



Accounts Receivable
PO BOX 2906
Baton Rouge, LA 70821
ph: (225) 387-2222
fx: (225) 336-2217

Advertiser
Agency
Buyer
Salesperson

JOHN SCHRODER/TREASURER/R (4077)
MAGNOLIA MEDIA (1992)
lancaster,laura
Eagle, Philadelphia (1050)
ph: (225) 387-2222
fx: (225) 336-2229x
None

Invoice 144858
Inv Date 10/29/2017
Terms Net 30
Contract 24708
Bill Type Standard
Period 9/25/2017 - 10/29/2017

MAGNOLIA MEDIA
15259 GREEN TRAILS BLVD
BATON ROUGE, LA 70817

AgM

Special Handling

Product

Brand

Acct Types

Est/Headline

Demo

Revision

Comments

Political- Candidates (no conflicts) (1070)

Treasurer (14842)

National/Political

/ECR25752888

Schroder/R/State Treasurer

CO-OP/Order Type No/Normal

Package

Gen. Date 10/30/2017 10:13:34AM

ABC (WBRZ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/26/17 5:49AM (Tu)	00:30	2une In	STAND UP FOR YOU HD	\$150.00	
1.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/28/17 5:49AM (Th)	00:30	2une In	STAND UP FOR YOU HD	\$150.00	
1.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/29/17 5:58AM (Fr)	00:30	2une In	STAND UP FOR YOU HD	\$150.00	
1.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/02/17 5:13AM (Mo)	00:30	2une In	STAND UP FOR YOU HD	\$150.00	
1.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/04/17 5:40AM (We)	00:30	2une In	STAND UP FOR YOU HD	\$150.00	
1.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/05/17 5:29AM (Th)	00:30	2une In	THE PARTIES OVER	\$150.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/26/17 6:23AM (Tu)	00:30	2une In	STAND UP FOR YOU HD	\$250.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/27/17 6:31AM (We)	00:30	2une In	STAND UP FOR YOU HD	\$250.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/28/17 6:12AM (Th)	00:30	2une In	STAND UP FOR YOU HD	\$250.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/02/17 6:52AM (Mo)	00:30	2une In	STAND UP FOR YOU HD	\$250.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/04/17 6:57AM (We)	00:30	2une In	STAND UP FOR YOU HD	\$250.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/05/17 6:58AM (Th)	00:30	2une In	THE PARTIES OVER	\$250.00	
3.0	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/26/17 12:30PM (Tu)	00:30	News 2 at Noon	STAND UP FOR YOU HD	\$100.00	
3.0	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/28/17 12:29PM (Th)	00:30	News 2 at Noon	STAND UP FOR YOU HD	\$100.00	
3.0	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/29/17 12:14PM (Fr)	00:30	News 2 at Noon	STAND UP FOR YOU HD	\$100.00	
3.0	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/02/17 12:44PM (Mo)	00:30	News 2 at Noon	STAND UP FOR YOU HD	\$100.00	
3.0	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/04/17 12:39PM (We)	00:30	News 2 at Noon	STAND UP FOR YOU HD	\$100.00	
3.0	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/05/17 12:24PM (Th)	00:30	News 2 at Noon	THE PARTIES OVER	\$100.00	
4.0	SPOT	4:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/26/17 4:26PM (Tu)	00:30	News 2 at 4pm	STAND UP FOR YOU HD	\$175.00	
4.0	SPOT	4:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/28/17 4:08PM (Th)	00:30	News 2 at 4pm	STAND UP FOR YOU HD	\$175.00	
4.0	SPOT	4:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/29/17 4:20PM (Fr)	00:30	News 2 at 4pm	STAND UP FOR YOU HD	\$175.00	
4.0	SPOT	4:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/02/17 4:09PM (Mo)	00:30	News 2 at 4pm	STAND UP FOR YOU HD	\$175.00	
4.0	SPOT	4:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/03/17 4:26PM (Tu)	00:30	News 2 at 4pm	STAND UP FOR YOU HD	\$175.00	
4.0	SPOT	4:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/05/17 4:13PM (Th)	00:30	News 2 at 4pm	THE PARTIES OVER	\$175.00	
5.0	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/26/17 5:23PM (Tu)	00:30	News 2 at 5pm	STAND UP FOR YOU HD	\$375.00	
5.0	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/27/17 5:28PM (We)	00:30	News 2 at 5pm	STAND UP FOR YOU HD	\$375.00	
5.0	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	09/29/17 5:17PM (Fr)	00:30	News 2 at 5pm	STAND UP FOR YOU HD	\$375.00	
5.0	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/03/17 5:28PM (Tu)	00:30	News 2 at 5pm	STAND UP FOR YOU HD	\$375.00	
5.0	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/05/17 5:11PM (Th)	00:30	News 2 at 5pm	THE PARTIES OVER	\$375.00	
5.0	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/06/17 5:16PM (Fr)	00:30	News 2 at 5pm	THE PARTIES OVER	\$375.00	



