

Hall Communications, Inc



**HALL** *Communications, Inc.*

KATZ MEDIA GROUP  
125 W. 55TH STREET 3RD FLOOR  
NEW YORK, NY 10019

Advertiser: CONGRESSWOMAN LAUREL LEE  
Order #: 2156073646156  
Contract #: 15919  
Date Entered: 08/21/2023  
Last Modified: 08/21/2023  
Product: Public Awareness  
Salesperson: Political Eastman  
Billing Cycle: Broadcast Standard  
Estimate #: 5771

**Order Date Range: 09/05/2023 through 09/08/2023 (1 weeks)**  
**Media Outlets: WPCV-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	09/05/23-09/08/23	WPCV-FM	06:00AM-10:00AM	30	--	X	X	X	X	--	--	13	70.00	13	910.00
2	09/05/23-09/08/23	WPCV-FM	03:00PM-07:00PM	30	--	X	X	X	X	--	--	12	70.00	12	840.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WPCV-FM	25	0	0	0	\$1,750.00	\$262.50	\$1,487.50
<b>Totals</b>	<b>25</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$1,750.00</b>	<b>\$262.50</b>	<b>\$1,487.50</b>

**Total Charges: \$1,750.00**  
**Agency Commission: \$262.50**  
**Total Net: \$1,487.50**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
September	2023	\$1,750.00	\$1,487.50
<b>Totals</b>		<b>\$1,750.00</b>	<b>\$1,487.50</b>

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

\_\_\_\_\_  
Name Title

\_\_\_\_\_  
Name Title

CONT# 36801144 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO WPCV-FM (Lakeland-Winter Haven, FL)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: 1 / 5771

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV CONGRESSWOMAN LAUREL LEE  
 PDT Public Awareness  
 FLT Sep 04, 23 - Sep 10, 23

\* REP ORDER COMMENT \*

\*\* 8/21/2023 10:39:00 AM: NEW ORDER 8/21 - THE NEW ORDER WILL RUN TUESDAY 9/5 - FRIDAY 9/1, DARK ON LABOR DAY MON 9/4. PLEASE CONFIRM THE NEW ORDER ASAP AND ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.

\*\* 8/21/2023 10:39:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

\*\* 8/21/2023 10:39:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.TWTF..	6A - 10A	30	9/5/2023 - 9/8/2023	1W	13	\$70.00	13
	1.2	.TWTF..	3P - 7P	30	9/5/2023 - 9/8/2023	1W	12	\$70.00	12
					<b>** WEEKLY FLIGHT TOTALS **</b>		25	\$1,750.00	

	Sep 23					
SPOTS	25					
CASH	1750.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1750.00					

						TOTAL
SPOTS						25
CASH						1,750.00
TRADE						0.00
NSL						0.00
TOTAL						1,750.00

Aug 21, 23  
CONT# 36801144 Mod# Ver# 1 (Last = )  
REP EASTMAN

DDS CONT# 0  
C/P/E: / / 5771

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**\*\* Competitive Comments \*\***

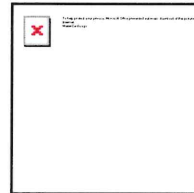
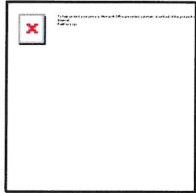
SVC: SP23 MSA CustRadio  
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**Lisa Gifford**

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**From:** payments@gofastpay.com  
**Sent:** Monday, August 21, 2023 12:42 PM  
**To:** Kelli & Susan  
**Subject:** [EXTERNAL] Pending ePay Payment for Katz Political from AXMEDIA - Congresswoman Laurel Lee - Radio 9/4 - 9/8 WPCV



## Notification of Electronic Payment

This message confirms that AXMEDIA has initiated an electronic payment to Katz Political via FastPay's ePay solution. Please see the payment details below.

Total Amount

**\$1,487.50**

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Company	Vendor
AXMEDIA	Katz Political

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Memo  
Congresswoman Laurel Lee - Radio 9/4 - 9/8 WPCV



Have questions about this payment?