan's social studies curriculum are causing an uproar among the state's educators and parents. A draft, led by Republican State Senator and Gubernatorial candidate Patrick Colbeck, proposes major changes to subjects like civil rights, globalization, immigration and climate change. "It's a reduction and minimization of our diverse cultural history," said Dave Crim, Michigan Education Association spokesperson, who also noted MEA is against the proposal. In the draft, the word **democratic**, which is defined as "relating to or supporting democracy or its principles," has been changed to **republic**, defined as "a state in which supreme power is held by the people and their elected representatives."

| Program:       | WDIV News / Local 4 News at 5 |
|----------------|-------------------------------|
| Dates:         | June 21                       |
| Time/Duration: | 5:00 p.m./2:30 total length   |

#### Summary:

The Detroit Public Schools Community District announced a new branding campaign to signify a new phase in urban education reform for the city. The district has a new slogan, "Students rise. We all rise," and a video featuring Cass Tech alum and rapper Big Sean shared the announcement. The hashtag "#DPSCDStudentsRise" will be used across social media platforms. "Often, each emergency manager administration had a different logo, different set of colors, taglines and it was time to create something fresh," Superintendent Nikolai Vitti said. "No one believes that suddenly we are transformed because we have a new logo or new tagline but you have to begin to reimage." Vitti said the district is trying to be rebuilt to put students first instead of being adult-centric. Events and promotions celebrating the transformation are being planned for the summer and next school year.

| Program:       | Flashpoint       |
|----------------|------------------|
| Date:          | April 8          |
| Time/Duration: | 10:00 a.m./10:05 |
| Summary:       |                  |

One segment of this locally produced weekly public affairs program hosted by WDIV news ancho rDevin Scillian addressed issues pertaining to our schools. Scillian was joined by U.S. Attorney of the Eastern District of Michigan, Matthew Schneider. Scillian jumped in with the topic of various school threats happening in Michigan. He asked about the press conference that the U.S. Attorney held to address the subject. Schneider explained that the point of the press conference was to show that law enforcement at all levels are united in the matter. He later explained that although many of the student threats made are made to seek attention, they treat all threats as serious and always hunt down the source of each threat. Scillian then went on to ask about the opioid crisis and its tie to schools. Schneider said that schools are a battleground tor the opioid crisis, and told Scillian that they have programs set up that allow them to go into schools to make sure students know that they can get help for drug addiction.

| Program:       | WDIV PSAs/Bookstock              |
|----------------|----------------------------------|
| Dates:         | April 1 - 29                     |
| Time/Duration: | General Rotation/ 3x :30, 1x :15 |
| Summary:       |                                  |

These WDIV-produced PSAs tell viewers about Bookstock, the largest used book and media sale in metro-Detroit, which funds literacy and education initiatives in the area.

| Program:       | WDIV PSA /NAB – Rita     |
|----------------|--------------------------|
| Dates:         | May - June               |
| Time/Duration: | General Rotation/ 1x :30 |
| Summary:       |                          |

This MAB- produced PSA encourages parents to buy college credits for future use at today's prices. The MET savings plan makes college education and planning easier and more affordable.

# **CRIME**

| Program:       | WDIV News /Local 4 News at 5   |
|----------------|--|
| Dates:         | April 3, 4, 5, 10, 11, 17, 25. May 1, 2, 16, 17, 18. June 5, 12, 14, 15, 22, |
|                | 26.  |
| Time/Duration: | 5:00 p.m./35:15 total length   |
| Summary:       |  |

WDIV teamed up Crimestoppers, a community organization that tries to solve unsolved crimes in a segment called Searching For Justice. The group offers rewards leading to the arrest and conviction of killers, often with family joining them to request help. This quarter we profiled among others: the search for the killer of a man who was killed while walking in on a robbery, a senior killed just before he graduated from high school, an Uber driver who was killed on the job, and a man who went missing while riding his bike.

| Program:       | WDIV News                       |
|----------------|---------------------------------|
| Dates:         | April 25, 26.                   |
| Time/Duration: | All Newscasts/8:40 total length |
| Summary;       |                                 |

WDIV reported on a stunning find inside a longtime local funeral home. Investigators were tipped off to horrible conditions in Cantrell Funeral Home. When they went inside, they found decaying bodies, covered with mold. Funeral services that were planned for the day of the raid had to be moved, causing incredible distress for grieving families.

