

ORDER



Orders
Order / Rev: 419164
Alt Order #:
Product Desc: Roe Strategic
Estimate: 0002
Flight Dates: 05/08/18 - 05/27/18
Original Date / Rev: 05/04/18 / 05/22/18
Order Type: GENERAL

KGTV

Primary AE: Sarah Linden
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Kelly Scott & Madison - South/TX
Buying Contact:
Billing Contact:
 300 W 6th Street
 Austin, TX 78701

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Gore/Republican/Sheriff
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	83	\$25,300.00	\$21,505.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	83	\$25,300.00	\$21,505.00	0.00
Totals	83	\$25,300.00	\$21,505.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	05/08/18	05/27/18	M-Su 11-1135pm News CM		11-1135pm	-----	:30	0	\$225.00	P-6	0.00	NM	3	\$1,200.00
				M-Su 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	- TWTFSS		3				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/07/18-05/13/18	M-Su 11-1135pm News			11-1135pm	- TWThFSaSu	:30		(\$225.00)		0.00	NM		
		See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [NA- no avail - SH 5/9/18]													
14	KGTV	05/21/18-05/27/18	M-Su 11-1135pm News			11-1135pm	- TWThFSaSu	:30		(\$350.00)		0.00	NM		
		Ⓜ Credited													
15	KGTV	05/21/18-05/27/18	M-Su 11-1135pm News			11-1135pm	- TWThFSaSu	:30		(\$350.00)		0.00	NM		
		Ⓜ Credited													
16	KGTV	05/21/18-05/27/18	M-Su 11-1135pm News			11-1135pm	- TWThFSaSu	:30		(\$350.00)		0.00	NM		
		Ⓜ Credited													
17	KGTV	05/21/18-05/27/18	M-Su 11-1135pm News			11-1135pm	- TWThFSaSu	:30		(\$350.00)		0.00	NM		
		Ⓜ Credited													
18	KGTV	05/21/18-05/27/18	M-Su 11-1135pm News			11-1135pm	- TWThFSaSu	:30		(\$350.00)		0.00	NM		
		Ⓜ Credited													
19	KGTV	05/21/18-05/27/18	M-Su 11-1135pm News			11-1135pm	- TWThFSaSu	:30		(\$350.00)		0.00	NM		
		Ⓜ Credited													
20	KGTV	05/21/18-05/27/18	Su 6-7am News			6-7am	-----Su	:30		(\$115.00)		0.00	NM		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	05/08/18	05/27/18	M-Su 11-1135pm News CM M-Su 11-1135pm News		11-1135pm	-----	:30	0	\$225.00	P-6	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-TWTFSS		3				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
(M) 21	KGTV	05/21/18-05/27/18		Sa 6-7am News		6-7am	-----Sa--	:30		(\$175.00)		0.00	NM		
	(M) Credited														
(M) 22	KGTV	05/21/18-05/27/18		M-F 6-630pm News		6-630pm	MTWThF----	:30		(\$750.00)		0.00	NM		
	(M) Credited														
(M) 23	KGTV	05/21/18-05/27/18		M-F 6-630pm News		6-630pm	MTWThF----	:30		\$750.00		0.00	NM		
	(M) MG for 1.7,1.5,1.6,1.8,6.6,11.1,2.6,1.4,8.2,1.10,1.9,1.11,1.13,1.12,6.8,2.12,2.14,1.2 [mg]														
(M) 24	KGTV	05/21/18-05/27/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$200.00)		0.00	NM		
	(M) Credited														
	Week:	05/14/18	05/20/18	MTWTFSS		5				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP sold out for the week. RF 5/9]														
5	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP sold out for the week. RF 5/9]														
6	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP sold out for the week. RF 5/9]														
7	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP sold out for the week. RF 5/9]														
8	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP sold out for the week. RF 5/9]														
	Week:	05/21/18	05/27/18	MTWTFSS		5				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP for the week is sold out. RF 5/11]														
10	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP for the week is sold out. RF 5/11]														
11	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP for the week is sold out. RF 5/11]														
12	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP for the week is sold out. RF 5/11]														
13	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$225.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [TP for the week is sold out. RF 5/11]														
N 2	KGTV	05/08/18	05/27/18	M-F 5-6am News CM M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$140.00	P-3	0.00	NM	10	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-TWTF--		5				\$140.00		0.00			
	Week:	05/14/18	05/20/18	MTWTF--		5				\$140.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KGTV	05/14/18-05/20/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$140.00)		0.00	NM		
	See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [PRE EMPT DUE TO OVERSOLD FG 5.7]														
	Week:	05/21/18	05/27/18	MTWTF--		5				\$140.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KGTV	05/08/18	05/27/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$140.00	P-3	0.00	NM	10	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	MTWTF--		5				\$140.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	KGTV	05/21/18-05/27/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$140.00)		0.00	NM		
		See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [PRE EMPT DUE TO OVERSOLD FG 5.9]													
13	KGTV	05/21/18-05/27/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$140.00)		0.00	NM		
		Credited													
14	KGTV	05/21/18-05/27/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$140.00)		0.00	NM		
