CONTRACT

WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

WATERFRONT STRATEGIES
3050 K STREET
SUITE 100
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
873232 /	WOC11780797

Product
TV

Contract Dates	Estimate #
08/28/18 - 09/10/18	**7024**

Advertiser	Original Date / Revision
HOUSE MAJORITY PAC	08/24/18 / 08/24/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WCAU	Aaron Zeligson	Philadelphia NS

Special Handling

Demographic
RA35+

Agy Code	Advertiser Code	Product 1/2
9914573	79	86

Agency Ref	Advertiser Ref
15978	25512

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WCAU	08/28/18	09/03/18	6A-7A M-F	6A-7A M-F		:30				NM	1	$1,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/28/18	09/03/18	MTWTF--	1	$1,000.00							
N 2	WCAU	08/28/18	09/03/18	7A-9A TODAY SHOW	7A-9A M-F		:30				NM	4	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/28/18	09/03/18	MTWTF--	4	$1,000.00							
N 3	WCAU	09/04/18	09/10/18	7A-9A TODAY SHOW	7A-9A M-F		:30				NM	3	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/04/18	09/10/18	MTWTF--	3	$1,200.00							
N 4	WCAU	08/28/18	09/03/18	6P-630P NBC10 NEWS	6P-630P M-F		:30				NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/28/18	09/03/18	MTWTF--	1	$950.00							
N 5	WCAU	09/04/18	09/10/18	6P-630P NBC10 NEWS	6P-630P M-F		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/04/18	09/10/18	MTWTF--	1	$1,000.00							
N 6	WCAU	08/28/18	09/03/18	630-7p Nightly News	630-7p		:30				NM	4	$5,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/28/18	09/03/18	MTWTF--	4	$1,400.00							
N 7	WCAU	09/04/18	09/10/18	630-7p Nightly News	630-7p		:30				NM	3	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/04/18	09/10/18	MTWTF--	3	$2,500.00							
N 8	WCAU	08/28/18	09/10/18	11-1135P M/SU/ 11-1130 SA	11-1135P		:30				NM	2	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/28/18	09/03/18	MTWTFS-	1	$1,800.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/04/18	09/10/18	MTWTFS-	1	$1,800.00							
N	9	WCAU 08/28/18	08/30/18	EAGLES PRESEASON PRIM	7:00 PM-10:00 PM		:30				NM	1	$11,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/27/18	09/02/18	---T---	1	$11,000.00							
						Totals		0.00				20	$38,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/10/18	20	$38,250.00	($5,737.50)	$32,512.50
Totals	20	$38,250.00	($5,737.50)	$32,512.50

Signature: _____ **Date:** _____

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