| Program:       | WDIV News                            |
|----------------|--------------------------------------|
| Dates:         | May 7, 8, 9, 10, 11, 12, 14, 15, 23. |
| Time/Duration: | All Newscasts/27:15 total length     |
| Summary:       | _                                    |

After hundreds of man hours spent digging for human remains in a wooded area of Macomb Township, investigators came up with nothing. They were searching for potential victims of Arthur Ream, a man already in prison for murder. Investigators might search in several new areas but so far, haven't started a new dig. WDIV spoke to a family member of one of Ream's victims, who said she always believed there were more victims connected to him.

| Program:       | WDIV News                       |
|----------------|---------------------------------|
| Dates:         | May 23, 24, 25.                 |
| Time/Duration: | All Newscasts/6:05 total length |
| Summary:       |                                 |

Two decorated veteran Detroit police officers were demoted and charged with assault, after an incident while they were working security at a Corktown restaurant. Both men were accused of

attacking a patron trying to enter Ottava Via, then destroying evidence. There was surveillance video of the incident which helped police.

| Program:       | WDIV News / Local 4 News Today, Local 4 News at 5 & 11 |
|----------------|--|
| Dates:         | May 17, 18.  |
| Time/Duration: | 5:00 a.m., 5:00 p.m., 11:00 p.m./4:55 total length     |
| Summary:       |  |

WDIV reported several Bloomfield Hills High School students are in some big trouble at the end of the school year. The district said the students hacked into its student information system to tweak grades and more. School leaders said the hackers changed grades and attendance records and refunded lunch purchases."Well, it's always disappointing when you find out that your students have done something that you don't teach and is not a part of your core values and the society core values, and my first reaction was to be offended by that," Superintendent Robert Glass said. Glass sent an e-mail out to inform the school district about what had happened and how. Since then, the district has been able to identify the students behind the hack. The students haven't received a punishment for what they did, but Glass said it is a federal crime and the district is working with law enforcement officials.

| Program:       | Flashpoint        |
|----------------|-------------------|
| Date:          | May 20            |
| Time/Duration: | 10:00 a.m. /11:59 |
| Summary:       |                   |

One segment of this locally produced weekly public affairs programs, hosted by WDIV News anchor Devin Scillian addressed the crime of sexual abuse. Scillian was joined by roundtable guests; Christina Lovio-George, the CEO of Lovio George Communications, Portia Roberson, director of Detroit's Department of Ethics and Civil Rights, Christy McDonald the host of DPTV's MiWeek, and Meagan Ward the owner of Femology Detroit. Celebrated Metro Times columnist and Wayne State University journalism professor Jack Lessenberry was recently accused of misconduct against women throughout his career. This inspired a discussion on the future of the "Me Too" movement. The group talked about men who are accused of widely varying crimes being lumped together, for example, Harvey Weinstein and Jack Lessenberry. Roberson said it's important for transgressors to take responsibility, and not tell women they shouldn't have the reactions they're having. McDonald said she wants more workplaces to be proactive about discussions on behaviors that are and are not acceptable, and to stop framing it in a way that makes women feel bad for feeling bad. Lovio-George said women have not reached leadership heights in the corporate world in large enough numbers to necessarily make a big difference in the corporate culture. The guests talked about what should happen to men who are accused of mistreatment, and whether there is a path to redemption for them.

| Program:       | WDIV PSA's /OK 2 Say     |
|----------------|--------------------------|
| Dates:         | April - May              |
| Time/Duration: | General Rotation/ 1x :30 |

Summary:

This PSA tells viewers to keep an eye out for unusual behavior or anything that could be an indicator of school violence. It makes the point that it's okay to say something if they notice anything unusual, because one person could be the only person who picks up on warning signs.

## LEGAL SYSTEM

| Program:       | WDIV News                       |
|----------------|---------------------------------|
| Dates:         | April 9, 10, 11.                |
| Time/Duration: | All Newscasts/5:10 total length |
| Summary:       |                                 |