		See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [PRE EMPT DUE TO OVERSOLD FG 5.9]													
15	KGTV	05/21/18-05/27/18		M-F 5-6am News		5-6am	MTWThF----	:30		(\$140.00)		0.00	NM		
		Credited													
N 3	KGTV	05/08/18	05/27/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	3	\$300.00	P-3	0.00	NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-TWTF--		3				\$300.00		0.00			
	Week:	05/14/18	05/20/18	MTWTF--		5				\$300.00		0.00			
	Week:	05/21/18	05/27/18	MTWTF--		5				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	KGTV	05/21/18-05/27/18		M-F Good Morning America		7-9am	MTWThF----	:30		(\$300.00)		0.00	NM		
		Credited													
11	KGTV	05/21/18-05/27/18		M-F Good Morning America		7-9am	MTWThF----	:30		(\$300.00)		0.00	NM		
		Credited													
12	KGTV	05/21/18-05/27/18		M-F Good Morning America		7-9am	MTWThF----	:30		(\$300.00)		0.00	NM		
		Credited													
13	KGTV	05/21/18-05/27/18		M-F Good Morning America		7-9am	MTWThF----	:30		(\$300.00)		0.00	NM		
		Credited													
N 4	KGTV	05/08/18	05/27/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	11	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-TWTF--		5				\$150.00		0.00			
	Week:	05/14/18	05/20/18	MTWTF--		5				\$150.00		0.00			
	Week:	05/21/18	05/27/18	MTWTF--		5				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	KGTV	05/21/18-05/27/18		M-F 11am-12pm News		11am-12pm	MTWThF----	:30		(\$150.00)		0.00	NM		
		Credited													
13	KGTV	05/21/18-05/27/18		M-F 11am-12pm News		11am-12pm	MTWThF----	:30		(\$150.00)		0.00	NM		
		Credited													
14	KGTV	05/21/18-05/27/18		M-F 11am-12pm News		11am-12pm	MTWThF----	:30		(\$150.00)		0.00	NM		
		Credited													
15	KGTV	05/21/18-05/27/18		M-F 11am-12pm News		11am-12pm	MTWThF----	:30		(\$150.00)		0.00	NM		
		Credited													
N 5	KGTV	05/08/18	05/27/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	3	\$275.00	P-3	0.00	NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-TWTF--		3				\$275.00		0.00			
	Week:	05/14/18	05/20/18	MTWTF--		3				\$275.00		0.00			
	Week:	05/21/18	05/27/18	MTWTF--		3				\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KGTV	05/21/18-05/27/18		M-F 5-6pm News		5-6pm	MTWThF----	:30		(\$275.00)		0.00	NM		
		Credited													
9	KGTV	05/21/18-05/27/18		M-F 5-6pm News		5-6pm	MTWThF----	:30		(\$275.00)		0.00	NM		
		Credited													
N 6	KGTV	05/08/18	05/27/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N 6	KGTV	05/08/18	05/27/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-TWTF--		3				\$500.00		0.00			
		Week: 05/14/18	05/20/18	MTWTF--		3				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KGTV	05/14/18-05/20/18	M-F 6-630pm News			6-630pm	MTWThF----	:30		(\$500.00)		0.00	NM		
		See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [Time Period Sold out. RF 5/16]													
		Week: 05/21/18	05/27/18	MTWTF--		3				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KGTV	05/21/18-05/27/18	M-F 6-630pm News			6-630pm	MTWThF----	:30		(\$500.00)		0.00	NM		
		Credited													
8	KGTV	05/21/18-05/27/18	M-F 6-630pm News			6-630pm	MTWThF----	:30		(\$500.00)		0.00	NM		
		See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [PRE EMPT DUE TO OVERSOLD FG 5.10]													
9	KGTV	05/21/18-05/27/18	M-F 6-630pm News			6-630pm	MTWThF----	:30		(\$500.00)		0.00	NM		
		Credited													
N 7	KGTV	05/08/18	05/27/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$450.00	P-3	0.00	NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-TWTF--		3				\$450.00		0.00			
		Week: 05/14/18	05/20/18	MTWTF--		3				\$450.00		0.00			
		Week: 05/21/18	05/27/18	MTWTF--		4				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KGTV	05/21/18-05/27/18	M-F 7-730pm News			7-730pm	MTWThF----	:30		(\$450.00)		0.00	NM		
		Credited													
9	KGTV	05/21/18-05/27/18	M-F 7-730pm News			7-730pm	MTWThF----	:30		(\$450.00)		0.00	NM		
		Credited													
10	KGTV	05/21/18-05/27/18	M-F 7-730pm News			7-730pm	MTWThF----	:30		(\$450.00)		0.00	NM		
		Credited													
N 8	KGTV	05/12/18	05/26/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1				\$125.00		0.00			
		Week: 05/14/18	05/20/18	-----S-		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/14/18-05/20/18	Sa 6-7am News			6-7am	-----Sa--	:30		(\$125.00)		0.00	NM		
		See MG 1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24 [PRE EMPT DUE TO OVERSOLD FG 5.7]													
		Week: 05/21/18	05/27/18	-----S-		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	05/21/18-05/27/18	Sa 6-7am News			6-7am	-----Sa--	:30		(\$125.00)		0.00	NM		
		Credited													
N 9	KGTV	05/12/18	05/26/18	Sa Good Morning America Sa Good Morning America	CM	7-8am	-----S-	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1				\$250.00		0.00			
		Week: 05/14/18	05/20/18	-----S-		1				\$250.00		0.00			
		Week: 05/21/18	05/27/18	-----S-		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	05/21/18-05/27/18	Sa Good Morning America			7-8am	-----Sa--	:30		(\$250.00)		0.00	NM		
		Credited													
N 10	KGTV	05/12/18	05/26/18	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1				\$250.00		0.00			
		Week: 05/14/18	05/20/18	-----S-		1				\$250.00		0.00			
		Week: 05/21/18	05/27/18	-----S-		1				\$250.00		0.00			

