

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.2em; margin-top: 10px;">WSFX Wilm NC</div>	Date: <div style="font-size: 1.2em; margin-top: 10px;">9/22/14</div>
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I, **Crossroads Media**

do hereby request station time concerning the following issue:

Carolina Rising 5 West Hargett Street, Suite 502 Raleigh, NC 27601 Phone: 1-844-OUR-CAROLINA RISE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			See Attachment		

This broadcast time will be used by: Carolina Rising

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Issue: Education

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carolina Rising
5 West Hargett Street, Suite 502
Raleigh, NC 27601

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Duane Ischer - Board Treasurer
Lorri Pickens - Board Secretary
Dallas Woodhouse - President and Director of the Board

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/13/14

Date _____

Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

~~Accepted~~

❑ Accepted in Part

☐ Rejected

Cornie Letway

Signature

Connie Petway

Printed Name _____

NSA

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

ORDER

WSFX

Orders	Order / Rev:	1192065	
	Alt Order #:	07389266	
	Product Desc:	CAROLINA RISING	
	Estimate:	2130	
	Flight Dates:	09/23/14 - 10/02/14	Primary AE: Ashley Demby
	Original Date / Rev:	09/22/14 / 09/22/14	Sales Office: H-DC
	Order Type:	Political	Sales Region: National

Agency	Name:	Crossroads Media, LLC	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		66 Canal Center Plaza	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	ISS/Carolina Rising	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL20	Order Separation: 00:15:00
	Priority:	P 3	Advertiser External ID:
	Revenue Codes:	Agency, Political, Pol-Issue	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	7	\$3,340.00	\$2,839.00
09/29/14	10/02/14	5	\$1,850.00	\$1,572.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	7	\$3,340.00	\$2,839.00	0.00
October 2014	5	\$1,850.00	\$1,572.50	0.00
Totals	12	\$5,190.00	\$4,411.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFX	09/26/14	09/26/14	News @ 10-11pm (M-F)Comm		10-11pm	----1--	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
				News @ 10-11pm (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----1--		1				\$250.00		0.00			
E 2	WSFX	09/29/14	09/29/14	News @ 10-11pm (M-F)Comm		10-11pm	1-----	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
				News @ 10-11pm (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	1-----		1				\$250.00		0.00			
E 3	WSFX	09/29/14	09/29/14	Mon Hour 1	Comm	8-9p	1-----	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
				Mon Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	1-----		1				\$600.00		0.00			
E 4	WSFX	09/27/14	09/27/14	College Football Game	Comm	Various	-----1-	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
				College Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1-		1				\$300.00		0.00			
E 5	WSFX	09/28/14	09/28/14	NFL on Fox Game 1	Comm	Various	-----1	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
				NFL on Fox Game 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1		1				\$1,500.00		0.00			
E 6	WSFX	09/28/14	09/28/14	FOX News Sunday	Comm	858a-10a	-----1	:30	1	\$40.00	P 1	0.00	NM	1	\$40.00
				Fox News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1192065
 Alt Order #: 07389266
 Flight Dates: 09/23/14 - 10/02/14

Advertiser: ISS/Carolina Rising
 Product Desc: CAROLINA RISING
 Estimate: 2130
 WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WSFX	09/28/14	09/28/14	FOX News Sunday Fox News Sunday	Comm	858a-10a	-----1	:30	1	\$40.00	P 1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1		1				\$40.00		0.00			
E 7	WSFX	10/02/14	10/02/14	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	---1---	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---		1				\$250.00		0.00			
E 8	WSFX	09/25/14	10/02/14	Thu Hour 1 Thu Hour 1	Comm	8-9p (8:00 PM-9:00 PM)	---1---	:30	1	\$500.00	P 2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	---1---		1				\$500.00		0.00			
		Week: 09/29/14	10/05/14	---1---		1				\$500.00		0.00			
E 9	WSFX	09/30/14	09/30/14	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	-1-----	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$250.00		0.00			
E 10	WSFX	09/24/14	09/24/14	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	--1----	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	--1----		1				\$250.00		0.00			
E 11	WSFX	09/24/14	09/24/14	Wed Hour 1 Wed Hour 1	Comm	8-9p	--1----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	--1----		1				\$500.00		0.00			
													Totals	12	\$5,190.00