WDIV reported the Michigan Supreme Court heard oral arguments in two separate cases involving guns in schools. The cases are remarkably similar. The school boards in Ann Arbor and Clio Township enacted firearm bans on school property. In both cases, parents with concealed pistol permits who were open carrying on school grounds were told to leave school property. The sole legal issue the Michigan Supreme Court is looking at in both cases is preemption. The plaintiffs argue that the state has preempted the field of firearm regulation and the school districts cannot adopt their own stricter policies. Under state law, Michigan schools are allowed to make their own rules about guns. The Michigan Court of Appeals ruled school districts are allowed to ban guns from their buildings and ask anyone with a gun to leave. Trespassing charges can be pursued if the person does not leave the school when asked. Michigan law also allows individuals with a concealed pistol permit on school property with a gun that's openly holstered. The court has not made decisions either case.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | May 17                        |
| Time/Duration: | 6:00 p.m./3:45 total length   |
| Summary:       |                               |

WDIV reported the Macomb County Sheriff Anthony Wickersham was forced to answer questions under oath in the case of a Macomb County Jail inmate who died due to withdrawal from doctor-prescribed medications. WDIV's investigative team first revealed the video of David Stojcevski's last 10 days of life in 2015 after he was behind bars for not paying a traffic ticket. Stojcevski, 32, was seen convulsing and struggling to breath on camera for several days inside his cell. He was never taken to the hospital. Our investigation raised questions about the care of inmates and how a man under 24-hour video supervision could die. Now, as part of a multimillion-dollar wrongful death lawsuit, Wickersham is finally giving answers. We obtained a copy of Wickersham's sworn deposition: 108 pages that tell a story of guards who thought it was the medical staff's job to decide if an inmate needed to go to the hospital. The medical staff thought it was the guards' job to make sure inmates had enough food and water, Wickersham said. Stojcevski lost more than 40 pounds in 17 days at the jail. He was badly dehydrated, and jail staff members watched him deteriorate day after day from a video monitor just a few feet from his cell.

Program:WDIV News / Local 4 News at 5Dates:May 22Time/Duration:5:00 p.m./2:35 total lengthSummary:Summary:

WDIV reported a Metro Detroit man is accusing Taylor police officers of using excessive force during a 2016 arrest outside his home. What started as a drive home for Meredith ended with him landing in the back seat of a Taylor police car with injuries from the arrest. On March 29, 2016, two Taylor police officers saw Meredith heading home at 2:30 a.m. Police reports claim he "braked heavily in order to not run a stop sign" and "drove 35 mph in a 25 mph zone." Meredith was just a block from his house, and when he turned into his driveway, he didn't use a turn signal, according to police. That's when the officers turned on their lights. The incident was captured on audio and video. The audio recording began the moment officers turned the lights on. At the time, Meredith was already out of his car. Video shows a fight ensuing, and that's the core of a federal lawsuit. Meredith and his attorneys said police used excessive force, especially when additional officers arrived. The incident happened in front of Meredith's mother's house, and he can be heard in the video screaming for her during the arrest. Meredith has since moved out of Taylor and hopes to move forward. He said he never resisted officers and didn't deserve to end up in the hospital. Police charged Meredith with drug possession and two counts of assaulting a police officer. Meredith had a medical marijuana card, so the drug possession charge was dropped. Taylor police insisted in reports that Meredith was resisting arrest. But he now has a criminal record for what he feels was an incident escalated by Taylor police. He's seeking more than \$70,000 in damages from the lawsuit. The Taylor Police Department hasn't revealed if any of the officers involved were disciplined or whether they remain on the force.

| Program:       | WDIV News / Local 4 News Today, Local 4 News at 6 |
|----------------|---|
| Dates:         | May 7. June 15                                    |
| Time/Duration: | 5:00 a.m., 6:00 p.m./6:15 total length            |
| Summary:       |   |

WDIV continues to report on a battle between Ford Motor Company and a local neighborhood subdivision. The residents in the Livonia neighborhood claim a chemical spill by Ford is much larger and more troubling than first thought in new court documents. Ford admits there was underground contamination from the plant in the Alden Village subdivision. Conversations between the company and residents started off on the right foot, but it didn't last. In the summer of 2017, we were there as Ford-hired chemical testers carried out their work in the neighborhood. Ford paid a \$45,000 fine and settled with the Michigan Department of Environmental Quality in federal court to clean up the neighborhood. New court documents make startling claims that "Ford has spilled on the order of 12 million gallons of industrial oils and chemicals, including highly toxic chlorinated solvents, on its property quite possibly the largest chemical release to land in United States history." They claim the attorney general and the MDEQ coordinated with Ford to file a consent suit in federal court to avoid losing control over the cleanup. The motion was filed by residents and their attorneys. They want a judge to tell Ford to come clean and take the confidential markings off of much of the hundreds of

thousands of documents filed. It was done in the name of keeping competitive secrets, but residents said most of the documents have nothing to do with that.