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6.0	SPOT	6:30:00PM-Wheel of	Per week (2),Mo,Tu,We,Th,Fr	09/26/17 6:55PM (Tu)	00:30	Wheel of Fortune - HD	STAND UP FOR YOU HD	\$575.00	
6.0	SPOT	6:30:00PM-Wheel of	Per week (2),Mo,Tu,We,Th,Fr	09/29/17 6:37PM (Fr)	00:30	Wheel of Fortune - HD	STAND UP FOR YOU HD	\$575.00	
6.0	SPOT	6:30:00PM-Wheel of	Per week (2),Mo,Tu,We,Th,Fr	10/02/17 6:41PM (Mo)	00:30	Wheel of Fortune - HD	STAND UP FOR YOU HD	\$575.00	
6.0	SPOT	6:30:00PM-Wheel of	Per week (2),Mo,Tu,We,Th,Fr	10/04/17 6:43PM (We)	00:30	Wheel of Fortune - HD	STAND UP FOR YOU HD	\$575.00	
7.0	SPOT	9:59:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	09/26/17 10:12PM (Tu)	00:30	News 2 at 10pm	STAND UP FOR YOU HD	\$575.00	
7.0	SPOT	9:59:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	09/28/17 10:22PM (Th)	00:30	News 2 at 10pm	STAND UP FOR YOU HD	\$575.00	
7.0	SPOT	9:59:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	09/29/17 10:16PM (Fr)	00:30	News 2 at 10pm	STAND UP FOR YOU HD	\$575.00	
7.0	SPOT	9:59:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/02/17 10:13PM (Mo)	00:30	News 2 at 10pm	STAND UP FOR YOU HD	\$575.00	
7.0	SPOT	9:59:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/03/17 10:27PM (Tu)	00:30	News 2 at 10pm	STAND UP FOR YOU HD	\$575.00	
7.0	SPOT	9:59:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/04/17 10:21PM (We)	00:30	News 2 at 10pm	STAND UP FOR YOU HD	\$575.00	
8.0	SPOT	7:00:00AM-Good Mo	Per week (1),Sa	09/30/17 7:39AM (Sa)	00:30	Good Morning America Saturday - HD	STAND UP FOR YOU HD	\$150.00	
8.0	SPOT	7:00:00AM-Good Mo	Per week (1),Sa	10/07/17 7:39AM (Sa)	00:30	Good Morning America Saturday - HD	THE PARTIES OVER	\$150.00	
9.0	SPOT	10:29:46PM-News 2	Per week (1),Sa	09/30/17 11:04PM (Sa)	00:30	News 2 at 10pm Saturday	STAND UP FOR YOU HD	\$250.00	
9.0	SPOT	10:29:46PM-News 2	Per week (1),Sa	10/07/17 10:43PM (Sa)	00:30	News 2 at 10pm Saturday	THE PARTIES OVER	\$250.00	
10.0	SPOT	8:00:00AM-This Wee	Per week (1),Su	10/01/17 8:39AM (Su)	00:30	This Week - HD	STAND UP FOR YOU HD	\$75.00	
10.0	SPOT	8:00:00AM-This Wee	Per week (1),Su	10/08/17 8:59AM (Su)	00:30	This Week - HD	THE PARTIES OVER	\$75.00	
11.0	SPOT	5:28:56PM-News 2 a	Per week (1),Su	10/01/17 5:48PM (Su)	00:30	News 2 at 5:30pm Sunday	STAND UP FOR YOU HD	\$275.00	
11.0	SPOT	5:28:56PM-News 2 a	Per week (1),Su	10/08/17 5:48PM (Su)	00:30	News 2 at 5:30pm Sunday	THE PARTIES OVER	\$275.00	
12.0	SPOT	9:59:46PM-News 2 a	Per week (1),Su	10/01/17 10:21PM (Su)	00:30	News 2 at 10pm Sunday	STAND UP FOR YOU HD	\$575.00	
12.0	SPOT	9:59:46PM-News 2 a	Per week (1),Su	10/08/17 10:09PM (Su)	00:30	News 2 at 10pm Sunday	THE PARTIES OVER	\$575.00	
13.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	09/26/17 8:56AM (Tu)	00:30	Good Morning America - HD	STAND UP FOR YOU HD	\$350.00	
13.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	09/27/17 8:49AM (We)	00:30	Good Morning America - HD	STAND UP FOR YOU HD	\$350.00	
13.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	09/29/17 8:55AM (Fr)	00:30	Good Morning America - HD	STAND UP FOR YOU HD	\$350.00	
13.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	10/02/17 8:44AM (Mo)	00:30	Good Morning America - HD	STAND UP FOR YOU HD	\$350.00	
13.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	10/03/17 7:59AM (Tu)	00:30	Good Morning America - HD	STAND UP FOR YOU HD	\$350.00	
13.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	10/05/17 7:28AM (Th)	00:30	Good Morning America - HD	THE PARTIES OVER	\$350.00	
14.0	SPOT	5:58:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	09/26/17 6:20PM (Tu)	00:30	News 2 at 6pm	STAND UP FOR YOU HD	\$700.00	
14.0	SPOT	5:58:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	09/27/17 6:15PM (We)	00:30	News 2 at 6pm	STAND UP FOR YOU HD	\$700.00	
14.0	SPOT	5:58:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	09/29/17 6:18PM (Fr)	00:30	News 2 at 6pm	STAND UP FOR YOU HD	\$700.00	



