

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Abby Curran Horrell, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Pescador Public Strategies, LLC

Address: 4008 McCullough Ave #168, San Antonio, TX 78212

Contact: Lizza Harrison

Phone number: 214.334.8658

Email: lizza.harrison@pescadorps.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: House Majority Forward

Address: 700 13th Street, NW, Suite 600, Washington, DC 20005

Contact: Abby Curran Horrell

Phone number: 703.338.9903

Email: ahorrell@housemajorityforward.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President: Alixandria Lapp; Treasurer: Brian Wolff

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Ads urge viewers to exercise their right to vote in the November 8, 2022 election

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name:

Date of Request to Purchase Ad Time: 10/11 -11/08/2022

Abby Curran Horrell
Abby Curran Horrell

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time: 10/17/22

~~_____~~
Baldo Carrillo

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received: _____

10/17/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

40446

Station Call Letters:

KSLR

Date Received/Requested:

10/17/22 ~~*10/18/22 - 10/24/22*~~

Est. #:

1018

Station Location:

Laredo, TX

Run Start and End Dates:

10/18/22 - 10/24/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 40446
Alt Order #: 36199750
Product Desc: WK 2 House Majority Forward 2022
Estimate: 1018
Flight Dates: 10/18/22 - 10/24/22
Original Date / Rev: 10/12/22 / 10/12/22
Order Type: GENERAL

Primary AE: San Antonio Christal Radio
Sales Office: CHSAA
Sales Region: National

Agency Name: Pescador PS
Buying Contact:
Billing Contact:
 4007 McCollough, Ste 168
 San Antonio, TX 78212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority Forward
Demographic: A18+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ROS

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	29	\$1,355.00	\$1,151.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	29	\$1,355.00	\$1,151.75	0.00
Totals	29	\$1,355.00	\$1,151.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
San Antonio Christal Radio			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQUR	10/18/22	10/24/22	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	-TWTF--	:30	3	\$52.00	Stanc	0.00	NM	3	\$156.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-TWTF--		3				\$52.00		0.00			
N 2	KQUR	10/18/22	10/24/22	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-TWTF--	:30	3	\$50.00	Stanc	0.00	NM	3	\$150.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-TWTF--		3				\$50.00		0.00			
N 3	KQUR	10/18/22	10/24/22	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	-TWTF--	:30	3	\$50.00	Stanc	0.00	NM	3	\$150.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-TWTF--		3				\$50.00		0.00			
N 4	KQUR	10/18/22	10/24/22	M-F 7p-12a M-F	CM	7:00 PM-12:00 XM	-TWTF--	:30	3	\$45.00	Stanc	0.00	NM	3	\$135.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-TWTF--		3				\$45.00		0.00			
N 5	KQUR	10/22/22	10/24/22	Sa-Su 6a-10a Sa-Su	CM	6:00 AM-10:00 AM	-----S-	:30	1	\$50.00	Stanc	0.00	NM	1	\$50.00
NON PREEMPT															