| Program:       | WDIV News                       |
|----------------|---------------------------------|
| Dates:         | May 21, 22. June 21.            |
| Time/Duration: | All Newscasts/6:25 total length |

WDIV reported former Clinton Township trustee Dean Reynolds was found guilty Thursday on all counts in the Macomb County bribery scandal. Reynolds was found guilty of 10 bribery counts and four bribery conspiracy counts. The jury voted unanimously against Reynolds. Reynolds was indicted in 2016 for accepting bribes from trash hauling company Rizzo Environmental Services in return for his influence in giving Rizzo lucrative contracts from the township. The indictment said Reynolds accepted bribes worth more than \$50,000.

| Program:       | WDIV News / Local 4 News Today, Local 4 News at 6 & 11 |
|----------------|--|
| Dates:         | June 4, 11   |
| Time/Duration: | 5:00 a.m., 6:00 p.m., 11:00 p.m./4:55 total length     |
| Summary:       |  |

A Target store in Southfield is accused of racial profiling after a woman said she was falsely imprisoned in a loss prevention room and forced to undress to prove her innocence. Ashanae Davis said she was shopping when she was accused of stealing. Then a second African-American woman has stepped forward with a similar story. The two women are working with a local attorney to prepare a lawsuit. Target has said they're looking into the problem.

| Program:       | Flashpoint       |
|----------------|------------------|
| Date:          | April 15         |
| Time/Duration: | 10:00 a.m. 13:47 |
| Summary:       |                  |

Two segments of this locally produced weekly public affairs program guest hosted by WDIV News anchor Kimberly Gill addressed the intricacies of social media and the legal ethics associated with it. Gill was joined by roundtable guests Dennis Archer Jr. the CEO of Ignition Media Group, columnist Nancy Kaffer of the Detroit Free Press, Ken Haddad, the Social Media Producer at WDIV-Local 4, and Nolan Finley, the Editorial Page Editor of The Detroit News. Gill started the discussion by asking if there is such a thing as privacy when it comes to social media. Archer flat out said no. He explained that when getting an account, everyone signs a user agreement which gives the site permission to their information. Kaffer said theoretically we all understand that we don't have privacy, but choose to forget or ignore that fact. Haddad jumped in and said that there is a generation gap on privacy standards. He explained that millennials understand that they are always being watched. Finley agreed and said that millennials don't have an expectation of privacy. Gill's next question was about what Facebook can do better, to which Kaffer responded she wasn't sure there was better to do. She said that technology works faster than ethical standards. Archer finished the conversation by saying that unless Facebook users cause uproar, nothing is going to change. Finley shared his sense that some social media sites are censoring certain political viewpoints, and said they have the ability

to affect elections through those policies. Kaffer widened the discussion, saying companies who have proprietary algorithms to decide what information gets filtered have a lot of influence, and will always make decisions that are in their own long-term interests. Haddad talked about WDIV's experience with having content removed for reasons that are unclear. Archer pointed out that companies like grocery stores tracking purchases, even in the real world, is not new and for the most part, people are unconcerned.

| Program:       | Flashpoint       |
|----------------|------------------|
| Date:          | May 20           |
| Time/Duration: | 10:00 a.m./10:12 |
| Summary:       |                  |

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian pertained to a legal issue. The guests were Lindsey Lemke, a survivor of abuse by Michigan State University gymnastics doctor Larry Nassar and her mother, Christy Lemke. This past week, Michigan State was ordered to pay \$500 million in settlement money. Lindsey Lemke expressed happiness that MSU settled, but frustration that the university has not enacted non-monetary remedies, like policy changes. Scillian showed a quote from Interim MSU president John Engler, but Lindsey said his apology is not enough because she believes people who knew about the abuse or failed to protect young women still work at the school. She also said she feels like survivors are forced to fight the university, instead of being on the same team as the university fighting against the abuse and those complicit in it. Lindsey Lemke said she still hears from many young women who tell her they were abused but are not ready to come forward, so she believes there are still hundreds of unnamed victims out there. Finally, Christy Lemke said talking about this horrible chapter helps her deal with the guilt and frustration of not knowing her daughter was being abused.

