

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, MEDIA FORTITUDE PARTNERS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: MEDIA FORTITUDE PARTNERS

Address: 2500 Plaza 5 - 25th Fl, Jersey City NJ 07311

Contact: CARRIE XU

Phone number: 917-539-4588

Email: carrie@mediafortitude.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Communications Workers of America

Address: 501 3rd St, NW, Washington DC 20001

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Chris Shelton President / Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

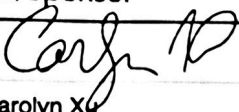

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Carolyn Xu	Name: Baldo Carrillo Jr.
Date of Request to Purchase Ad Time: 2/18/20	Date of Station Agreement to Sell Time: 4/26/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 4/26/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 35249	Station Call Letters: KQUR	Date Received/Requested: 4/26/20
Est. #: 427517	Station Location: Laredo TX	Run Start and End Dates: 4/27/22-5/17/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CONTRACT



**KQUR-FM**  
 216 W. Village Blvd.  
 Suite 101  
 Laredo, TX 78041  
 (956) 725-1000

www.radiounited.com

And:

**Katz Media Group**  
 Attention: Atlanta Christal Radio  
 125 West 55th Street 3rd Floor  
 New York, NY 10019

Contract / Revision 35249 /		Alt Order # 35860167
Advertiser Communication Workers of America		Original Date / Revision 04/26/22 / 04/26/22
Contract Dates 04/27/22 - 05/17/22	Estimate # 427517	
Product CWA TX 28		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KQUR-FM	Account Executive Philadelphia Christal	Sales Office Christal Philade
Special Handling		
Demographic Adults 35+		
Agency Code RI13287	Advertiser Code CWA	Product 1/2 TX28
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KQUR	04/27/22	05/17/22	M-F	6:00 AM-10:00 AM		1:00			NM	9	\$468.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	--WTF--				3	\$52.00			
	Week:	05/04/22	05/10/22	--WTF--				3	\$52.00			
	Week:	05/11/22	05/17/22	--WTF--				3	\$52.00			
N 2	KQUR	04/27/22	05/17/22	M-F	10:00 AM-3:00 PM		1:00			NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	--WTF--				3	\$50.00			
	Week:	05/04/22	05/10/22	--WTF--				3	\$50.00			
	Week:	05/11/22	05/17/22	--WTF--				3	\$50.00			
N 3	KQUR	04/27/22	05/17/22	M-F	3:00 PM-7:00 PM		1:00			NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	--WTF--				3	\$50.00			
	Week:	05/04/22	05/10/22	--WTF--				3	\$50.00			
	Week:	05/11/22	05/17/22	--WTF--				3	\$50.00			
N 4	KQUR	04/27/22	05/17/22	M-F	7:00 PM-12:00 XM		1:00			NM	9	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	--WTF--				3	\$45.00			
	Week:	05/04/22	05/10/22	--WTF--				3	\$45.00			
	Week:	05/11/22	05/17/22	--WTF--				3	\$45.00			
N 5	KQUR	04/30/22	05/17/22	Sa-Su 6a-7p	6:00 AM-7:00 PM		1:00			NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/30/22	05/06/22	-----S-				4	\$45.00			
	Week:	05/07/22	05/13/22	-----S-				4	\$45.00			
	Week:	05/14/22	05/20/22	-----S-				4	\$45.00			
N 6	KQUR	05/01/22	05/17/22	Sa-Su 6a-7p	6:00 AM-7:00 PM		1:00			NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/01/22	05/07/22	-----S				4	\$35.00			
	Week:	05/08/22	05/14/22	-----S				4	\$35.00			
	Week:	05/15/22	05/21/22	-----S				4	\$35.00			
N 7	KQUR	05/02/22	05/17/22	M-F	6:00 AM-10:00 AM		1:00			NM	6	\$312.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	MT-----				2	\$52.00			
	Week:	05/09/22	05/15/22	MT-----				2	\$52.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**RADIO UNITED**  
 KQUR-FM  
 216 W. Village Blvd.  
 Suite 101  
 Laredo, TX 78041  
 (956) 725-1000

www.radiounited.com

Contract / Revision 35249 /	Alt Order # 35860167
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Advertiser Communication Workers of America	Original Date / Revision 04/26/22 / 04/26/22
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Contract Dates 04/27/22 - 05/17/22	Product CWA TX 28	Estimate # 427517
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	MT-----				2	\$52.00			
N 8	KQUR	05/02/22	05/17/22	M-F	10:00 AM-3:00 PM		1:00			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MT-----				2	\$50.00			
Week:		05/09/22	05/15/22	MT-----				2	\$50.00			
Week:		05/16/22	05/22/22	MT-----				2	\$50.00			
N 9	KQUR	05/02/22	05/17/22	M-F	3:00 PM-7:00 PM		1:00			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MT-----				2	\$50.00			
Week:		05/09/22	05/15/22	MT-----				2	\$50.00			
Week:		05/16/22	05/22/22	MT-----				2	\$50.00			
N 10	KQUR	05/02/22	05/17/22	M-F	7:00 PM-12:00 XM		1:00			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MT-----				2	\$45.00			
Week:		05/09/22	05/15/22	MT-----				2	\$45.00			
Week:		05/16/22	05/22/22	MT-----				2	\$45.00			
<b>Totals</b>											<b>84</b>	<b>\$3,915.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/17/22	84	\$3,915.00	(\$587.25)	\$3,327.75
<b>Totals</b>	<b>84</b>	<b>\$3,915.00</b>	<b>(\$587.25)</b>	<b>\$3,327.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Apr 27, 22  
 CONT# 35860167 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO KQUR-FM (Laredo, TX)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: CWA / TX28 / 427517