Order / Rev: 40446
 Alt Order #: 36199750
 Flight Dates: 10/18/22 - 10/24/22

Advertiser: House Majority Forward
 Product Desc: WK 2 House Majority Forward 2022
 Estimate: 1018
 KQUR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KQUR	10/22/22	10/24/22	Sa-Su 10a-3p Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	:30	2	\$50.00		0.00	Stanc NM	2	\$100.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/22	10/28/22	-----S-	1	\$50.00	0.00								
N 7	KQUR	10/22/22	10/24/22	Sa-Su 3p-7p Sa-Su	CM	3:00 PM-7:00 PM	-----S-	:30	1	\$50.00		0.00	Stanc NM	1	\$50.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/22	10/28/22	-----S-	2	\$50.00	0.00								
N 8	KQUR	10/22/22	10/24/22	Sa-Su 7p-12a Sa-Su	CM	7:00 PM-12:00 XM	-----S-	:30	1	\$30.00		0.00	Stanc NM	1	\$30.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/22	10/28/22	-----S-	1	\$30.00	0.00								
N 9	KQUR	10/23/22	10/24/22	Sa-Su 6a-10a Sa-Su	CM	6:00 AM-10:00 AM	-----S	:30	1	\$40.00		0.00	Stanc NM	1	\$40.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/22	10/29/22	-----S	1	\$40.00	0.00								
N 10	KQUR	10/23/22	10/24/22	Sa-Su 10a-3p Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S	:30	1	\$40.00		0.00	Stanc NM	1	\$40.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/22	10/29/22	-----S	1	\$40.00	0.00								
N 11	KQUR	10/23/22	10/24/22	Sa-Su 3p-7p Sa-Su	CM	3:00 PM-7:00 PM	-----S	:30	2	\$40.00		0.00	Stanc NM	2	\$80.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/22	10/29/22	-----S	2	\$40.00	0.00								
N 12	KQUR	10/23/22	10/24/22	Sa-Su 7p-12a Sa-Su	CM	7:00 PM-12:00 XM	-----S	:30	1	\$25.00		0.00	Stanc NM	1	\$25.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/22	10/29/22	-----S	1	\$25.00	0.00								
N 13	KQUR	10/24/22	10/24/22	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	M-----	:30	2	\$52.00		0.00	Stanc NM	2	\$104.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/24/22	10/30/22	M-----	2	\$52.00	0.00								
N 14	KQUR	10/24/22	10/24/22	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM	M-----	:30	2	\$50.00		0.00	Stanc NM	2	\$100.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/24/22	10/30/22	M-----	2	\$50.00	0.00								
N 15	KQUR	10/24/22	10/24/22	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	M-----	:30	2	\$50.00		0.00	Stanc NM	2	\$100.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/24/22	10/30/22	M-----	2	\$50.00	0.00								
N 16	KQUR	10/24/22	10/24/22	M-F 7p-12a M-F	CM	7:00 PM-12:00 XM	M-----	:30	1	\$45.00		0.00	Stanc NM	1	\$45.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/24/22	10/30/22	M-----	1	\$45.00	0.00								

Totals 29 \$1,355.00

Oct 12, 22

CONT# 36199750 Mod# Ver# 5 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: HMF2 / HMF2 / 1018

	2.1		M.....	6A - 10A	30	10/24/2022 - 10/24/2022	1W	2	\$52.00	2
	2.2		M.....	10A - 3P	30	10/24/2022 - 10/24/2022	1W	2	\$50.00	2
	2.3		M.....	3P - 7P	30	10/24/2022 - 10/24/2022	1W	2	\$50.00	2
CHG	2.4		M.....	7P - 12A	30	10/24/2022 - 10/24/2022	1W	1	\$45.00	1
						** WEEKLY FLIGHT TOTALS **		7	\$349.00	

Oct 12, 22
CONT# 36199750 Mod# Ver# 5 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: HMF2 / HMF2 / 1018

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	Oct 22									
SPOTS	29									
CASH	1355.00									
TRADE	0.00									
NSL	0.00									
TOTAL	1355.00									

									TOTAL	
SPOTS									29	
CASH									1,355.00	
TRADE									0.00	
NSL									0.00	
TOTAL									1,355.00	

**** Competitive Comments ****

WK 2 HOUSE MAJORITY FORWARD 2022 ISSUE

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Payment Details



Pescador Public Strategies LLC - PESCADORPUBL

PAYMENT ID: 376

AUDIT INFORMATION

ACH Company PESCADOR PUBLIC
 ACH Company ID 1821569271
 From Account Pescador Public Strategies LLC
 From Account ID 010581623
 Payment Type Corporate/Vendor Payments
 Same Day Yes
 Value Date 10/07/2022
 Batch Status Released
 Entry Method Freeform
 Batch Description CORP PAY

Approval	Timestamp	User ID	Company
APPROVED	10/07/2022 11:43:58 AM	PES400	PESCADORPUBL
ENTERED	10/06/2022 09:58:28 PM	EBROMLEY	PESCADORPUBL

Beneficiary Name	Bene ID	Credit/(Debit)	ABA	Acct No.	Type	Status	Pmnt ID	Trace ID
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								90000010
Radio United		3,820.75	062206295	5500305163	Checking	Entered	41148137	114000090000017
Radio United		11,238.70	062206295	5500305163	Checking	Entered	41148131	114000090000011
[REDACTED]								
[REDACTED]								
[REDACTED]								
[REDACTED]								

Batch Totals	457,249.99	Credits - 19	0.00	(Debits) - 0	Prenotes - 0
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Continued