## RACE RELATIONS AND RELIGIOUS TOLERANCE

| Program:       | WDIV News / Local 4 News at 11 |
|----------------|--------------------------------|
| Dates:         | April 12                       |
| Time/Duration: | 11:00 p.m. / 2:15              |
| Summary:       |                                |

We reported about an African American teenager who lives in Rochester. It explained how the teen was shot at by a white Rochester resident who mistakenly thought the teen was trying to break into his home. The story included an interview with the teen, his mother, and the Rochester police chief. The story explained how the teen approached the home looking for directions after getting lost, only to have the homeowner's wife accuse him of trying to break-in. The homeowner, alarmed by his wife's response, fired shots at the teen as he ran away. During the interview both the teen's mother and the police chief suspected the teen had been racially profiled.

| Program: | WDIV News / Local 4 News at 4 |
|----------|-------------------------------|
| Dates:   | April 16                      |

Time/Duration: 4:00 p.m. / :40 Summary:

We reported about the protest over the arrest of two African American men who asked to use the rest room at a Starbucks location. It included the cellphone video of the arrest which was posted on social media. The story also included a statement from Starbucks CEO Kevin Johnson.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | April 19                      |
| Time/Duration: | 6:00 p.m. / 2:30              |
| Summary:       |                               |

There was a new development in the on-going allegations of racism against Warren Mayor Jim Fouts. The story looked at a request for Fouts to testify in a new lawsuit filed by the City of Warren's only African American police officer. According to the lawsuit, the officer claims there were racially insensitive and offensive comments which suggest other officers in the department would not support or protect the officer. As a result, the officer did not feel safe. The story included other allegations of racist behavior or comments made by Fouts. The report included an interview with the police officer's attorney and a statement from Fouts' attorney.

| Program:       | WDIV News / Local 4 News at 4 |
|----------------|-------------------------------|
| Dates:         | May 21                        |
| Time/Duration: | 4:00 p.m.                     |
| Summary:       | -                             |

The controversy over two African Americans being removed from a Starbucks by police has led to a change in the company's police. This story was about the announcement by Starbucks which stated people can now sit in its stores without buying anything. The report included the statement from the company and re-examined the initial controversy that took place at a store in Philadelphia.

| Program:       | WDIV News / Local 4 News Today |
|----------------|--------------------------------|
| Dates:         | May 22                         |
| Time/Duration: | 5:00 a.m. / 2:00               |
| Summary:       |                                |

We reported about a controversial shooting incident that also raised questions about racial profiling. The story was about a court appearance for the Rochester Hills homeowner who opened fire on an African American teenager who stopped at his home to ask for directions to school after getting lost.. The homeowner was charged. The report revisited the incident and included an interview with the teen and his mother.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | June 11                       |
| Time/Duration: | 6:00 p.m. / 2:00              |
| Summary:       |                               |

A Metro Detroit Target Store was accused of profiling African Americans customers. This report featured an interview with the female shopper making the allegations and her attorney. According to the woman, she was not allowed to return an item, and when she left the store, she was confronted from by store security workers who accused her attempting to steal the item she had attempted to return. During the woman's interview, she explained how she was dragged back into the store and harassed despite having the original receipt in her hand. The story included an interview with the woman's attorney and a second African American female shopper who said she, too, was racially profiled and harassed by security personnel at the same Target store. Target provided a statement for the report indicating the company does not condone any form of discrimination and would investigate the claims.

| Program:       | WDIV News / Local 4 News at 6 |
|----------------|-------------------------------|
| Dates:         | June 12                       |
| Time/Duration: | 6:00 p.m. / 2:15              |
| Summary:       |                               |

We reported that the City of Warren's mayor, James Fouts has been ordered to give a deposition under oath. The focus of the questioning was expected to be about concerns raised earlier about racial tension and unfair treatment of African American residents and city employees. The story laid out the attorney who would question Mayor Fouts and explained the deposition is part of a lawsuit brought by an African American woman who, for years, was the only African American police officer on the force. The lawsuit alleged a culture of racial insensitivity and mistrust which she felt put her safety in jeopardy.

| Program:       | WDIV News / Local 4 News at 11 |
|----------------|--------------------------------|
| Dates:         | June 19                        |
| Time/Duration: | 11:00 p.m. / :45               |
| Summary:       |                                |