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15259 GREEN TRAILS BLVD
BATON ROUGE, LA 70817

AgM

ABC (WBRZ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
14.0	SPOT	5:58:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/02/17 6:15PM (Mo)	00:30	News 2 at 6pm	STAND UP FOR YOU HD	\$700.00	
14.0	SPOT	5:58:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/04/17 6:26PM (We)	00:30	News 2 at 6pm	STAND UP FOR YOU HD	\$700.00	
14.0	SPOT	5:58:46PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/05/17 6:22PM (Th)	00:30	News 2 at 6pm	THE PARTIES OVER	\$700.00	
15.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/11/17 5:59AM (We)	00:30	Zune In	THE PARTIES OVER	\$150.00	
15.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/12/17 5:12AM (Th)	00:30	Zune In	THE PARTIES OVER	\$150.00	
15.0	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/13/17 5:11AM (Fr)	00:30	Zune In	THE PARTIES OVER	\$150.00	
16.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/09/17 6:30AM (Mo)	00:30	Zune In	THE PARTIES OVER	\$250.00	
16.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/10/17 6:40AM (Tu)	00:30	Zune In	THE PARTIES OVER	\$250.00	
16.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/11/17 6:22AM (We)	00:30	Zune In	THE PARTIES OVER	\$250.00	
17.0	SPOT	12:00:00PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/11/17 12:59PM (We)	00:30	News 2 at Noon	THE PARTIES OVER	\$100.00	
17.0	SPOT	12:00:00PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/12/17 12:31PM (Th)	00:30	News 2 at Noon	THE PARTIES OVER	\$100.00	
17.0	SPOT	12:00:00PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/13/17 12:49PM (Fr)	00:30	News 2 at Noon	THE PARTIES OVER	\$100.00	
18.0	SPOT	4:00:00PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/09/17 4:15PM (Mo)	00:30	News 2 at 4pm	THE PARTIES OVER	\$175.00	
18.0	SPOT	4:00:00PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/10/17 4:09PM (Tu)	00:30	News 2 at 4pm	THE PARTIES OVER	\$175.00	
18.0	SPOT	4:00:00PM-News 2 a	Per week (3),Mo,Tu,We,Th,Fr	10/12/17 4:16PM (Th)	00:30	News 2 at 4pm	THE PARTIES OVER	\$175.00	
19.0	SPOT	4:57:56PM-News 2 a	Per week (4),Mo,Tu,We,Th,Fr	10/10/17 5:28PM (Tu)	00:30	News 2 at 5pm	THE PARTIES OVER	\$375.00	