Order / Rev: 419164
 Alt Order #:
 Flight Dates: 05/08/18 - 05/27/18

Advertiser: Gore/Republican/Sheriff
 Product Desc: Roe Strategic
 Estimate: 0002

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	KGTV	05/12/18	05/26/18	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	-----S-		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KGTV	05/21/18-05/27/18	Sa 8-9am News		8-9am	-----Sa--	:30		(\$250.00)		0.00	NM		
	Credited														
N11	KGTV	05/13/18	05/27/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-----S		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KGTV	05/07/18-05/13/18	Su 6-7am News		6-7am	-----Su	:30		(\$75.00)		0.00	NM		
	See MG 1.14, 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24 [NA- no avail - SH 5/11/18]														
	Week:	05/14/18	05/20/18	-----S		1				\$75.00		0.00			
	Week:	05/21/18	05/27/18	-----S		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KGTV	05/21/18-05/27/18	Su 6-7am News		6-7am	-----Su	:30		(\$75.00)		0.00	NM		
	Credited														
N12	KGTV	05/08/18	05/27/18	M-F 430-5am News 10 News at 430am	CM	430-5am	MTWTF--	:30	3	\$60.00	P-3	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-TWTF--		3				\$60.00		0.00			
	Week:	05/14/18	05/20/18	MTWTF--		3				\$60.00		0.00			
	Week:	05/21/18	05/27/18	MTWTF--		3				\$60.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	KGTV	05/21/18-05/27/18	M-F 430-5am News		430-5am	MTWThF----	:30		(\$60.00)		0.00	NM		
	Credited														
	8	KGTV	05/21/18-05/27/18	M-F 430-5am News		430-5am	MTWThF----	:30		(\$60.00)		0.00	NM		
	Credited														
	9	KGTV	05/21/18-05/27/18	M-F 430-5am News		430-5am	MTWThF----	:30		(\$60.00)		0.00	NM		
	Credited														
N13	KGTV	05/23/18	05/25/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	--WTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	--WTF--		2				\$200.00		0.00			
N14	KGTV	05/23/18	05/25/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	--WTF--	:30	1	\$260.00	P-2	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	--WTF--		1				\$260.00		0.00			
N15	KGTV	05/23/18	05/25/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	--WTF--	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	--WTF--		2				\$225.00		0.00			
N16	KGTV	05/23/18	05/25/18	M-F 2-3pm Pickler and Ben	CM	2-3pm	--WTF--	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	--WTF--		2				\$50.00		0.00			
N17	KGTV	05/23/18	05/25/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	--WTF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	--WTF--		2				\$1,000.00		0.00			
N18	KGTV	05/23/18	05/27/18	M-Su 11-1135pm News M-Su 11-1135pm News	CM	11-1135pm	--WTFSS	:30	3	\$525.00	P-2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	--WTFSS		3				\$525.00		0.00			
N19	KGTV	05/23/18	05/27/18	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00

Order / Rev: 419164
 Alt Order #:
 Flight Dates: 05/08/18 - 05/27/18

Advertiser: Gore/Republican/Sheriff
 Product Desc: Roe Strategic
 Estimate: 0002

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	KGTV	05/23/18	05/27/18	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	----F--		1				\$1,350.00		0.00			
N20	KGTV	05/23/18	05/27/18	Indy 500 Indy 500	CM	8am-1230pm	-----S	:30	2	\$700.00	P-6	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	-----S		2				\$700.00		0.00			
N21	KGTV	05/23/18	05/27/18	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	-----S		1				\$800.00		0.00			
N22	KGTV	05/23/18	05/27/18	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	-----S		1				\$800.00		0.00			
N23	KGTV	05/27/18	05/27/18	Su 5-6am News Su 5-6am News	CM	5-6am	-----S	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	-----S		1				\$30.00		0.00			
N24	KGTV	05/27/18	05/27/18	Su 1147pm-1247am Su 1147pm-1247am	CM	1147pm-1247am	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	-----S		1				\$50.00		0.00			
Totals														83	\$25,300.00