We reported about a Genesee County man who woke to find his truck has been vandalized and covered in racial slurs and other symbols of hate. The report included an interview with the man who explained the tires had been slashed and the vehicle spray-painted with racist graffiti, including swastikas. In the interview, the man, who is African American, said he has been the target of racial harassment in the past. He has no idea why he was targeted this time, but said instead of criminal charges he'd like to talk with the person or persons responsible. The story also noted police are investigating and a reward was being offered in the case.

| Program:       | Flashpoint       |
|----------------|------------------|
| Date:          | April 29         |
| Time/Duration: | 10:00 a.m. /6:33 |
| Summary:       |                  |

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed an experimental restaurant pricing system that can impact how you feel about the racial and economic divide. Scillian was joined by Tunde Wey, the chef and creator of Saartje Detroit, a pop-up restaurant that asks diners to share personal information about themselves before determining what prices they will pay. Wey called it "grading on a curve", and conceded it's a self-selecting group that chooses to attend an event like his. He said the point of the exercise is to force diners to think about the level of privilege they have in life. Wey disagreed with people who say he's "preaching to the choir", meaning people who attend his events are already open to thinking about race and income disparity. Wey called it an inconvenience to pay more if you have more, not an experience of racism. He said actual racism is passive and nonconsensual and impossible to avoid if you are a person of color. Wey concluded by saying he's trying to encourage consideration and conversation about uncomfortable topics.

## CULTURAL AFFAIRS AND COMMUNITY RELATIONS

| Program:       | WDIV News / Local 4 News at 5, Live in the D                                |
|----------------|---|
| Dates:         | April 5, 6, 19, 26, 27. May 3, 4, 9, 10, 24, 25. June 1, 7, 14, 15, 21, 22. |
| Time/Duration: | 10:00 a.m., 5:00 p.m. / 32:15   |
| Summary:       |   |

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called "Heart of Detroit." This quarter Mitch profiled among others: a school helping children with developmental challenges, a local farm helping families with special needs children, a couple who focused on giving after losing their son, and turning vacant and under-used homes into places where children can thrive.

| Program:       | WDIV News                          |
|----------------|------------------------------------|
| Dates:         | April 3, 17. May 15. June 19.      |
| Time/Duration: | Live in the $D/15:45$ total length |
| Summary:       |                                    |

WDIV runs a series of reports called "Making a Difference" which focuses on community programs designed to make the lives of local residents better. Reverend Lonnie Peek, Junior is the face of the reports and we partnered with the Wayne County Community College District. This quarter we focused on: the 5,000 role models of excellence project, providing prom dresses for those who can't afford them, a group of women paying good fortune forward and beautifying Belle Isle.

| Program:       | WDIV News / Local 4 News Today, Live in the D                               |
|----------------|---|
| Dates:         | April 3, 10, 15, 17, 24. May 1, 8, 13, 15, 22, 29. June 12, 15, 22, 24, 26, |
|                | 29.   |
| Time/Duration: | 5:00 a.m., 10:00 a.m./48:15 total length                                    |
| Summary:       |   |

WDIV routinely airs a segment called "Uniquely Detroit" which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: Detroit's first winery in 60

years, a long-lost artist, a spa day with an alpaca, a Detroiter in the Rock and Roll Hall of Fame, and a look inside the newly made over Detroit Club.

| Program:       | WDIV News        |
|----------------|------------------|
| Dates:         | April 17         |
| Time/Duration: | 6:00 p.m. / 1:45 |
| Summary:       |                  |

The report covered the annual initiative to clean-up the City of Detroit. The event, known as Motor City Makeover, is a partnership between the city, neighborhood groups and volunteers who are non-residents. The story addressed the importance and impact the clean-up efforts have on not just Detroit, but also the positive image it helps to project to non-residents. The report looked at the number of volunteers who took in past years and outlined the expectations for this, the 5<sup>th</sup> year, of the project. There were interviews with Detroit Mayor Mike Duggan and participants.

| Program:       | WDIV News / Local 4 News at 4, 5 & 6               |
|----------------|--|
| Dates:         | May 14   |
| Time/Duration: | 4:00 p.m., 5:00 p.m., 6:00 p.m./12:05 total length |
| Summary:       |  |

WDIV's weather team broadcast live from Weatherfest in Southfield a fun and fascinating look at all things weather, open to weather enthusiasts of all ages! Visitors were able to participate in fun activities, presentations and safety related vendor displays. Our team presented seminars to local school children about weather safety. And they were joined by Rich Pollman of the National Weather Service. WDIV is an exclusive partner in this event that invites elementary students in to learn about weather.

