

# **BLARNEY STONE BROADCASTING, INC.**

**WQON 100.3FM, WGRY 101.1FM, and WMQU AM1230**

**WMQU-AM is leased to and programmed by Relevant Radio**

**LMA with Mitten News Stations: WWMN 106.3FM and WYPV 94.5FM**

**JSA with Mitten News Stations: WJML AM1110, WJNL AM1210 and WHAK AM960**

**EQUAL EMPLOYMENT OPPORTUNITY PUBLIC FILE REPORT**

This is the report required by Section 73.2080(c)(6) of the Rules of the Federal Communications Commission for broadcast station employment units with five or more full-time employees. It is to be included in our public file on or before the anniversary of our renewal of license application, which is October 8<sup>th</sup> of each year. Our "employment unit" consists of WQON FM and WGRY FM, licensed to Grayling/Roscommon, Michigan and WMQU AM, licensed to Grayling, Michigan.

**PERIOD COVERED: JUNE 1, 2020 through MAY 31, 2021**

**I. LIST OF FULL-TIME JOB VACANCIES FILLED BY OUR EMPLOYMENT UNIT DURING THE PERIOD (BY JOB TITLE):**

Zero (0)

**II. RECRUITMENT SOURCE FOR FILLING EACH OF THE FOREGOING JOB CATEGORIES:**

Blarney Stone Broadcasting publicizes full time openings regularly through the following sources:

**Michigan Works! Association**

2500 Kerry Street – Suite 210

Lansing, MI 48912

517-371-1100

**Indeed Website**

[www.indeed.com](http://www.indeed.com)

6433 Champion Grandview Way – Building 1

Austin, TX 78750

800-475-4361

**The Mighty Recruiter Website**

[www.mightyrecruiter.com](http://www.mightyrecruiter.com)

Calle 48 165#6000

Guaynabo, Puerto Rico 00968

**Michigan Associations of Broadcasters**

[www.michmab.com](http://www.michmab.com)

819 N. Washington Avenue

Lansing, MI 48906

**Blarney Stone Broadcasting, Inc. (website and on-air)**

[www.q100-fm.com](http://www.q100-fm.com)

6514 Old Lake Road  
Grayling, MI 49738  
989-348-6171

**Facebook**

[www.facebook.com](http://www.facebook.com)

1 Hacker Way  
Menlo Park, CA 94025  
650-543-4800

**Simply Hired**

[www.simplyhired.com](http://www.simplyhired.com)

525 Almanor Avenue  
Sunnyvale, CA 94085  
650-254-9000

**III. RECRUITMENT SOURCE WHICH REFERRED EACH OF THE HIREES FOR THE VACANCIES LISTED ABOVE:**

No Full-Time Vacancies Occurred between 6/1/21 and 5/31/22.

**IV. DATA REFLECTING THE TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL-TIME VACANCIES DURING THE PERIOD COVERED BY THIS REPORT, AND THE TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE UTILIZED IN CONNECTION WITH SUCH VACANCIES:**

Zero Persons Interviewed Between 6/1/21 and 5/31/22.

**V. DESCRIPTION OF INITIATIVES LISTED IN 47 CFR §73.2080(c)(2) TAKEN BY OUR EMPLOYMENT UNIT:**

**Job Fairs:**

April 29, 2022 – Michigan Works Job Fair – Grayling, MI

May 18, 2022 – Michigan Works Job Fair – Gaylord, MI

**Programs and Training:**

*Why Radio?* Training Initiatives for Creative Marketing Specialists - Ongoing since Corporate Inception.

MAB Sales P1 Learning Trainings - Webinars - Ongoing since Corporate Inception.

Media Account Executives are required to attend two training seminars per year.

**Educational Tours:**

Blarney Stone Broadcasting conducts regular educational group tours of the radio station facilities and studios. Groups range in age from elementary school through adults. Appointments for tours can be made by calling Sheryl Coyne, President and CEO at (989) 348-6171.

Internship Opportunities:

Blarney Stone Broadcasting offers Internship opportunity to part-time employees seeking experience in the field of Broadcast or Communications. Many part-time employees are students at Kirtland Community College, working for us in our promotions department. Internship Opportunities are available in workflow/clerical operations, promotional assistance, and technical support.

Beginning March 2019, Blarney Stone Broadcasting entered into a partnership with the Grayling High School to participate in their Work-Based Education Training program – Paid through Michigan Works.