

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1192008-1	09/28/14	September 2014	09/01/14 - 09/28/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Advertiser	Product	Estimate Number
ISS/Carolina Rising	CAROLINA RISING	2131

Flight Dates	Order #	Alt Order #
09/23/14 - 10/02/14	1192008	07388691

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code
	109	230

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/14	09/26/14	Two & Half Men	6-630pm M-F	----1--	1:00	1	\$120.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	F	09/26/14	6:25 PM	Two & Half Men	6-630pm M-F	1:00	CR0918TV60H	\$120.00 NM
2	09/26/14	09/26/14	Fri Hour 1	8-9p	----1--	1:00	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	F	09/26/14	8:23 PM	Fri Hour 1	8-9p	1:00	CR0918TV60H	\$600.00 NM
3	09/25/14	09/25/14	News @ 10-11pm (M-F)	10-11pm	---1---	1:00	1	\$500.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Th	09/25/14	10:38 PM	News @ 10-11pm (M-F)	10-11pm	1:00	CR0918TV60H	\$500.00 NM
5	09/23/14	09/23/14	News @ 10-11pm (M-F)	10-11pm	-1-----	1:00	1	\$500.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Tu	09/23/14	10:50 PM	News @ 10-11pm (M-F)	10-11pm	1:00	CR0918TV60H	\$500.00 NM
7	09/24/14	09/24/14	Two & Half Men	6-630pm M-F	--1----	1:00	1	\$120.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	W	09/24/14	6:24 PM	Two & Half Men	6-630pm M-F	1:00	CR0918TV60H	\$120.00 NM
8	09/24/14	09/24/14	Wed Hour 2	9-10P	--1----	1:00	1	\$900.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Birmingham, AL 35246-1038

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Carolina Rising	CAROLINA RISING	2131	

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8	09/24/14	09/24/14	Wed Hour 2	9-10P	-- 1----	1:00	1	\$900.00	NM
<div> <div>-- 1----</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFX W 09/24/14 9:22 PM Wed Hour 2 9-10P 1:00 CR0918TV60H \$900.00 NM</div> </div> </div>									
<u>Total Spots</u>							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,740.00
<u>Agency Commission</u>	\$411.00
<u>Net Amount Due</u>	\$2,329.00

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