| Program:       | WDIV News / Local 4 News Today, Local 4 News at 6 |
|----------------|---|
| Dates:         | May 30, 31  |
| Time/Duration: | 5:00 a.m. 6:00 p.m./2:45 total length             |
| Summary:       |   |

WDIV reported on a new playground in Livonia that was designed to suit almost every member of the community. The park breaks down the barriers of disability and allows for kids from all backgrounds to come together to play. The updated park will be 9200 square feet and cost nearly half a million dollars. Livonia hopes to use hundreds of available park acres to make more facilities like this one if it's a success.

| Program:       | WDIV News / Local 4 News at 11 |
|----------------|--------------------------------|
| Dates:         | June 11                        |
| Time/Duration: | 11:00 p.m./3:45 total length   |
| Summary:       |                                |

WDIV reported Detroit's vacant lots are getting a makeover, and what they're being transformed into is making a difference in the community. Eric Andrews grew up in a midtown

neighborhood that had been neglected. Andrews had a vision for what the neighborhood could be. The idea for Peace Tree Parks came to fruition.

"Peace Tree Parks is a nonprofit organization started right here in Detroit with the goal to just encourage citizens to eat healthier," Andrews said. A once-vacant patch of land was transformed into a community garden. The team expanded its reach to more Detroit residents, building dozens of backyard gardens in the city. He has a big team behind him, including his family, friends and volunteers. They're taking on a hefty load to maintain the gardens and ultimately creating an urban farming environment for neighbors to pick their own produce.

| Program:       | WDIV News                                    |
|----------------|--|
| Dates:         | June 15, 18, 19, 20, 21, 22, 23, 24, 25, 26. |
| Time/Duration: | All Newscasts, /1:35:00 total length         |
| Summary:       |  |

WDIV reported on the annual Ford Fireworks held in Downtown Detroit. Reporters gave viewers an inside look at the how the fireworks come together with exclusive access to the barge from where the fireworks are launched. We also showed the best places to watch and park for those coming downtown to watch and interviewed organizers about the new elements of the show. WDIV meteorologists also gave up to the hour forecasts for the big show.

| Program:       | Ford Fireworks Countdown and Ford Fireworks |
|----------------|---|
| Dates:         | June 25                                     |
| Time/Duration: | 8:00 p.m. / 3:00:00                         |
| Program:       | Ford Fireworks encore presentation          |
| Dates:         | June 29                                     |
| Time/Duration: | 8:00 p.m. / 2:00:00                         |
| Summary:       |   |

WDIV is the exclusive local broadcaster for the Ford Fireworks. We produce a 3 hour prime time special which features entertainment provided by local professional singers, and interviews with key notable business and community leaders prior to the telecast of the full fireworks display over the Detroit River.

| Program:       | Flashpoint       |
|----------------|------------------|
| Date:          | April 22         |
| Time/Duration: | 10:00 a.m. /7:33 |
| Summary:       |                  |

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our community. Scillian was joined by Don Bosse, the president of First Robotics. Scillian started by asking about the First Robotics Championship that will be hosted in Detroit. Bosse said that he thought Detroit was a perfect home for the event as it is a place where people are accustomed to hard work. He also explained that the event will consist of three separate categories by level. The first is 6 year olds building Lego robots, next is the middle school tech challenge, and finally, the high school robots building competition. Bosse said that the program is to give kids a challenge they're excited about. Scillian asked about the international aspect of the competition to which Bosse responded that there have been winners from all over the world and that it unites kids from all different countries. They finished the conversation with discussing the success of the alumni of the program.

| Program:       | WDIV PSAs /Fireworks Attendance  |
|----------------|----------------------------------|
| Dates:         | May 29 – June 25                 |
| Time/Duration: | General Rotation/ 1x :30, 1x :15 |
| Summary:       |                                  |

These WDIV-produced PSAs invite viewers to come downtown and view the Ford Fireworks in person.

| Program:       | WDIV PSAs/Zoo Penguin People |
|----------------|------------------------------|
| Dates:         | April - June                 |
| Time/Duration: | General Rotation/ 1x :30     |
| Summary:       |                              |

This PSA invites viewers to the new Polk Penguin Conservation Center at the Detroit Zoo. It shows notable leaders and everyday people around metro Detroit declaring that they're "penguin people".