19.0	SPOT	4:57:56PM-News 2 a	Per week (4),Mo,Tu,We,Th,Fr	10/11/17 5:18PM (We)	00:30	News 2 at 5pm	THE PARTIES OVER	\$375.00	
19.0	SPOT	4:57:56PM-News 2 a	Per week (4),Mo,Tu,We,Th,Fr	10/12/17 5:13PM (Th)	00:30	News 2 at 5pm	THE PARTIES OVER	\$375.00	
19.0	SPOT	4:57:56PM-News 2 a	Per week (4),Mo,Tu,We,Th,Fr	10/13/17 5:28PM (Fr)	00:30	News 2 at 5pm	THE PARTIES OVER	\$375.00	
20.0	SPOT	6:30:00PM-Wheel of	Per week (2),Mo,Tu,We,Th,Fr	10/09/17 6:51PM (Mo)	00:30	Wheel of Fortune - HD	THE PARTIES OVER	\$575.00	
20.0	SPOT	6:30:00PM-Wheel of	Per week (2),Mo,Tu,We,Th,Fr	10/11/17 6:44PM (We)	00:30	Wheel of Fortune - HD	THE PARTIES OVER	\$575.00	
21.0	SPOT	9:59:46PM-News 2 a	Per week (4),Mo,Tu,We,Th,Fr	10/09/17 10:34PM (Mo)	00:30	News 2 at 10pm	THE PARTIES OVER	\$575.00	
21.0	SPOT	9:59:46PM-News 2 a	Per week (4),Mo,Tu,We,Th,Fr	10/10/17 10:15PM (Tu)	00:30	News 2 at 10pm	THE PARTIES OVER	\$575.00	
21.0	SPOT	9:59:46PM-News 2 a	Per week (4),Mo,Tu,We,Th,Fr	10/12/17 10:22PM (Th)	00:30	News 2 at 10pm	THE PARTIES OVER	\$575.00	
21.0	SPOT	9:59:46PM-News 2 a	Per week (4),Mo,Tu,We,Th,Fr	10/13/17 10:25PM (Fr)	00:30	News 2 at 10pm	THE PARTIES OVER	\$575.00	
22.0	SPOT	7:00:00AM-Good Mo	Day,Sa-1	10/14/17 7:40AM (Sa)	00:30	Good Morning America Saturday - HD	THE PARTIES OVER	\$150.00	
23.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	10/10/17 8:55AM (Tu)	00:30	Good Morning America - HD	THE PARTIES OVER	\$350.00	
23.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	10/11/17 8:55AM (We)	00:30	Good Morning America - HD	THE PARTIES OVER	\$350.00	
23.0	SPOT	7:00:00AM-Good Mo	Per week (3),Mo,Tu,We,Th,Fr	10/13/17 8:49AM (Fr)	00:30	Good Morning America - HD	THE PARTIES OVER	\$350.00	



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24.0	SPOT	5:58:46PM-News 2 at 6pm	Per week (3),Mo,Tu,We,Th,Fr	10/10/17 6:09PM (Tu)	00:30	News 2 at 6pm	THE PARTIES OVER	\$700.00	
24.0	SPOT	5:58:46PM-News 2 at 6pm	Per week (3),Mo,Tu,We,Th,Fr	10/12/17 6:13PM (Th)	00:30	News 2 at 6pm	THE PARTIES OVER	\$700.00	
24.0	SPOT	5:58:46PM-News 2 at 6pm	Per week (3),Mo,Tu,We,Th,Fr	10/13/17 6:29PM (Fr)	00:30	News 2 at 6pm	THE PARTIES OVER	\$700.00	