

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Monica Guardiola, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Targetd Platform Media, LLC

Address: P.O. Box 237 Crownsville, MD 21032-0237

Contact: Carol Bryant

Phone number: 202.965.5060

Email: carol@targetedplatform.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Democratic National Committee

Address: 430 South Capitol Street Southeast Washington, DC 20003

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Treasurer: - Joseph Smolskis

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Monica C. Guardiola</i>	Signature: 
Name: Monica Guardiola	Name: <i>Baldo Cerezo</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>10/3/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/3/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>40216</i>	Station Call Letters: <i>KOVR</i>	Date Received/Requested: <i>10/3/22</i>
Est. #: <i>1004</i>	Station Location: <i>Laredo TX</i>	Run Start and End Dates: <i>10/4/22 - 10/10/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 40216
Alt Order #: 36178638
Product Desc: DCCC IE Laredo Radio
Estimate: 1004
Flight Dates: 10/04/22 - 10/10/22
Original Date / Rev: 10/03/22 / 10/04/22
Order Type: GENERAL

Primary AE: San Antonio Christal Radio
Sales Office: CHSAA
Sales Region: National

Agency Name: Pescador PS
Buying Contact:
Billing Contact:
 4007 McCollough, Ste 168
 San Antonio, TX 78212

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A18+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ROS

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/10/22	50	\$2,335.00	\$1,984.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	50	\$2,335.00	\$1,984.75	0.00
Totals	50	\$2,335.00	\$1,984.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
San Antonio Christal Radio			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQUR	10/04/22	10/10/22	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	6	\$50.00	Stanc	0.00	NM	6	\$300.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/04/22	10/10/22	--WTF--		6		\$50.00		0.00					
N 2	KQUR	10/04/22	10/10/22	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-TWTF--	1:00	6	\$50.00	Stanc	0.00	NM	6	\$300.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/04/22	10/10/22	--WTF--		6		\$50.00		0.00					
N 3	KQUR	10/04/22	10/10/22	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	-TWTF--	1:00	5	\$50.00	Stanc	0.00	NM	5	\$250.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/04/22	10/10/22	--WTF--		5		\$50.00		0.00					
N 4	KQUR	10/04/22	10/10/22	M-F 7p-12a M-F	CM	7:00 PM-12:00 XM	-TWTF--	1:00	5	\$40.00	Stanc	0.00	NM	5	\$200.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/04/22	10/10/22	--WTF--		5		\$40.00		0.00					
N 5	KQUR	10/08/22	10/10/22	Sa-Su 6a-10a Sa-Su	CM	6:00 AM-10:00 AM	-----S-	1:00	3	\$50.00	Stanc	0.00	NM	3	\$150.00
NON PREEMPT															

Order / Rev: 40216
 Alt Order #: 36178638
 Flight Dates: 10/04/22 - 10/10/22

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC IE Laredo Radio
 Estimate: 1004
KQUR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	-----S-		3				\$50.00		0.00			
N 6	KQUR	10/08/22	10/10/22	Sa-Su 10a-3p Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	3	\$50.00	Stanc	0.00	NM	3	\$150.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	-----S-		3				\$50.00		0.00			
N 7	KQUR	10/08/22	10/10/22	Sa-Su 3p-7p Sa-Su	CM	3:00 PM-7:00 PM	-----S-	1:00	2	\$50.00	Stanc	0.00	NM	2	\$100.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	-----S-		2				\$50.00		0.00			
N 8	KQUR	10/08/22	10/10/22	Sa-Su 7p-12a Sa-Su	CM	7:00 PM-12:00 XM	-----S-	1:00	2	\$40.00	Stanc	0.00	NM	2	\$80.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	-----S-		2				\$40.00		0.00			
N 9	KQUR	10/09/22	10/10/22	Sa-Su 6a-10a Sa-Su	CM	6:00 AM-10:00 AM	-----S	1:00	2	\$40.00	Stanc	0.00	NM	2	\$80.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/22	10/15/22	-----S		2				\$40.00		0.00			
N 10	KQUR	10/09/22	10/10/22	Sa-Su 10a-3p Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S	1:00	2	\$40.00	Stanc	0.00	NM	2	\$80.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/22	10/15/22	-----S		2				\$40.00		0.00			
N 11	KQUR	10/09/22	10/10/22	Sa-Su 3p-7p Sa-Su	CM	3:00 PM-7:00 PM	-----S	1:00	1	\$40.00	Stanc	0.00	NM	1	\$40.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/22	10/15/22	-----S		1				\$40.00		0.00			
N 12	KQUR	10/09/22	10/10/22	Sa-Su 7p-12a Sa-Su	CM	7:00 PM-12:00 XM	-----S	1:00	1	\$35.00	Stanc	0.00	NM	1	\$35.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/22	10/15/22	-----S		1				\$35.00		0.00			
N 13	KQUR	10/10/22	10/10/22	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	M-----	1:00	3	\$50.00	Stanc	0.00	NM	3	\$150.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	M-----		3				\$50.00		0.00			
N 14	KQUR	10/10/22	10/10/22	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM	M-----	1:00	3	\$50.00	Stanc	0.00	NM	3	\$150.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	M-----		3				\$50.00		0.00			
N 15	KQUR	10/10/22	10/10/22	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	M-----	1:00	3	\$50.00	Stanc	0.00	NM	3	\$150.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	M-----		3				\$50.00		0.00			
N 16	KQUR	10/10/22	10/10/22	M-F 7p-12a M-F	CM	7:00 PM-12:00 XM	M-----	1:00	3	\$40.00	Stanc	0.00	NM	3	\$120.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	M-----		3				\$40.00		0.00			
													Totals	50	\$2,335.00