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV COMMUNICATION WORKERS OF AMERICA  
 PDT CWA TX 28  
 FLT Apr 27, 22 - May 17, 22

\* REP ORDER COMMENT \*

\*\* 4/25/2022 3:15:00 PM: THIS AGENCY HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 4/25/2022 3:15:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1		..WTF..	6A - 10A	60	4/27/2022 - 4/29/2022	1W	3	\$52.00	3
	1.2		..WTF..	10A - 3P	60	4/27/2022 - 4/29/2022	1W	3	\$50.00	3
	1.3		..WTF..	3P - 7P	60	4/27/2022 - 4/29/2022	1W	3	\$50.00	3
	1.4		..WTF..	7P - 12A	60	4/27/2022 - 4/29/2022	1W	3	\$45.00	3
	1.5		.....S.	6A - 7P	60	4/30/2022 - 4/30/2022	1W	4	\$45.00	4
	1.6		.....S	6A - 7P	60	5/1/2022 - 5/1/2022	1W	4	\$35.00	4
						<b>** WEEKLY FLIGHT TOTALS **</b>		20	\$911.00	
		<b>FLIGHT 2</b>								
	2.1		..WTF..	6A - 10A	60	5/4/2022 - 5/13/2022	2W	3	\$52.00	6
	2.2		..WTF..	10A - 3P	60	5/4/2022 - 5/13/2022	2W	3	\$50.00	6
	2.3		..WTF..	3P - 7P	60	5/4/2022 - 5/13/2022	2W	3	\$50.00	6
	2.4		..WTF..	7P - 12A	60	5/4/2022 - 5/13/2022	2W	3	\$45.00	6
	2.5		.....S.	6A - 7P	60	5/7/2022 - 5/14/2022	2W	4	\$45.00	8
	2.6		.....S	6A - 7P	60	5/8/2022 - 5/15/2022	2W	4	\$35.00	8
	2.7		MT.....	6A - 10A	60	5/2/2022 - 5/10/2022	2W	2	\$52.00	4
	2.8		MT.....	10A - 3P	60	5/2/2022 - 5/10/2022	2W	2	\$50.00	4
	2.9		MT.....	3P - 7P	60	5/2/2022 - 5/10/2022	2W	2	\$50.00	4
	2.10		MT.....	7P - 12A	60	5/2/2022 - 5/10/2022	2W	2	\$45.00	4
						<b>** WEEKLY FLIGHT TOTALS **</b>		28	\$2,610.00	

Apr 27, 22  
 CONT# 35860167 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: CWA / TX28 / 427517

FLIGHT 3										
3.1		MT.....	6A - 10A	60	5/16/2022 - 5/17/2022	1W	2	\$52.00	2	
3.2		MT.....	10A - 3P	60	5/16/2022 - 5/17/2022	1W	2	\$50.00	2	
3.3		MT.....	3P - 7P	60	5/16/2022 - 5/17/2022	1W	2	\$50.00	2	
3.4		MT.....	7P - 12A	60	5/16/2022 - 5/17/2022	1W	2	\$45.00	2	
** WEEKLY FLIGHT TOTALS **							8	\$394.00		

	May 22					
SPOTS	84					
CASH	3915.00					
TRADE	0.00					
NSL	0.00					
TOTAL	3915.00					

						TOTAL
SPOTS						84
CASH						3,915.00
TRADE						0.00
NSL						0.00
TOTAL						3,915.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## Payment Receipt

### Payment Receipt Details

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<b>Merchant</b>	Katz Media
<b>Description</b>	CWA TX 28 SPANISH RADIO FLIGHT 4/27 - 5/17
<b>Invoice</b>	CWA427517
<b>Name</b>	Carolyn Xu
<b>Address</b>	230 Ogden Ave Jersey City , NJ 07307
<b>Account Executive Name</b>	Pat McGee
<b>Agency or Advertiser</b>	Media Fortitude Partners
<b>Payment Date</b>	4/25/2022 3:26:38 PM
<b>Receipt Number</b>	38102-14046061-220425
<b>Amount Paid</b>	\$93393.75

[Print Receipt](#)

[View Payment History](#)