Oct 03, 22
 CONT# 36178638 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KQUR-FM (Laredo, TX)
 FM JOE SILVA
 OFF SAN ANTONIO
 AGY PESCADOR PS
 ADDR 4007 MCCULLOUGH, SUITE 168
 SAN ANTONIO, TX 78212

DDS CONT# 0
 C/P/E: DCCC / LARE / 1004

SALESPERSON FAX#

PH #

BYR GABY A
 ADV DEMOCRATIC CONGRESSIONAL CAMPAIGN
 COMMITTEE
 PDT DCCC IE Laredo Radio
 FLT Oct 04, 22 - Oct 10, 22

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1		.TWTF..	6A - 10A	60	10/4/2022 - 10/7/2022	1W	6	\$50.00	6
	1.2		.TWTF..	10A - 3P	60	10/4/2022 - 10/7/2022	1W	6	\$50.00	6
	1.3		.TWTF..	3P - 7P	60	10/4/2022 - 10/7/2022	1W	5	\$50.00	5
	1.4		.TWTF..	7P - 12A	60	10/4/2022 - 10/7/2022	1W	5	\$40.00	5
	1.5	S.	6A - 10A	60	10/8/2022 - 10/8/2022	1W	3	\$50.00	3
	1.6	S.	10A - 3P	60	10/8/2022 - 10/8/2022	1W	3	\$50.00	3
	1.7	S.	3P - 7P	60	10/8/2022 - 10/8/2022	1W	2	\$50.00	2
	1.8	S.	7P - 12A	60	10/8/2022 - 10/8/2022	1W	2	\$40.00	2
	1.9	S	6A - 10A	60	10/9/2022 - 10/9/2022	1W	2	\$40.00	2
	1.10	S	10A - 3P	60	10/9/2022 - 10/9/2022	1W	2	\$40.00	2
	1.11	S	3P - 7P	60	10/9/2022 - 10/9/2022	1W	1	\$40.00	1
	1.12	S	7P - 12A	60	10/9/2022 - 10/9/2022	1W	1	\$35.00	1
						** WEEKLY FLIGHT TOTALS **		38	\$1,765.00	
		FLIGHT 2								
	2.1		M.....	6A - 10A	60	10/10/2022 - 10/10/2022	1W	3	\$50.00	3
	2.2		M.....	10A - 3P	60	10/10/2022 - 10/10/2022	1W	3	\$50.00	3
	2.3		M.....	3P - 7P	60	10/10/2022 - 10/10/2022	1W	3	\$50.00	3
	2.4		M.....	7P - 12A	60	10/10/2022 - 10/10/2022	1W	3	\$40.00	3
						** WEEKLY FLIGHT TOTALS **		12	\$570.00	

Oct 03, 22
 CONT# 36178638 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: DCCC / LARE / 1004

	Oct 22					
SPOTS	50					
CASH	2335.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2335.00					

						TOTAL
SPOTS						50
CASH						2,335.00
TRADE						0.00
NSL						0.00
TOTAL						2,335.00

**** Competitive Comments ****

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Payment Details



Pescador Public Strategies LLC - PESCADORPUBL

REPORT TOTALS

ACH		Total Debit Amount	Items	Total Credit Amount	Items	Total Batches
ACH	(USD to USD)			1,173,106.31 USD	39	1

